



OPEN NETWORKING SUMMIT 2012

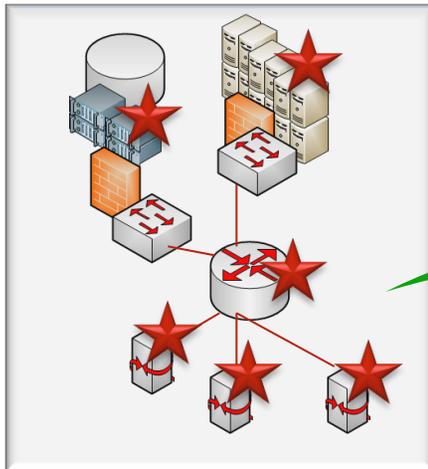
Adoption of SDN: Progress Update



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Service intelligence distributed across dedicated network elements



Enabler:

- High Performance COTS Hardware
- Hardware / Software Separation
- Virtualization

Opportunity:

- Service Elasticity
- Global Presence
- Speed to Market

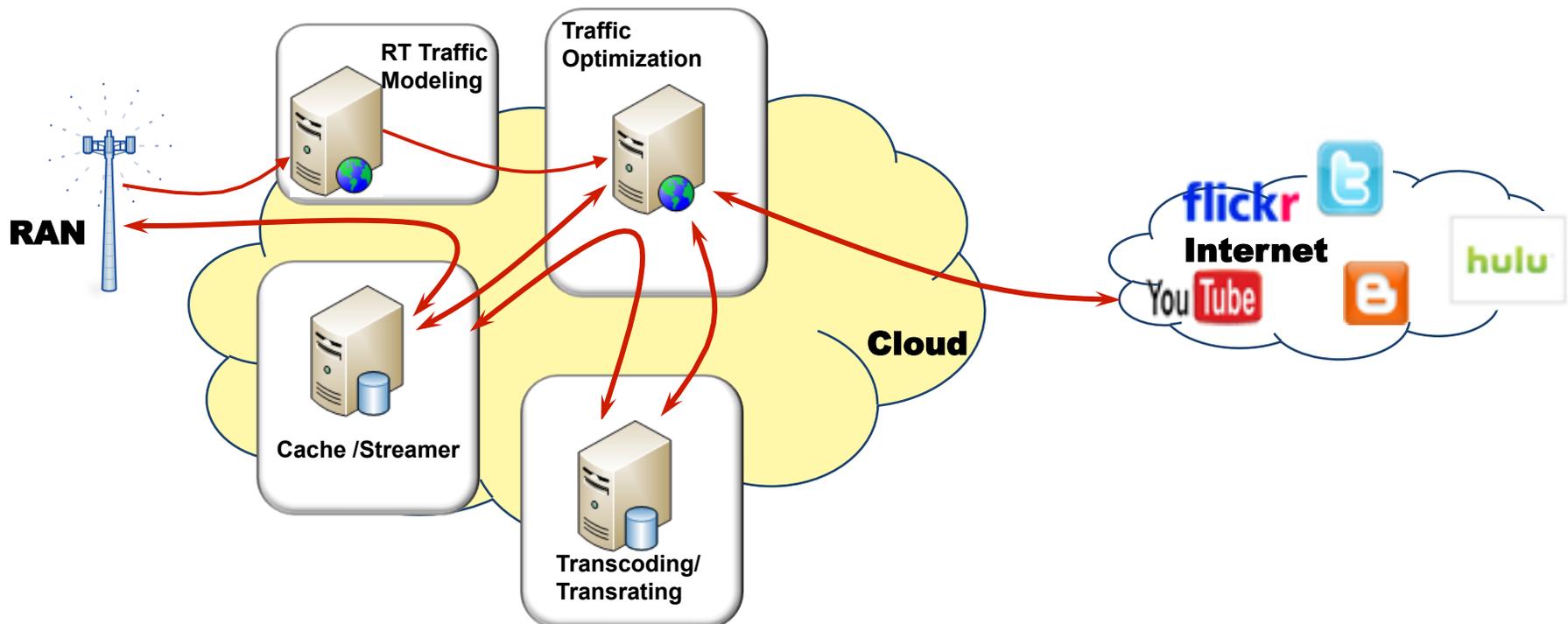


Service intelligence 'centralized' in data centers



Software Defined Networking Today: Traffic Steering for Content Management & Distribution

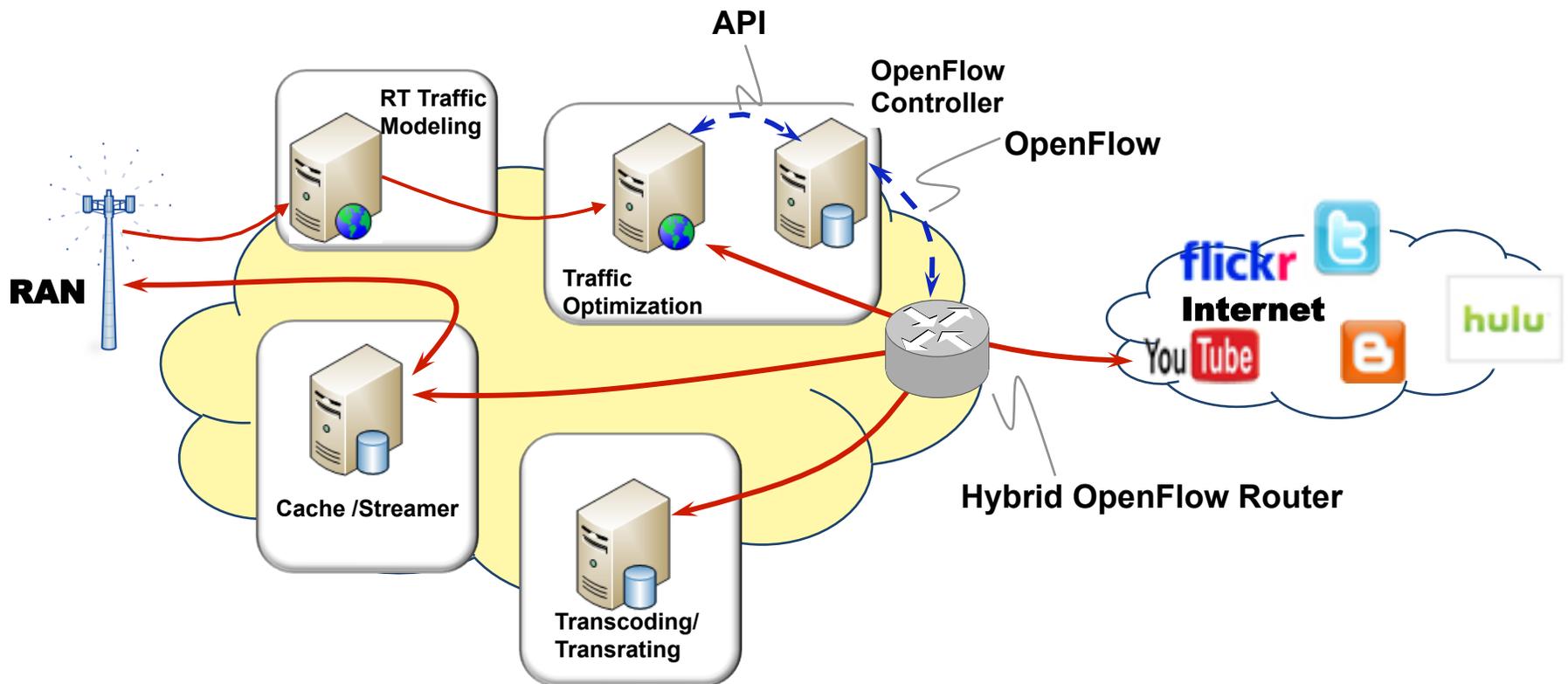
- By subscriber based on subscriber policy
- By application type through content inspection
- By cache asset based on URL
- By destination based on RAN congestion signaling
- By server based on performance and availability





Software Defined Networking + OpenFlow: Optimized Cut-through Routing

- On detection of long-lived flow, SDN signals OpenFlow Controller
- OpenFlow Controller pushes explicit route to Hybrid OpenFlow Router





- **Problem Statement**

- LTE/IMS network is not optimized for multi-tenancy and subscriber-less services

- **Solution Summary**

- Leverage cloud computing technology
- Leverage SDN
- Build once, replicate multiple instances

- **Example Services**

- M2M
- “Private” IMS for Enterprise

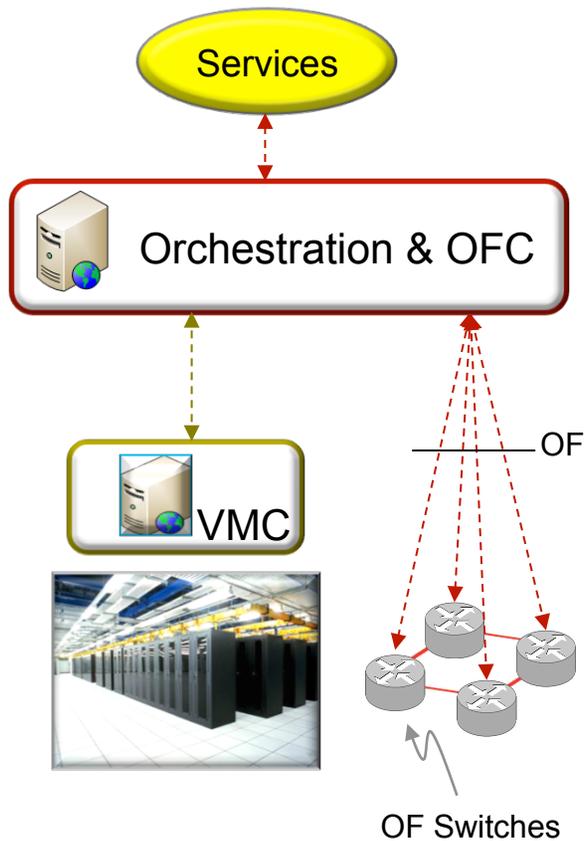
Next Generation Network Services

| Today | Tomorrow |
|--|------------------|
| Deployment Cycle: 12-24 months | Days |
| Failure Analysis: Post Mortem | Predictive |
| Failure Domains: Large; mainly geographic | Small topologies |
| Asset Utilization: Typically 20% | >80% |
| Geographic Scope: Tied to Service Network | Global |
| Unit cost | 10X decrease |

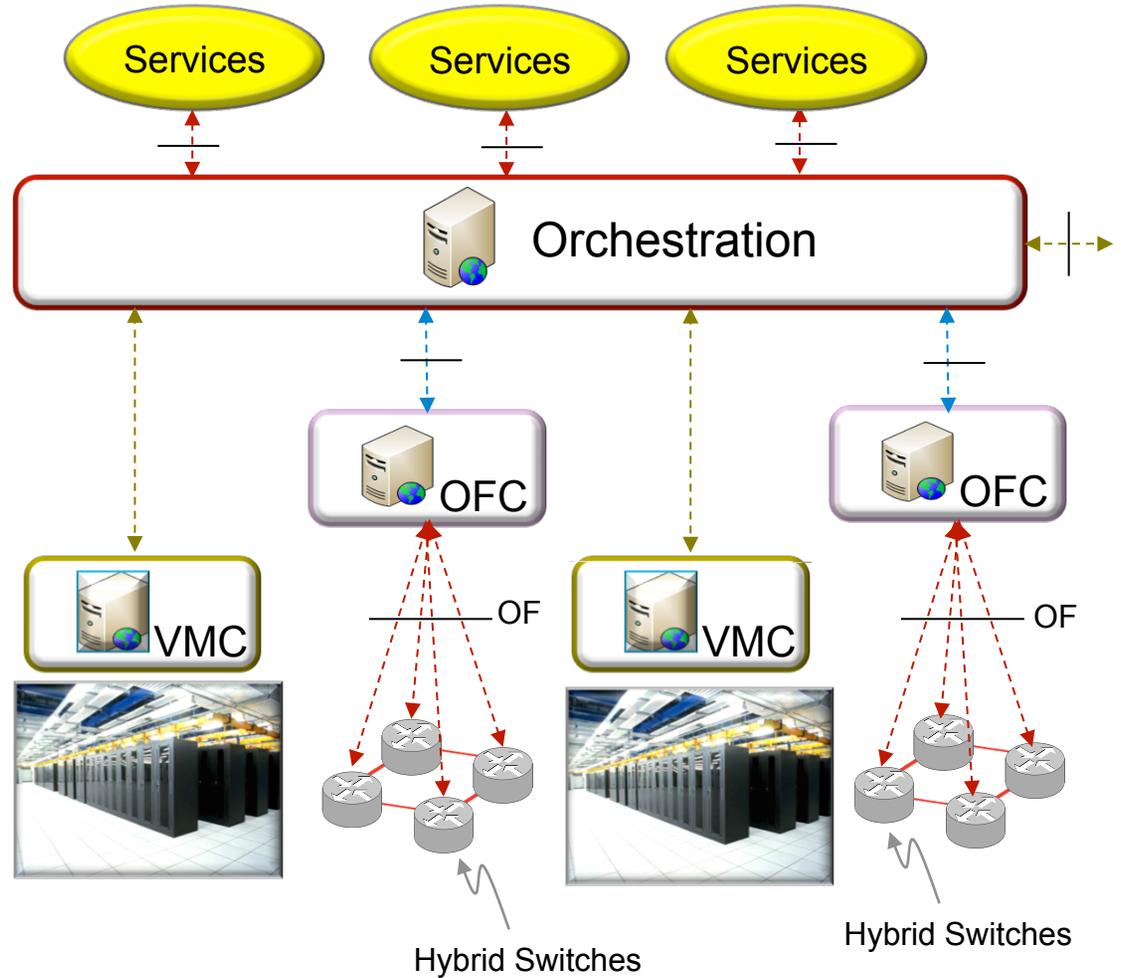


Software Defined Networking / OpenFlow Evolution

Today



Desired State





SDN/OF Gap Analysis

| SDN Requirement | Gap with Current Industry |
|--|---|
| Coordinated resource virtualization, aggregation, orchestration and optimization | Major gap is coordinated network and cloud computing orchestration |
| Abstractions and programming languages enabling higher-level service composition | Common form of abstract representation for applications, computing resources and networks will be needed. |
| Use of dynamic multilayer network capabilities and abstraction to achieve pooling, scaling, optimization, and simplification | Global optimization may only be possible with a logically centralized system. |
| Protocol specifications for major aspects of SDN ecosystem while still leaving room for differentiation and experimentation | OpenFlow only solves part of the lower-layer networking problem. |
| Operations functions to provision, monitor, diagnose and maintain services that are dynamically composed of network and compute resources. | No systems to enable stable, responsive and robust operation in a production environment. |



Network Cloud Formation

- A collaboration to develop prototypes demonstrating the next generation network architecture based on cloud computing techniques and software defined networking.
- Core partners are providing resources, lab facilities, technical expertise.
- Other ecosystem partners are engaged based on functionality and alignment with the mission.



Ecosystem Partners

★ ★ ADARANETWORKS

- **Verizon has deployed SDN as an overlay network for video distribution services**
- **Inefficiencies in this architecture can be alleviated through the integration of OpenFlow technologies**
- **For scale and flexibility, the SDN framework must support multiple VM domains, multiple network domains, and multiple services/applications with open, standard interfaces**
- **Significant gaps still exist to tightly couple and optimize the dynamic management of virtualized data center and network resources**
- **HP, Intel and Verizon are collaboratively standing up an innovation center to examine carrier-centric SDN use cases and help identify and close technology gaps**

