
Industry Perspectives of SDN: Technical Challenges and Business Use Cases



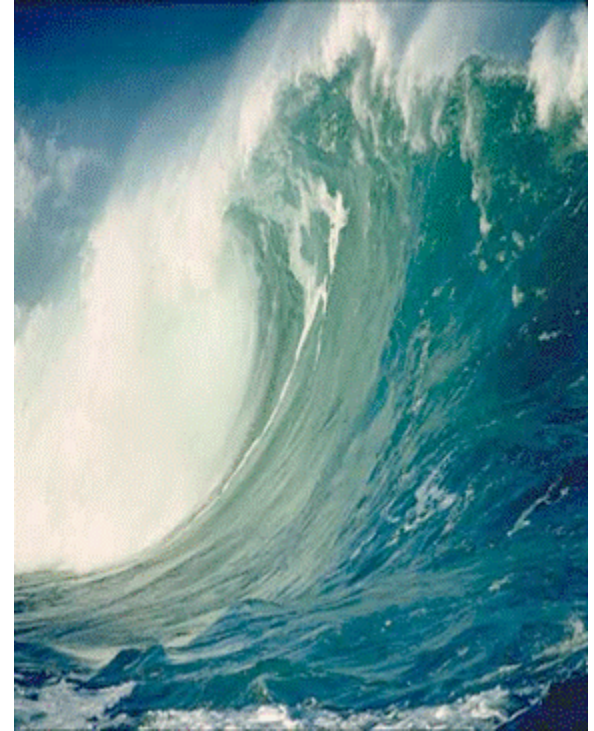
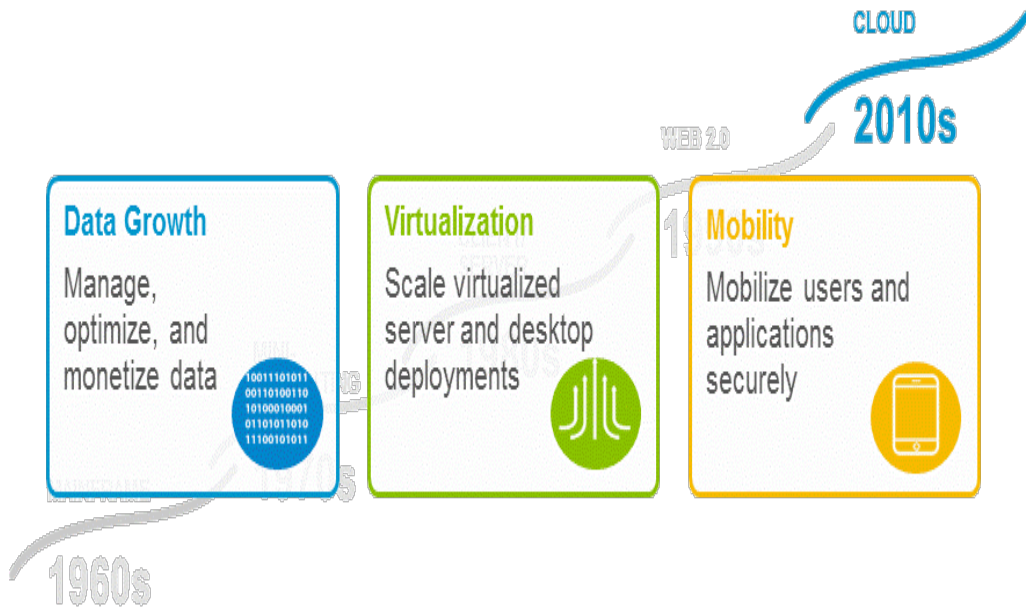
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Sea Change is Coming to Networking



New requirements for the network

Data center networking

- Converged infrastructure
- Virtualization & automation
- Business agility

Campus networking

- Unified control plane
- Unified management, security and user policy

Can SDN be the savior?

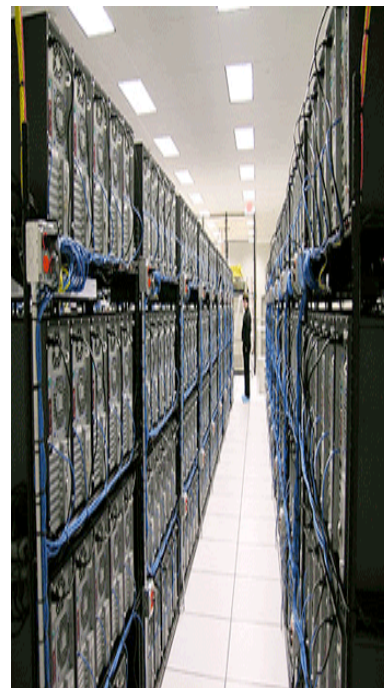
L4+ Network services

- Virtualization-aware
- Application driven

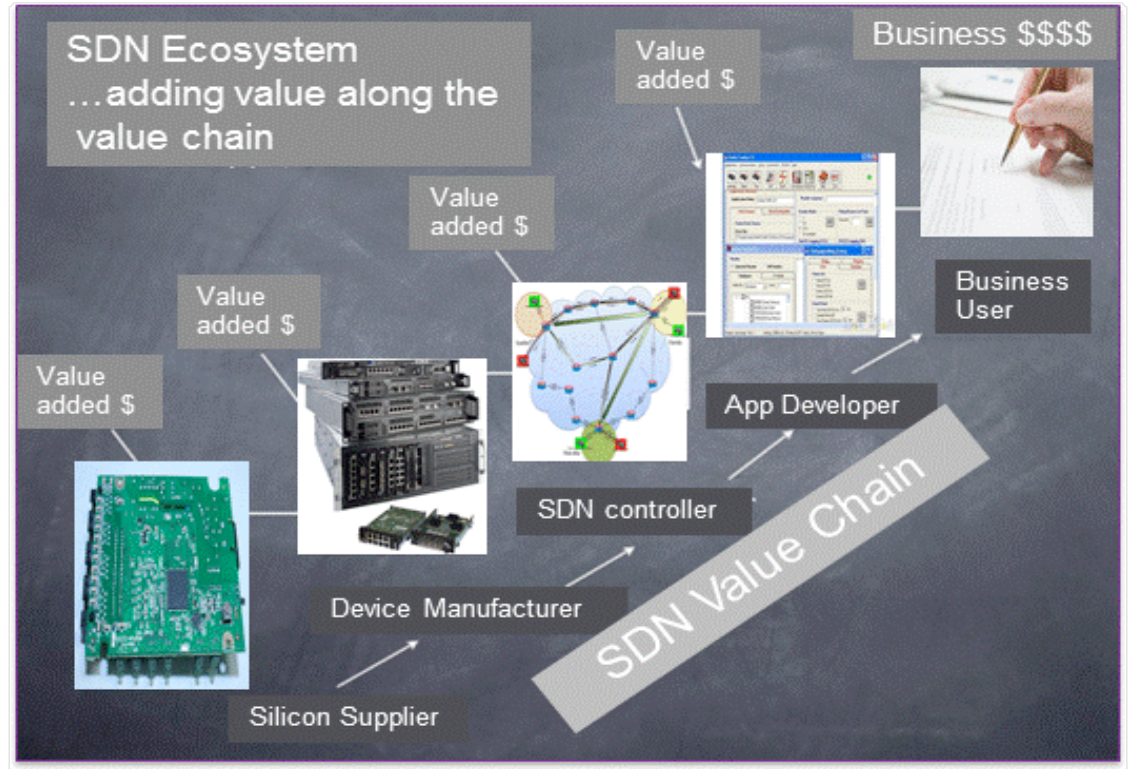
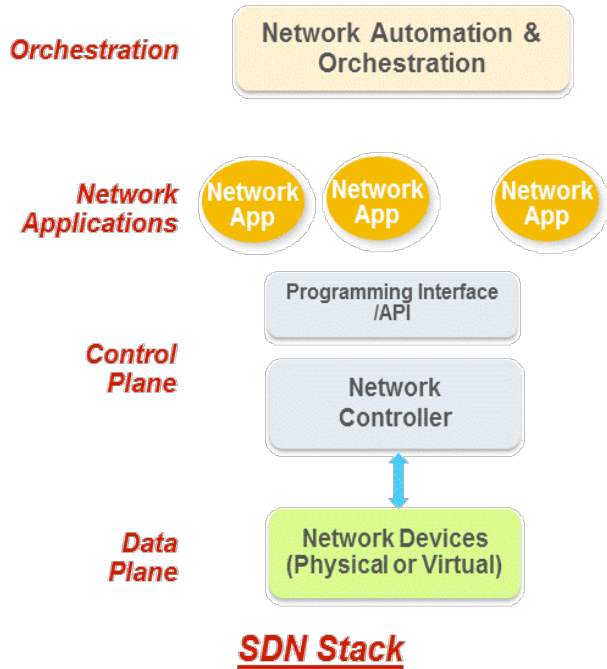
Hyper-Scale cloud networking

- Infrastructure-aware middleware
- Application optimization
- New scale and economics

CIO buying behavior change: convergence, flexibility,
application driven

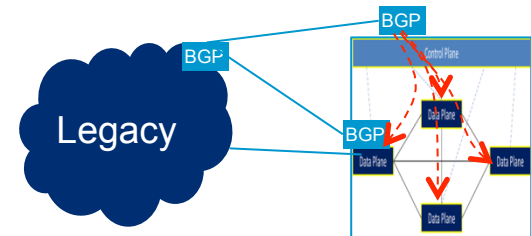
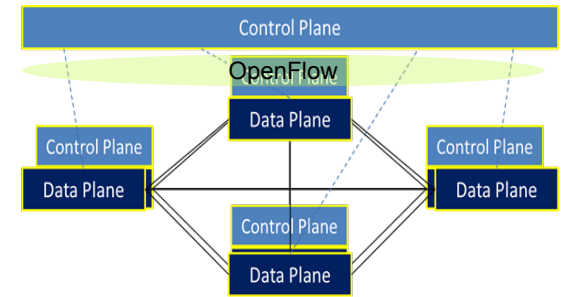


The SDN Ecosystem and Business Value Chain

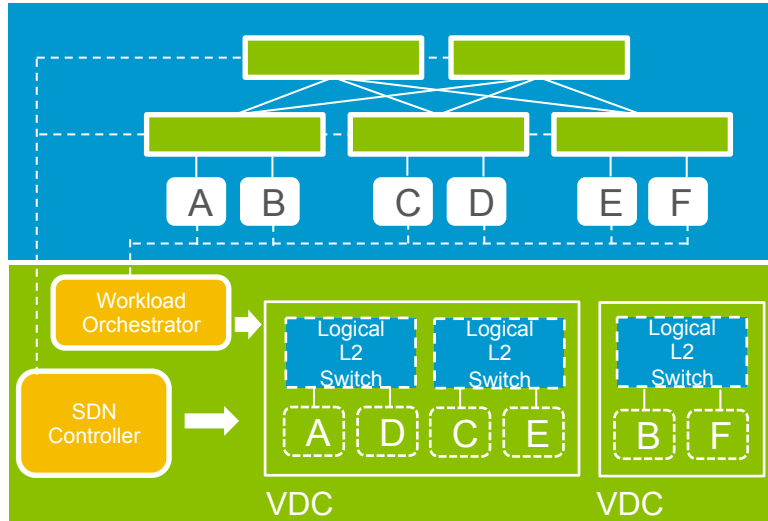


SDN is a Journey

- The network will evolve towards a software defined paradigm
 - OpenFlow represents the most promising approach... but need to be collaborative with hypervisor virtual networking frameworks
- SDN requires the development of the entire business value chain
 - Silicon vendor... device manufacture... control plane software... network applications...
 - New software tools... programming model... developer skills...
 - Ecosystem approach... new business model...
- Disruptive without Disruption
 - Seamless integration with existing customer networks
 - Innovation with well defined boundaries... abstraction



SDN as a Journey - Real World Use Case: *Multi-tenant Data Center*

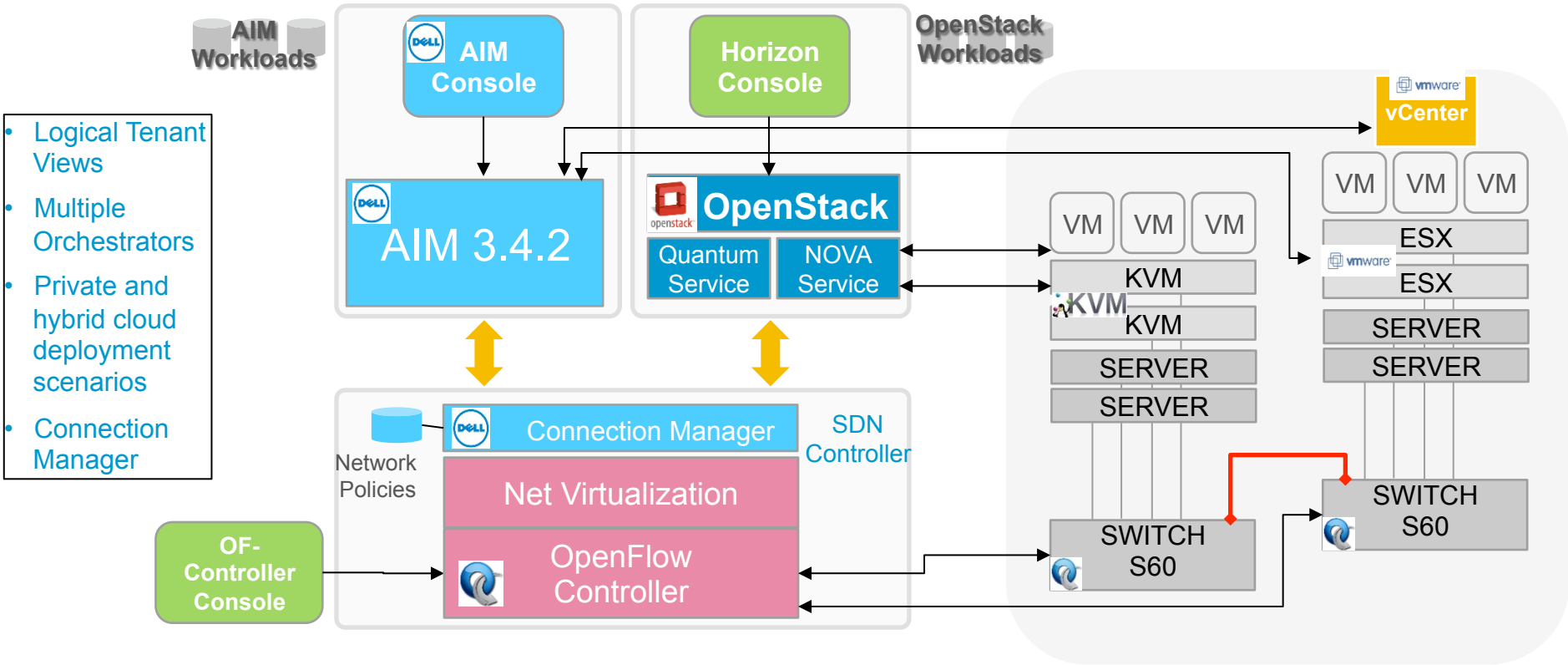


• Customers

- Hosted service providers
- Enterprise private clouds

- Issues... support multiple virtual data centers on a shared physical infrastructure
- Solution... OpenFlow-enabled Multi-Tenancy Data Center application
 - Dynamically created and segregated data planes on the same physical network infrastructure
 - Provides support for workload aware network orchestration, traffic steering, service insertion
- Today's solution...
 - VLAN-based segregation with external management and orchestration systems
 - Static... no network abstraction... CLI as "programming language"... VLAN limits

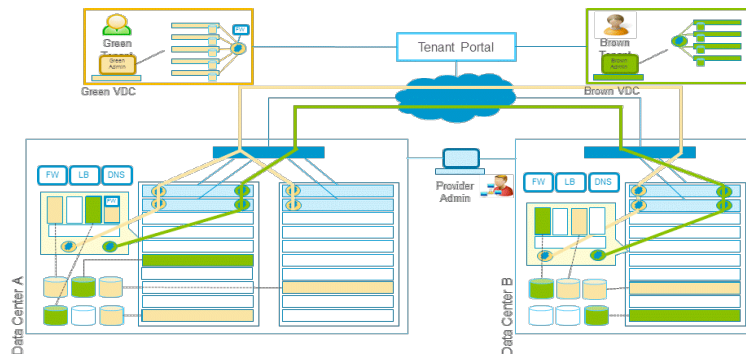
Dell Multi-Tenancy Data Center Solution



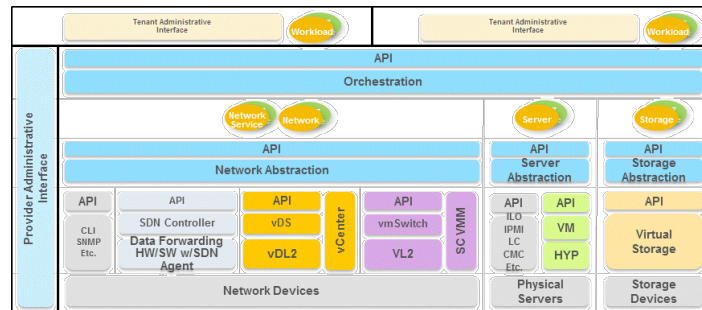
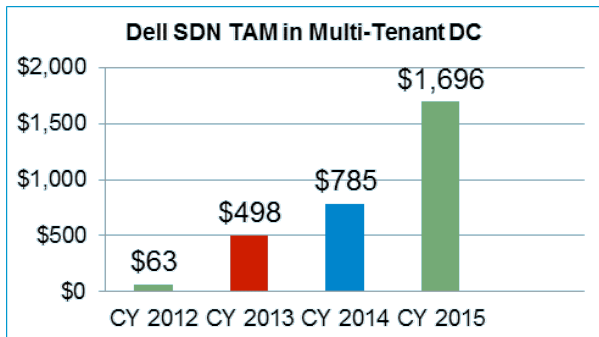
Near Term SDN Market Opportunity

Multi-tenant Data Center

- Easier manageability of tenant networks, workload mobility and tenant network extensibility
- Ease of inserting network services, traffic steering, and integration with L4-L7 services
- Allows more granular control of the traffic engineering, security, and QoS on per tenant basis
- Enhances legacy network architectures rather than replacing it



Multi-Tenant DC Infrastructure Solution



Multi-tenant DC Software Solution



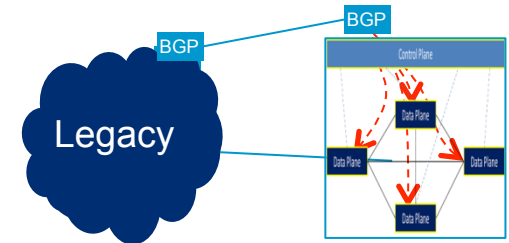
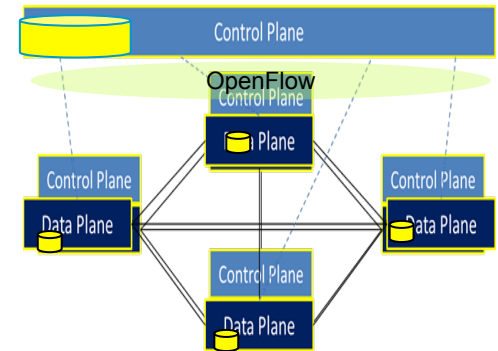
SDN as a Journey - Data-Plane Challenges

- **State of Specification**
 - Maturity Concerns
 - OF 1.0 best leverages ACL tables... OF 1.1 leverages multiple tables
- **Silicon Concerns**
 - Spec is much ahead of silicon development... OF Spec is a moving target for merchant silicon
 - Merchant silicon is not optimized for OF... supports of current networking features is a higher priority
- **Specific issues**
 - Scalability of Flow-Matches (limited by TCAM size)
 - Cost concerns exclude rich multicore xPU ecosystem
 - $X = N, G, C$



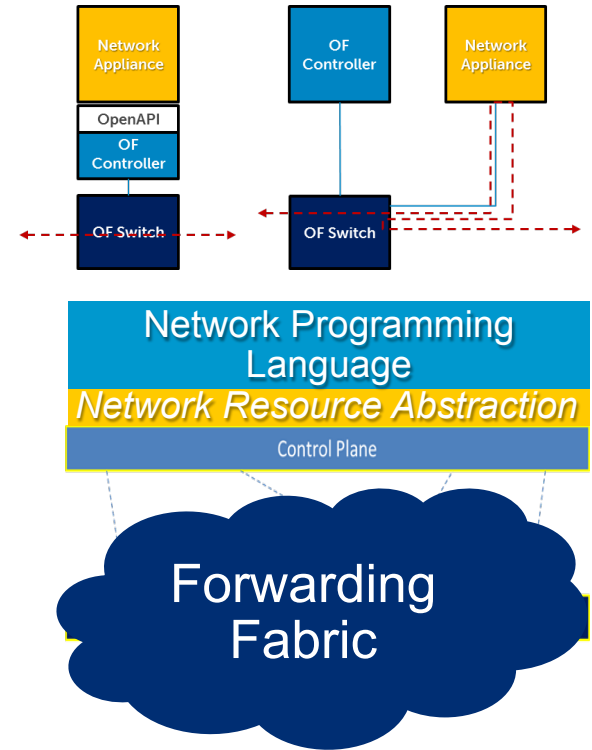
SDN as a Journey – Control Plane Challenges

- **Control Plane scalability**
 - Centralized vs. distributed controllers...
 - Single view of the state of the network, forwarding tables,... is this a distributed database problem?
- **Interoperability**
 - SDN/NON-SDN
 - Inter-Controller
 - Between different controllers
 - Orchestrating SDNs managed by different controllers
 - With Hypervisor virtual networking



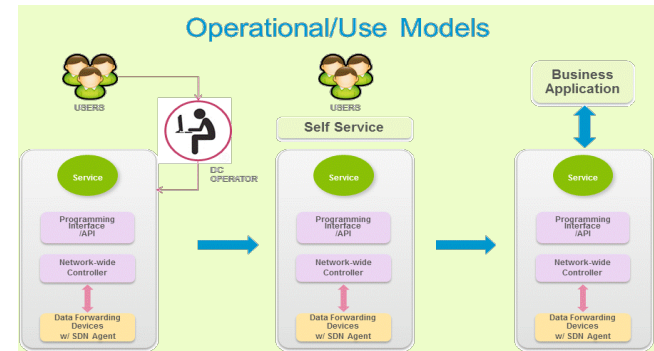
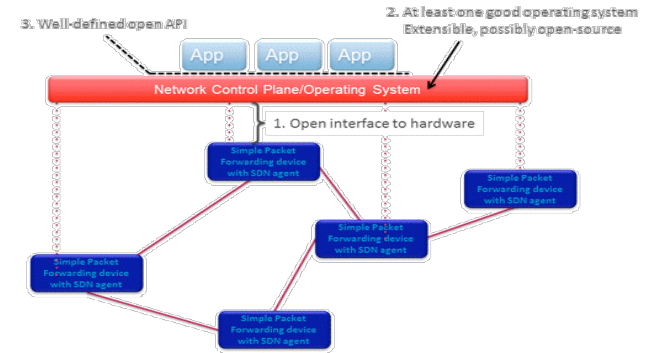
SDN as a Journey - Application Environments Challenges

- Network Resource Abstraction & Conflict Resolution
 - Resource abstraction
 - Conflict resolution among different application actions
- Development tools and New Application Paradigm
 - Computing system style application...
 - New class of Network Programming Languages... New tools
 - New development skills... New talents... New education curriculum...



Summary

- Networking architecture is moving towards a software defined networking paradigm
- Solid business use cases emerging... business world takes low hanging fruits approach...
- Technology challenges... silicon... data plane... control plane... application environment
- OpenFlow represents the best approach of SDN thus far... but needs to collaborate with the hypervisor virtual networking frameworks
- SDN is a journey... entire networking business value chain will be transformed



Thank You!

