

Real-world Experience with Passport Network Consolidation

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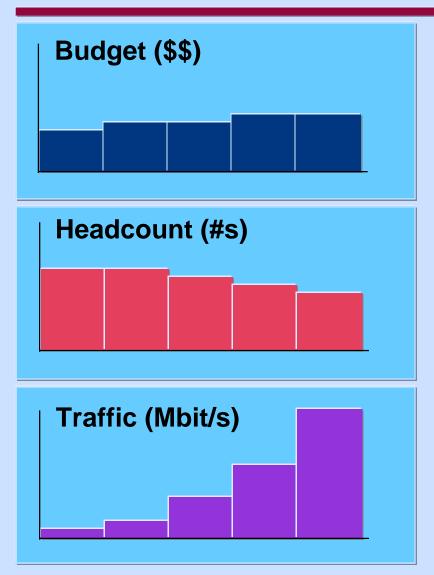


Agenda

- Today's Enterprise Network
- Passport -- the Nortel Solution
- Case Studies

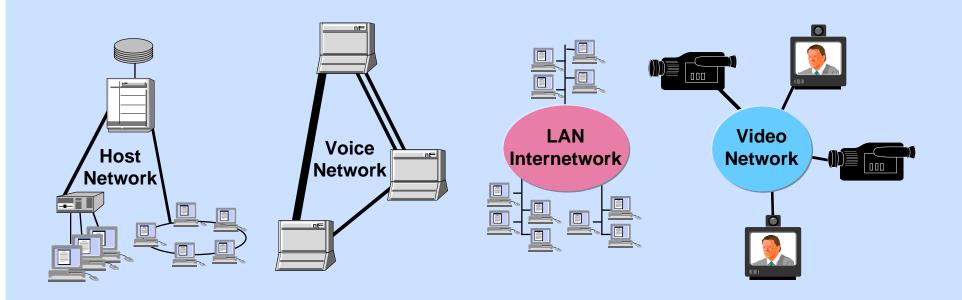
Passport – Helping you save money

Network Planners' Environment



- Flat or nominal (6-8%) budget growth
- Maximize performance for a given budget
- Flat or reduced (4-6%) staffing
- Skill maintenance issues
- Exponential (25-30%)
 growth in applications
 traffic

Network Proliferation



New applications = new networks High complexity = high cost Hidden costs are escalating

Planning for the Future

- How to evolve to higher speeds?
- How to integrate small sites/remote users?
- How to exploit Asynchronous Transfer Mode (ATM) and frame relay services?



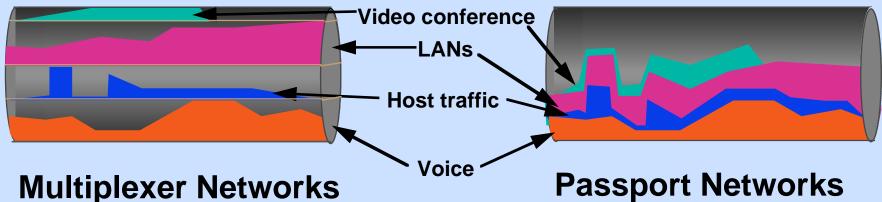
Smooth evolution versus forklift upgrade

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Relieving network stress

Dynamic Enterprise Networking



- T1 muxes connect voice switches
- Data "rides free"
- Bandwidth is assigned

Passport Networks

- Faster deployment time
- Up to 50% less cost
- 25-55% less bandwidth
- Lower delay
- Reduced complexity

Dynamic bandwidth management brings compelling economics

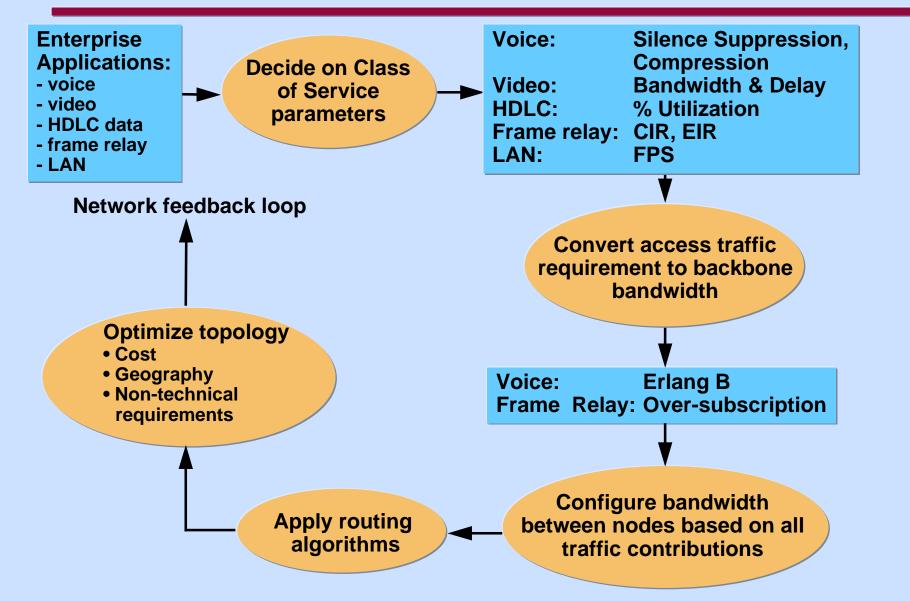
Magellan Passport



- Enterprise network switch design
 - multiprocessor ATM switch architecture
 - dynamic bandwidth management
 - Multiple Priority System™
 - optional frame/cell wideband trunking
- Effective network operations
 - faster application deployment time
 - a less complex network infrastructure
 - superior level of resource control
- Technology 'agility'
 - support for existing applications
 - enabler for advanced multimedia applications

Dynamic flexibility in enterprise networking

Passport Backbone Engineering



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Real companies saving real ¥

The Fuji Bank Ltd.







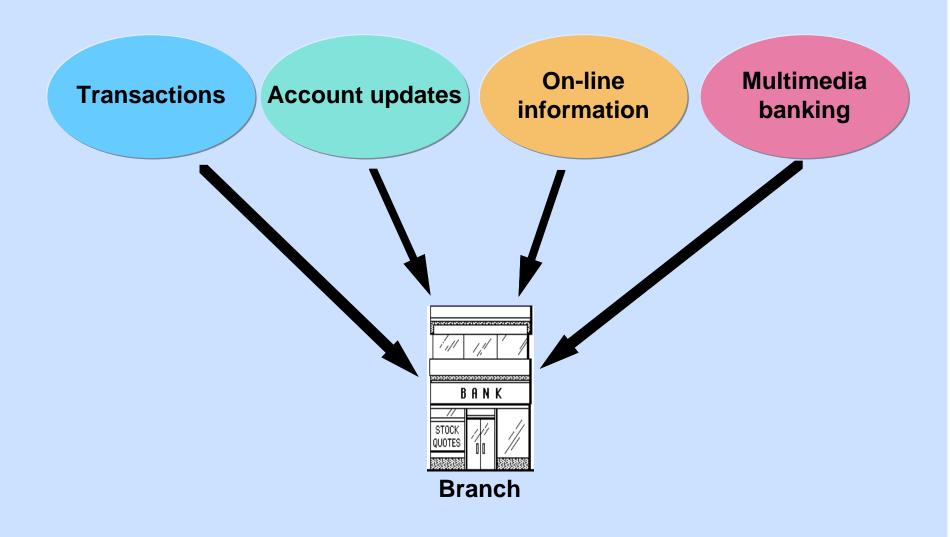
- Cost reduction
- Improve <u>performance</u>
- Any-to-any communication
- Increase reliability
- Multi-vendor environment
- Multimedia infrastructure





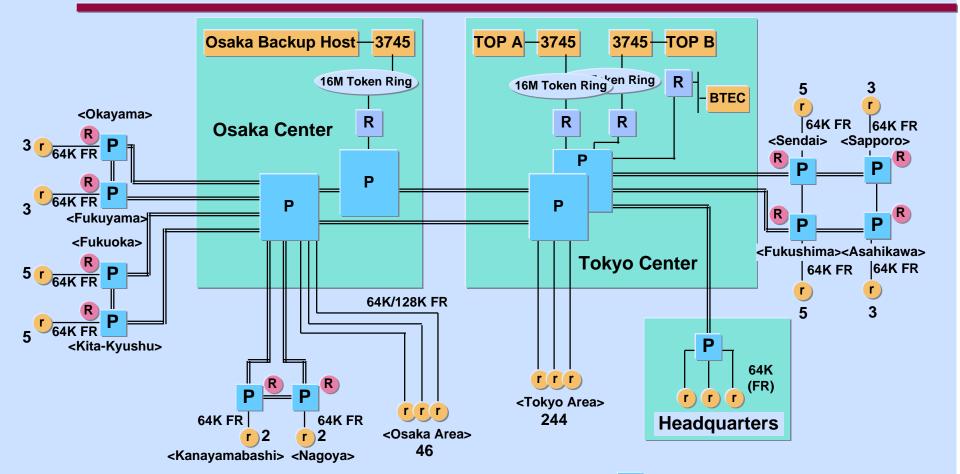
Applications





FUJI BANK

Network Design Concept



- Redundant switches and routes
- Nationwide coverage

- P: Magellan Passport
- R: Central Router
- R : Regional Router
- r : Branch Router

Results So Far



- Network deployment status
 - 28 nodes installed to date
 - all phase 1 applications cut over
 - multimedia services in pilot stage
- Positive feedback:
 - multimedia services getting rave reviews
 - fast response time generating positive user response
 - exceeding reliability and performance targets
- Now planning next steps:
 - integration of voice/data/video/host traffic for second Tokyo data centre
 - wider rollout of multimedia services
 - trunk upgrade to ATM

Fulfilling the multimedia vision

Sanyo Electric Software Ltd.





Networking issues

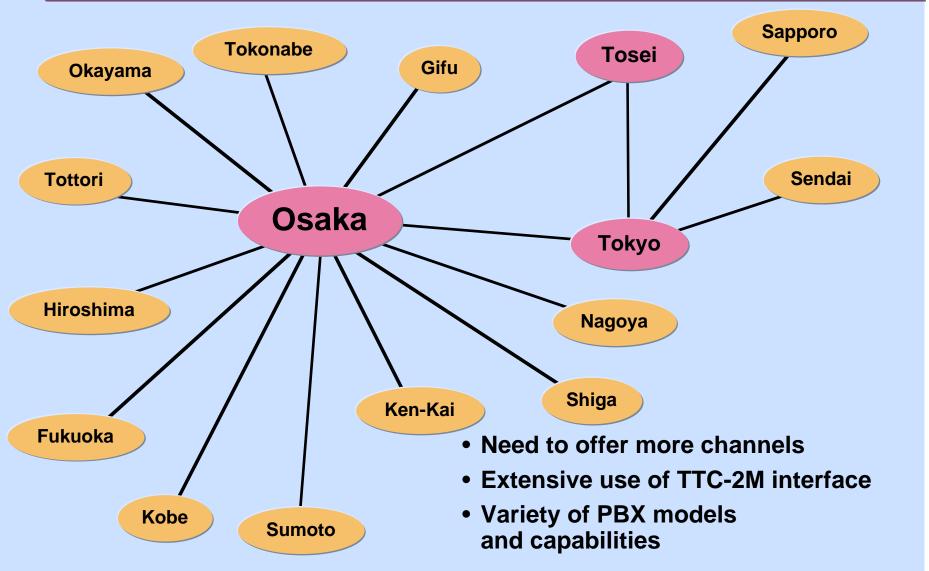
- Increasing circuit cost
- Inability to support multimedia
- Aging equipment/facilities
- Leverage revenue from network

ATM backbone project

- Support new services (public Internet access)
- Circuit cost reduction
- Voice hop-on/hop-off support
- Multimedia capability
- Integration of existing infrastructure

Voice Backbone Network

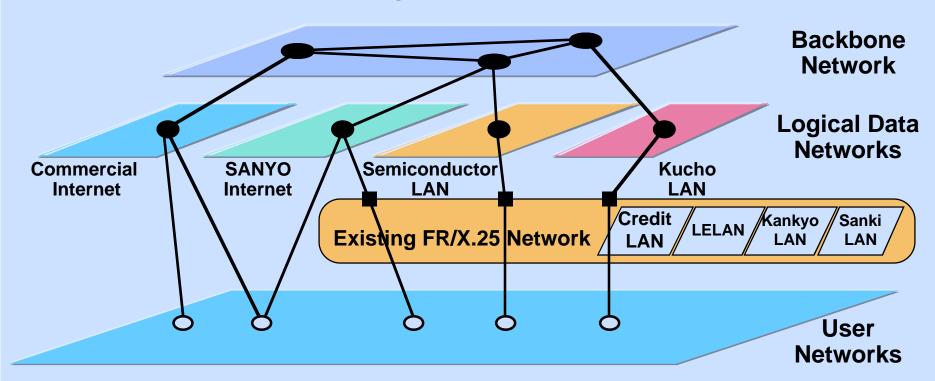




Data Networks

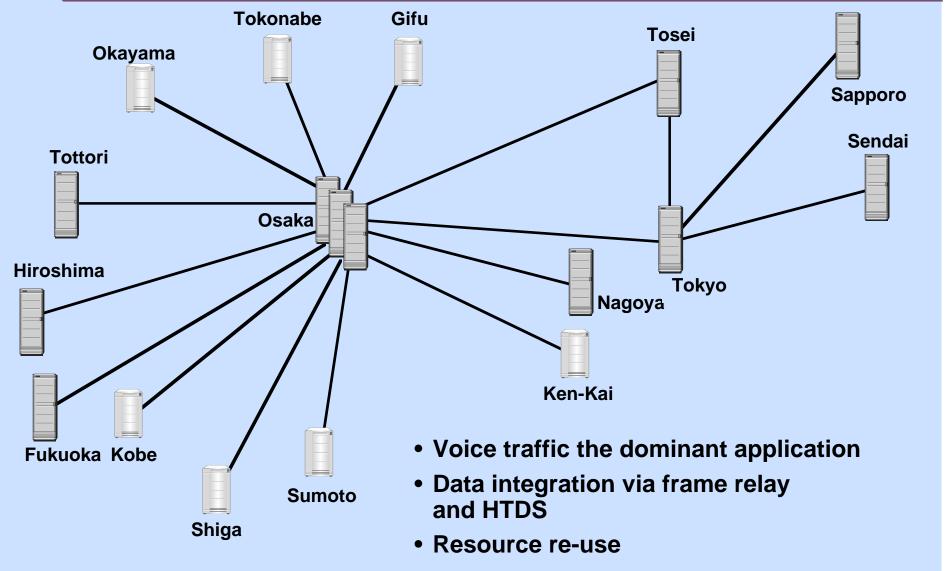


- Four logical data networks operated over new backbone:
 - Commercial Internet service
 Semiconductor Division LAN
 - SANYO Inter-network
- Kucho System LAN
- IBM/NEC host-host links also incorporated
- Other networks to be integrated in future phases



Network Design Concept





Results So Far



Voice quality:

- challenging voice environment
- issues resolved through in-depth analysis and tuning

Network results:

- new network enabled 50% increase in number of voice channels over the same bandwidth
- avoided doubling of bandwidth to accomodate data traffic
- favorable user feedback on improved response time for host-host traffic

• Future steps:

- consolidation of more data networks
- upgrade to private and/or public ATM trunks
- roll-out of future multimedia applications

Positioned for the future

Conclusions

- Enterprise network planners are facing greater challenges than ever before
 - budget <-> headcount <-> user squeeze
 - dynamic technologies and applications
- Magellan Passport can consolidate your networks
 - cost-effective platform for today's applications
 - leading edge technology for new applications
- Fuji Bank and Sanyo Electric are showing the way towards next-generation enterprise networking

Passport -- the Enterprise solution

