# Nortel's Internal ATM Network: "A Customer Perspective"

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Project Management Global Enterprise Services

# **Agenda**

- GES Network Requirements
- GES ATM Network
- GES ATM Experience

# **Global Enterprise Services**

GLOBAL ENTERPRISE SERVICES

#### Multiple legacy networks:

- NTelpac
  - Private packet switched data
  - DPN-100 Support of frame relay, SNA and X.25
- Corporate Wide Area Network (CORWAN)
  - Global data network
  - Router based
- Electronically Switched Network (ESN)
  - Virtual private voice & data (circuit switched)
  - Meridian PBX, DMS250, DMS-100, Centrex
- VideoMeet II
  - Narrowband video conferencing
  - Switched digital network

#### Services offered:

- Switched voice and data
- TCP/IP, X.25, AppleTalk, SNA, frame relay, ATM
- Video and audio conferencing
- Remote/mobile access
- Desktop-to-desktop

Components:	
<u>Item</u>	<u>Qty</u>
• PBXs	200
<ul> <li>Tandem nodes</li> </ul>	7
<ul> <li>OC-12/48 nodes</li> </ul>	14
<ul> <li>Centrex sites</li> </ul>	25
<ul> <li>DPN-100 switches</li> </ul>	100
<ul> <li>Routers</li> </ul>	400
• Video conference rms.	120
<ul> <li>Mainframes</li> </ul>	13
<ul> <li>Non-UNIX minis</li> </ul>	76
<ul> <li>UNIX minis</li> </ul>	105
<ul> <li>UNIX workstations</li> </ul>	12,000
<ul> <li>Personal computers</li> </ul>	50,000
<ul> <li>Network locations</li> </ul>	250

# **Business Environment**

- Cost pressures
- Fierce competition
- Business re-engineering
- New application demands

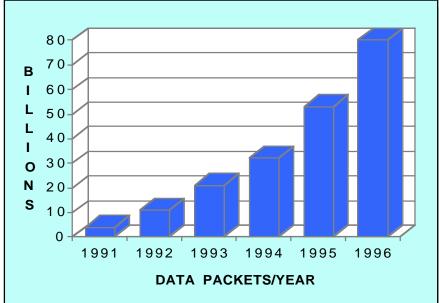
Many unknowns but ...
one thing is certain ...
the future will consume
far more bandwidth!

## **Bandwidth Growth**



## Voice growth driven by:

- Global expansion
- Audio conferencing
- Video conferencing

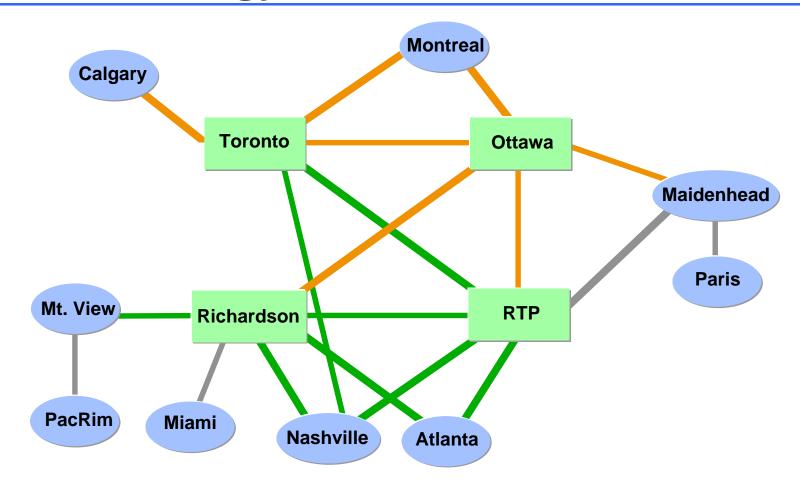


#### Data growth driven by:

- Global expansion
- Technology
- Applications

# 80's Technology TDM Network

#### GLOBAL ENTERPRISE SERVICES



#### **TDM technology limitations:**

- Physical, Point-to-Point connectivity
- Scaleability and flexibility

# **Agenda**

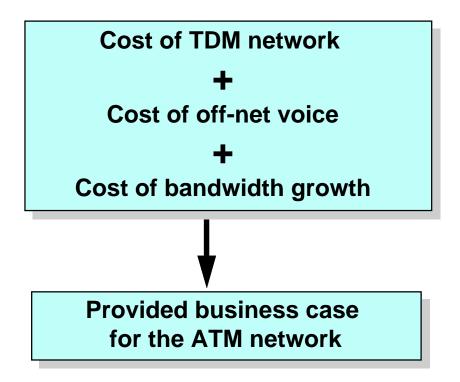
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# **Network Requirements**

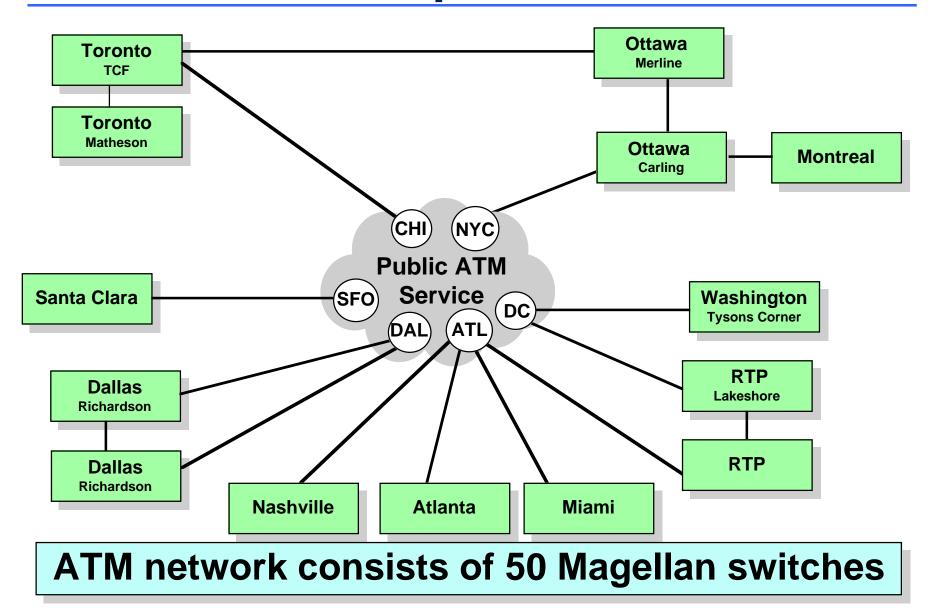
- More bandwidth
- Scaleable from DS1, DS3, OC-3 and beyond
- Transport multiple traffic types
- Meet global standards
- Flexible
- Simplified network management
- Cost-effective

**ATM** technology meets these requirements

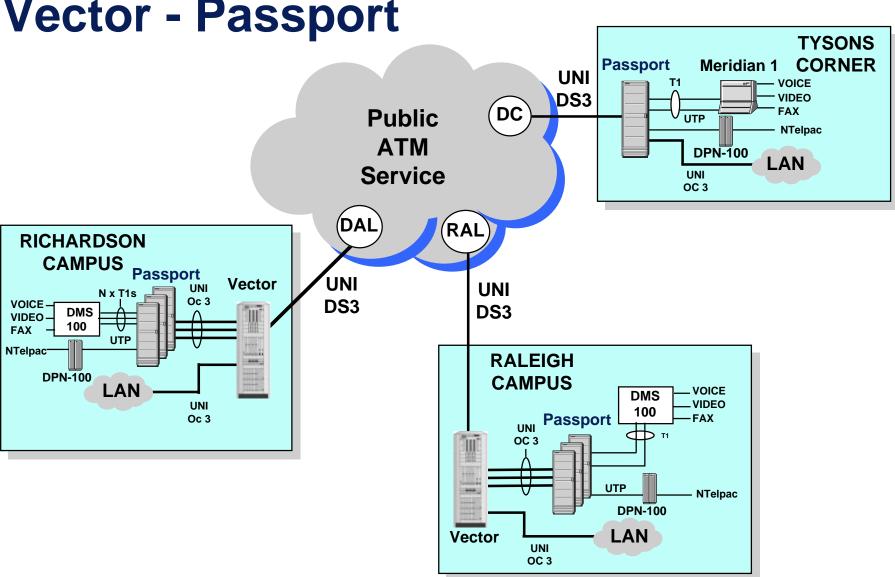
## **ATM Business Model**

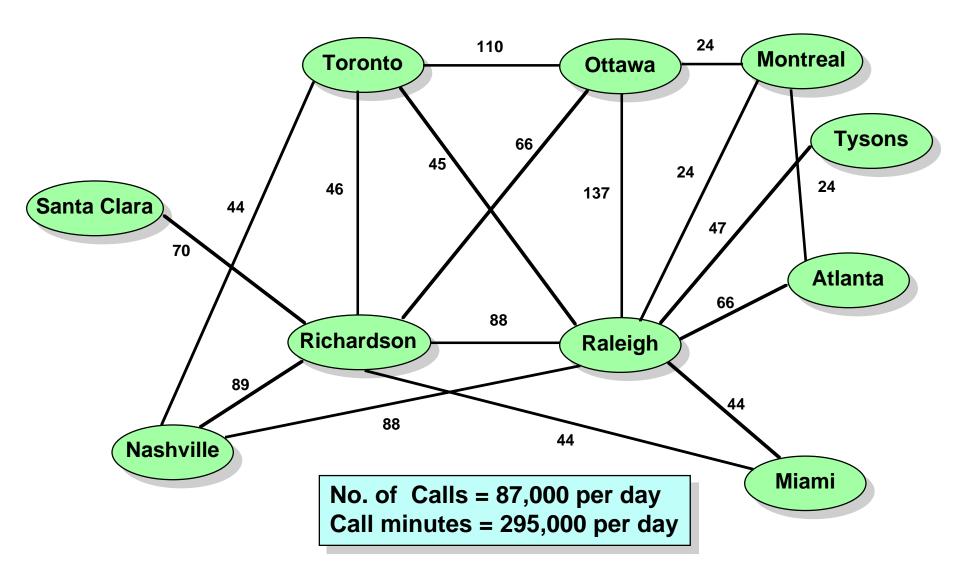


- Business case developed for network consolidation
- Voice component was key in justifying ATM
- ATM provides the bandwidth for emerging applications



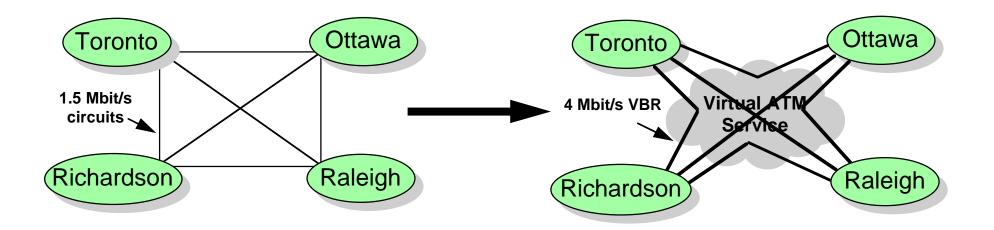
Network Architecture Vector - Passport





Note: No. of voice channels shown as XX

## **Data Over ATM**



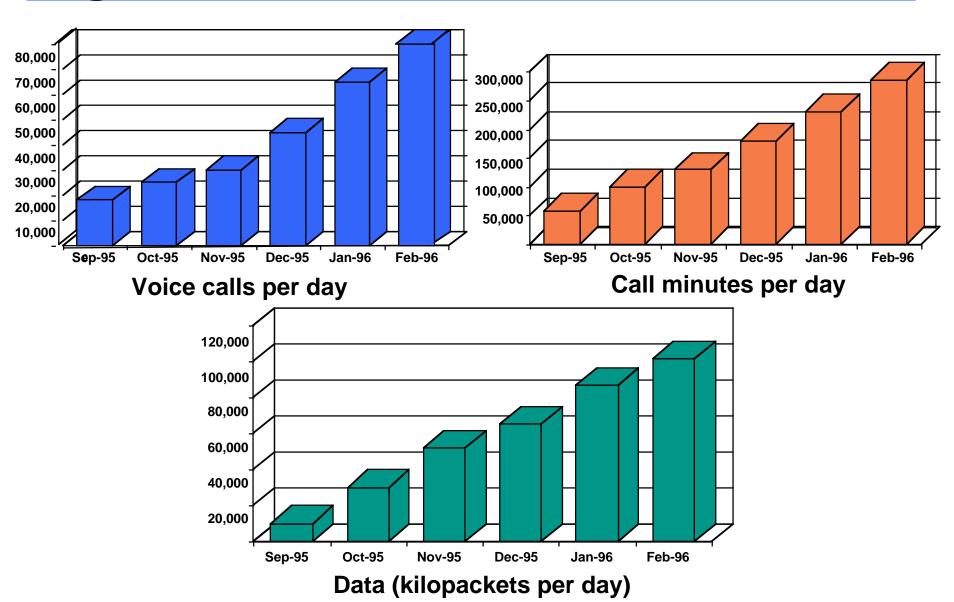
**Before: TDM Technology** 

**After: ATM VBR Technology** 

### Data applications benefited from ATM

- Increased bandwidth
- Improved scalability
- Better performance
- Faster provisioning

# **Migration to ATM**



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# **GES's ATM Experience**

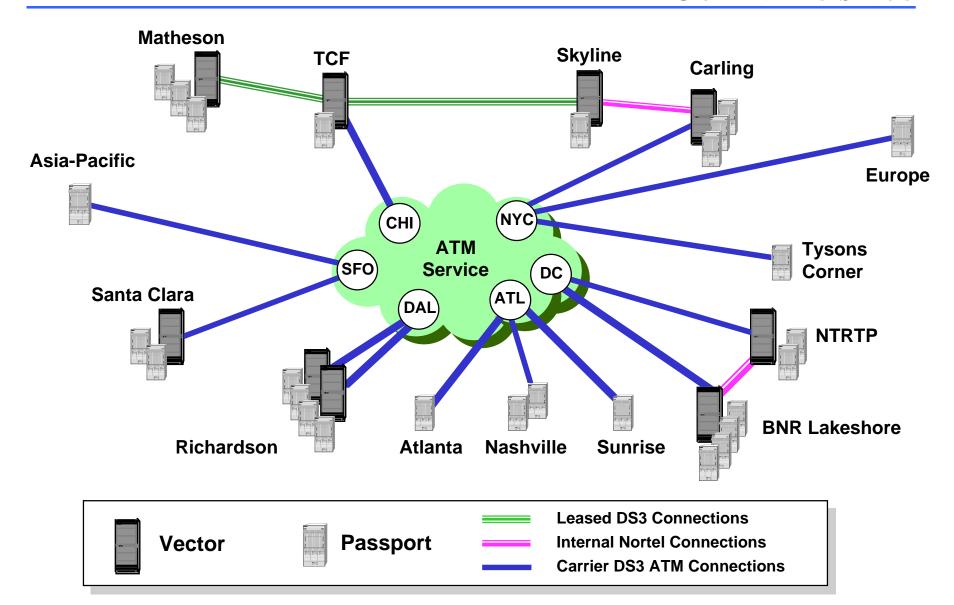
- Multifunctional team required
  - Voice, data, network management, transport etc.
- Culture change is necessary
  - Better to start sooner than later
- ATM technology works today
  - Demonstratable in a production environment
  - Carries Nortel's mission critical traffic
- ATM technology is evolving rapidly
  - Standards are constantly evolving
  - New products and features are being released

## GES has proven ATM experience

# **Benefits of ATM**

- Increased bandwidth at reduced cost
  - for traffic growth
  - for new applications
- Increased performance
- Increased flexibility
  - PVCs are software configurable
- Improved scalability
  - ease of upgrade from DS1, DS3, OC-3 and beyond
- Positioned to capitalized on new applications
  - video and data

#### ATM works and it's time to get started



## **ATM Scorecard**

#### **Nortel Firsts**

- First international, private, wide area ATM network
- First to consolidate voice and data networks over ATM
  - 87,000 voice calls per day
  - 295,000 minutes per day
  - 112,000,000 data packets per day
- First to interconnect 70% of U.S. population with ATM
- First enterprise network to use ATM as the first route
- First to use voice compression over ATM

GES will continue to prove the value of ATM in 1996 through global expansion and ATM to the desktop