XILINX®

Mike Seither   Mary Jane Reiter
Xilinx, Inc.   Tsantes & Associates
(408) 879-6557   (408) 452-8700
mike.seither@xilinx.com   maryjane@tsantes.com

FOR IMMEDIATE RELEASE

XILINX LAUNCHES UNIQUE WEB SERVICE

THAT PROVIDES WIDE ACCESS TO INDUSTRY INFORMATION

Search and agent tools let users specify programmable logic topics
from multiple sites, receive e-mail notice when new material is available

SAN JOSE, Calif., July 8, 1996 -- Xilinx, Inc., (NASDAQ:XLNX), the world leader in CMOS programmable logic devices, today announced SmartSearch, an industry service built around powerful search and agent technology that permits the design community to retrieve the latest information on programmable logic from multiple sites on the World Wide Web.

Developed by Xilinx, SmartSearch uses search and agent technology from Verity, Inc., a leading supplier of Internet software tools. SmartSearch will span the Web sites of Xilinx and EDA software developers, trade publications, journals, electronics distributors, universities, design consultants and industry organizations.

Unlike other systems that search the entire Web for a topic, SmartSearch regularly indexes only those sites that are rich in programmable logic content. Users can conduct their searches at specific sites by keywords or topics and search specific sources within a given site, ensuring retrieval of only relevant material.

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Moreover, SmartSearch looks for all related keywords and phrases. For example, if a search were initiated for "CPLD" (complex programmable logic device), SmartSearch also would automatically search for all references to "EPLD," "PLD" and "programmable logic devices."

To automate the process on a regular basis, SmartSearch allows users to create "agent profiles" that periodically search precisely defined Web areas for new information on a given subject. Users can change the agent profiles at any time to accommodate their changing needs for information. SmartSearch agents continuously monitor Web sites and automatically inform customers by e-mail when new information matching their profiles is available.

For example, a customer could create a simple agent that watches only the Xilinx Web site and sends back an e-mail message every time a new Xilinx application note has been put on the Xilinx Web site. Or an agent could be created to monitor all sites of EDA developers for new information on synthesis tools.

"SmartSearch has tremendous value for our customers and members of the design community at large. These are people who are increasingly challenged to keep abreast of the ever changing developments taking place in our industry," said Chuck Fox, vice president of marketing at Xilinx. "The Xilinx Web site has been well recognized for the unique benefits it provides, particularly in the area of technical support and customer convenience. With SmartSearch we now offer the definitive on-line resource for programmable logic, and we're extremely excited to make it available to the industry. It demonstrates our commitment to continuing worldclass customer service on the World Wide Web."

"We use SmartSearch as the first resource we check to search the programmable logic industry," said William L. Robertson, senior member of the technical staff at StrataCom, Inc., a leading provider of frame relay and Asynchronous Transfer Mode (ATM) solutions for the networking industry. "SmartSearch is more productive as it weeds out superfluous sites and presents only data that interests us."

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"For example, recently I used 'CRC' (for cyclic redundancy check, a data integrity check) as a keyword, in a generic search engine and SmartSearch." Robertson said. "The generic search produced 100,000 hits versus only 51 hits specific to the PLD industry from SmartSearch."

Users access SmartSearch by simply clicking on the distinctive SmartSearch button located on the Xilinx WebLINX home page or on the Web pages of other organizations with whom Xilinx is partnering. Initial Web sites where the SmartSearch button is located include Electronic Engineering Times, EDN magazine, Cadence Design Systems, Mentor Grapics Corp., OrCAD, Synario Design Automation, Synopsys, Inc., and Xilinx. More industry Web sites are expected to install the SmartSearch button in the future.

Founded in 1984, Xilinx is the world's largest supplier of programmable logic solutions comprising industry leading device architectures and world class design software. Headquartered in San Jose, Calif., the company pioneered the market for field programmable gate array (FPGA) semiconductor devices that provide high integration and quick time-to-market for electronic equipment manufacturers in the computer, peripherals, telecommunications, networking, industrial control, instrumentation and high reliability/military markets.

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To the extent that matters covered in this release are forward looking statements, they involve risks and uncertainties, including timely availability and acceptance of new products, business conditions, the growth of the programmable logic market, and other risks that are described in the company's SEC filings, including the Form 10-Q for the quarter ended March 30, 1996.

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