

SDNs for the Enterprise

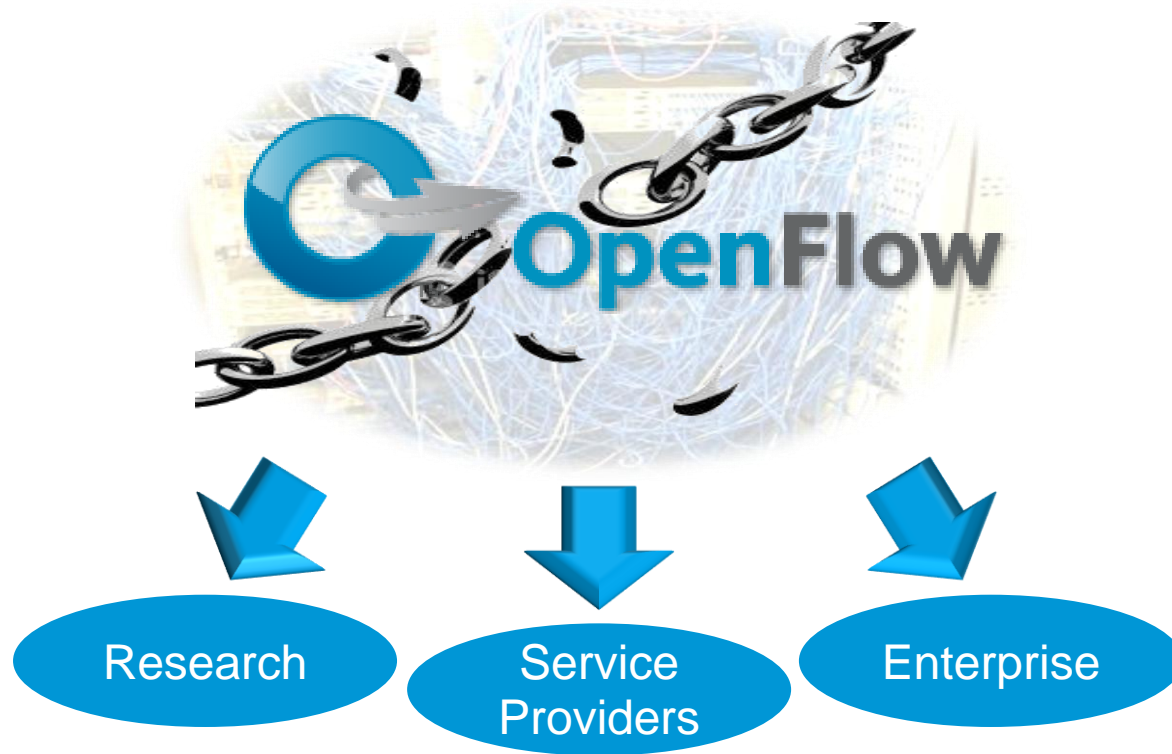
Saar Gillai

VP of Advanced Technology/CTO

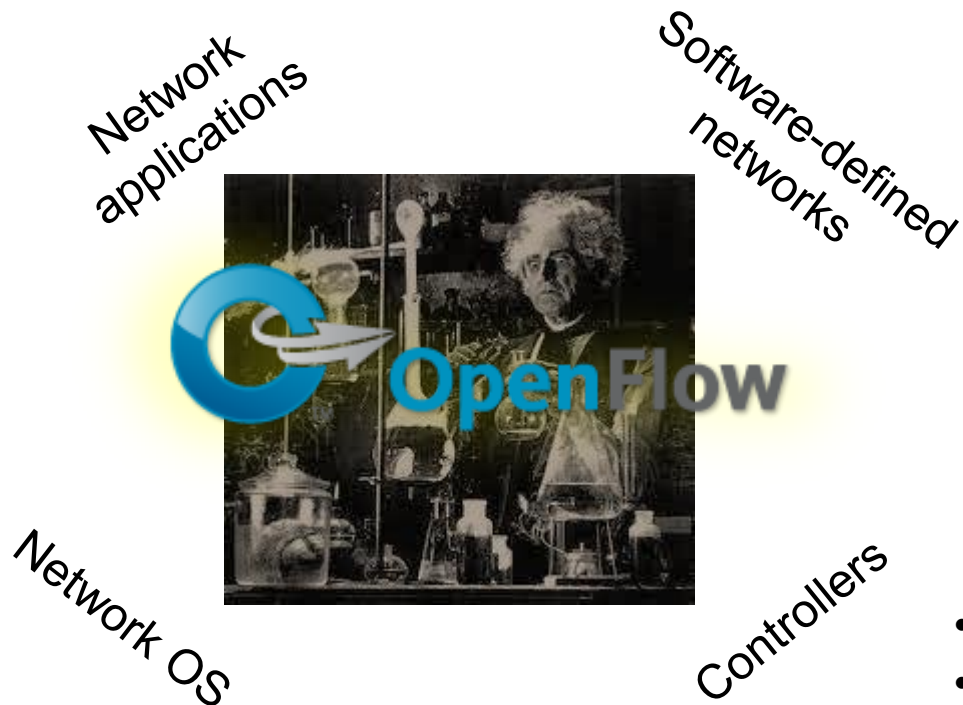
HP Networking



The Promise: Unchained Networks



The Challenge: What Enterprise Customers See



Enterprise

“Sounds promising...but...”

- *What is the “Killer” App ?*
- *Will it work with my existing solution ?*
- *Who will test & certify it ?*
- *Who will support it ?*

The Path: Enterprise-Grade SDN Solutions

- **Provide a real “value add”** : provide a “solution”, not a “technology”
- **Pragmatic architecture**: use what works, improve the rest → hybrid models
- **Practical adoption**: evolutionary deployment path
- **Solid foundation**: reliability, high availability, manageability, security
- **Open ecosystem**: standards-enabled solution development & certification



Power, Agility



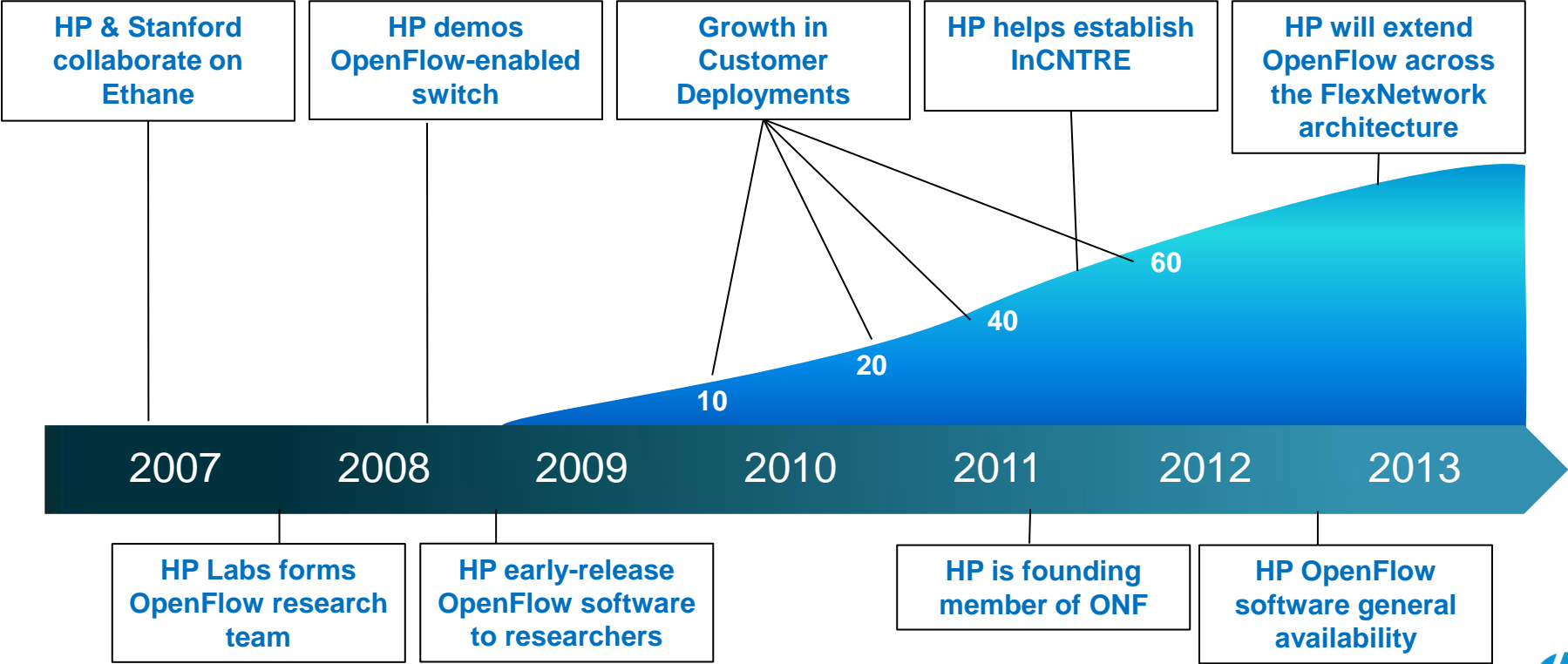
Business-critical



The Promise of SDNs

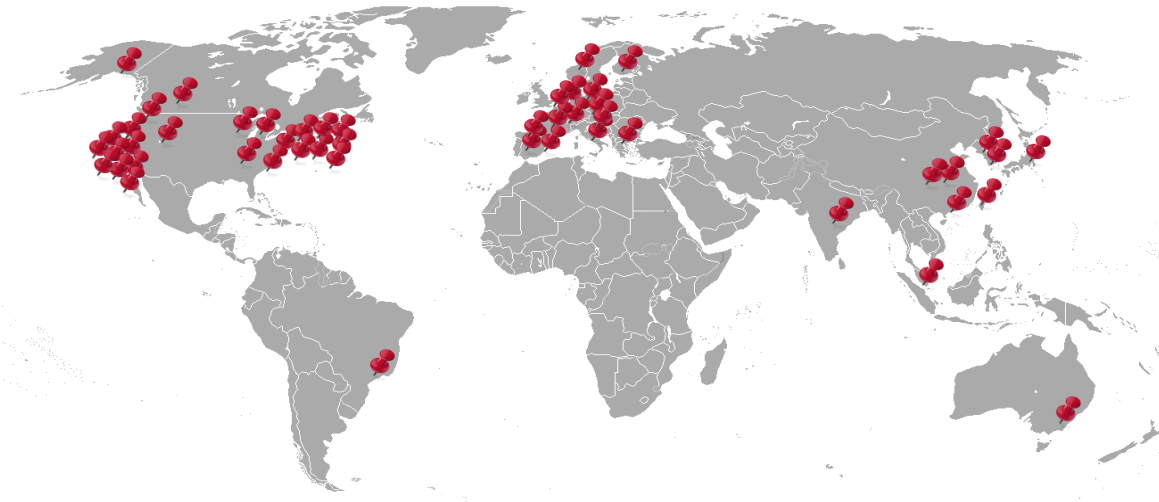
Outcomes, not technology

HP's OpenFlow Technology Leadership



Worldwide HP OpenFlow Deployments

- More than 60 HP OpenFlow deployments worldwide
- Customer-proven OpenFlow controller interoperability
- Enabling industry-leading OpenFlow, software-defined networks



Thank you

