



Powerline Technologies In Home Networking

Agenda

◆ Introduction

- Push for Home Networking
 - Applications
- Market Acceptance & Penetration
- Applications
- Market Direction

◆ Technology

- Powerlines Facts & App.
- Control Network
- Power Line Technologies
 - Intellon CEBus
 - CEBus & OSI Model
 - Spread Spectrum Technology

- Echelon LONWork
 - LONTalk Protocol
 - Architecture
- Carrier Sense Multiple Access/Collision Detection
- X 10
- Plug in
- Adaptive Networks
 - hybrid token passing media access scheme

◆ Products

◆ Xilinx Solutions

◆ Alliances

◆ Summary

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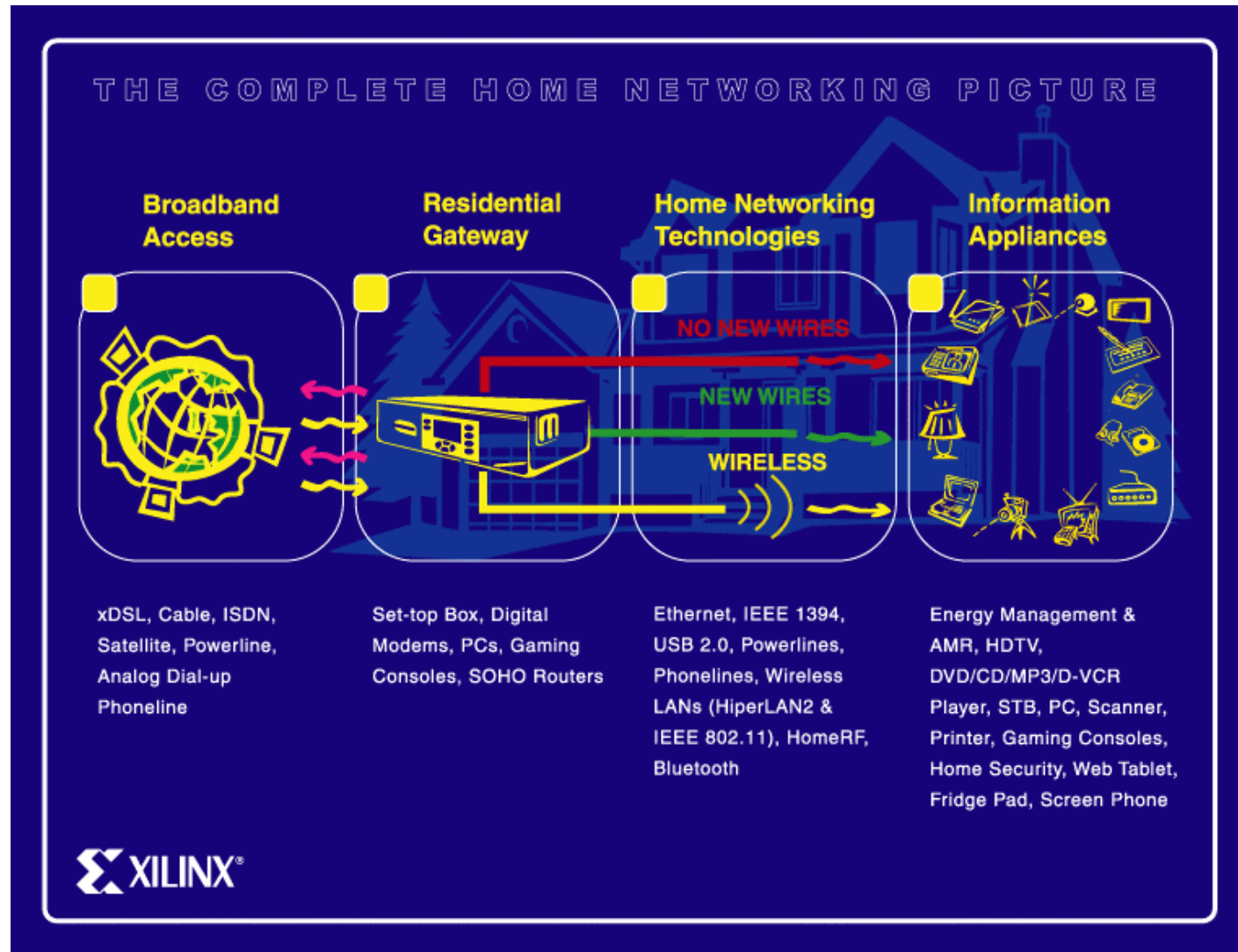
The Push for Home Networking

- ◆ Rapid growth in multiple-PC household penetration (Dataquest)
 - PC penetration exceeds 50% in US households
 - Multi-PC households growth: 15M (in 1998) to 26M (in 2003)
- ◆ Increasing Internet usage (Yankee Group)
 - Nearly 90% of PC households will be online by 2001
 - Online households growth: 20% (in 1997) to 47% (in 2001)
- ◆ Broadband Internet access (Forrester Research)
 - Broadband penetration growth: less than 1M (in 1998) to more than 15M (in 2002)
 - % Penetration of online households: increases from 2% (in 1998) to 26% (in 2002)

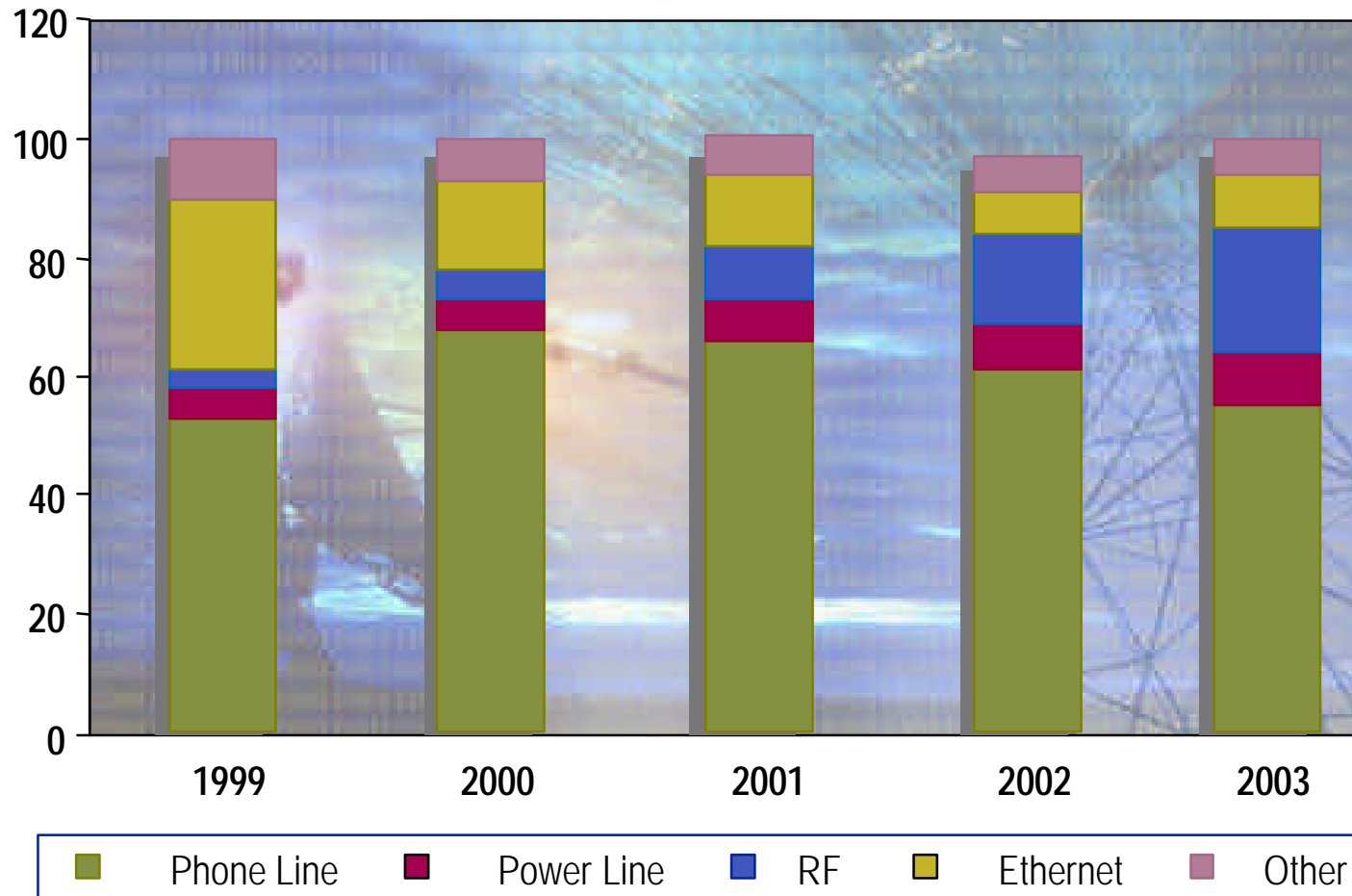
The Push for Home Networking

- ◆ More digital appliances are coming into the home (by IDC)
 - DSS, DVD, Digital TV
 - Web-Top boxes, set-top boxes
 - PDAs, mobile (cellular) phones
 - Digital cameras
 - Installed base of internet appliances will exceed 50M by 2001
- ◆ More digital content being shared at homes
 - Published Content
 - CD-ROMs, DVDs, DVRs, digital photography
 - Networked Content
 - DTV, DBS, VoIP, MP3, movies-on-demand, streaming media

Four Aspects to Home Networking



Applications Driving Home Networking



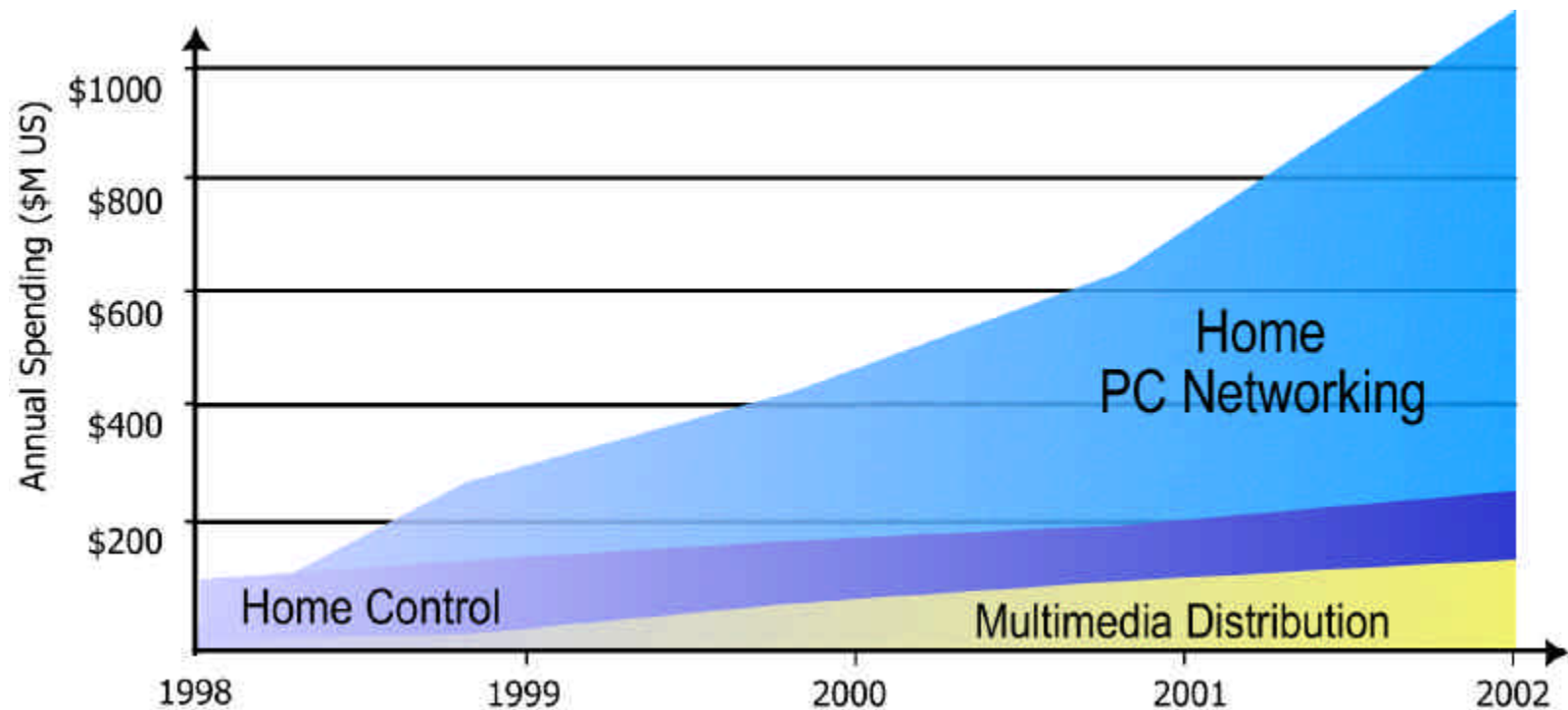
Courtesy: Dataquest



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Market Growth Projection



Forrester 2/98

Powerline Based Applications In Home Networking

- ◆ Home Automation
 - Lighting Control
 - Temperature & Ventilation Control
 - Security
 - Sprinklers
 - Audio/Video Control
 - Sensors
 - Gates & Doors Control
 - Pool & Spa Control
 - Phone Control
 - PC Control

Powerline Based Applications In Home Networking

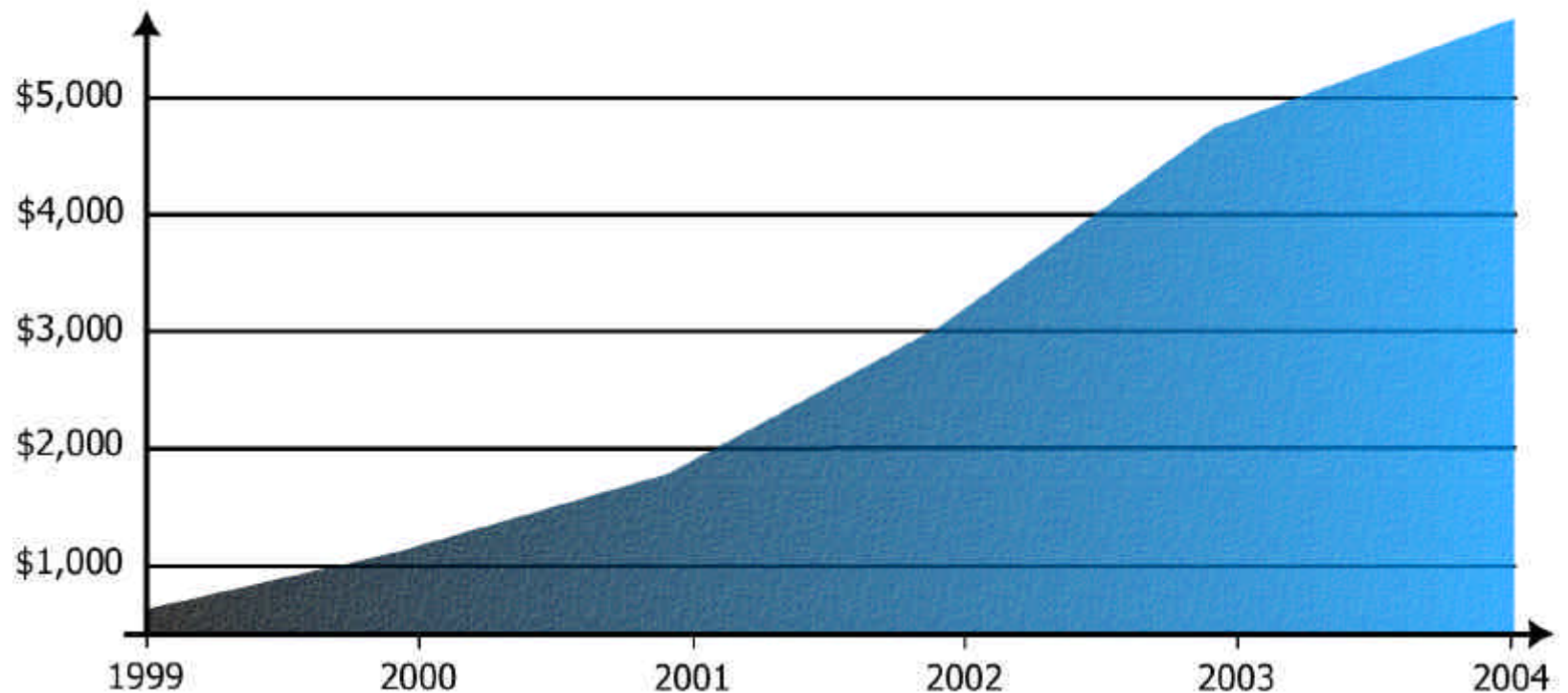
- ◆ Shared Internet Access
 - Extensions of Cable, xDSL, and POTS modems
 - Can be used in powerline-based Residential Gateways, Set Top Boxes, DLS , Cable , and Satellite modems
 - Multiple PC users can share the Internet via single connection
- ◆ Remote Peripherals
 - Printers, Scanners, Fax, especially when these peripherals are connected through the USB port
- ◆ IP Telephony from 'Fat Pipe'
 - Extensions of IP and other forms of Cable modem telephony from set-top boxes to telephones around the house

Powerline Based Applications In Home Networking

- ◆ Power Line Audio Systems
 - Remote deployment of speakers playing PC based music
 - No need to additional wiring for speakers
- ◆ Ethernet Powerline Networking Modules
- ◆ File Sharing in Multiple PC Homes
 - Music
 - Images
 - Video
 - Games

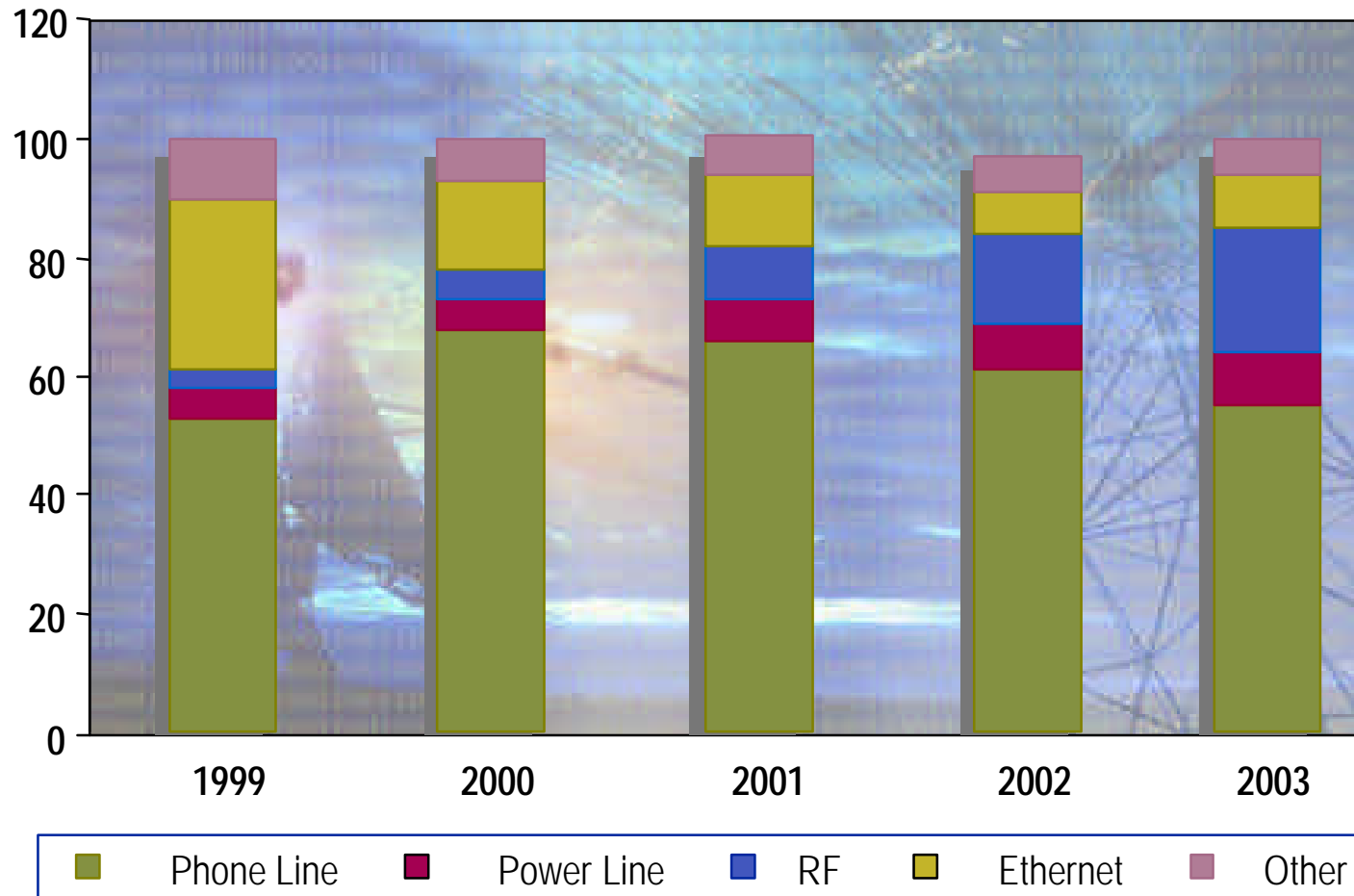
Worldwide Revenue Forecast

Worldwide Home Network and Residential Gateway Forecast (US \$M)



Source: Cahners In-Stat Group

Market Acceptance



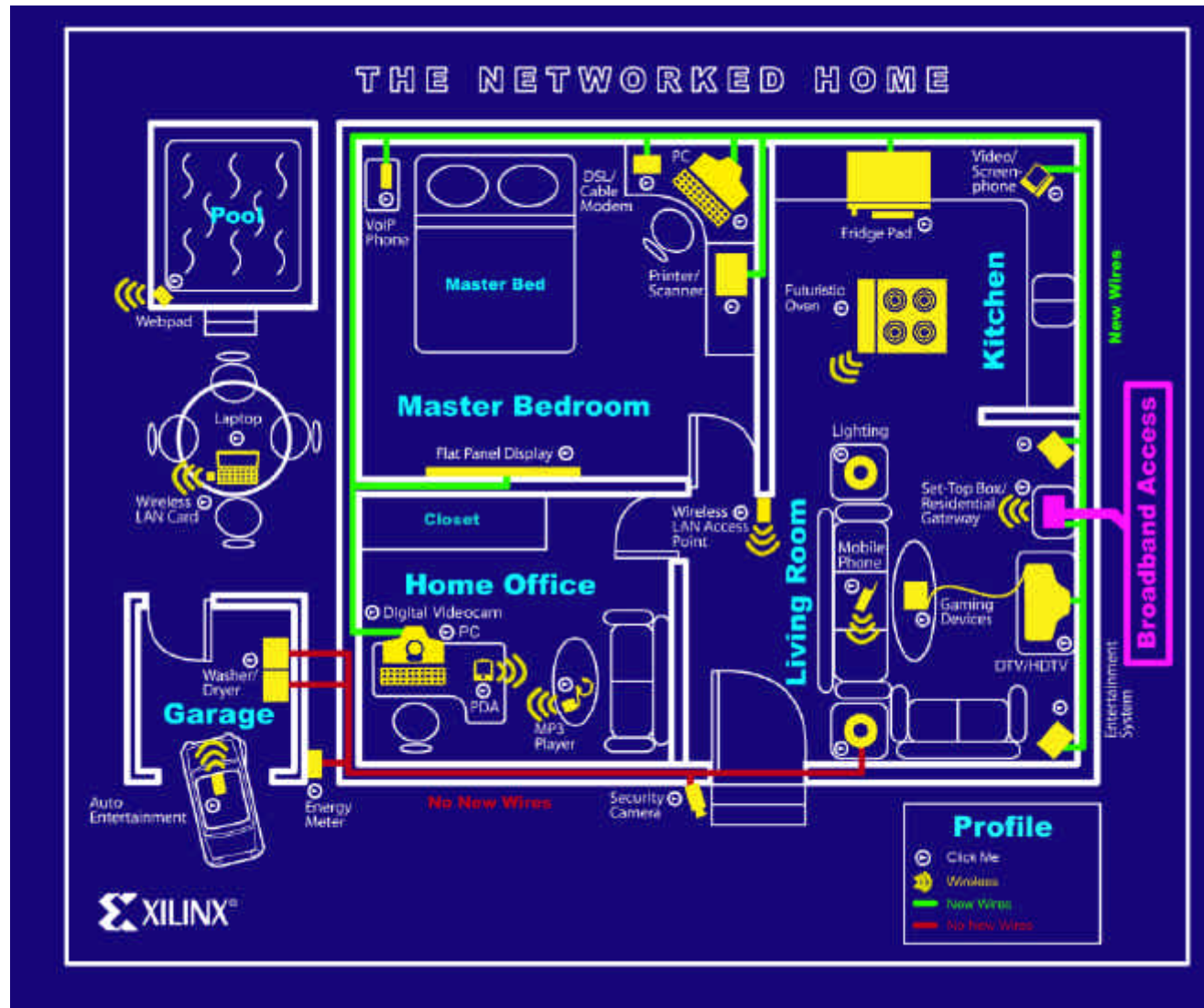
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Problem: Islands of Technology



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 - Adaptive Networks
 - hybrid token passing media access scheme
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- ◆ Xilinx Solutions
- ◆ Alliances
- ◆ Summary

Powerlines Advantages

- ◆ Most Ubiquitous Coverage of any media
- ◆ More likely to have a power line connection within reach of any home PC than you are a phone jack
 - Each room has "at least" one or two power outlets



Powerlines Advantages

- ◆ Multiple power outlets can be found in each room
- ◆ AC outlets are ubiquitous in virtually every existing home
- ◆ Powerline networking takes advantage of the unused capacity of the power cable to transmit data over the existing home power cabling
- ◆ A low cost solution
 - No additional rewiring
- ◆ Capable of distributing data as fast as 10 + Mbps

Powerlines Cons

- ◆ Noisy environment
- ◆ Security issues
- ◆ Data attenuation
- ◆ Power line based modems are more costly than phone line based modems
- ◆ There are regulation issues in some international markets
- ◆ Powerlines can not deliver high quality video data

Strengths & Weaknesses

	Strengths	Weaknesses
Power line	Price/Performance AC outlets everywhere Easy connection for non-PC appliances Global Market	Shared media Regulatory issues in some international markets
Phone line	Availability Price/Performance PCs near phone jacks Strong industry Alliance (HomePNA)	Limited number of phone jacks in homes in US, worse internationally US Market Only
Wireless	Only solution for portable devices Common 2.4 GHz band worldwide Industry Alliance (HomeRF WG)	Highest cost Shared Media Fractured market
Ethernet	Lowest cost components Dedicated wiring and bandwidth	Requires new wiring

Noise Sources

- ◆ Switching Power Supplies
 - Rich in harmonics
 - Oscillator 20Khz to > 1MHz
 - Conduct oscillator noise onto power line
 - Frequency often varies with load
- ◆ Universal series wound motors
 - Vacuum cleaners, kitchen appliances, drills
 - High repetition rate impulses

Noise Sources

- ◆ Dimmers
 - Produce large impulses at 100Hz to 120 Hz
 - Large 20V to 50V impulses
- ◆ Power line intercoms
 - 3Vpp to 7Vpp from 150KHz to 400KHz
 - Large harmonics
 - About 30KHz bandwidth

Attenuation Sources

- ◆ Voltage Dividers
 - Wiring series inductance
 - Shunt loads and EMC capacitors
- ◆ Phase coupling loss
- ◆ Injection loss
 - Transmitter and coupling circuit output impedance
 - Socket load impedance

Powerline Based Applications

- ◆ Industrial
 - Utility Telemetry
 - Automated Storage
 - Factory and Machine Automation
 - Shipboard refrigerated Container Monitoring
- ◆ Commercial
 - Point-of-Sale Networks
 - Public Transit Vehicles
 - Residential LAN
 - Vending Machines Monitoring

Powerlines Applications (Power Grids Platform)

- ◆ The electric power grid provides a perfect communications platform
 - Most extensive network in the world
 - Extremely robust and modern
 - Long distance signal carriage without regeneration
 - Near light speed propagation, naturally
 - Enormous information carrying capacity
 - No topology limitation

Powerlines Applications (Broadband Access)

- ◆ A new revealing technology uses electric power lines for broadband access
- ◆ It provides over 1.5 Mbps data access for home users
- ◆ The technology uses radio frequencies on top of the mains electricity supply to deliver data
- ◆ Access would be gained through electrical outlets, rather than phone lines

Powerlines Applications (Broadband Access)

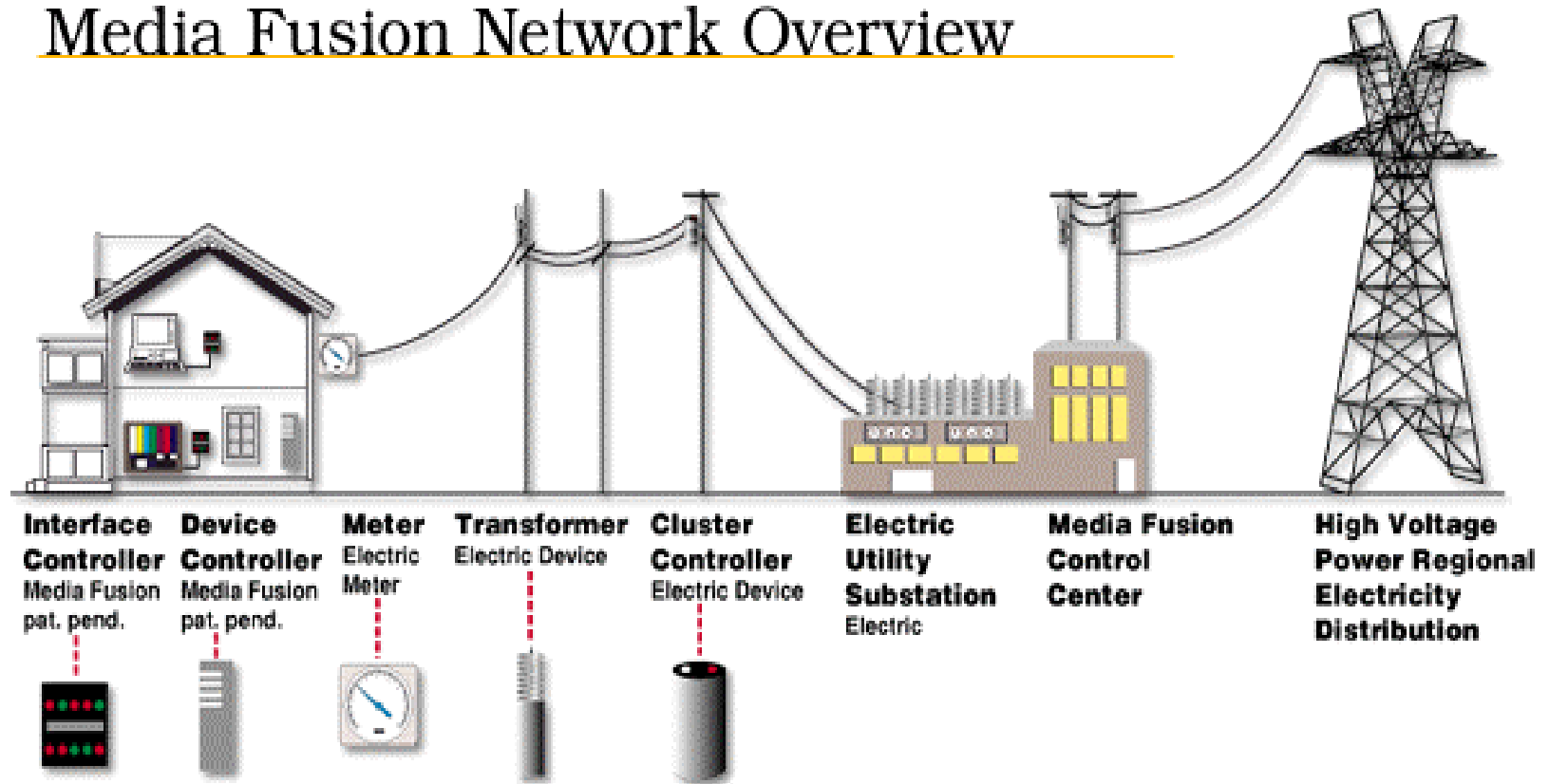
- ◆ This technology uses a signaling scheme to separate data from electrical interference on the power line
- ◆ Allowing users to connect even if power goes out.
- ◆ Fiber-optic cabling connected to a central switch carries data between substations and homes

Powerlines Applications (Broadband Access)

- ◆ Media Fusion provides voice, data and video communications over the electrical grid at near light speed
- ◆ Media Fusion's Sub-Carrier Modulation process writes data within the electrical magnetic wave surrounding the power line
 - Enables the electrical power grid to carry telephone, radio, video, Internet and satellite data to any destination at near light-speed
 - This magnetic field becomes a wave guide in the same way a LASER output uses materials (optics) to amplify or step frequency levels during or after stimulated emission occurs

Media Fusion Network Overview

Media Fusion Network Overview



Courtesy of Media Fusion, Inc.

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◆ Xilinx High Volume Solutions

What Is A Control Network?

- ◆ A control network is any group of devices working in a peer-to-peer fashion to monitor:
 - Sensors
 - Control actuators
 - Communicate reliably
- ◆ A control network can also:
 - Manage network operation
 - Provide complete access to network data

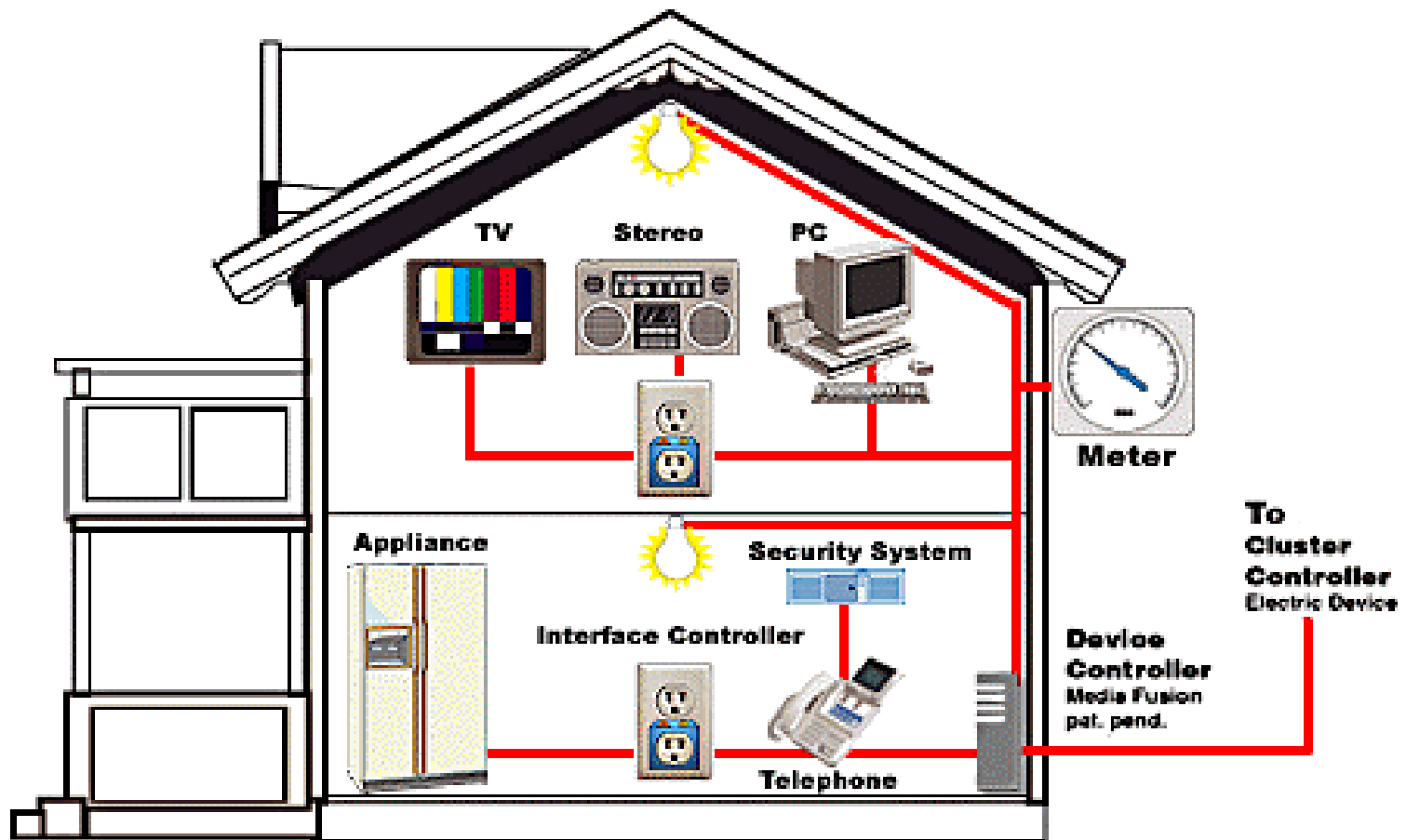
Control Network Platform

- ◆ A true end-to-end solution for control networking should offer more than a mere protocol
- ◆ A control network platform must address:
 - Interoperability(both at device level and system level)
 - Lower integration
 - Lower installation and maintenance costs
 - Higher system functionality and flexibility
 - Network Operating System
 - A robust, universal platform for installation, configuration, monitoring, and control of networks
 - Software tools interoperability

Control Network Platform

- Seamless integration with IP networks (Internet and Intranet)
 - True end-to-end connectivity between people and devices, using the existing LAN infrastructure
- Easy-to-use application programming environment
 - Programming environment tailored to the needs of control devices and systems as well as the developers
 - more choices in less time
 - Rapid time-to-market
 - Rapid device proliferation
- Infrastructure tools and support
- Routers, Repeaters, PC interface card
- System scalability and flexibility

A Powerline Based Home Network



Courtesy of Media Fusion



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Powerline Based Technologies

- ◆ X10
 - X-10 controllers send signals over existing AC wiring to receiver modules
 - X-10 technology transmits binary data using the Amplitude Modulation (AM) technique
- ◆ Intellon CEBus
 - An open standard which provides separate physical layer specification documents for communication on power lines and other media
 - Data packets are transmitted by the transceiver at about 10 Kilobits per second (Kbps), employing spread spectrum technology

Powerline Based Technologies

- To avoid data collisions, it uses a Carrier Sense Multiple Access/Collision Detection and Resolution (CSMA/CDCR) protocol
- ◆ Echelon LONWorks
 - Provides a peer-to-peer communication protocol, implementing Carrier Sense Multiple Access (CSMA) techniques
- ◆ Adaptive Networks
 - Utilizes a hybrid token passing media access scheme as opposed to the peer-to-peer CSMA/CDCR schemes
- ◆ Intelogis PLUG-IN

Powerline Based Technologies

Technology	X-10	CEBus (EIA IS-60)	LONWorks
Developer	X-10 (USA-Corp.)	Electronics Industry Association (EIA). Further developed by CEBus Industry Council (CIC)	Echelon Corp. Testing and certification programs led by LONMark Interoperability Association
Media Supported	Power lines. X-10 manufactures devices for other media, but there are no standards for them	Power lines Twisted Pair Coaxial Cable RF IR Eventually Fiber Optic	Power line Twisted Pair RF Third party transceivers support
Max. Data Rate	60 bps	10 kbps, Add'l. support for video, audio, and data	610 bps to 1.25 Mbps
Licensing Requirements	Proprietary, company does not license others to use it	Public domain, does not require a license. Certification required to use the CEBus logo	License required. Certification required to use the LONMark logo
Relative Cost	Low	Low to moderate	Low to moderate
Target Applications	Existing and new homes	Existing and new homes	Existing and new homes, commercial and industrial buildings, industrial automation, automotive

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CEBus

- ◆ CEBus is a standard proposed by the Electronic Industries Association
- ◆ CEBus is an open architecture which explains how to make products communicate through:
 - Power line wires, Low voltage twisted pairs, Coax, Infrared, RF, and Fiber optics
- ◆ CEBus based products consist of two components
 - A transceiver which implements spread spectrum technology
 - A controller to run the protocol

CEBus

- ◆ The CEBus standard includes commands such as volume up, fast forward, rewind, pause, skip, and temperature up or down 1 degree
- ◆ The CEBus Power line Carrier uses Spread Spectrum technology
- ◆ The CEBus Power line Carrier spreads its signal over a range from 100Hz to 400Hz during each bit in the packet transmitted
 - Instead of frequency hopping or direct sequence spreading

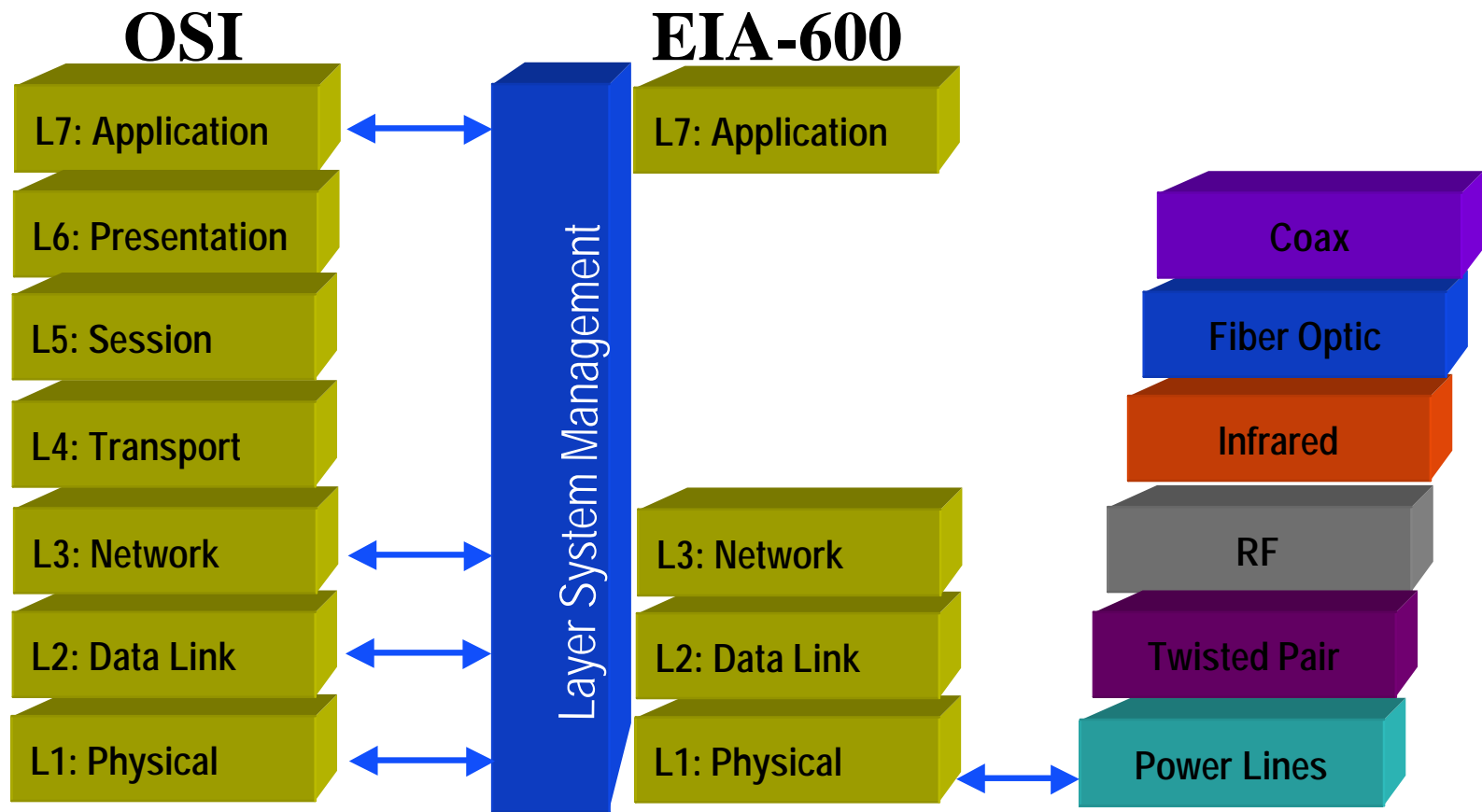
CEBus

- ◆ Due to the high noise level of power line channels, data should be transmitted via short frames
 - The requirement for short frames is met by a physical layer spread spectrum technology
 - Each frame is transmitted on a raw data rate of 135 Kbps
- ◆ Using forward error correction (FEC) and automatic repeat request (ARQ) transfers data with an effective throughput of 19.2 kbps at an error rate of 10^{-9}

CEBus

- ◆ CEBus protocol uses a Carrier Sense Multiple Access/Collision Detection and Resolution (CSMA/CDCR) protocol to avoid data collisions

OSI Model & CEBus



Relationship of OSI model and EIA-600 Model

CEBus & OSI Model

- ◆ Application Layer
 - Specifies how service is perceived or experienced by the user
 - Responsible for managing the communication access
- ◆ Presentation Layer (Not used by EIA-600)
 - Specifies how the appearance of the service is generated at the user terminal from the telecommunications signal received
 - Provides the services that allow the user to interpret the meaning of the information being transferred

CEBus & OSI Model

- ◆ Session Layer (Not used by EIA-600)
 - Specifies how a specific interaction is set up between user and computer
 - Supports the dialog between cooperating users, binding and unbinding them into and out of a communicating relationship
- ◆ Transport Layer (Not used by EIA-600)
 - Defines protocol of very general applicability; provides flow control and error control
 - Provides end-to-end control and information/status interchange with the level of reliability and quality of service needed by the user

CEBus & OSI Model

- ◆ Network Layer

- Sets basic standards for formatting of information once link is established
- Provides the switching and routing functions needed to establish, maintain and terminate connections and data transfer between user

- ◆ Physical Layer

- Provides the characteristics to activate, maintain and deactivate the physical links passing the stream of communications symbols
- Exchanges symbols with the data link layer, encoding and decoding the symbols to and from the medium states

CEBus & OSI Model

◆ Data Link Layer

- Makes a transmission channel appear to the Network Layer as an open, and error-free channel
- Provides the means for establishing and maintaining individual data links
- Provides for the transfer of information over the physical link with the required synchronization, error control and flow control functions
- Provides for the encapsulation and de-encapsulation of the messages exchanged between itself and the network layer
- Exchanges symbols and medium status between itself and the physical layer

CEBus & OSI Model (Data Link)

- ◆ Data from the Network Layer is incorporated into a frame within the Data Link Layer
 - The "frame" is the form of data which is generated within the Data Link Layer
- ◆ The contents of the frame are relayed to the Physical Layer for transmission across the channel
- ◆ Data received from the channel are passed from the Physical Layer to the Data Link Layer to form the received frame

CEBus & OSI Model (Data Link)

- ◆ Data link layer is divided into two sublayers of MAC and LLC
- ◆ The Medium Access Control (MAC) Sublayer
 - Performs the functions of transmitting and receiving Protocol Data Units
- ◆ The Logical Link Control (LLC) Sublayer
 - Provides the interface to the Network Layer
 - Administers the transmission and reception of Protocol Data Units

OSI Model

OSI Layer	Purpose	Features	Benefits
Physical	Electrical Interconnection	<ul style="list-style-type: none"> Support for various media 	<ul style="list-style-type: none"> Installation Performance Reliability
Link	Media Access and Framing	<ul style="list-style-type: none"> Democratic media access scheme and priority Large Packet size 	<ul style="list-style-type: none"> Low latency for critical nodes, uniformly democratic access for all other nodes Support for discrete, analog, as well as configuration and diagnostic data without fragmentation and performance impact
Network	Destination Addressing	<ul style="list-style-type: none"> Support for routers 	<ul style="list-style-type: none"> Size and interconnectivity –support for large networks Reliability – traffic filtering, segmenting network into functional clusters, while allowing transparent communication across clusters when needed Installation ease and reliability Reliability – crating additional paths between communicating nodes
Transport	End-To-End Reliability	<ul style="list-style-type: none"> Unacknowledged service, with and without repeat Acknowledged service Multi cast service with and without acknowledgment from each node, and the ability to re-transmit selectively Duplicate detection 	<ul style="list-style-type: none"> Optimal communication to a large number of devices, or devices unable to acknowledge. Maintains network reliability in these conditions Reliable delivery Performance and reliability
Session	Remote Actions	<ul style="list-style-type: none"> Request/Response 	<ul style="list-style-type: none"> Reliability – to ensure acknowledgement of action Reliability – to ensure sender legitimacy
Presentation	Data Interpretation	<ul style="list-style-type: none"> Standard Data type 	<ul style="list-style-type: none"> Ability to exchange and interpret standard data regardless of applications
Application	Sensor/Actuator Appellation compatibility	<ul style="list-style-type: none"> High level standard object interface definitions Standard configuration properties 	<ul style="list-style-type: none"> Representation of any sensor , actuator, or controller interface as aggregations of high level objects Interpretability with standard sensor interface

Spread Spectrum Technology

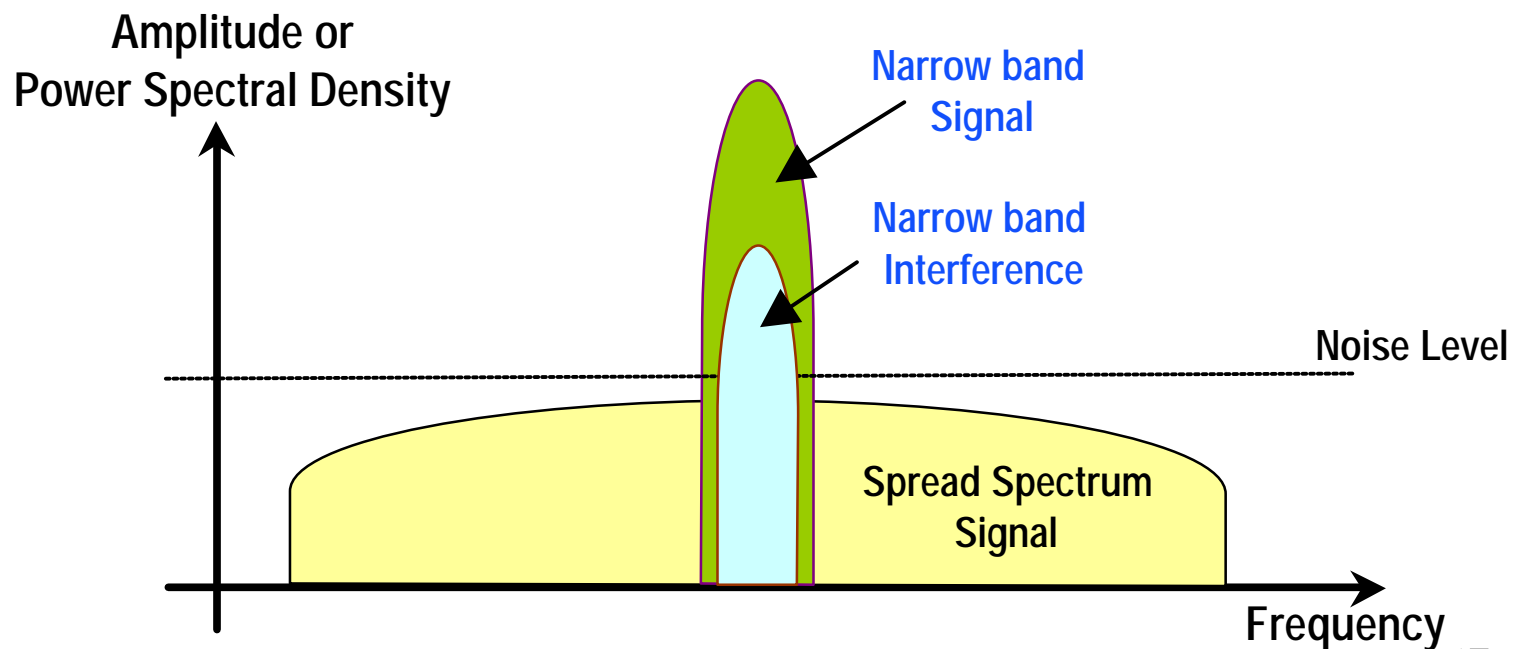
- ◆ Physical layer function
- ◆ Spread spectrum is a modulation technique of transmission where the
 - The transmitted signal occupies a bandwidth considerably greater than the minimum necessary to send the information
 - Some function other than the information being sent is employed to determine the resulting modulated bandwidth

Spread Spectrum Modulation

- ◆ Spreads a signal's power over a wider band of frequencies
- ◆ Process gain - sacrificing bandwidth to gain signal-to-noise performance
 - Contradicts the desire to conserve frequency bandwidth
 - Spreading process makes the data signal much less susceptible to electrical noise
- ◆ Narrow bandwidth transmission & electrical noise
 - Interfere with a small portion of the spread spectrum signal
 - Result in much less interference & fewer errors when the receiver demodulates the signal

Spread Spectrum Modulation

- ◆ Frequency spectrum of a data-signal is spread using a code uncorrelated with that signal
 - Codes used for spreading have low cross-correlation values and are unique to every user
 - Sacrifices bandwidth to gain signal-to-noise performance



Spread Spectrum Advantages

- ◆ Low power spectral density
 - Spreading the signal over a large frequency-band makes the power spectral density very small
 - However, the Gaussian noise level increases
- ◆ Interference limited operation
 - In all situations the whole frequency-spectrum is used
 - Spread spectrum reduces multi-path effects
- ◆ Privacy is kept due to unknown random codes
 - Applied codes are unknown to a hostile user
- ◆ Random access possibilities
 - Users can start their transmission at any arbitrary time

How Does Spread Spectrum Work?

- ◆ Receivers should be assigned different codes
 - It will address them away from other receivers with different codes
- ◆ Codes with low cross correlation properties should be chosen to minimize interference between groups of receivers
- ◆ Selective addressing and Code Division Multiple Access (CDMA) are implemented via these codings

How Does Spread Spectrum Work?

- ◆ Power spectrum spreads out with spreading the intelligence of a signal over several MHz of spectrum
 - It makes the detection of the none-coded signals very difficult
- ◆ By increasing the bandwidth Signal/Noise may be decreased without decreased BER performance

$$C = W \log_2 (1 + S/N)$$

C = Channel capacity in bits

W = Bandwidth in Hertz

S = Signal Power

N = Noise Power

Frequency Hopping SS FHSS

- ◆ It works very much like its name implies; Frequency hopping
 - Data signal is modulated with a narrowband carrier signal that hops from frequency to frequency as a function of time over a wide band of frequencies
 - Relies on frequency diversity to combat interference
- ◆ This is accomplished by multiple frequencies, code selection & FSK

FHSS Technology

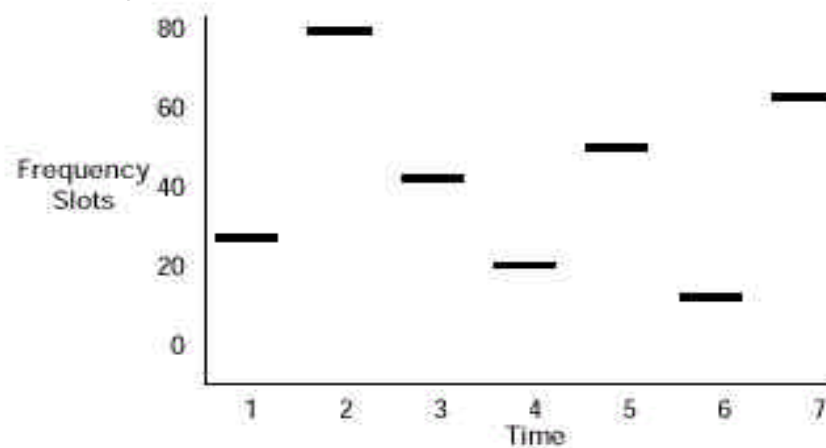
- ◆ Hopping code determines the frequencies that should be transmitted and in which order
 - Hopping pattern is known to both transmitter & receiver
 - To properly receive the signal the receiver must be set to the same hopping code & listen to the incoming signal at the right time & correct frequency
 - If properly synchronized the net effect is to maintain a single logical channel
- ◆ Unintended receiver sees FHSS to be short-duration impulse noise

FHSS Technology

- ◆ FHSS system must hop its whole information signal over a band of frequencies of the ISM band in use
 - Does not interfere with primary user
- ◆ Because of the nature of its modulation technique frequency hopping can achieve up to 2Mbps data rates
 - Faster data rates are susceptible to huge number of errors
- ◆ Frequency hopping technique reduces interference
 - An interfering signal from a narrowband system will affect the spread spectrum signal only if both are transmitting at the same frequency at the same time
 - Aggregate interference will be very low, resulting in little or no bit errors

FHSS Example for One Channel

- ◆ 7 frequency slots exist in the band
 - System send the information signal in frequency slot 24 for the first time slot, then frequency slot 78 for the second time slot, then frequency slot 42 for the third time slot, and so on
- ◆ Users wishing to receive signals must tune receiver to particular frequency slot
 - To receiver channel number 1 must tune its receiver to frequency slot 24 for first time slot, frequency slot 78 for the second time slot, then frequency slot 42 for the third time slot, and so on



Different FH Pattern

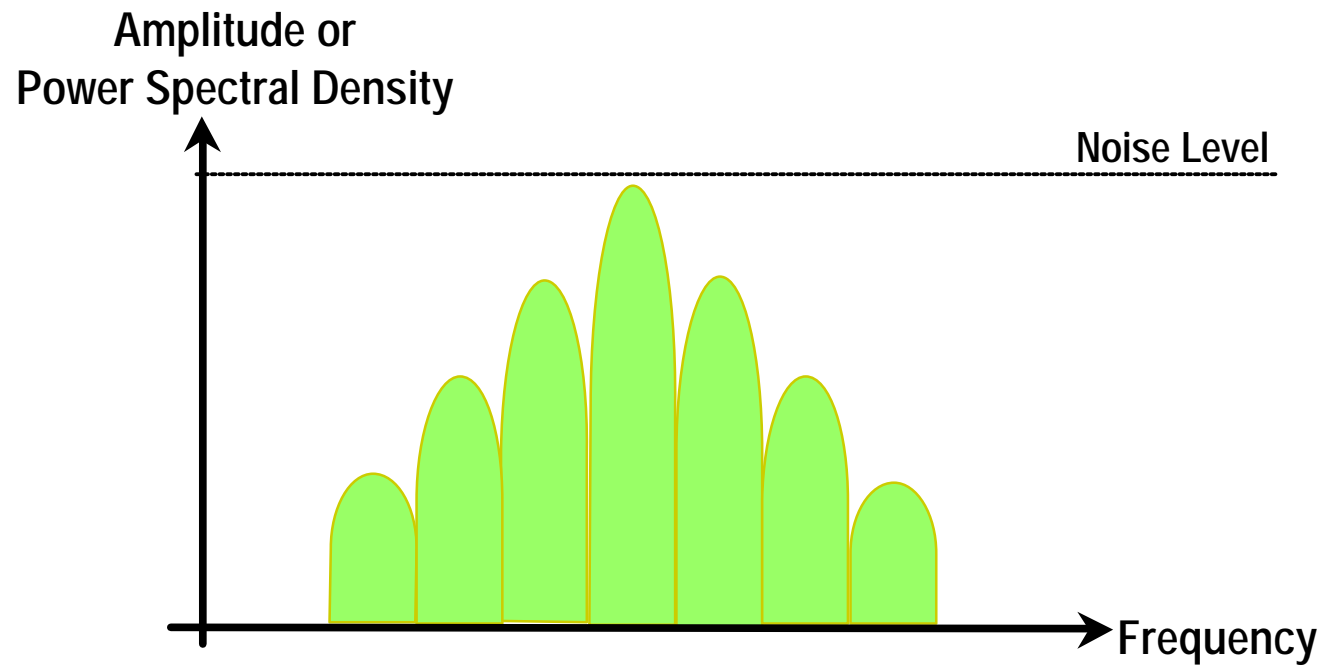
- ◆ Each channel is a different frequency hopping pattern
 - Channels are distinguished between channel 1 & channel 2 by having a different frequency hopping pattern
 - Receiver of channel 2 must hop his receiver according to the channel 2 FH pattern
 - This is not a different frequency as in Frequency Division Multiplexing - it is a different Frequency Hopping Pattern

Direct Sequence Spread Spectrum DSSS

- ◆ Most widely recognized form of spread spectrum
- ◆ The DSSS process is performed by effectively multiplying an RF carrier and a pseudo-noise (PN) digital signal
 - First, the PN code is modulated onto the information signal using one of several modulation techniques (eg. BPSK, QPSK, etc.)
 - Then, a doubly balanced mixer is used to multiply the RF carrier and PN modulated information signal
 - This process causes the RF signal to be replaced with a very wide bandwidth signal with the spectral equivalent of a noise signal

DSSS

- ◆ The signals generated with this technique appear as noise in the frequency domain
 - The wide bandwidth provided by the PN code allows the signal power to drop below the noise threshold without loss of information



DSSS

Direct Sequence Spread Spectrum

- ◆ Combines a data signal at the sending station with a higher data rate bit sequence
 - High processing gain increases the signal's resistance to interference
- ◆ A chipping code is assigned to represent logic 1 and 0 data bits
 - As the data stream is transmitted, the corresponding code is actually sent

Chipping Code: 0 = 11101100011
1 = 00010011100

Data Stream: 101

Transmitted Sequence:

00010011100

1

11101100011

0

00010011100

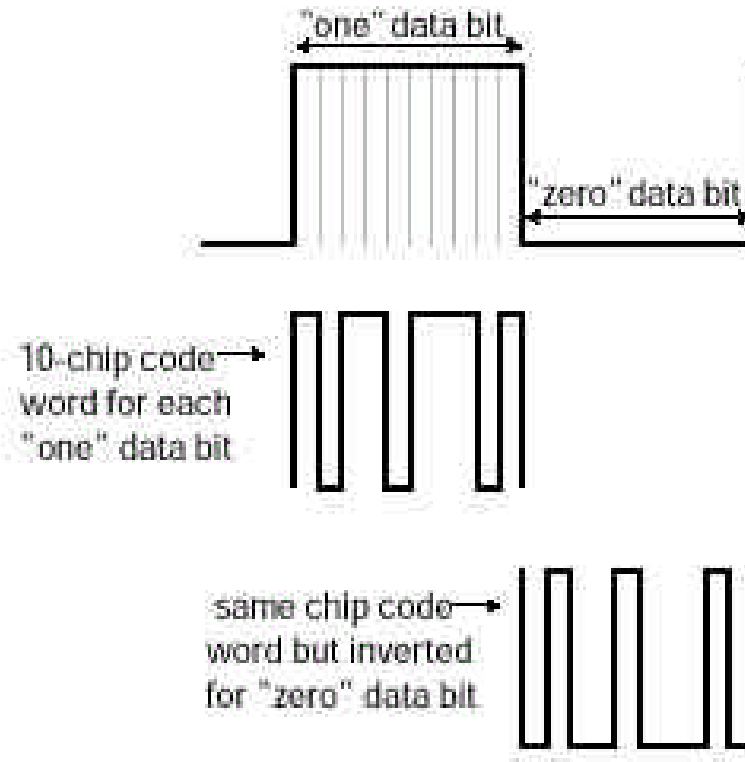
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Example: DSSS sends a specific string of bits for each data bit sent - The transmission of a data bit equal to 1 would result in the sequence 00010011100 being sent

DSSS Technology

- ◆ Generates redundant bit pattern for each bit to be transmitted
 - This bit pattern is called chip/chipping code (processing gain)
 - Longer the chip
 - Greater is the probability that the original data will be recovered
 - More is the bandwidth that is required
 - If one or more bits are damaged during transmission
 - Statistical techniques embedded in the radio can recover the original data without the need for retransmission
- ◆ Unintended receivers
 - View DSSS as a low-power wideband noise & is ignored or rejected by most narrowband receivers

DSSS Technology



DSSS Operation

- ◆ Input data stream
 - Runs at 1Mbps
 - Multiplied by a chip stream running 11 times faster at 11 Mcps
- ◆ A chip is exactly like a bit - zero or one
 - Called chip only to be distinguished from a bit
 - More chips exist than do bits
- ◆ When the bit stream is multiplied, its frequency spectrum becomes spread out
 - Occupies about 11 times as much bandwidth, spectral energy is 11 times lower
 - Since it is so low it does not interfere with the the primary user

DSSS Operation

- ◆ With more DSSS systems occupying the band, the overall noise level (interference) rises
 - Causes degradation in performance
 - Causes primary user to increase a bit
 - Increased interference to DSSS users are expected to become a problem long before the primary user notices any interference
- ◆ At the receiver
 - Input chip stream is multiplied by the same coded chip stream that was used at the transmitter
 - Two codes are synchronized
 - Original bit stream is correlated
 - Any interference on the air when it goes through the correlator becomes spread out

DSSS vs. FHSS Comparison

Direct Sequence (DS)	Frequency Hopping (FH)
Higher Throughput	Interference immunity
Wider Range	Echo resistant
Upgradeable to higher speeds at 2.4GHz	Less expensive than DS systems
	Simpler installation
	More extensive product selection, more vendors

- ◆ FHSS degrades gradually, DSSS degrades drastically!
- ◆ DSSS can achieve much higher data rates than FHSS's 2Mbps
- ◆ FHSS can have up to 10 or 15 channels, while DSSS can have up to 2 or 3 channels

DSSS vs. FHSS Comparison

- ◆ Instantaneous data rates of DSSS can be larger than FHSS
 - In FHSS the maximum bandwidth of the signal is specified to 1MHz at the 2.4GHz band
 - Realistic data rates are limited to 1 or 2 Mbps
 - With DSSS, the rule is to spread by at least a factor of 11
 - Theoretically it is possible to use the whole 80 MHz band & provide a data rate in the order of 6 or 7 Mbps
 - Circuitry would be required to run at a very high rate of 66 or 77 Mbps in order to generate the chip stream necessary to support the 6 or 7 Mbps bit rate
 - This high rate would be very expensive & not seen in the industry at this time

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LONWorks

- ◆ LONWORKS(Local Operation Networks) technology is an important new solution for control networks developed by Echelon® Corporation
- ◆ A control network is any group of devices working in a peer-to-peer fashion to monitor:
 - sensors
 - control actuators
 - communicate reliably
 - manage network operation
 - and provide complete access to network data
- ◆ In some ways, a LONWORKS control network resembles LAN

LONWorks

- ◆ It can control and link factory conveyor belts, product inventory, and distribution systems for optimum efficiency and flexibility
- ◆ Smart office buildings can turn lights on and off, open and lock doors, start and stop elevators, and connect all functions to a central security system
- ◆ Homeowners can program a vast array of products and conveniences, from sprinkler systems to VCRs, with a touch tone phone from any remote location

LONWorks

- ◆ LONWORKS technology is a solution for implementing distributed control networks
 - These networks consist of nodes that communicate with one another over a variety of communications media using LonTalk® protocol
 - A common message-based communications protocol
- ◆ In a LONWORKS application, nodes sense, monitor, count, measure time, manage switches and relays, and respond to conditions reported by other smart nodes

LONWorks

- ◆ The technology of distributed nodes can reduce the amount of wire and number of junctions by one or more orders of magnitude
 - As a result, the network has simpler field installation, increased reliability, and decreased cost
- ◆ Since the communications protocol supports different transmission media, such as twisted pair, RF, and power line, the network is extremely flexible

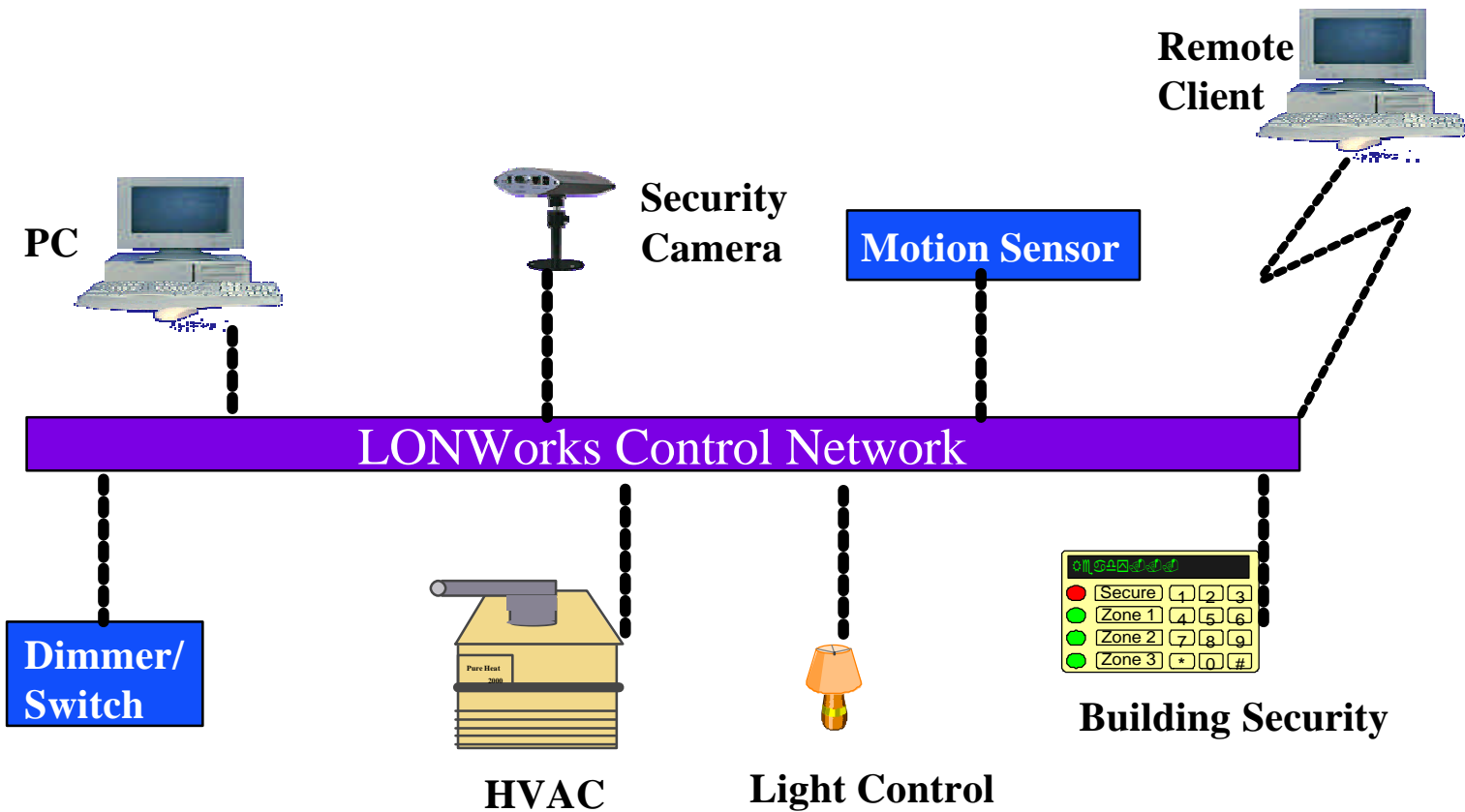
LONWorks Applications

- ◆ Appliance Control
- ◆ Asset Tracking
- ◆ Automated Supermarket Pricing
- ◆ Automated Work Environments
- ◆ Avionics Instrument Integration
- ◆ Circuit Board Diagnostics
- ◆ Consumer Electronic Controls
- ◆ Discrete and Process Control
- ◆ Electronic locks
- ◆ Intelligent Industrial I/O Irrigation
- ◆ Management, lighting Control
- ◆ Liquor Dispensing
- ◆ Livestock Management
- ◆ Medical Instrumentation
- ◆ Office Machine Automation Patient Monitoring
- ◆ Power Supply Management
- ◆ Research Experiment monitoring

LONWorks Applications

- ◆ Vending Machines
- ◆ Whole House Automation
- ◆ Wire Harness Replacement
- ◆ Restaurant Automation
- ◆ Security Systems
- ◆ Slot Machines
- ◆ Traffic Lights
- ◆ Utility Meter Reading
- ◆ Fire Protection
- ◆ HVAC(Heating Ventilation Air Conditioning)Control
- ◆ Highway Toll Collection
- ◆ Identification Systems
- ◆ Elevator Control
- ◆ Energy Management
- ◆ Environmental Monitoring
- ◆ Vehicle Wiring Systems

LONWorks Network



LONTalk Protocol

- ◆ It is a common message-based communications protocol
- ◆ The LonTalk protocol implements all seven layers of the OSI model
 - Using a mixture of hardware and firmware on a silicon chip
 - thus precluding any possibility of accidental (or intentional!) modification
- ◆ The protocol can be run as fast as 20 MHz

LONTalk Protocol

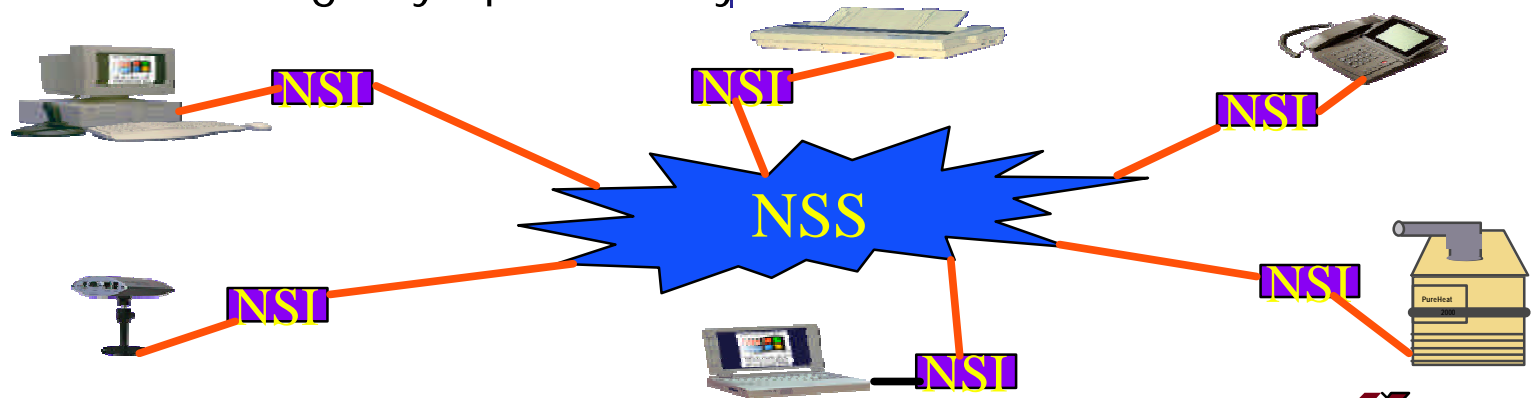
- ◆ Features include:
 - Media Access
 - Transaction Acknowledgement
 - Peer-to-peer Communication
 - Authentication
 - Priority transmissions
 - Duplicate Message Detection
 - Collision Avoidance
 - Automatic Retries
 - Mixed Data Rates
 - Client-server Support
 - Foreign Frame Transmission
 - Data Type Standardization and Identification
 - Unicast/Multicast/Broadcast Addressing
 - Mixed Media Support
 - Error Detection & Recovery

LONWorks Network Service (LNS) Architecture

- ◆ Services are provided using:
 - Network Service Server (NSS)
 - Network Service Interface (NSI)
- ◆ The NSS
 - Process standard network services
 - Maintains the network database
 - Enables and coordinates multiple points of access to its services and data

(LNS) Architecture

- ◆ The NSI
 - Provides the physical connection to the network
 - Manages transactions with the NSS and application servers
 - Provides transparent remote access to the NSS and application servers
- ◆ Each host is attached to the network using an NSI
 - The host can be any microcontroller, Microprocessor, or PC running any operation system



Carrier Sense Multiple Access with Collision Detect (CSMA/CD)

- ◆ When a station has data to send, it first listens to the channel to see if anyone else is transmitting
- ◆ If the channel is busy, the station waits until it becomes idle
- ◆ A Collision occurs when two stations listen for traffic, hear none, and then transmit simultaneously
 - In This situation, both transmissions are damaged
 - Stations must retransmit at some later time
- ◆ Back-off algorithm determines when the colliding stations should retransmit

Variations of CSMA Protocol

- ◆ 1- persistent CSMA

- When a station has frames to transmit, it first listens to the channel, if the channel is idle, the frame is sent
- If the channel is busy, the station waits and transmit its frame as soon as the channel is idle
- If a collision occurs, the stations waits a random amount of time and starts all over again
- The station transmits with a probability of 1 whenever it finds the channel idle

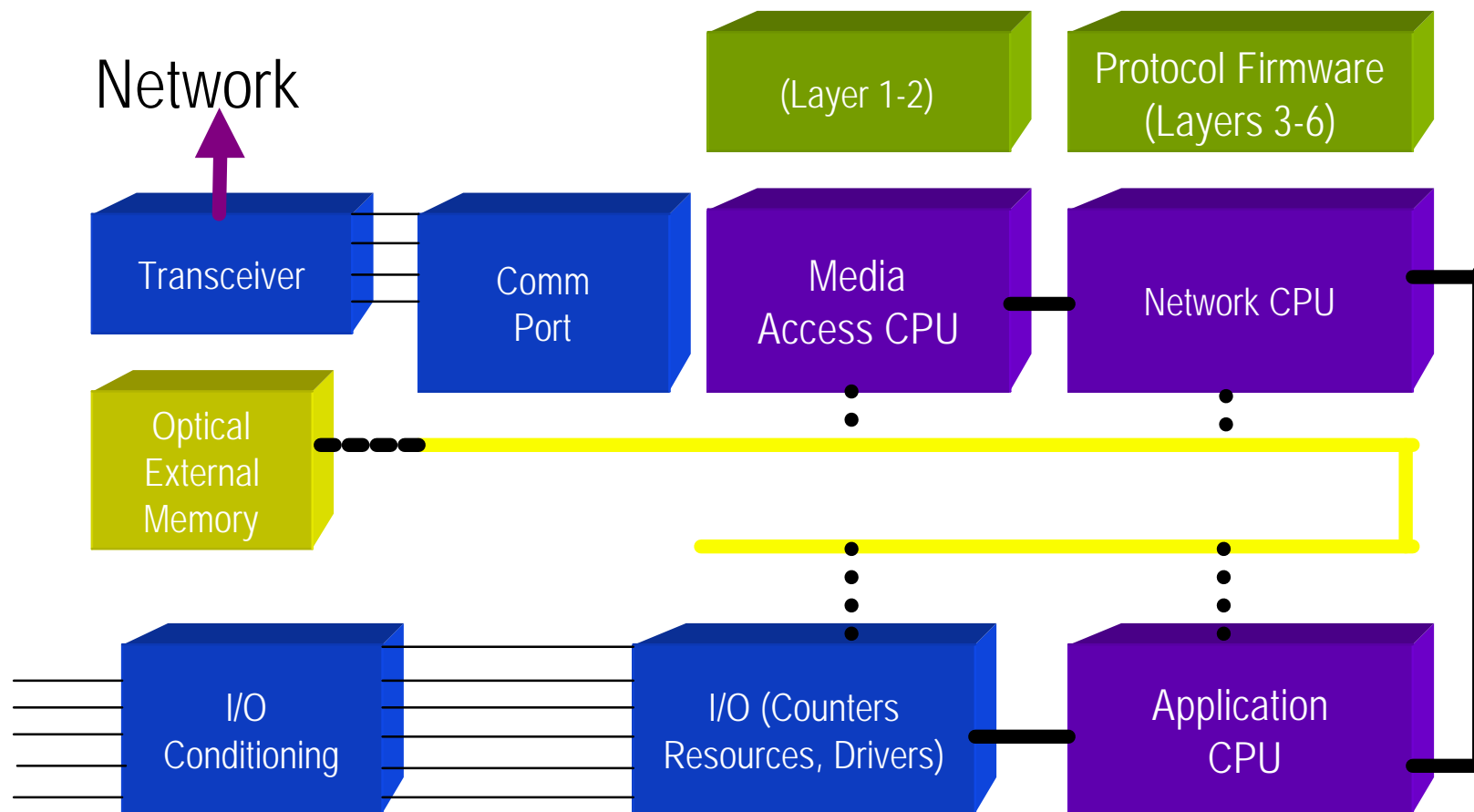
Variations of CSMA Protocol

- ◆ Non-persistent CSMA
 - When the channel is busy, the station simply gives up and tries at a later time
- ◆ p-persistent CSMA
 - When the channel is busy, the station will keep listening until the channel becomes idle (like 1-persistent)
 - Then the station transmits the frame with a probability of p . The station backs off with the probability of $q = 1 - p$.

What is a Neuron?

- ◆ The Neuron is actually three 8-bit inline processors in one
 - Two are optimized for executing the protocol
 - One is for the node's application
- ◆ It is both a network communications processor and an application processor
- ◆ Up until recently, all devices on a LONWORKS network required a Neuron

Component Of A LONWorks Device



Agenda

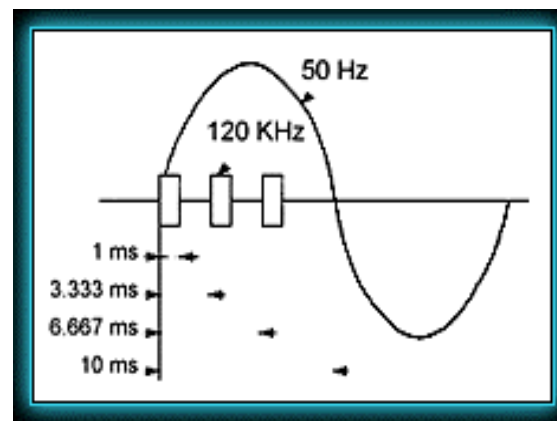
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X-10

- ◆ Is a powerline carrier protocol
- ◆ It allows compatible devices to communicate with each other via the existing 110V wiring in the house
- ◆ Transmits binary data using Amplitude Modulation (AM) technique
- ◆ X10 is trying to innovate it into higher speed with regard to establish the communication between home PCs and controlled home appliances

X-10

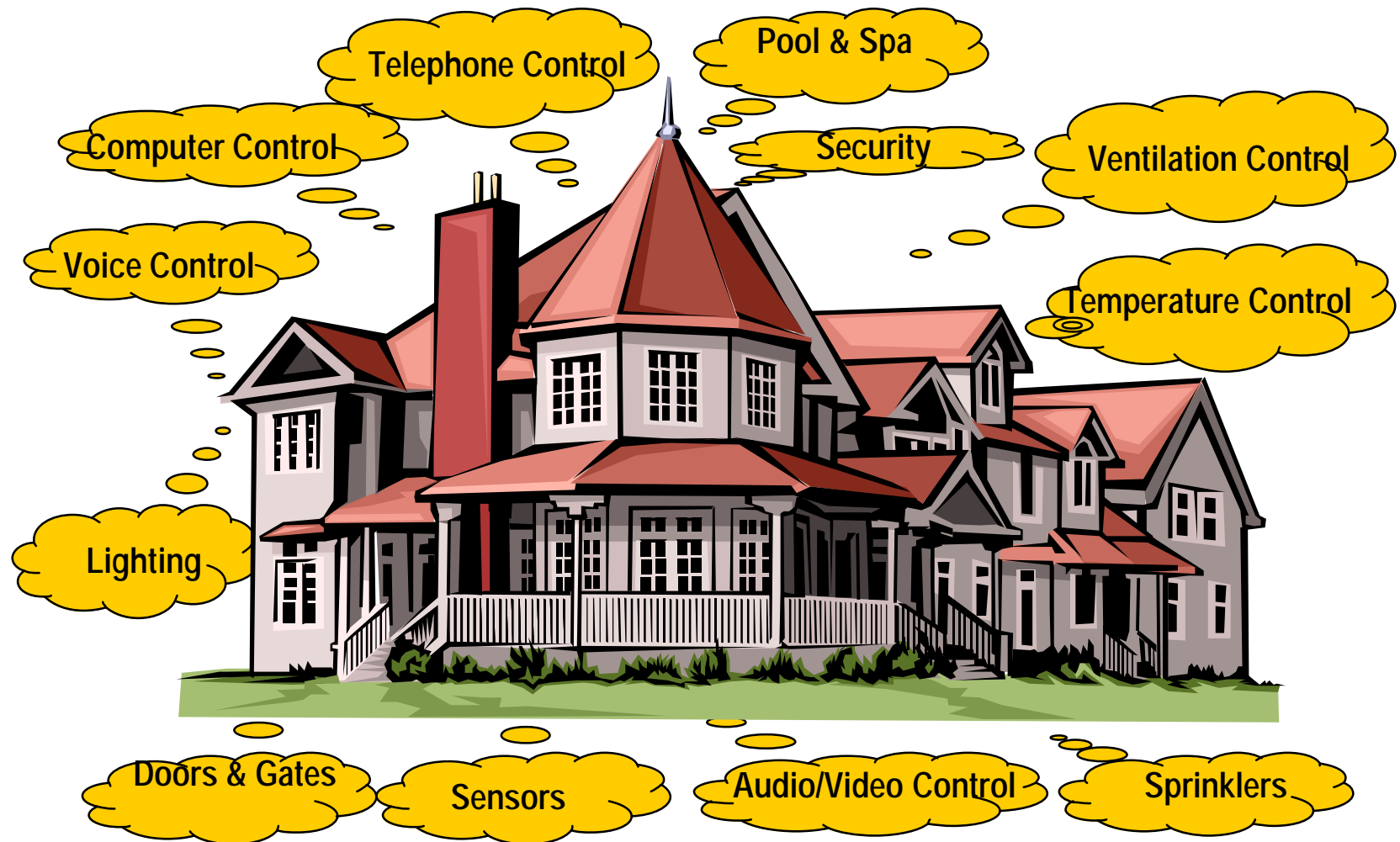
- ◆ To differentiate the data symbols, the carrier uses the zero-voltage crossing point of the 60 Hz AC sine wave on the cycle's positive or negative transition
- ◆ Synchronized receivers accept the carrier at each zero-crossing point
 - X-10 uses two zero crossings to transmit a binary digit so as to reduce errors



X-10

- ◆ Every bit requires a full 60 Hertz cycle and thus the X-10 transmission rate is limited to only 60 bps
- ◆ Usually a complete X-10 command consists of two packets with a 3 cycle gap between each packet
 - Each packet contains two identical messages of 11 bits (or 11 cycles) each
 - A complete X-10 command consumes 47 cycles that yields a transmission time of about 0.8

X-10 Applications



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PLUG-IN

- ◆ Is a control networking protocol developed by Intelogis
- ◆ It is closely related to the Open System Interconnection (OSI) model
 - All OSI layers but the presentation and session layers are defined in the PLUG-IN protocol stack
 - Application Layer - PLUG-IN Common Application Layer (iCAL) Protocol.
 - Network Layer - PLUG-IN Power Line Exchange (PLX) Protocol
 - Transport Layer- PLUG-IN PLX Protocol
 - Data-Link Layer - PLUG-IN PLX Protocol
 - Physical Layer - PLUG-IN Digital Power Line (DPL)

PLUG-IN

- ◆ PLUG-IN uses the CEBus Generic Common Application Language as its Application Layer protocol
 - But Intelogis uses a client/server topology instead of the peer-to-peer model
 - Using a client/server topology allows more of the intelligence of each PLUG-IN node's application to be placed in a centralized Application Server
- ◆ PLX defines the MAC portion of the data link layer
 - Uses a MAC protocol consisting of two separate access mechanisms
 - Datagram sensing multiple access (DSMA)
 - Centralized Token Passing (CTP)

PLUG-IN

- ◆ PLX protocol also defines rules of operation for the Data Link, Network, and Transport layers
- ◆ At the physical layer, DPL protocol uses a modulation methodology called Frequency Shift Keying (FSK) to send digital signals over the power line
 - FSK modulation sends digital signals over the power line by using two or more separate frequencies that are in a fairly narrow band
- ◆ PLUG-IN DPL single channel solution boasts line speeds of up to 350 Kilobits (Kbps) per second

PLUG-IN

- ◆ The future versions of PLUG-IN DPL will be capable of speeds up to 1 Mbps and beyond
 - Using multiple channels
 - Using carrier signals
- ◆ The PLUG-IN FSK modulation scheme delivers bit error rates in the range of 10^{-9} with 80 dB of dynamic range

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Adaptive Networks Technology

- ◆ Utilizes a hybrid token passing media access scheme
 - As opposed to the peer-to-peer CSMA/CDCR schemes
- ◆ A token-passing MAC provides :
 - Reliable transfer of control in a noisy medium
 - Support for multimedia
- ◆ It addresses:
 - False synchronization
 - Missed transmissions
 - Near-far problems

Token-Passing MAC

- ◆ It ensures only one token holder at any time even in a noisy environment
- ◆ Each node receives a transmission subject to different distortion and noise
 - There is the possibility that some nodes will miss a transmission that other nodes hear
- ◆ In token passing, nodes cannot transmit unless they hold the token
 - There is no possibility that nodes will transmit during another node's transmission

Token-Passing MAC

- ◆ It includes the use of a Token Rotation Time (TRT)
 - The TRT is a fixed value that sets the maximum amount of time a station must wait for the token
 - This value is chosen to balance the worst-case access latency against network bandwidth being consumed for nonproductive token-passing overhead
- ◆ When nodes gain access to the network they are limited to their allotted Token Hold Time
 - The THT is the amount of time a station allowed to transmit before it must pass the token to the next station
 - Enforcing THT ensures that all nodes receive their fair allocation of network bandwidth

Token-Passing MAC

- ◆ Segmentation and Reassembly (SAR) is integral to the architecture
 - Short power lines frames are derived from segmentation of the typical packet
 - Segmentation into short frames ensures that high-priority traffic is not delayed by maximum-size Ethernet packets

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Example Of Powerline Products

Enikia

- ◆ Enikia has adapted the powerline to comply with IEEE 802.3
- ◆ The Enikia 10Mbps Powerline Ethernet Transceiver is a chipset that adapts standard, off-the-shelf Ethernet controllers (MACs) to the home's powerline network
- ◆ This device supports the following MACs:
 - the Motorola QUICC family, AMD AM7990, Intel 82596, Fujitsu MB86950, Fujitsu MB86960, Seeq 8005, National Semiconductor 8390, and the Texas Instruments TMS380C26

Example Of Powerline Products

Echelon

- ◆ Echelon products and services enable you to develop, manufacture, install, operate, and maintain LONWorks networks
- ◆ LONWorks Transceivers
 - Provide a physical communication interface between a Neuron Chip and a LONWorks network
- ◆ LONWorks Control Modules
 - Include a Neuron Chip, Echelon transceiver, memory and clock oscillator in one compact module

Example Of Powerline Products Echelon

- ◆ LONWorks Routers
 - Allow you mix multiple media types on a single network
- ◆ SMX Transceivers
 - Provide a modular, flexible solution for interfacing a variety of LONWorks devices to different LONWorks communication media
- ◆ The LONPoint System
 - Integrates new and legacy sensors and actuators, as well as LONMARK devices into an interoperable control systems

Example Of Powerline Products Intellon

- ◆ SSC P300 PL Network Interface Controller
 - Is a powerline transceiver and channel access interface for implementing CEBus Standard compatible products
 - Provides the Data Link Layer (DLL) control logic for CEBus (EIA-600) channel access and communication services
 - A Spread Spectrum Carrier (SSC) powerline transceiver
 - Signal conditioning circuitry
 - An SPI compatible host interface
- ◆ Other products are:
 - SSC P200 PL Network Interface IC
 - SSC P485 PL Transceiver IC
 - SSC P111 PL Media Interface IC

Example Of Powerline Products Inari

- ◆ IPL0201 – 2 Mbps Powerline Network Controller
 - Is a MAC/PHY 2 Mbps Powerline Network Controller
 - Features:
 - Microcontroller (803x/5x compatible processor core)
 - USB Peripheral Core
 - Generic Host Application Interface
 - Security and Error Detection
 - Inari's Digital Powerline (DPL™) Transceiver
 - Inari's Powerline Exchange™ (PLX™) Embedded Protocol

Example Of Powerline Products Itran Communications

- ◆ IT800 7 Kbit/s highly reliable DCSK/CEBUS Power Line Communications modem ASIC
- ◆ IT5000 50 Kbit/s DCSK/CEBus Power Line Communications modem ASIC
- ◆ ITM1 2.5 Mbit/s Power Line Modem ASIC
- ◆ ITM10 12 Mbit/s Power Line Modem ASIC

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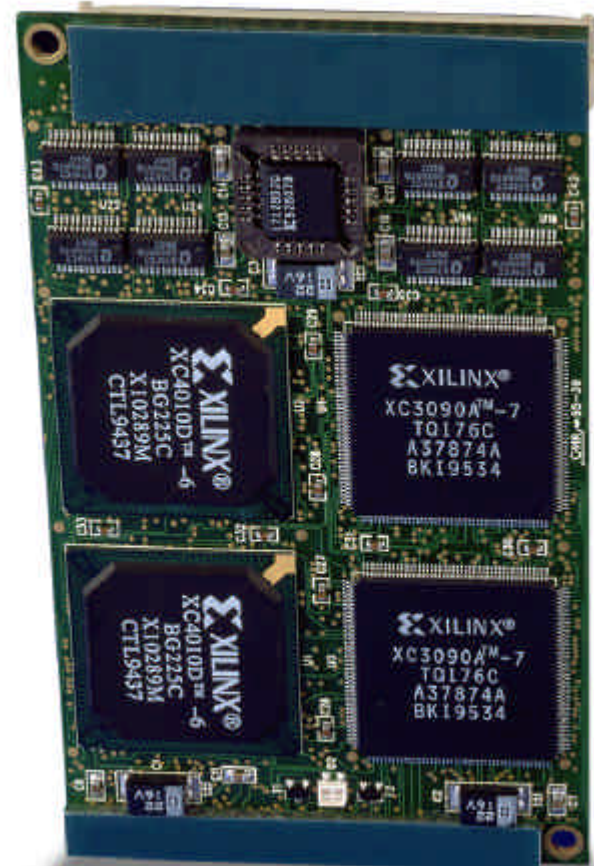
Introduction to Xilinx

Where Does Xilinx Fit In the Electronics Industry

Key components of an electronics system:

- ◆ Processor
- ◆ Memory
- ◆ *Logic*

Xilinx is the Leading Innovator of Complete Programmable Logic Solutions



Strategic Business Model Ensures Focus

- ◆ “Fabless” strategy
 - Leading edge IC process technology
 - Wafer capacity at competitive prices
 - Fastest, lowest cost, densest parts
- ◆ Independent sales organization (Reps & Distributors)
 - Sales is a variable cost
 - Permits greater reach—over 20,000 Customers
 - Over 10,000 “Feet On The Street”
- ◆ Focus on key strengths
 - Product design
 - Marketing
 - Applications & Technical Support

Xilinx Product Portfolio

Advanced Products Group



High Performance
High Density

General Products Division



High Volume
Low Cost

CPLD Division



Low Power
Low Cost

Software Solutions



IP Center



Alliance
CORE



XILINX
ONLINE
UPGRADABLE SYSTEMS

Xilinx - Leader in Core Solutions

Base Level Functions	<ul style="list-style-type: none"> - 82xx, UARTs, DMA - 66MHz DRAM, SDRAM I/F - Memory blocks - 29xx - Proprietary RISC Processors 	<ul style="list-style-type: none"> - 8051 - IEEE 1284 - 200MHz SDRAM I/F - SGRAM, ZBTRAM I/F - Multi-channel DMA 	<ul style="list-style-type: none"> - JAVA - Adv 32-bit RISC Processors - 64-bit RISC - DDR/QDR RAM - 622 Mbps LVDS 	<ul style="list-style-type: none"> - 128-bit processors - Reconfigurable processors
Communication & Networking	<ul style="list-style-type: none"> - Cell assem/delin - CRC - T1 Framer - HDLC - Reed-Solomon - Viterbi - UTOPIA 	<ul style="list-style-type: none"> - 10/100 Ethernet - ATM/IP Over SONET - Cell scram/descram - SONET OC3/12 - ADPCM - IMA 	<ul style="list-style-type: none"> - Network processors - 1Gb Ethernet - SONET OC48/192 - CELP - VoIP - ADSL, HDSL, xDSL - UMTS, wCDMA 	<ul style="list-style-type: none"> - Software Radio - Modems - Neural networking - Emerging Telecom and Networking Standards
DSP Functions	<ul style="list-style-type: none"> - Basic Math - Correlators - Filters: FIR, Comb - Multipliers - FFT, DFT - Sin/Cos 	<ul style="list-style-type: none"> - DCT - Adaptive filters - Cordic - DES - DES - Divider - NCO - Satellite decoders 	<ul style="list-style-type: none"> - MP3 - QAM - JPEG - Speech Recognition - DSP Processor I/Fs - Wavelet 	<ul style="list-style-type: none"> - MPEG - DSP Functions > 200 MSPS - Programmable DSP Engines
Standard Bus Interfaces	<ul style="list-style-type: none"> - CAN - ISA PnP - I2C - PCI 32-bit - PCMCIA 	<ul style="list-style-type: none"> - CardBus - FireWire - PCI 64-bit/66MHz - Compact PCI Hot-Swap - PC104 - VME 	<ul style="list-style-type: none"> - AGP - PCI-X 133MHz 	<ul style="list-style-type: none"> - InfiniBand - Emerging High-Speed Standard Interfaces

1998

1999

2000

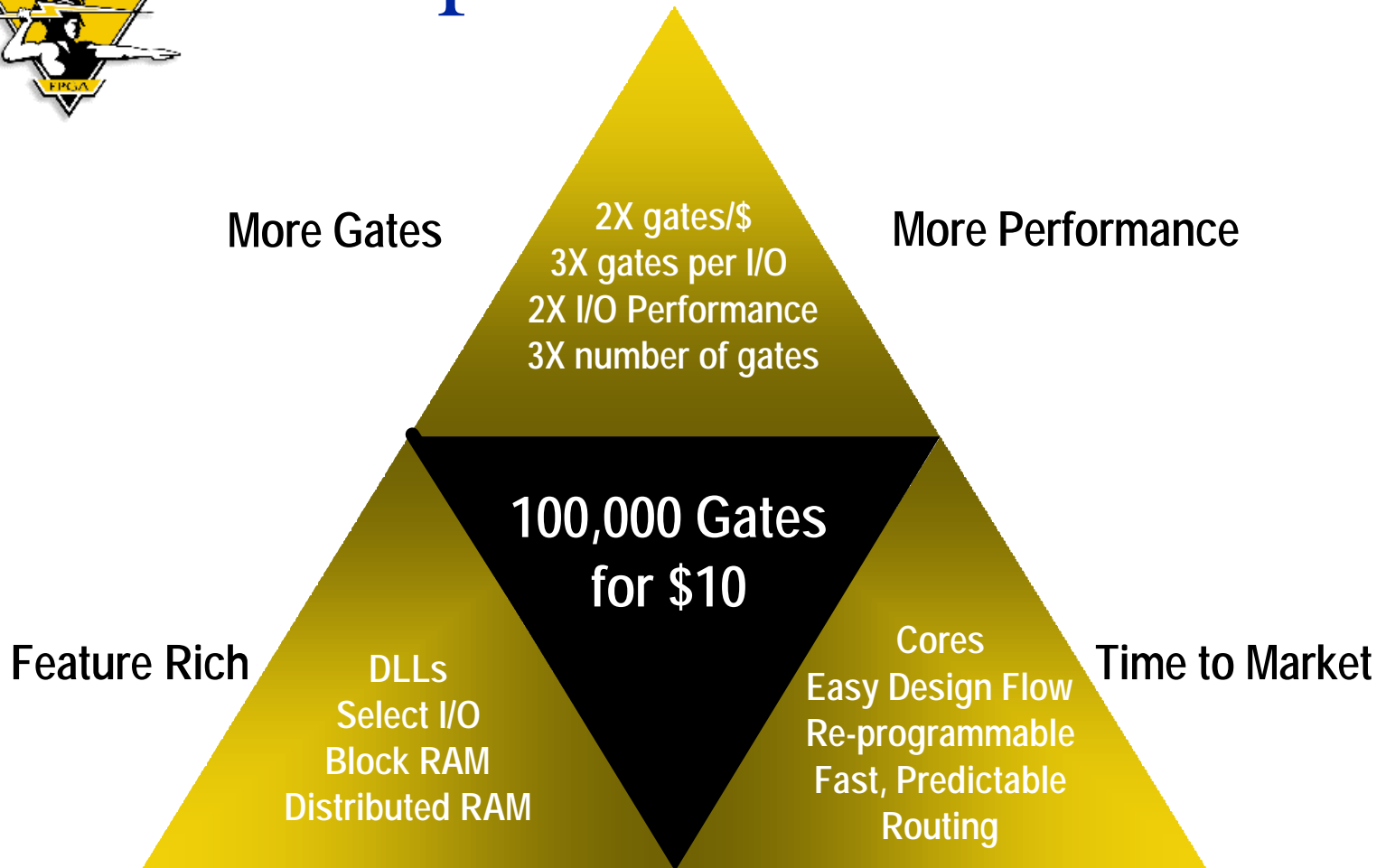
2002

2004

Introducing the Spartan-II FPGA



Spartan-II: Extending the Spartan Series



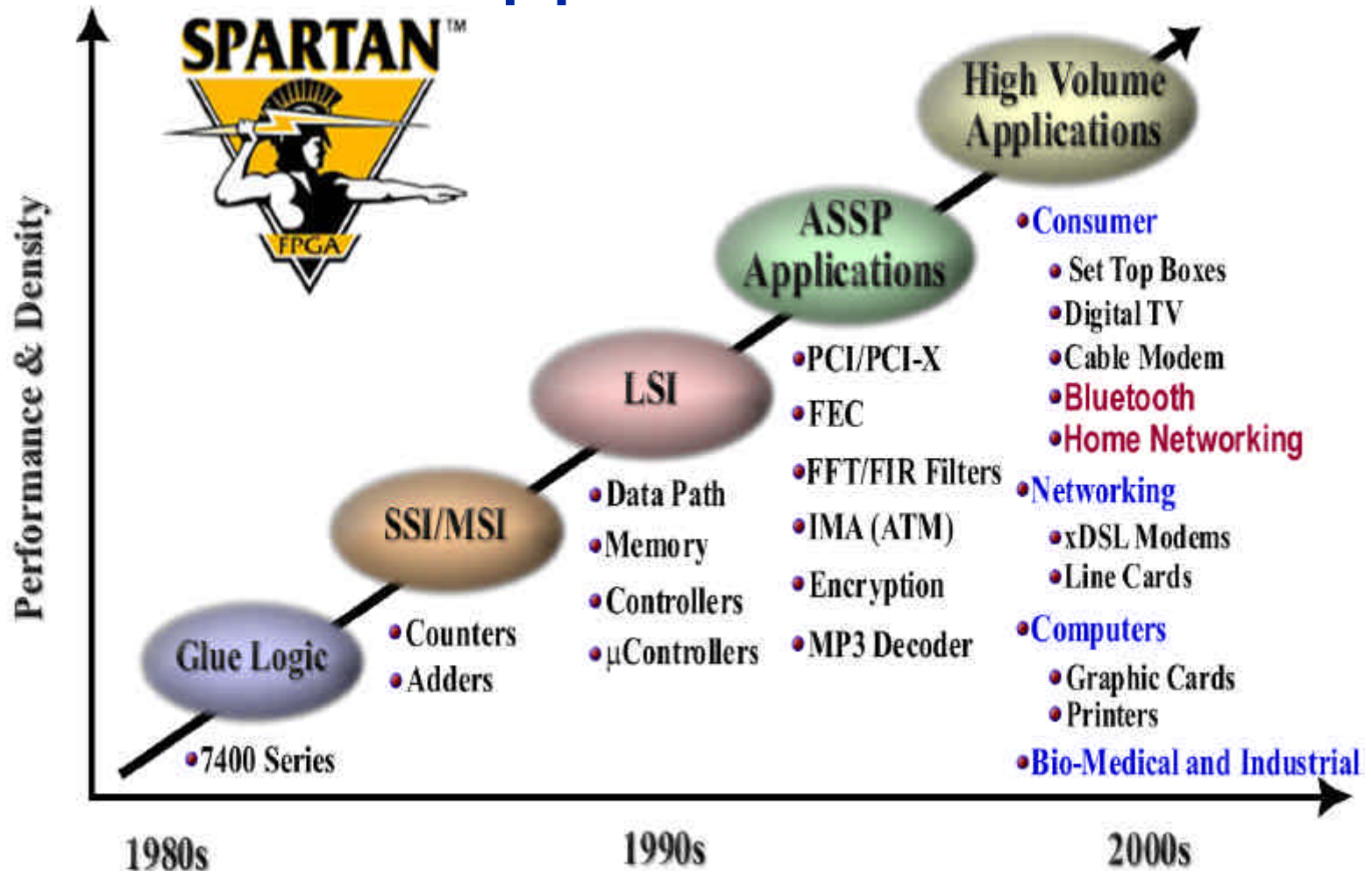
Programmable ASIC/ASSP Replacement!



www.xilinx.com



FPGA Application Trends



Programmable ASIC/ASSP Replacement!

Spartan-II - Architecture Overview

Delay Locked Loop (DLL)

Clock Management:
Multiply clock
Divide clock
De-skew clock

Configurable Logic Blocks (CLB)

Configurable Logic Block Array and Distributed RAM

Block Memory

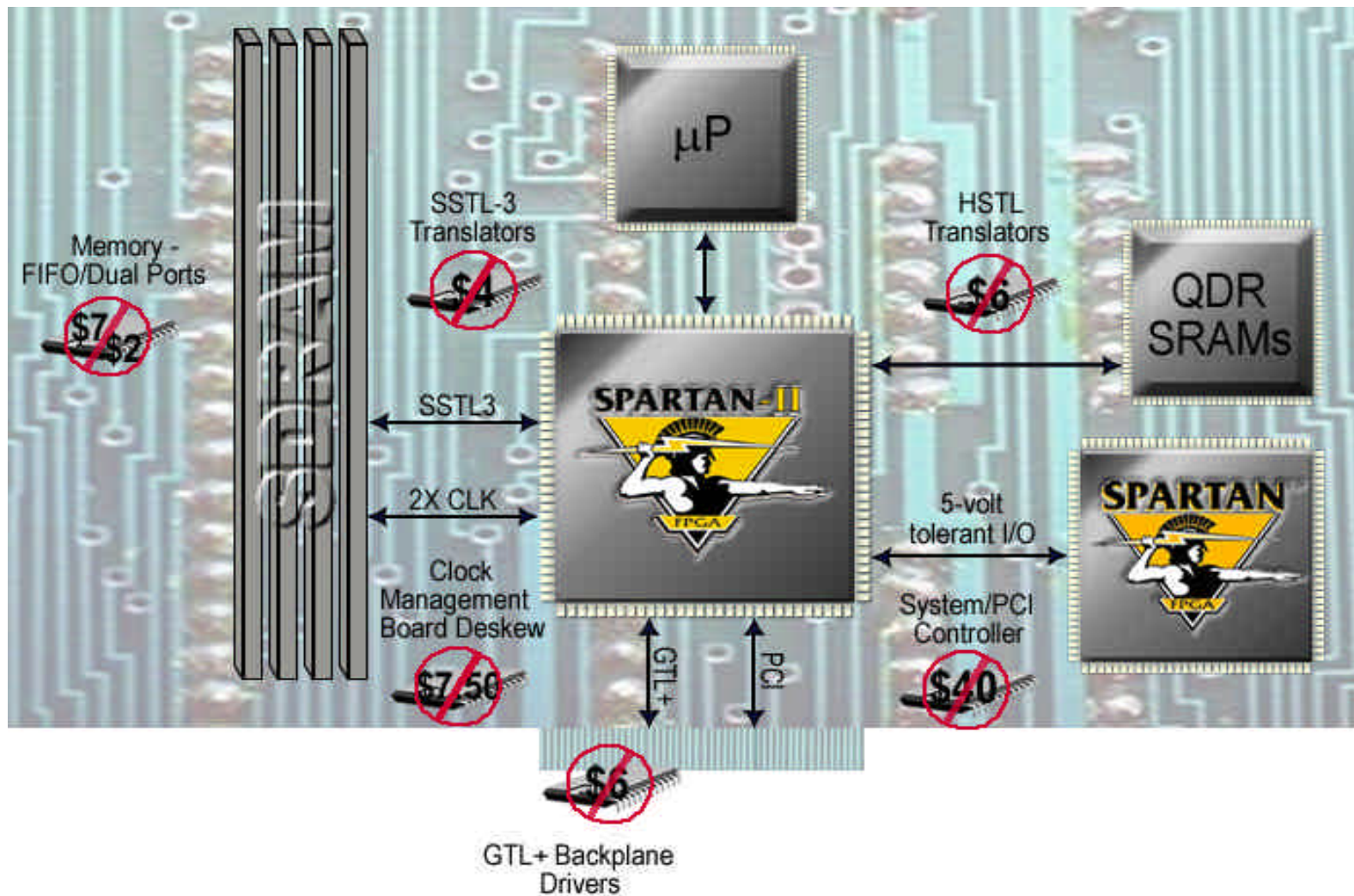
True Dual-Port™
4K bit RAM
4Kx1
2Kx2
1Kx4
512x8
256x16

Select I/O™ Technology

Chip to Backplane
PCI 33MHz 3.3V
PCI 33MHz 5.0V
PCI 66MHz 3.3V
GTL, GTL+, AGP
Chip to Memory
HSTL-I, HSTL-III
HSTL-IV
SSTL3-I, SSTL3-II
SSTL2-I, SSTL2-II
CTT
Chip to Chip
LVTTL, LVCMOS

"The Spartan-II family, in our opinion, may be the closest that any FPGA has come to being at a low-enough price to compete against an ASIC"
--Dan Niles, Industry Analyst

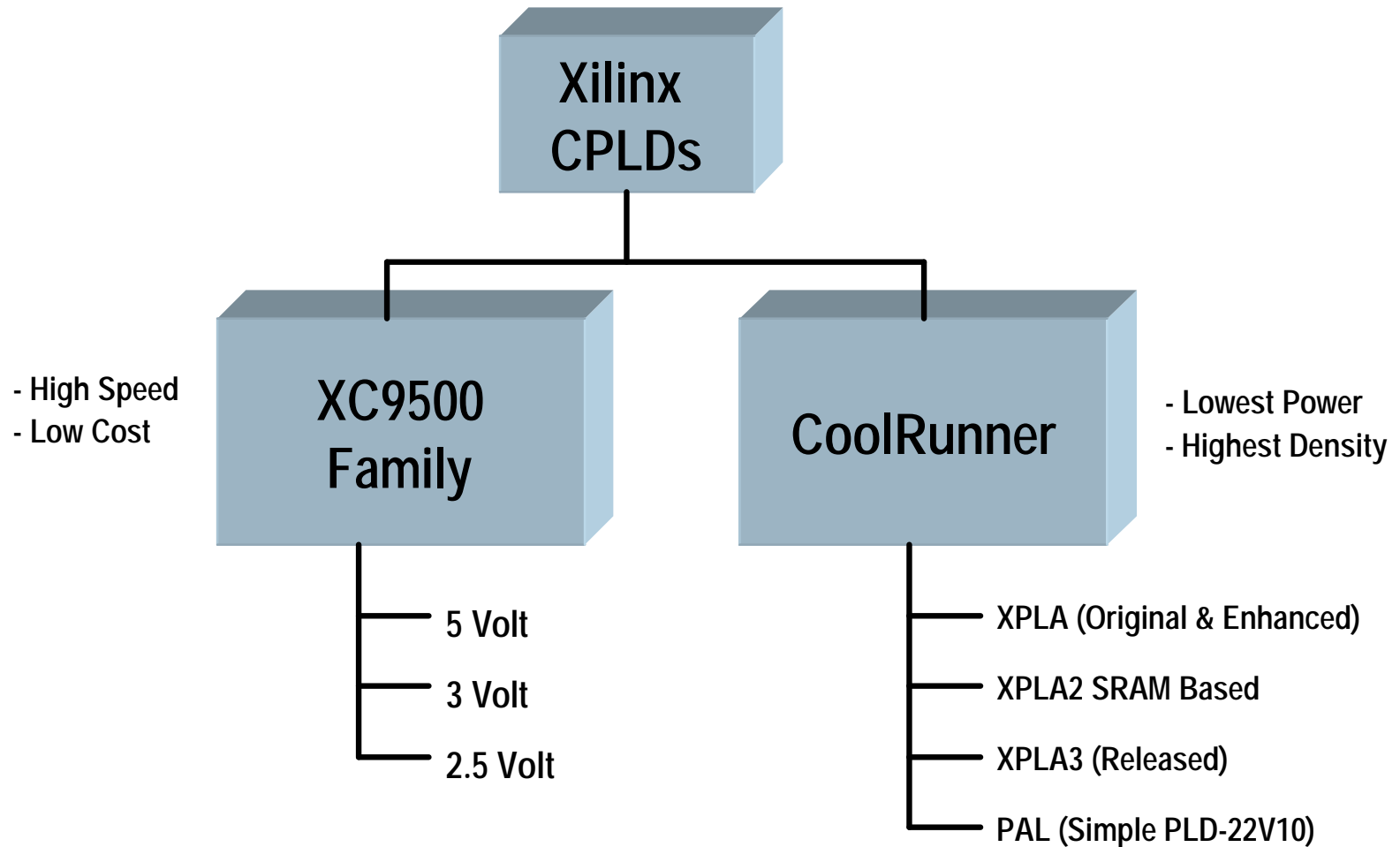
Spartan-II - System Integration



Spartan-II Core Support

- ◆ On-chip memory & storage
 - Distributed, BlockRAM, FIFOs
- ◆ Bus products
 - PCI (64- & 32-bit, 33/66MHz), Arbiter, CAN bus interface
- ◆ DSP Functions (FIR filter)
- ◆ Error correction
 - Reed-Solomon, Viterbi
- ◆ Encryption (DES & triple DES)
- ◆ Microprocessor
 - ARC 32-bit configurable RISC, 8-bit 8051 microcontroller
- ◆ Memory controllers (10+)
 - SDRAM, QDR SRAM
- ◆ Communications
 - ATM (IMA, UTOPIA), Fast Ethernet (MAC)
- ◆ Telecom
 - CDMA matched filter, HDLC, DVB satellite, ADPCM speech codec
- ◆ Video & image processing
 - JPEG codec, DCT/IDCT, color space converter
- ◆ UARTs

Xilinx CPLD Families



Spartan-II End Applications

- ◆ Consumer
 - Set Top Boxes/Digital VCRs
 - DTV/HDTV
 - Digital Modems
 - xDSL, Cable, Satellite
 - Home Networking products
 - Bluetooth appliances
 - LCD/Flat-Panel Displays
- ◆ Networking
 - Telecom linecards
 - DSLAMs
 - LAN Hubs/Switches
 - SOHO Routers
 - Cellular base stations
- ◆ Computer/Storage
 - Printer/Scanner
 - Multi-function office equipment
 - Storage devices
 - Home servers
 - Audio/Video add-in cards
- ◆ Industrial/Medical
 - Medical Imaging
 - Industrial automation/control
 - Data acquisition
 - Video capture/editing
 - Automated test equipment
 - Automotive Info-tainment systems

CoolRunner Technology

- ◆ Full density range 32 to 960 macrocells
- ◆ World's only TotalCMOS CPLD
 - Bipolar style sense amps eliminated
 - Virtually no static power dissipation
- ◆ Advanced PLA Architecture
 - Product term sharing (no redundant logic)
 - No wasted product terms
- ◆ 3.3v and 5.0v devices
- ◆ ISP/JTAG compatible & full software support

The CoolRunner Advantage



- ◆ Industry's lowest power CPLDs
 - Standby current $< 100\mu\text{A}$
 - High speed TPD = 6 ns
 - Revolutionary XPLA architecture
 - Exceptional routability & pin-locking
 - Fast, predictable timing
 - Small form factor packaging
 - New 0.5mm 56-pin MicroBGA

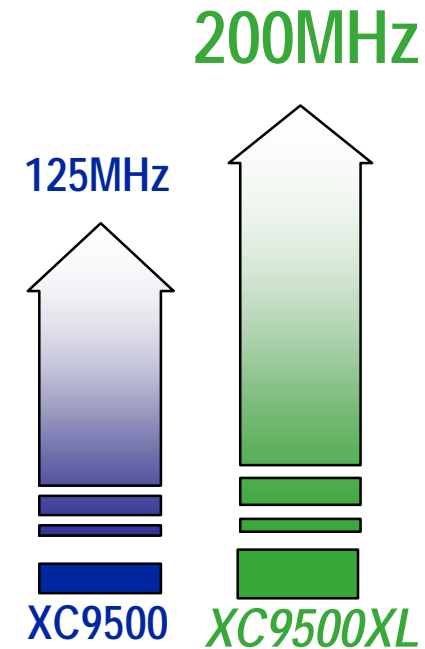


- ◆ No Speed / Power tradeoffs in scaling
 - Can build very large / very fast devices
 - 960 macrocell device @ 7.5 nsec t_{PD}



XC9500XL Key Features

- ◆ High performance
 - $t_{PD} = 5ns$, $f_{SYS} = 178MHz$
- ◆ 36 to 288 macrocell densities
- ◆ Lowest price, best value CPLD
- ◆ Highest programming reliability
- ◆ Most complete IEEE 1149.1 JTAG
- ◆ Space-efficient packaging, including chip scale pkg.



Lowest Price
Per Macrocell

XC9500XL/XV System Features

- ◆ I/O Flexibility
 - XL:5V tolerant; direct interface to 3.3V & 2.5V
 - XV:5V tolerant; direct interface to 3.3V, 2.5V & 1.8V
- ◆ Input hysteresis on all pins
- ◆ User programmable grounds
- ◆ Bus hold circuitry for simple bus interface
- ◆ Easy ATE integration for ISP & JTAG
 - Fast, concurrent programming times



System Block Diagrams for Powerline Solutions

Block Diagram Template / Index



Xilinx Solution



Or



Peripheral Components



Memory



Mixed Signal / RF / Analog Component

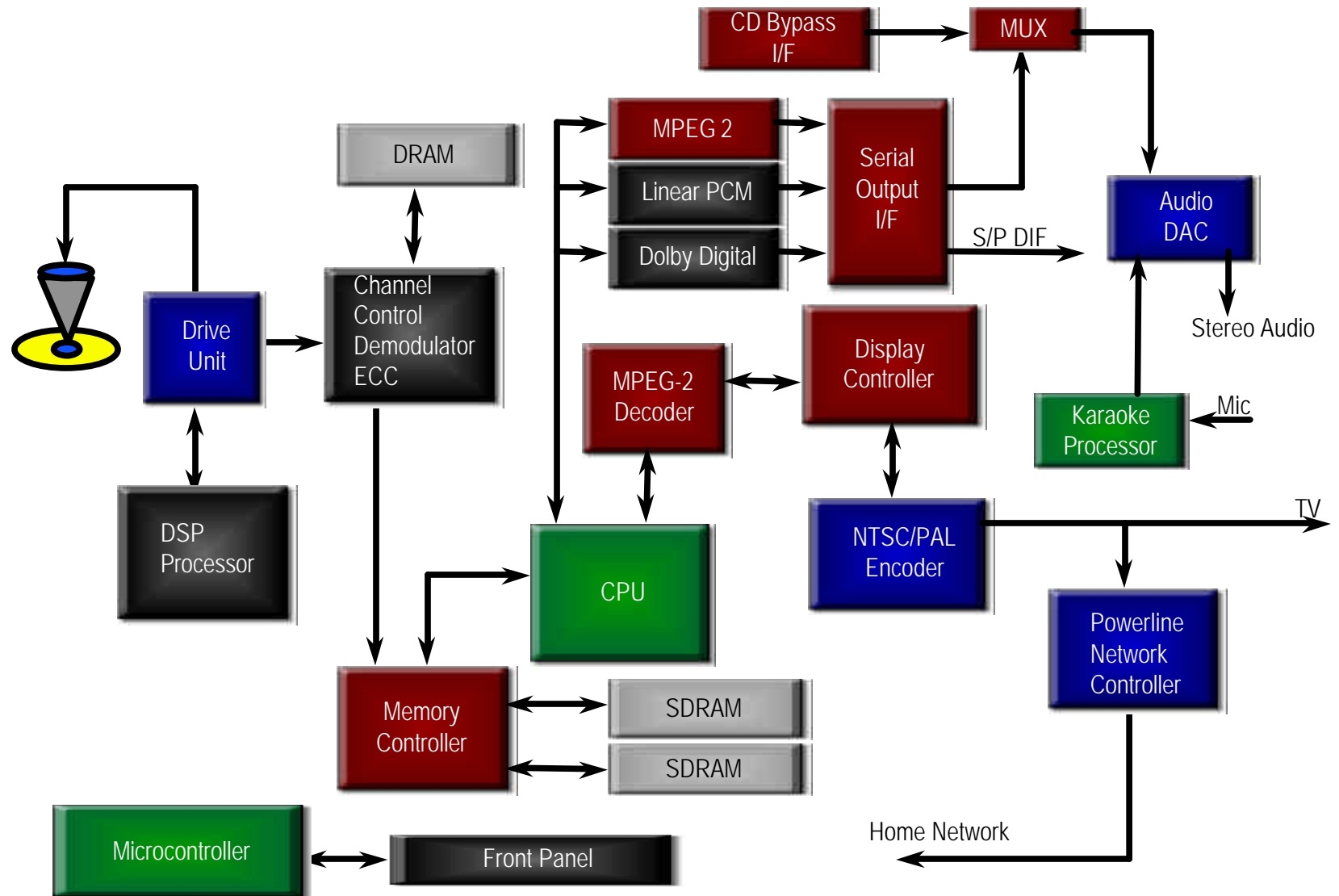


mP/ mC

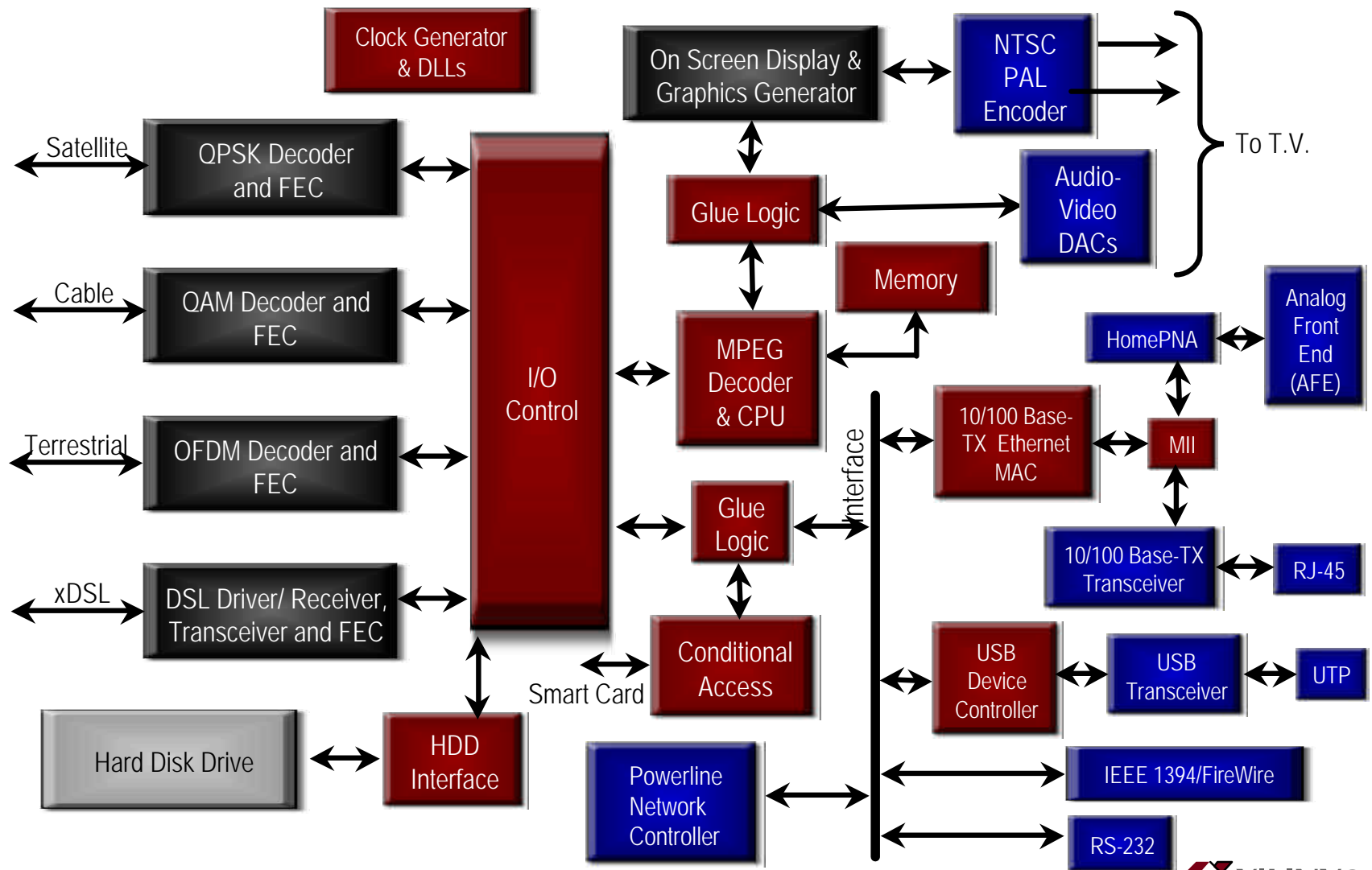


Embedded Chip/ ASSP

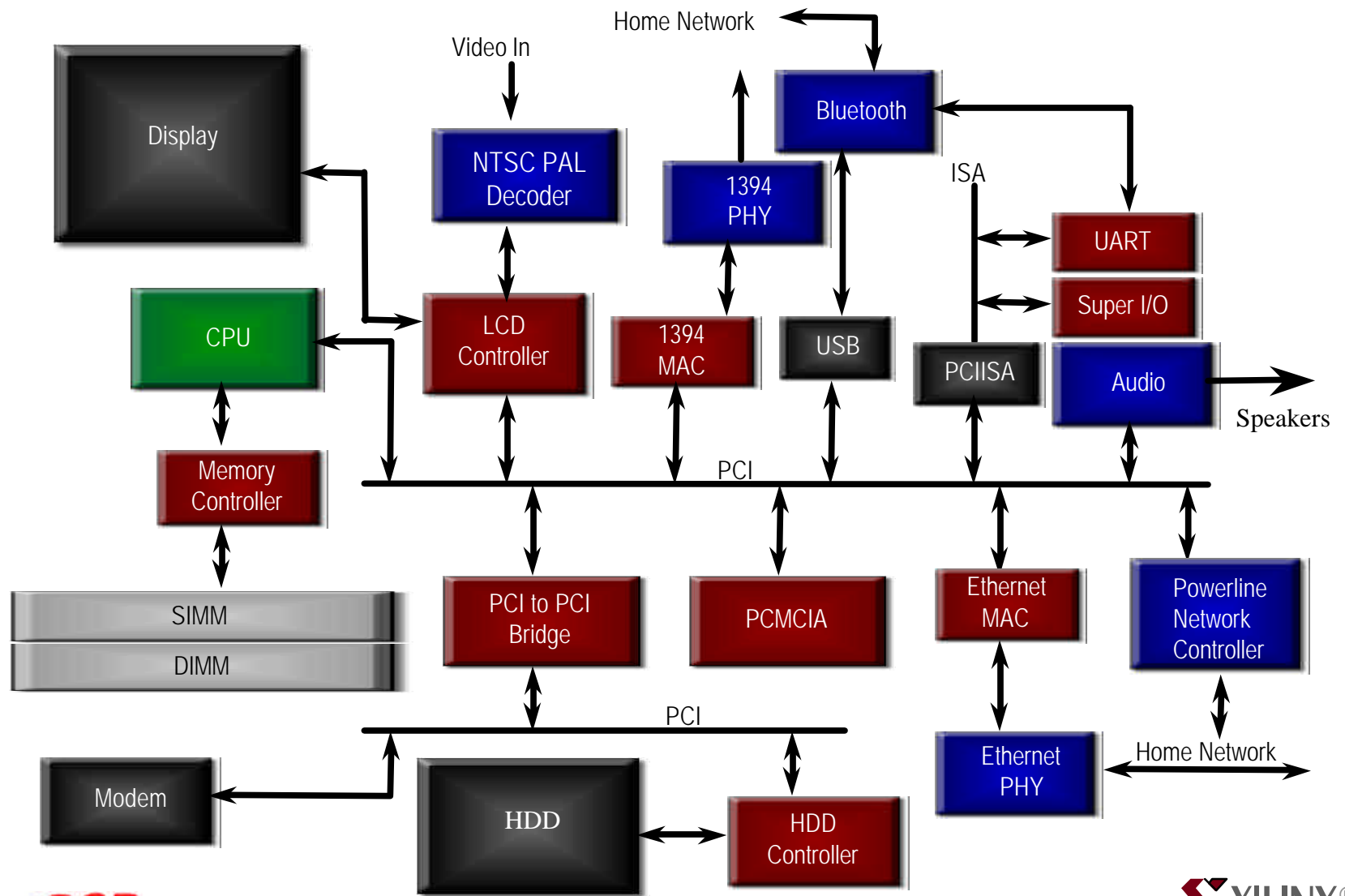
Interactive DVD Player



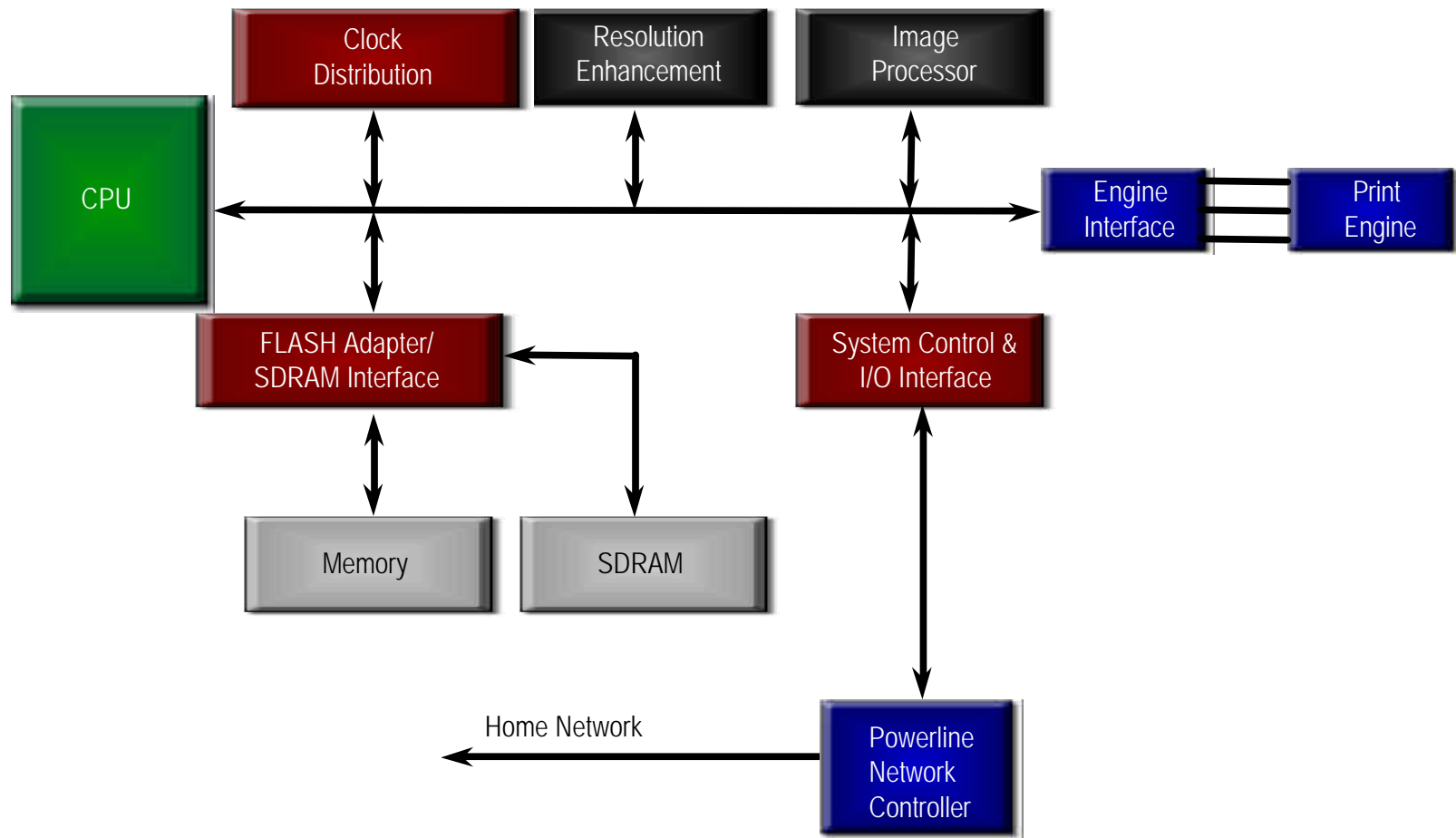
Residential Gateway (STB)



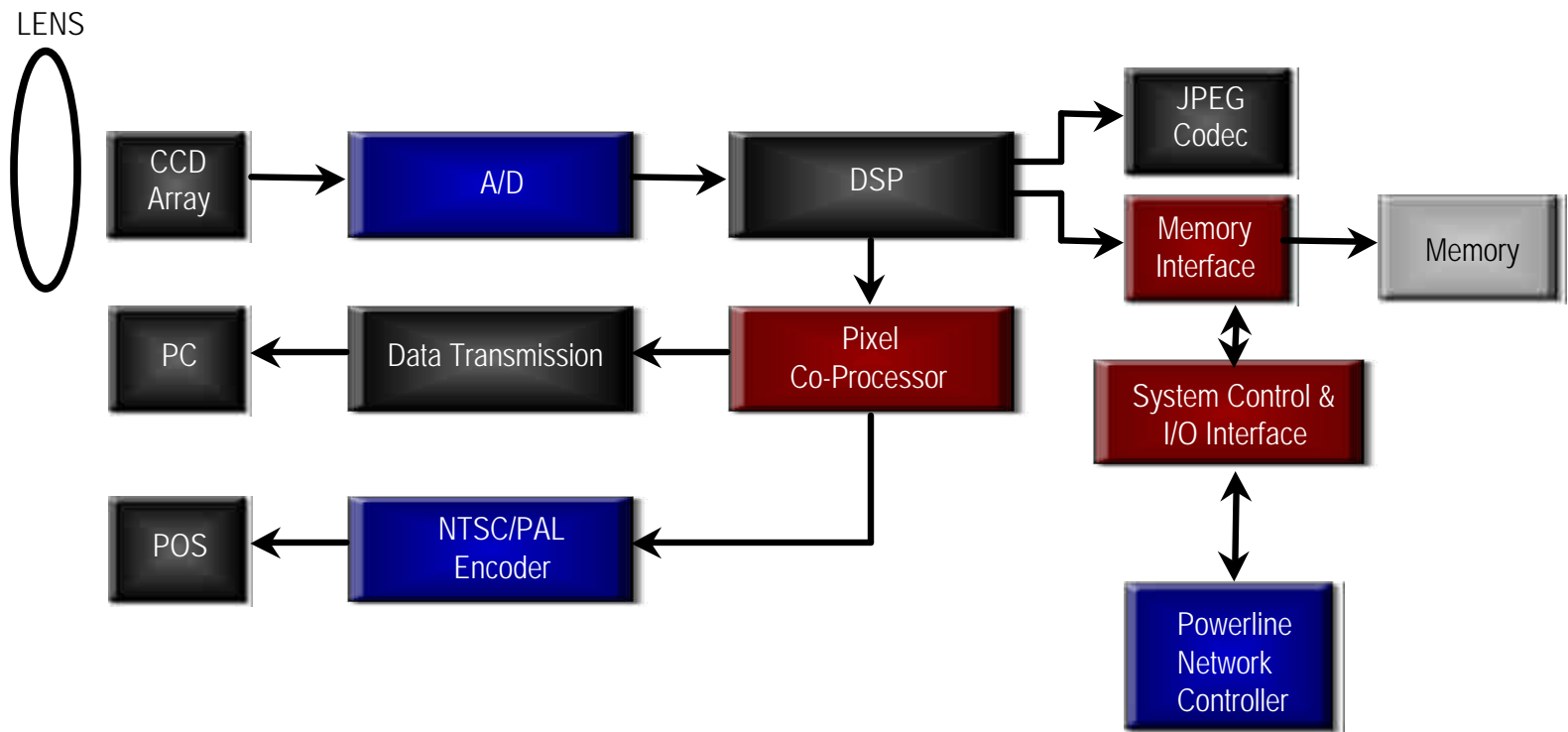
PC



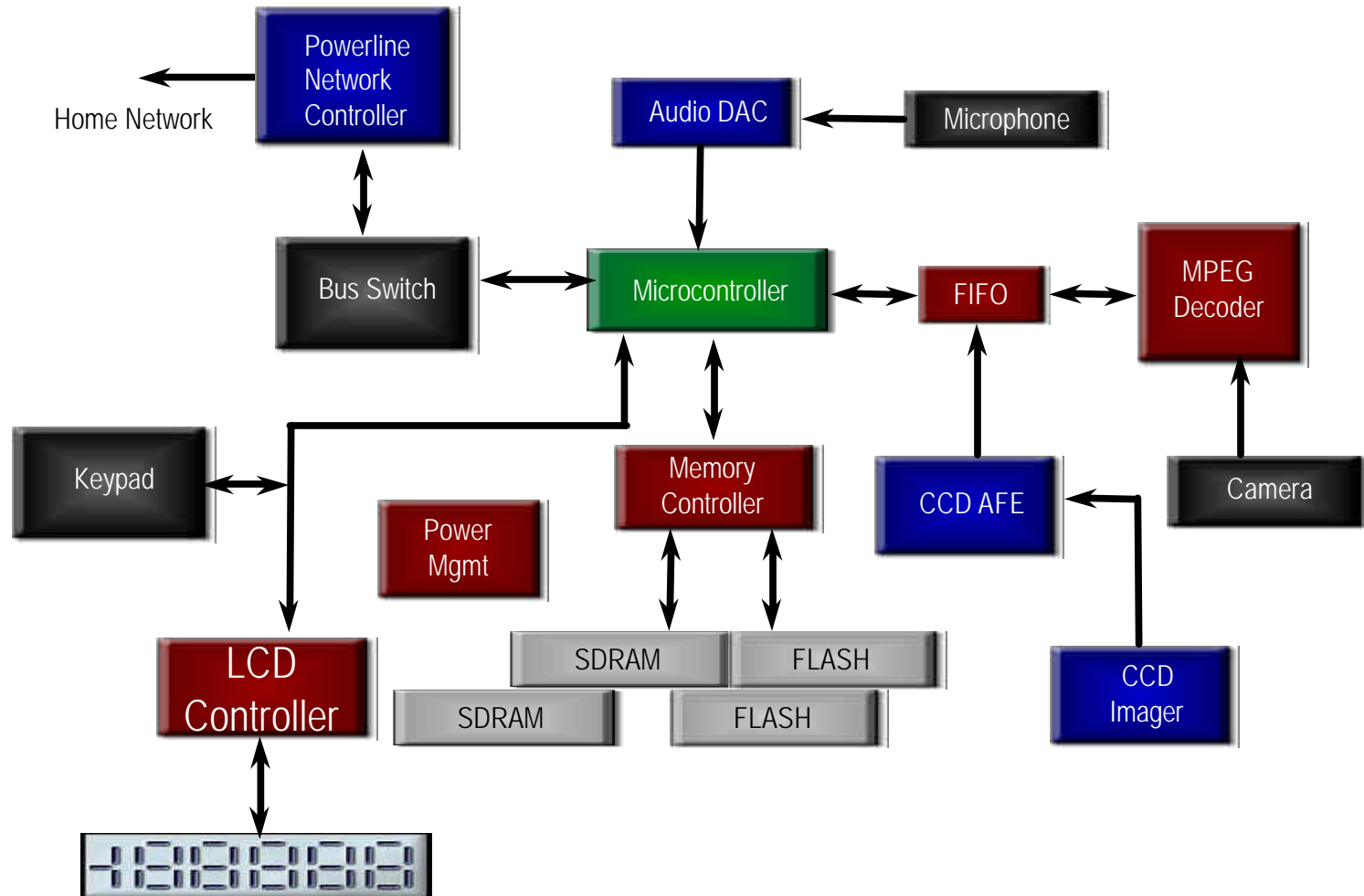
Printer



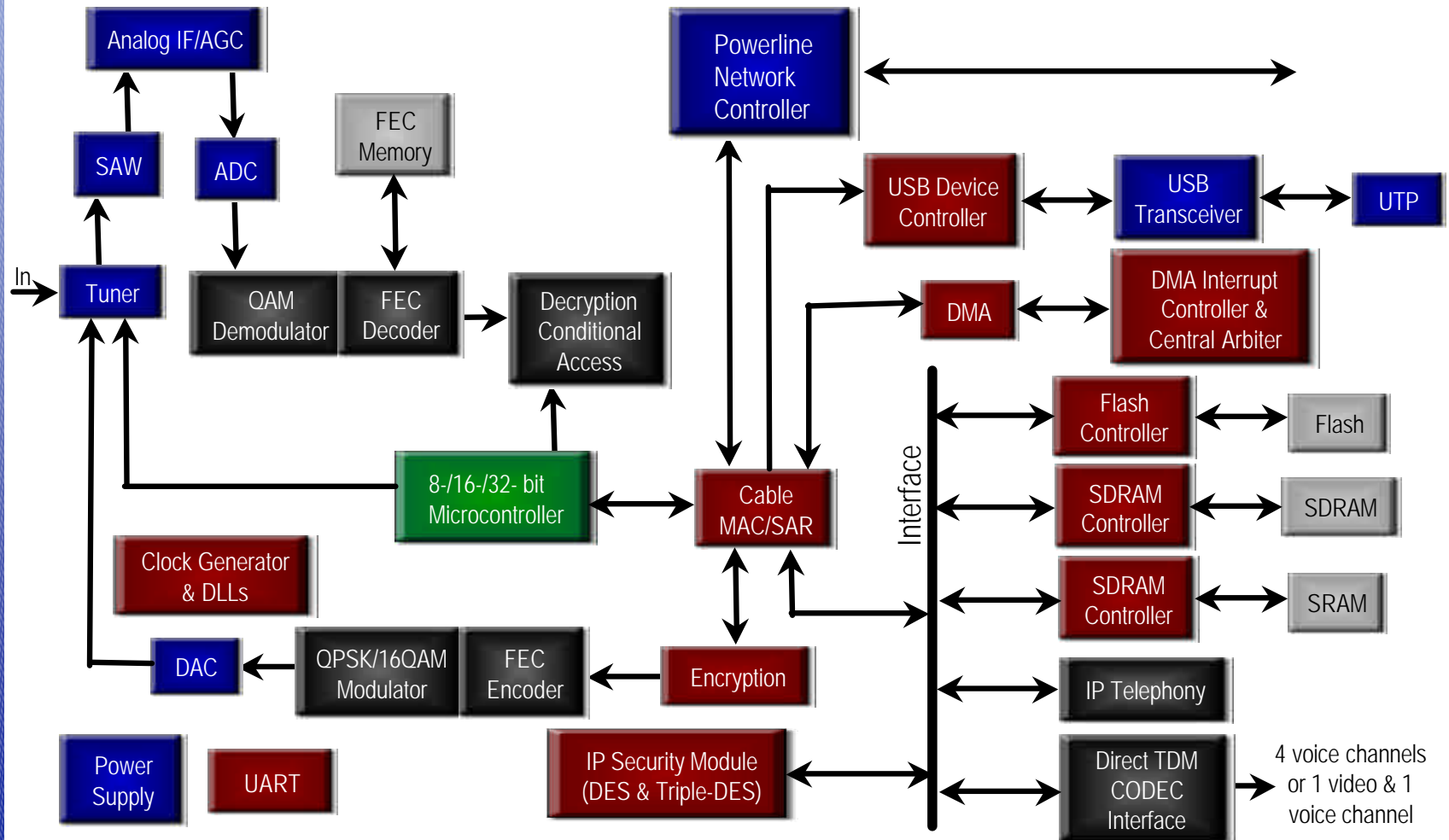
Scanner



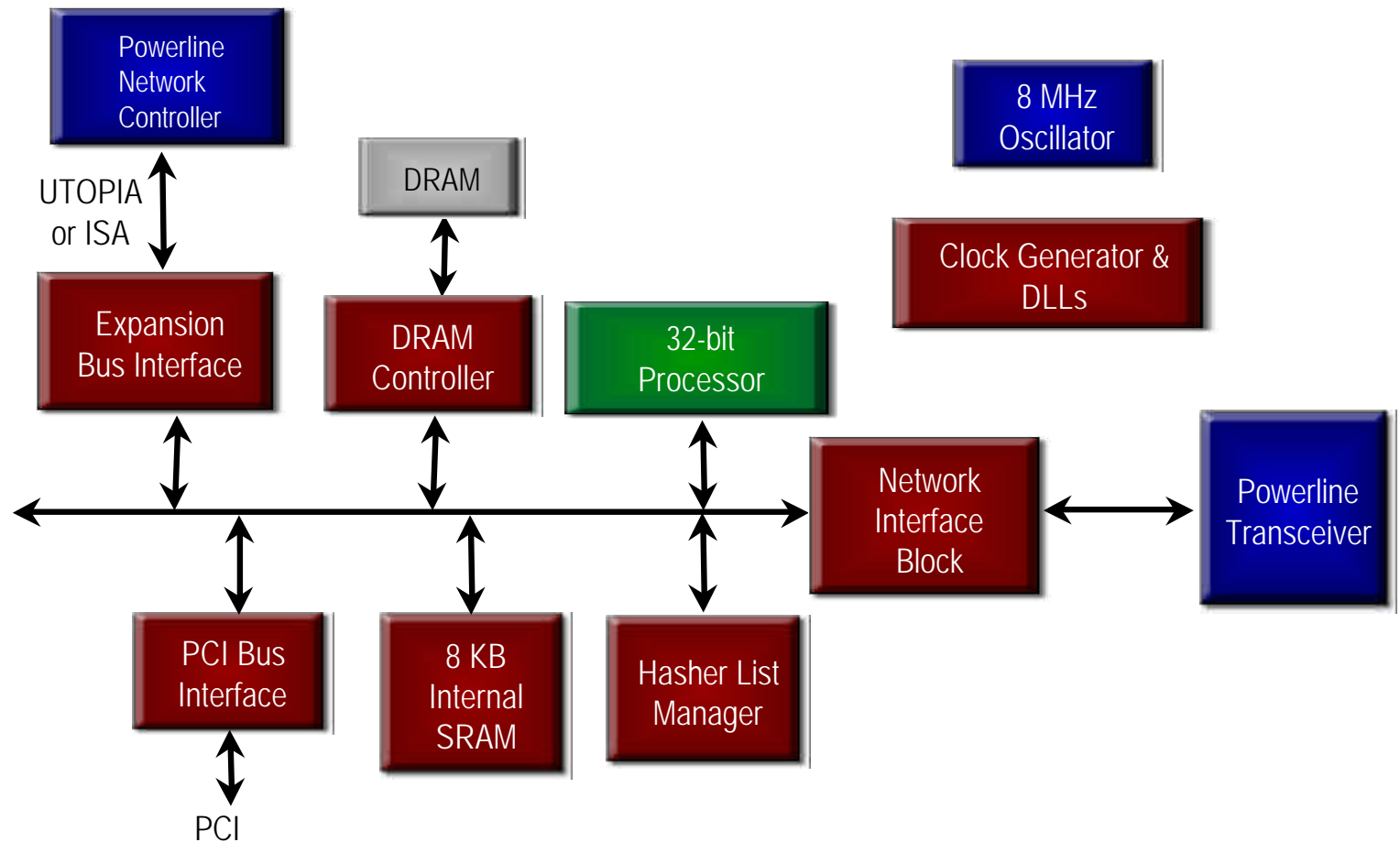
Home Security



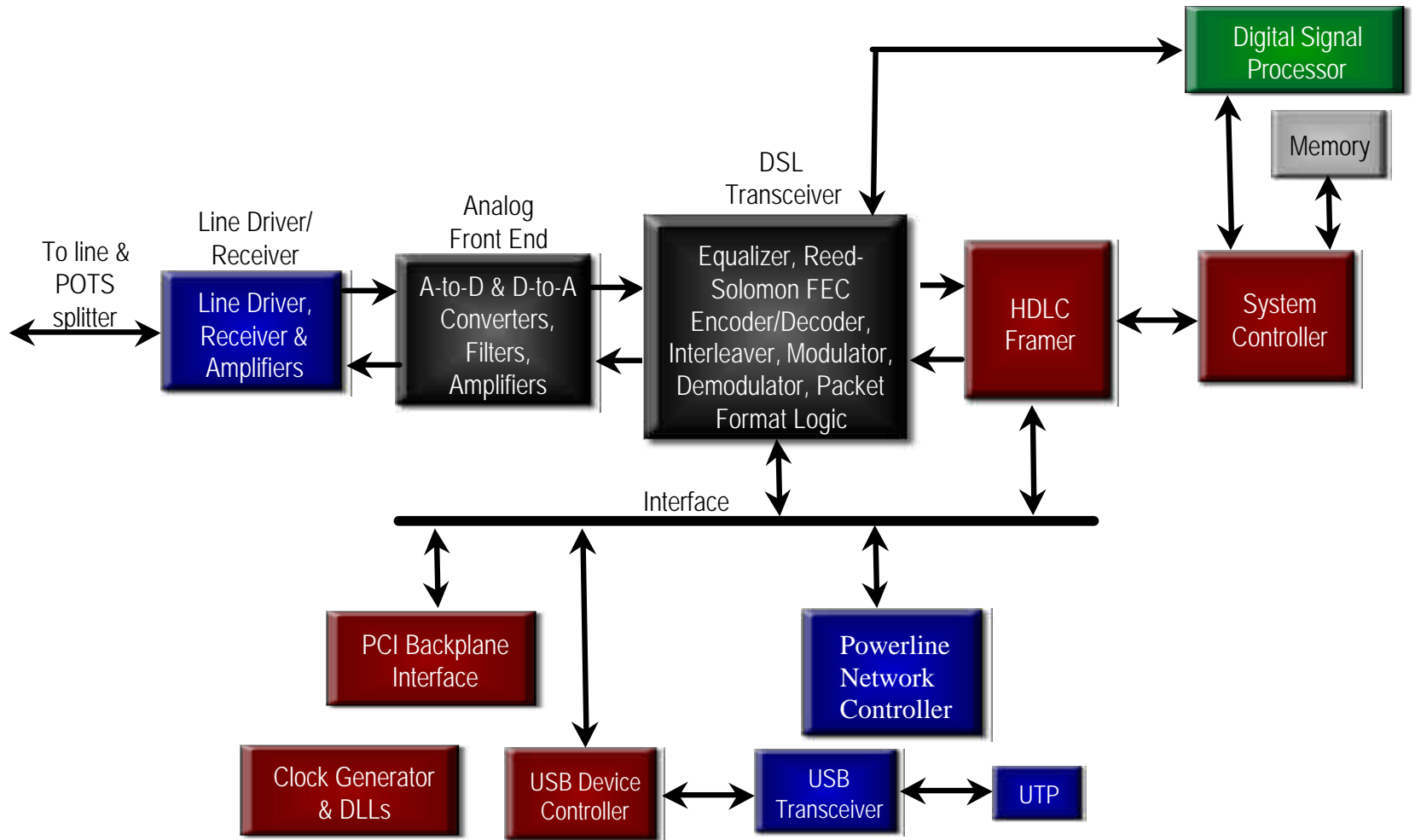
Cable Modem Residential Gateway



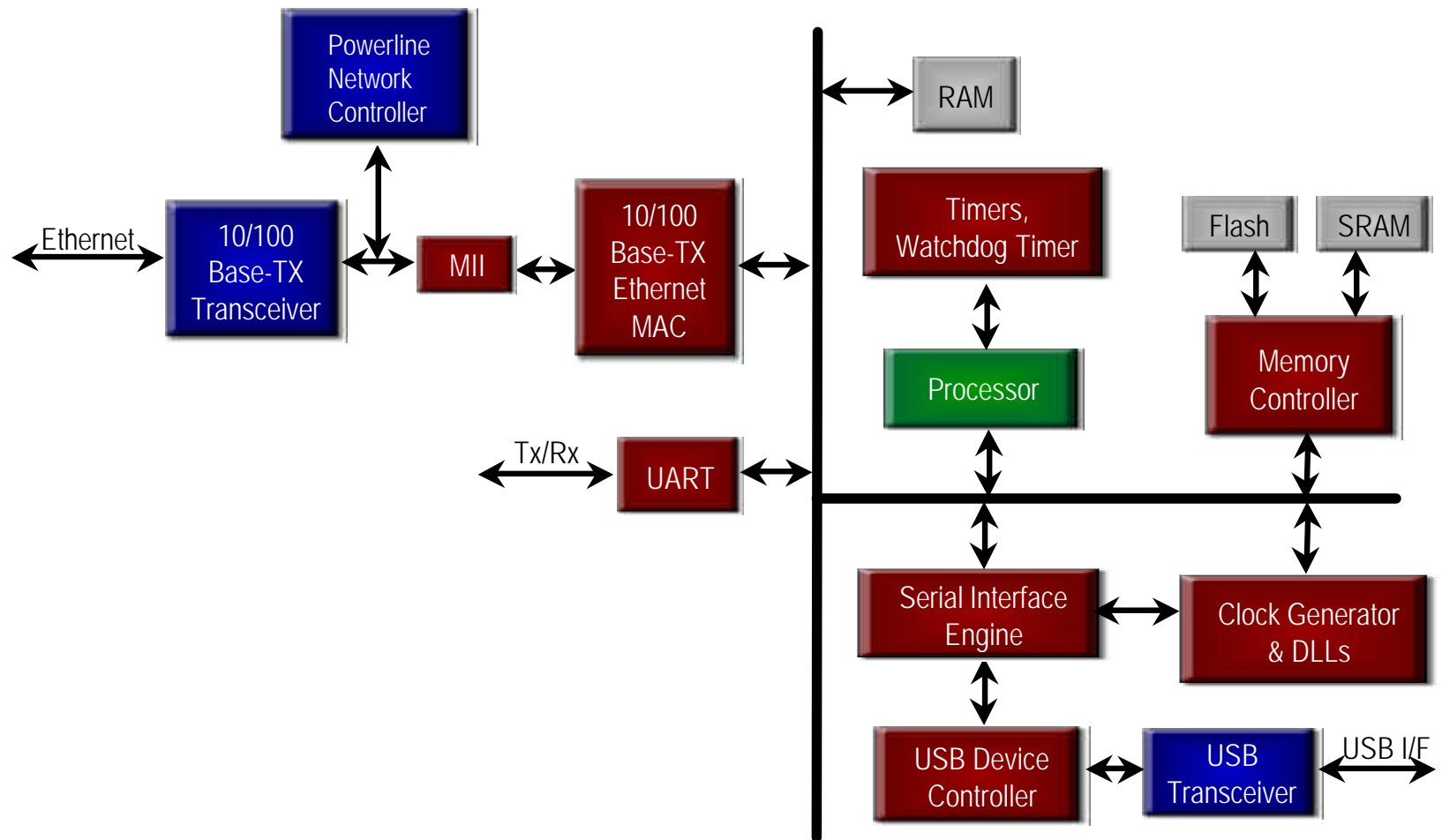
Powerline Modem



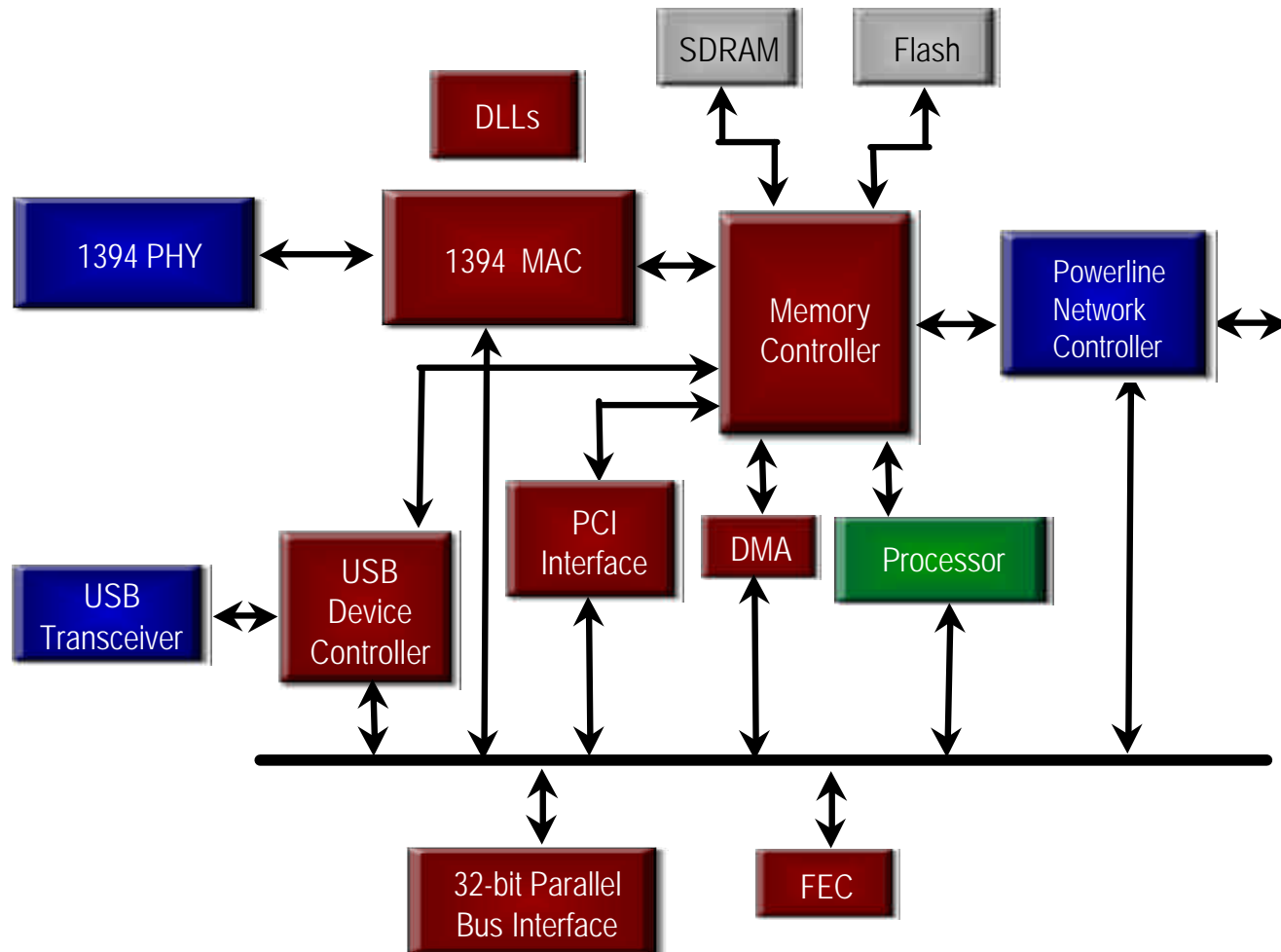
DSL CPE (Customer Premise Equipment)



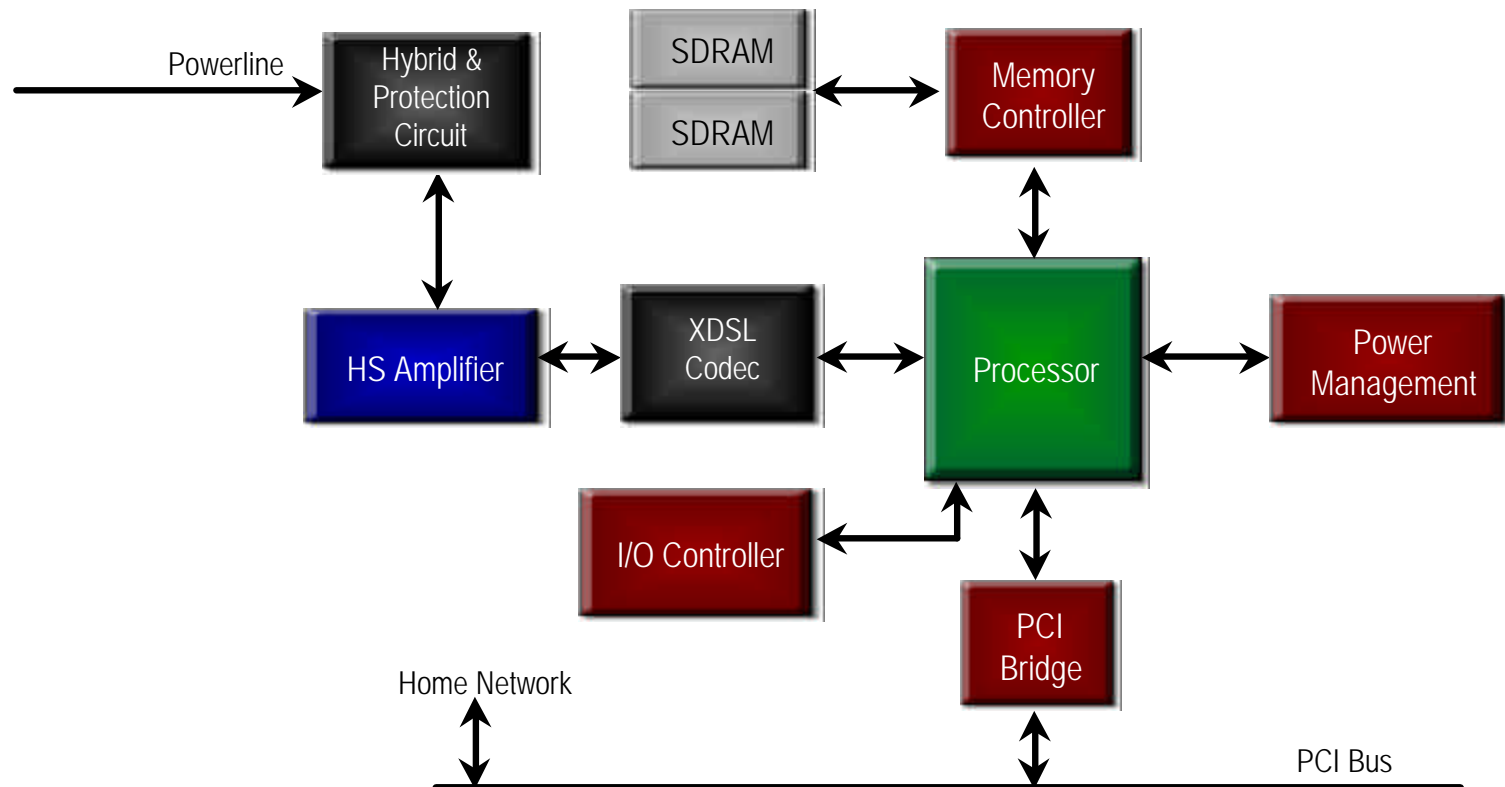
USB to HomePlug Bridge



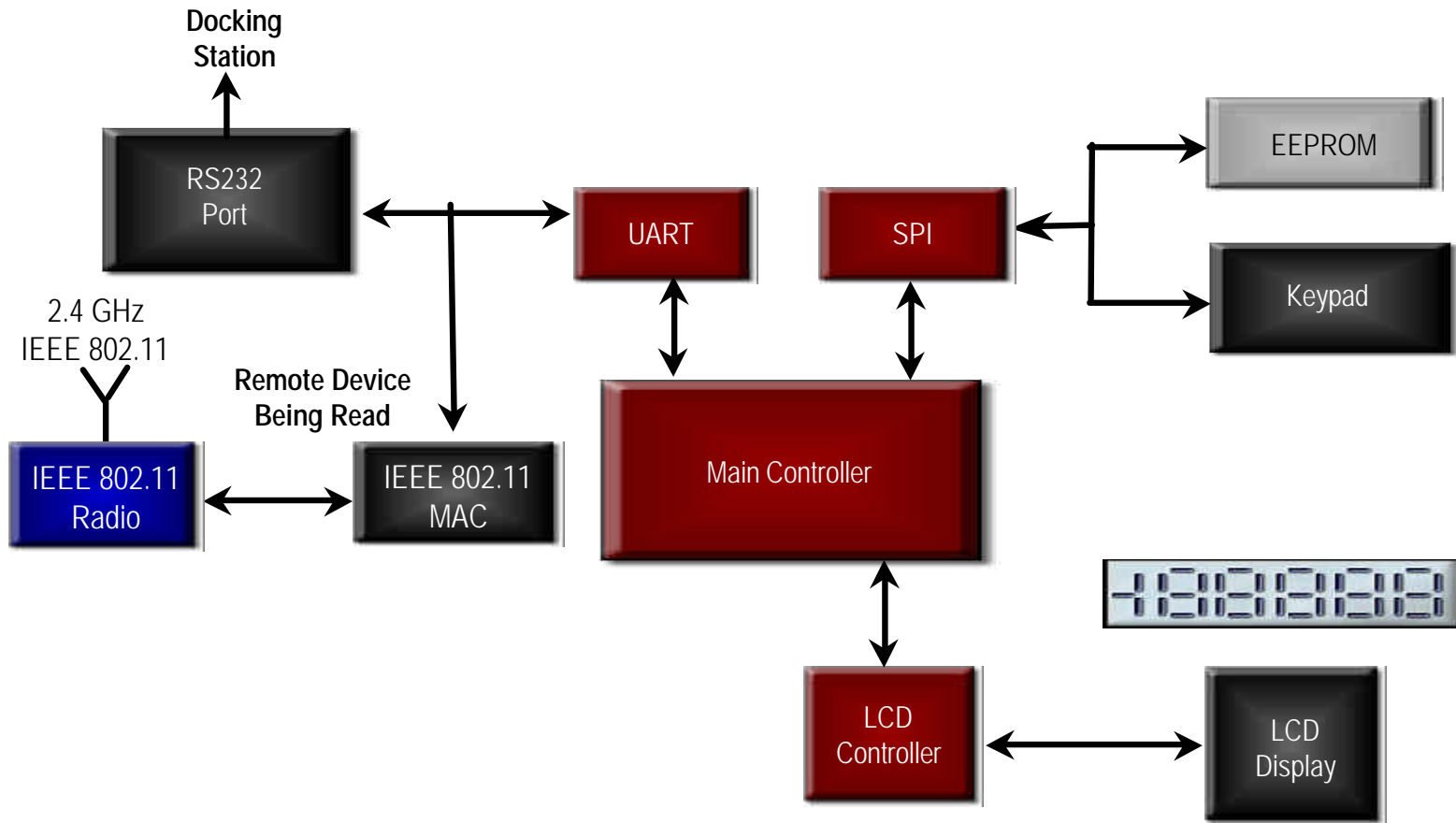
HomePlug to 1394 Bridge



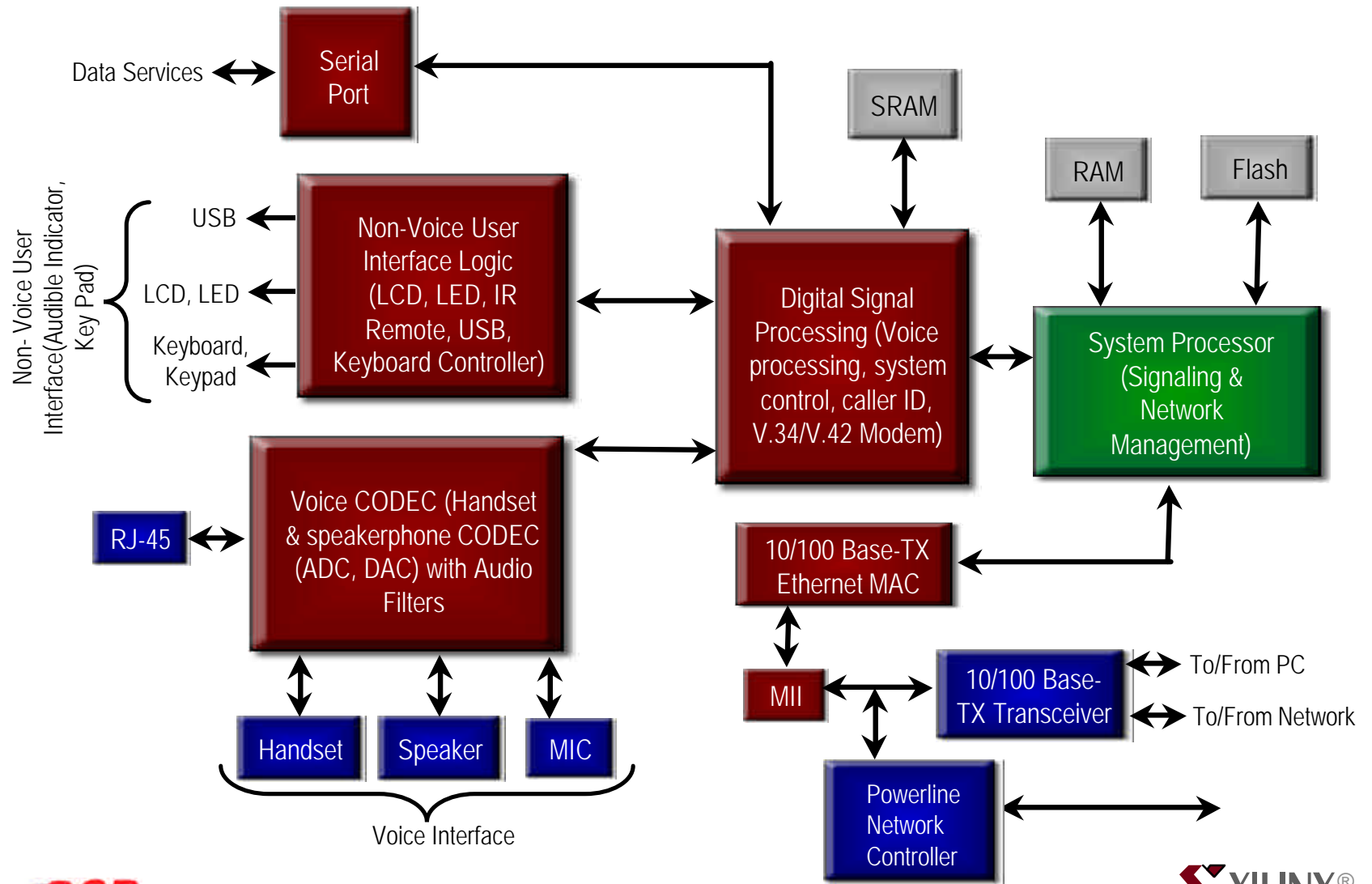
Generic PLC



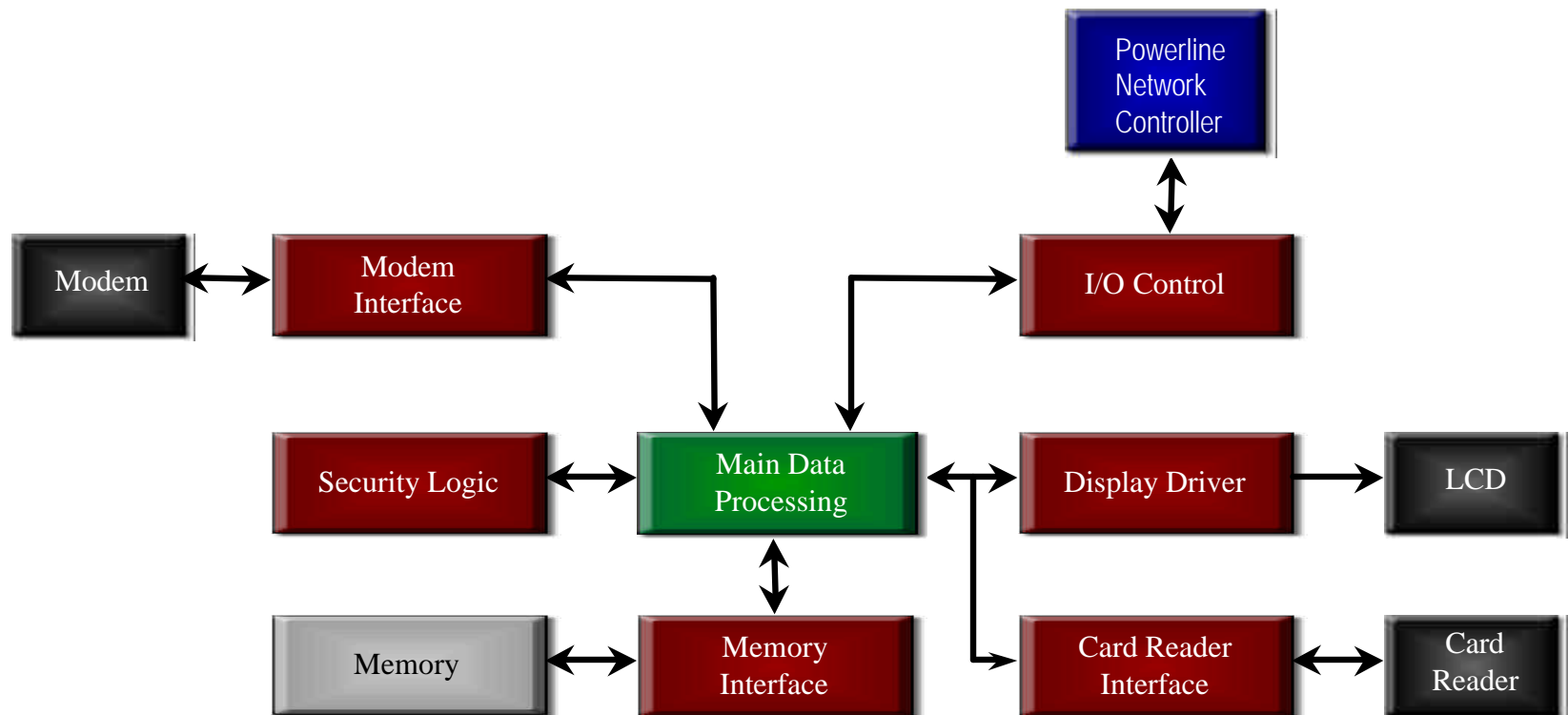
RF Metering



VoIP Phone

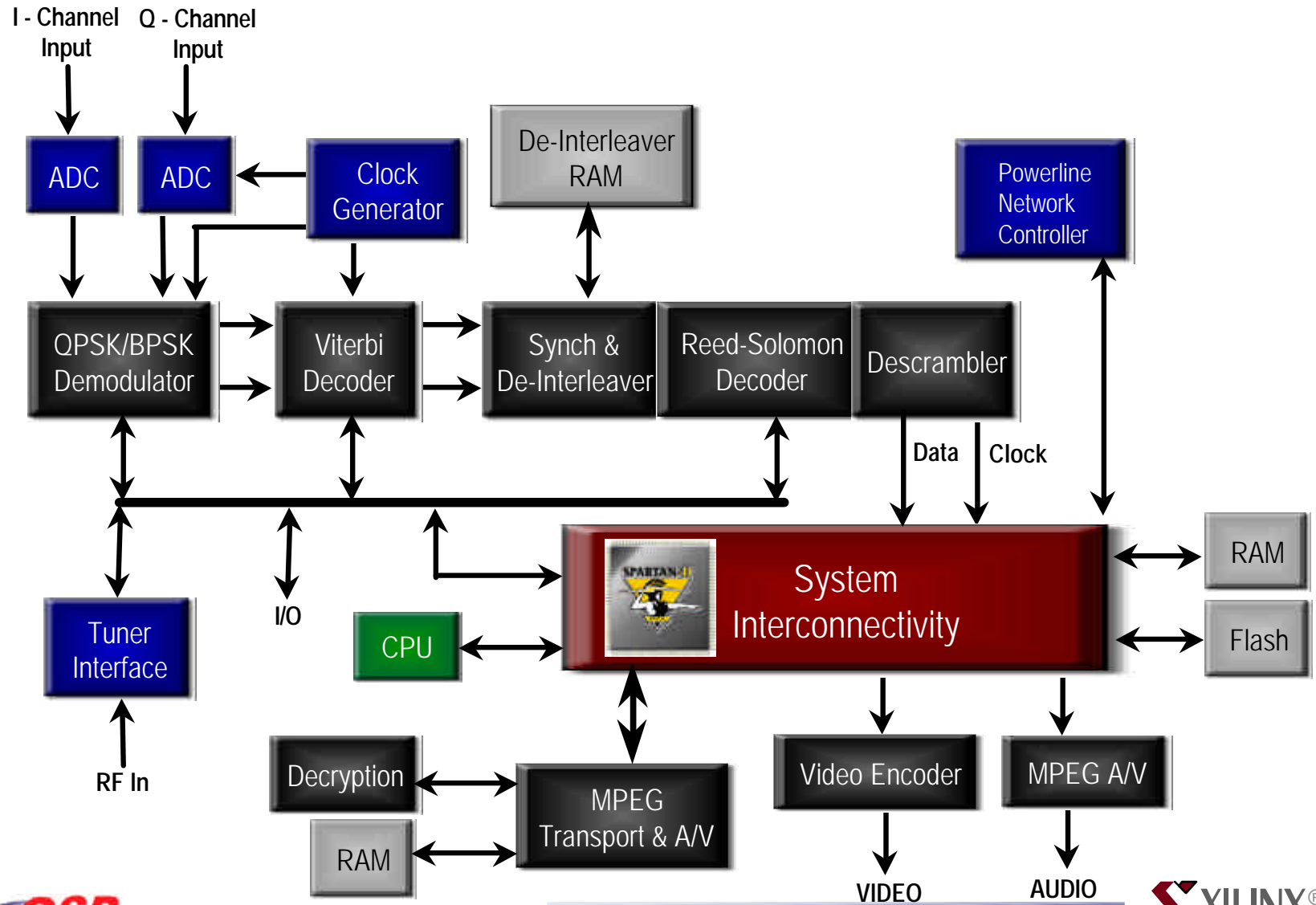


Smart Card Reader

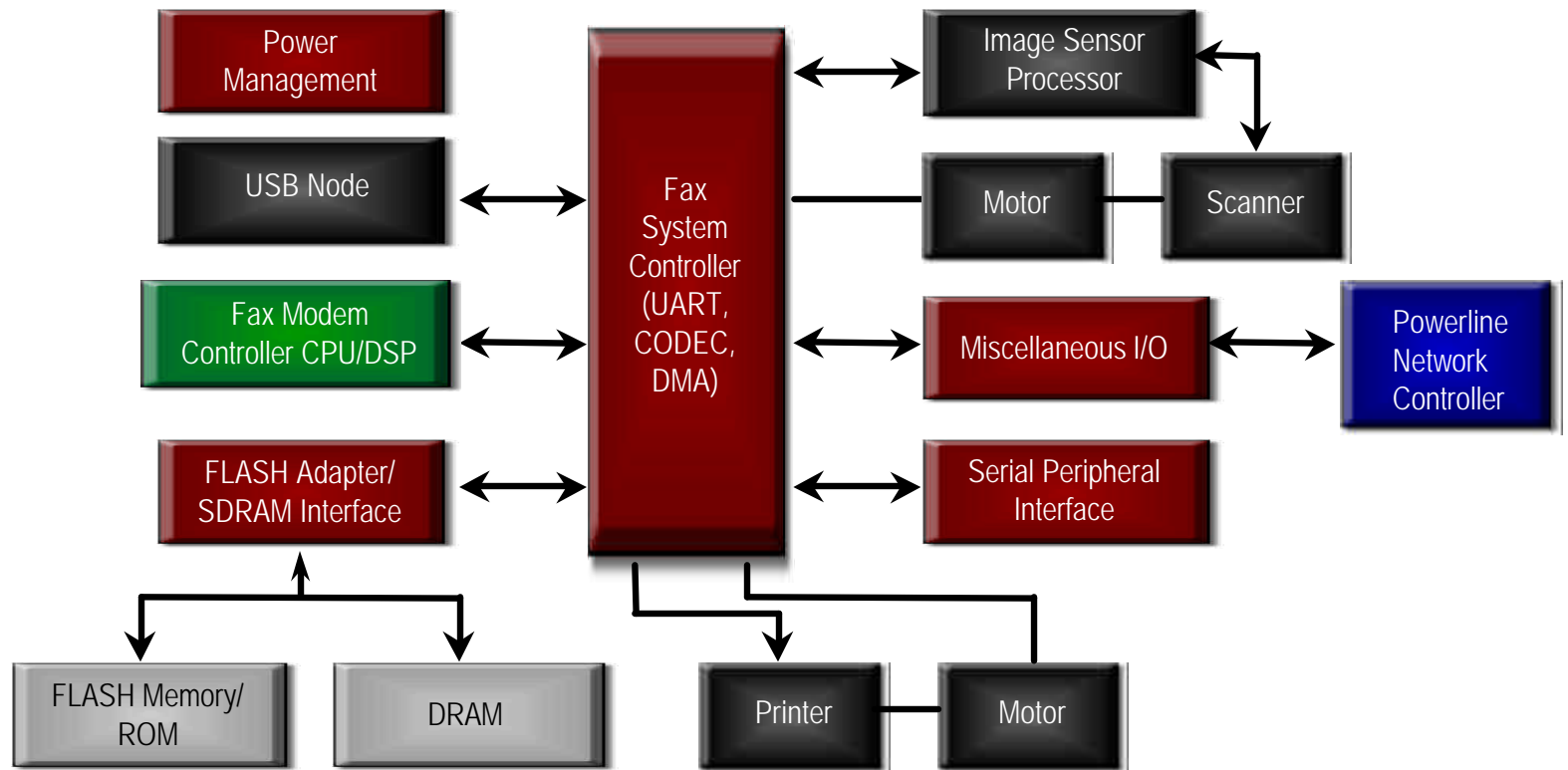


Satellite Modems

Quadrature Data from Tuner



Multi-Function Peripheral



Spartan-II IP Solutions for Powerline Enabled Devices

- ◆ I/O Control
 - Multiple front end interfaces
 - Multiple back end interfaces
- ◆ Hard disk drive interface
- ◆ Clock distribution
 - DLLs
- ◆ MPEG decoder
- ◆ Ethernet MAC
- ◆ Error Correction
 - Reed-Solomon, Viterbi
- ◆ Memory solutions
 - Distributed memory, BlockRAM
 - Memory controllers
- ◆ CPU
- ◆ HDLC controller
- ◆ PCI
- ◆ Glue Logic
 - LCD controllers
 - UARTs
 - DMA controllers



Programmable Solutions Advantages

Xilinx Programmable Solutions Provide Several Benefits

- ◆ Time to market
 - Consumer devices require fast time-to-market
 - ASICs & ASSPs take 12-18 months to spin out
- ◆ Flexibility
 - Product customization to meet customer needs
 - Accommodate multiple standards & spec updates/changes
 - Feature upgrades
- ◆ Testing and verification
 - Re-programmable allows risk aversion
 - Your solutions are built on a proven FPGA technology with pre-verified silicon and IP that guarantees performance

Xilinx Programmable Solutions Provide Several Advantages

- ◆ Xilinx On-line - field upgradability
 - Remote update of software and hardware
 - Results in increased lifetime for a product (time-in-market) and allows new, interesting applications
 - Enable product features per end-user needs
- ◆ Issues in creating a stand-alone ASIC/ASSP
 - Choosing the right solution
 - Product customization
 - Development cost and amortization
- ◆ Low Cost

Lifecycle Component Logistics

- ◆ Xilinx is an assured source of supply
 - Spartan FPGAs are high volume standard parts
 - Xilinx is a Strategic customer to our fab partners
 - If a device is retired, designs are quickly portable
- ◆ Xilinx's solutions reduce exposure to component supply issues
 - Designs can be quickly adapted to efficiently address component supply problems
 - NAND to NOR type Flash support for example
 - Gives latitude in maintaining a cost effective BOM in dealing with the allocation, end of life & generational migration realities of today's component market

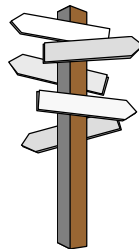
Specification Changes

- ◆ Emerging markets are exposed to multiple standards and specification changes
 - DSL Modem market
 - 6 different variations
 - DTV market
 - 18 different formats

OEM/ Vendor



Market



U.S. Networks Select Digital Broadcasting Format

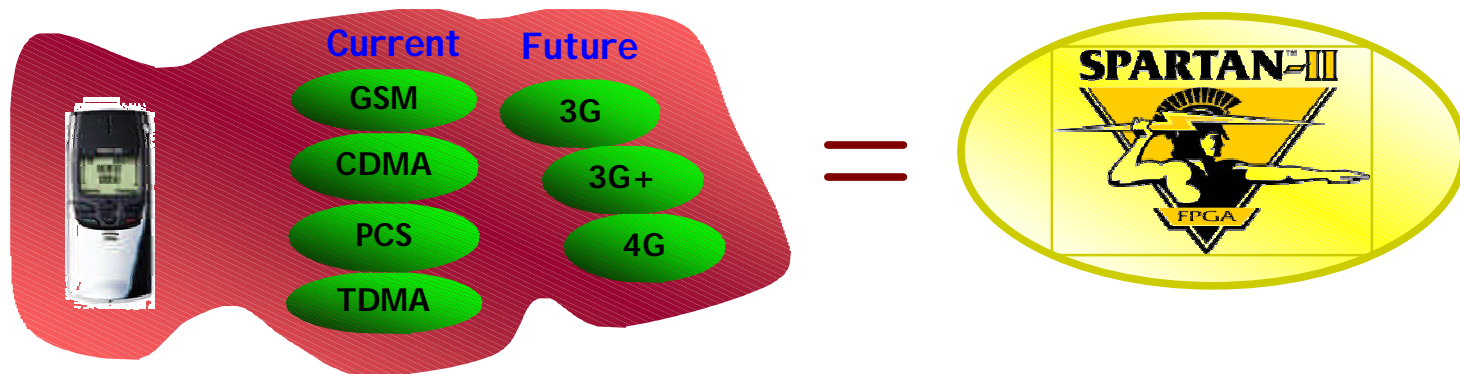
ABC	720-Progressive. For non-HDTV broadcasts, ABC will use 480-line progressive format.
CBS	1,080-Interlaced. Wants to be compatible with HDTV sets as well as normal quality formats on regular analog television sets. Digital broadcasting will begin at select CBS-owned stations in the fall of 1998. By November 1999, CBS plans to be broadcasting digitally into 43% of U.S. households. For other broadcasts, CBS will use the 480-line Interlaced format.
NBC	1,080-Interlaced. NBC is leaning toward 480-line progressive for non-HDTV broadcasts.
FOX	720-Progressive. For non-HDTV broadcasts, Fox will use the 480-line progressive format.
PBS	For HDTV, PBS is undecided. For non-HDTV broadcasts, PBS will use the 480-line interlaced format.
Local Stations	Will have to conform to their network's format for national programming but can select any format for local programming.

Source: IC Insights

A Programmable Solution Future Proof's Success

New Flexibility from FPGAs

Driving down the cost of consumer products with low cost reprogrammable products



Enabling a whole new breed of consumer products



Xilinx & Replay TV
- Revolutionizing consumer TV

Reprogrammable nature allows

- Field upgrades
- Field fixes
 - Mars probe repair from earth
- Support for numerous standards



FPGAs, the Unsung Hero

Driving the Consumer Digital Logic Revolution

- ◆ The digital consumer world is here
 - Imperatives driving market success
 - Time to market and time-in-market
 - Flexibility
 - Custom digital logic
- ◆ Xilinx - The answer for consumer digital applications
 - Introducing the low cost Spartan-II programmable family
 - Cost reduced for the consumer market
 - Fully programmable at the desktop, in the field or in the application
 - Future proofed for changing standards

Xilinx Digital Consumer Logic

A Natural Fit for Home Networking

- ◆ Xilinx solutions enable you to thrive in chaos
 - Fastest time-to-market
 - First to market, gains market share and revenue advantage
 - Xilinx Online provides reconfigurability in the field
 - Allows shipped product to support revisions to the spec
 - Enables unique opportunities to add Value
 - Increases life-cycle revenue yield & hence time-in-market
 - Enables rapid product proliferation
 - New designs can be quickly turned into derivatives
 - Feature superior lifecycle component logistics
 - Testing and Verification
 - Proven FPGA technology, software, test benches
- ◆ Cost Effective!!!

Agenda

◆ Introduction

- Push for Home Networking
 - Applications
- Market Acceptance & Penetration
- Market Direction

◆ Technology

- Powerlines Facts & App.
- Control Network
- Power Line Technologies
 - Intellon CEBus
 - CEBus & OSI Model
 - Spread Spectrum Technology

- Echelon LONWork
 - LONTalk Protocol
 - Architecture
- Carrier Sense Multiple Access/Collision Detection
- X 10
- Plug in
- Adaptive Networks
 - hybrid token passing media access scheme

◆ Products

◆ Xilinx Solutions

◆ Alliances

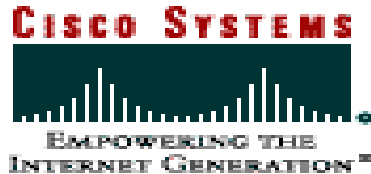
◆ Summary

HomePlug

- ◆ Is a non-profit corporation established to provide a forum for:
 - The creation of specifications for worldwide home powerline networking products and services
 - Accelerating the demand for these products and services through the sponsorship of market and user education programs
- ◆ HomePlug has chosen the Intellon's high-speed powerline networking technology as the baseline upon which to build the alliance's first-generation specification

HomePlug Members

Xilinx is an adopter member of the HomePlug



www.xilinx.com



LonMarks

- ◆ The Association's mission is to enable the easy integration of multi-vendor systems based on LONWorks networks
- ◆ Today over 3,500 companies are using LONWorks control networks
- ◆ The Association has three major functions:
 - Promote benefits of interoperable LonMark products
 - Provide collaborative marketing programs for companies developing LonMark products
 - Provide a forum to define application-specific design requirements.

LONMarks

- ◆ Xilinx has joined the LONMarks as a participant
- ◆ There are more than 100 system integration companies on the member's list

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 - hybrid token passing media access scheme
- ◆ Products
- ◆ Xilinx Solutions
- ◆ Alliances
- ◆ Summary

Summary

- ◆ No need for additional new wiring
 - Existing wires can be used as a medium
 - An inexpensive solution
- ◆ Multiple availability of power outlets in each room and across homes
 - There are more power outlets than phone jacks in each room
 - In every 6 feet there is a power outlet
- ◆ A mature and proven technology for home automation
 - X-10, CEBus, LONWork, Plug-in, and Adoptive Network technologies have been used for many years

Summary

- ◆ New powerline controller products promising a faster, more reliable, and more secure delivery of data, voice, and even video applications
 - Some products have the data rate of 10 Mbps and higher
 - New product developments to reach 25 Mbps and higher
 - New technologies have reduced the noise, data attenuation, and security issues
- ◆ Spartan-II FPGAs, CoolRunner & 9500 CPLDs provide system interconnectivity in Ethernet based products