Xilinx Trade Show Programs

See our International Trade Show schedule and plan to attend.

by Darby Mason-Merchant, Trade Show Manager, darby@xilinx.com

For Xilinx, 1999 has been an incredible year with a brand new custom booth and nearly twice the number of shows in North America as our 1998 season. With this new presence, and so many new opportunities to reach our customers, 1999 was a year of experimentation for Xilinx. From the 7th FPGA/PLD Conference in Japan, to the EDA&T Expo in Bejing, China, we brought our new technology to all corners of the world.

Our most successful experiment was "Club Xilinx" at the 36th Design Automation Conference (DAC) in June. Xilinx brought webcasting technology to the show floor, with live broadcasts of speeches by CEOs such as Aart de Geus of Synopsys, John Chambers of Cisco, Scott McNeally of Sun, and our own Wim Roelandts.

Club Xilinx featured our latest technology including Xilinx Online, our Internet Team Design capabilities, and our latest 2.1i Foundation Series and Alliance Series Software. With our jazz pianist and singing presenters, it was clear that Xilinx has your "hot linx to cool technology".

Xilinx also participated in communications and internet-related shows such as the Embedded Internet Workshop and the 1999 National Communications Forum—InfoVision— where we received the 1999 InfoVision Award for our IRL methodology.

Xilinx In the New Millenium

In the year 2000, Xilinx will be everywhere. You'll see Xilinx taking a broader stance in the portable and wireless arenas with enhanced Spartan and CPLD products on display. You'll see the power of our Virtex and Virtex-E families and our IRL methodology for reconfigurability over the Internet at many more events. Look for the new IP products from Xilinx and our AllianceCORE partners at the DSP Spring Conference 2000, the PLD Days in the UK/Stockholm, and the AC Developers Conference in the Spring of 2000.

Through our worldwide trade show programs, you can get hands-on experience with industry-leading PLD technologies such as our two million-gate Virtex-E family, Xilinx Online and IRL methodology, 2.1i Foundation Series and Alliance Series Software, WebFitter™, WebPACK™, DSP cores, Real PCI 64/66 cores, and support.xilinx.com. Trade show information is listed on our WebLINX page at: www.xilinx.com/company/tradeshows.htm

Year 2000 Xilinx Trade Show Schedules

Here are our preliminary Year 2000 Xilinx Trade Show Schedules. Be sure to check our website for further updates on these and other new events.

Year 2000 North American Trade Show Schedule

January 25-26	Portable Design 2000	San Diego, CA
February 2000	FPGA Conference 2000	Monterey, CA
March 2000	SNUG 2000	San Jose, CA
April 10-12	DSP Spring Conference 2000	San Jose, CA
April 2000	FCCM Conference 2000	Napa, CA
May-Dec	Embedded Computing Shows	US & Canada
May 23-24	AC Developers Expo 2000	Santa Clara, CA
June 5-7	37th Design Automation Conference	Los Angeles, CA
June 21-23	WITI Technology Summit 2000	Santa Clara, CA
July 2000	NSREC 2000	Washington, DC
September 6-7	Embedded Internet Conference 2000	San Jose, CA
September 2000	MAPLD 2000	Laurel, MD

Year 2000 European Trade Show Schedule

April 2000	Intertronic 2000	Paris, France
April 2000	Electronic Design Solutions	NEC Birmingham, UK
May 2000	Advanced FPGA and PLD Day	Sandown, UK
May 2000	Advanced FPGA and PLD Day	Stockholm, Sweden
May 2000	Embedded Systems Show	Olympia, UK
June 2000	Embtech World 2000	Paris, France
September 2000	IBC 2000	Amsterdam, Netherlands
November 2000	IP Europe 2000	Edinburgh, Scotland
November 2000	Embedded Systems Conference	Maastricht, Netherlands

Year 2000 South East Asian Trade Show Schedule

March 23-24	IIC 2000	Guanzhou, China
March 27-28	IIC 2000	Shanghai, China
March 20-21	IIC 2000	Beijing, China
October 2000	EDA&T	Hsinchu, Taiwan
October 2000	EDA&T	Beijing, China

Year 2000 Japanese Trade Show Schedule

January 27-28	EDA Techno Fair 2000	Tokyo, Japan
November 2000	Micon System Tool Fair 2000	Tokyo, Japan

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For more information about Xilinx Worldwide Trade Show Programs,
please contact one of the following Xilinx team members or see our website at:
www.xilinx.com/company/seminars.htm

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