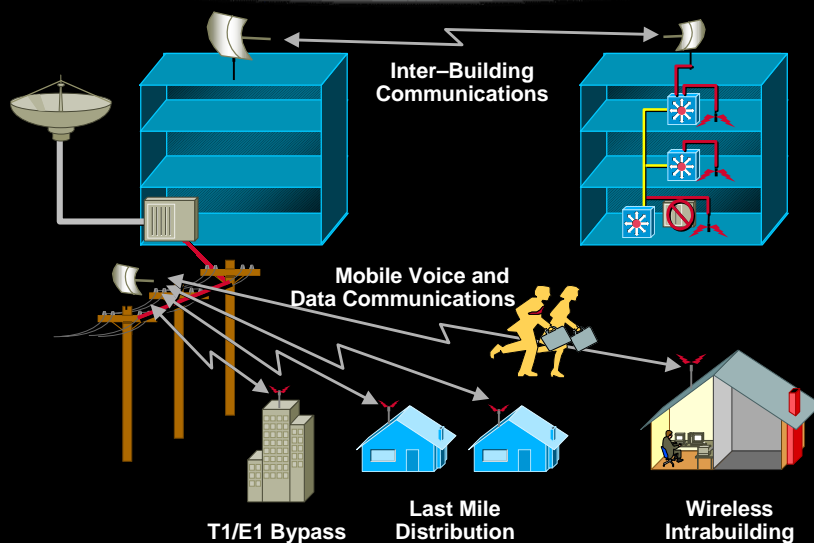


Agenda

- Roadmap for the Marketplace
- Technology Alternatives
- Technology for Data Mobility—Mobile IP
- Partnerships
- Summary

www.cisco.com

Wireless Data Networkers



www.cisco.com

Roadmap for the Marketplace

High-Level Wireless Market Segments

Residential/
Premise/Campus

Fixed

Mobile

www.cisco.com

Roadmap for the Marketplace

High-Level Wireless Market Segments

Residential/
Premise/Campus

Fixed

Mobile

Broadband

Multiservice
Applications

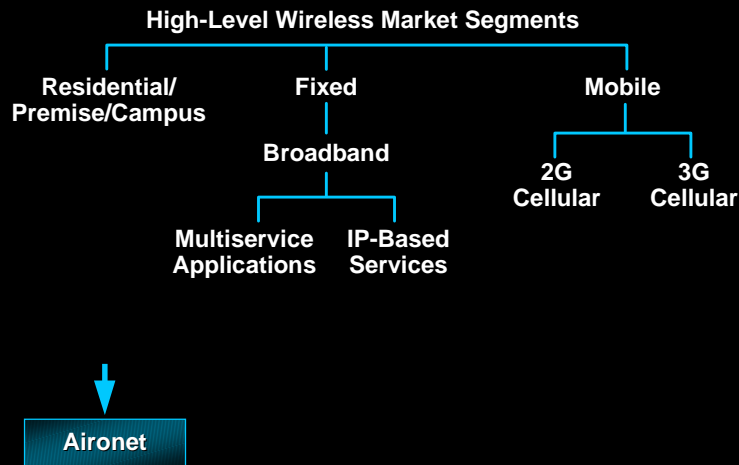
IP-Based
Services

2G
Cellular

3G
Cellular

www.cisco.com

Roadmap for the Marketplace



www.cisco.com

Broadband Wireless

- **Multiservice wireless applications**
 - **Sufficient bandwidth to support Data, voice, and video services**
 - **Potential for dynamic allocation of bandwidth**
- Better utilization and flexibility**

www.cisco.com

Spectrum Coverage

- **MMDS (Multichannel Multipoint Distribution Service)**
180 MHz of total BW
Good RF propagation and CPE cost
- **UNII—5.8 GHz**
100 MHz bandwidth
Unlicensed—any customer can use band in USA
- **LMDS (Local Multipoint Distribution System) 28 GHz**
1 GHz total bandwidth
Poor RF propagation (rain fades) and higher cost CPE
Spectrum is typically licensed

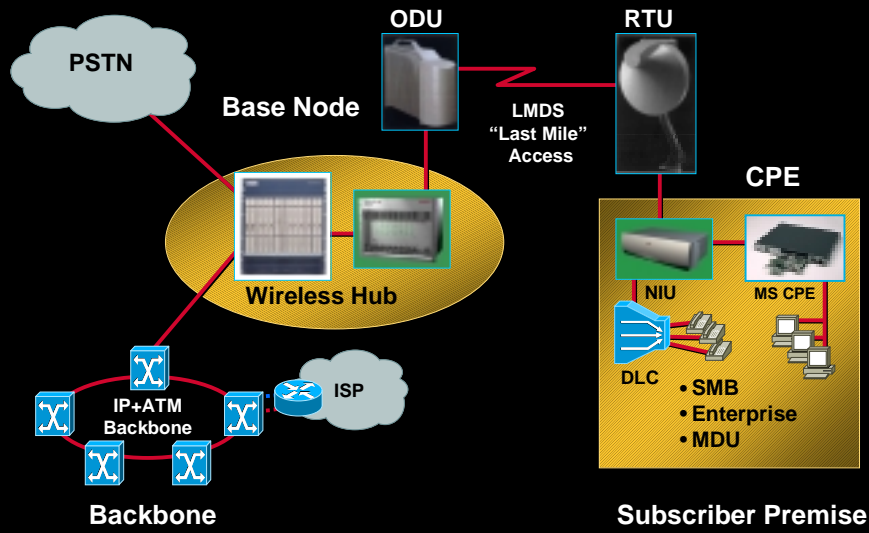
www.cisco.com

SpectraPoint™

- **New joint venture between Cisco/Motorola**
TI/Bosch original owners
Majority owned by Motorola
200+ personnel in Dallas
Joint board representation
- **Market focus**
Common vision for broadband wireless market
Focused initially on LMDS (28 GHz) technology space
\$5–8B in infrastructure planned over next four years
- **Industry leader in LMDS technology**

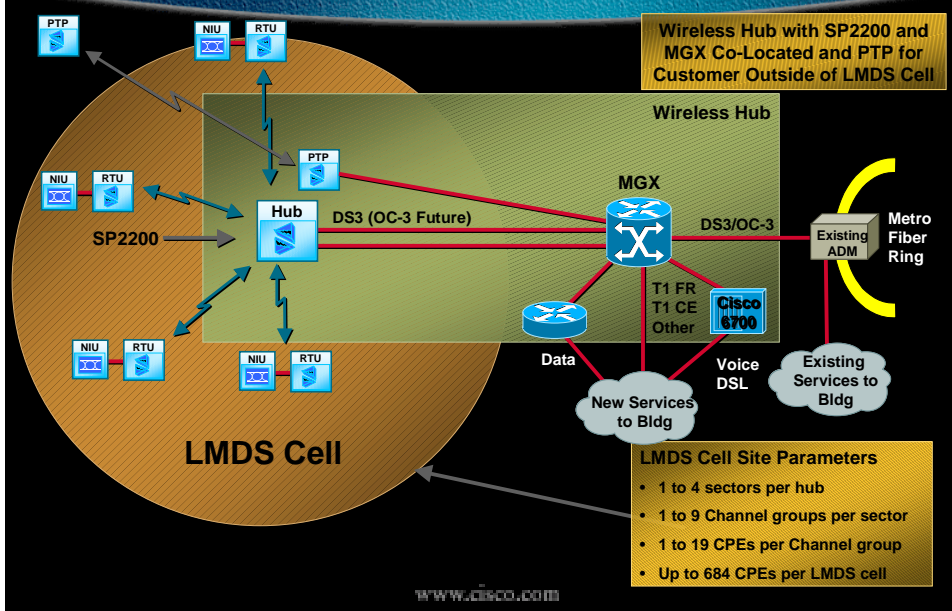
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LMDS Product Overview



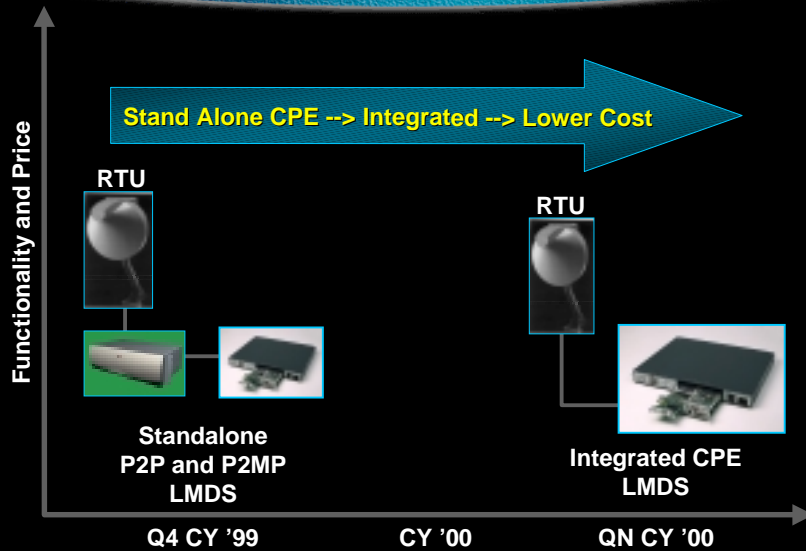
www.cisco.com

Wireless Hub with MGX



www.cisco.com

LMDS Product Roadmap



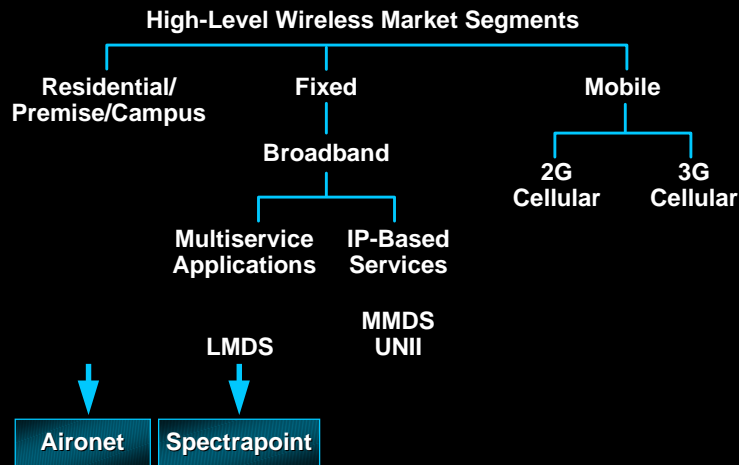
www.cisco.com

Fixed Wireless LMDS Summary

- Integral part of Cisco's last mile access strategy
- Partnership brings broad range of capabilities to the table
- Significant market opportunity
- Cisco Powered Network offers operators/customers
 - Broad service offering
 - Wide range of deployment platforms

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Roadmap for the Marketplace

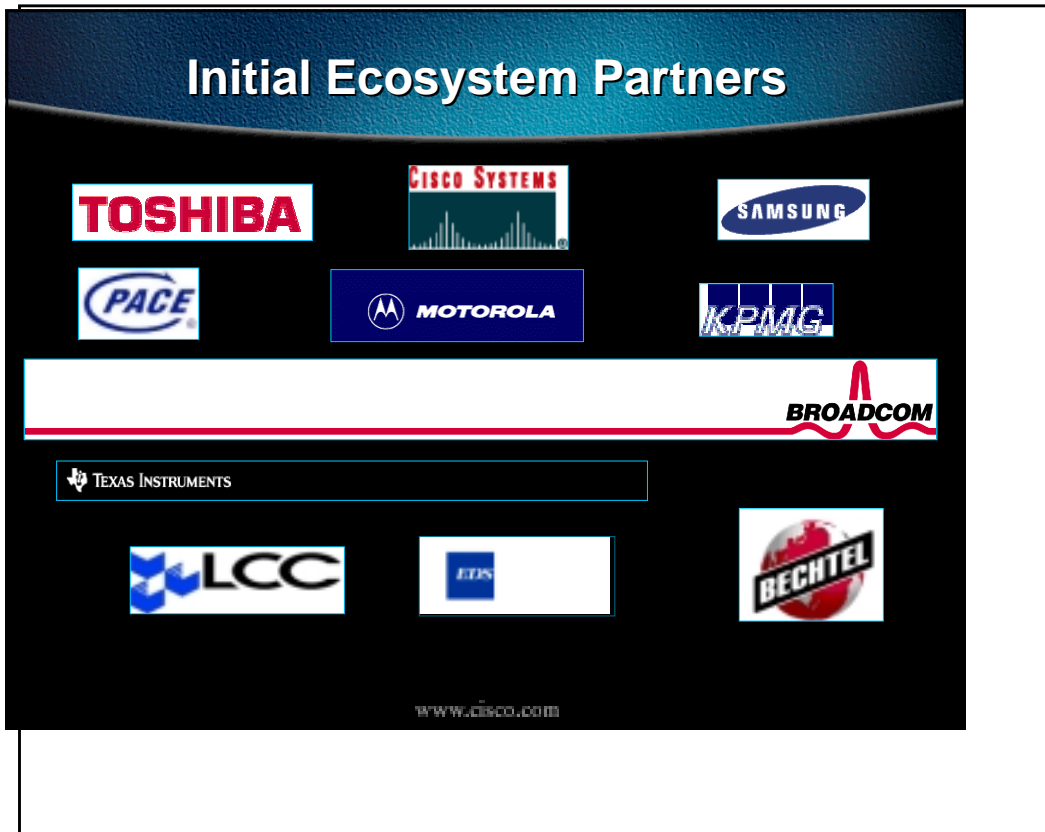
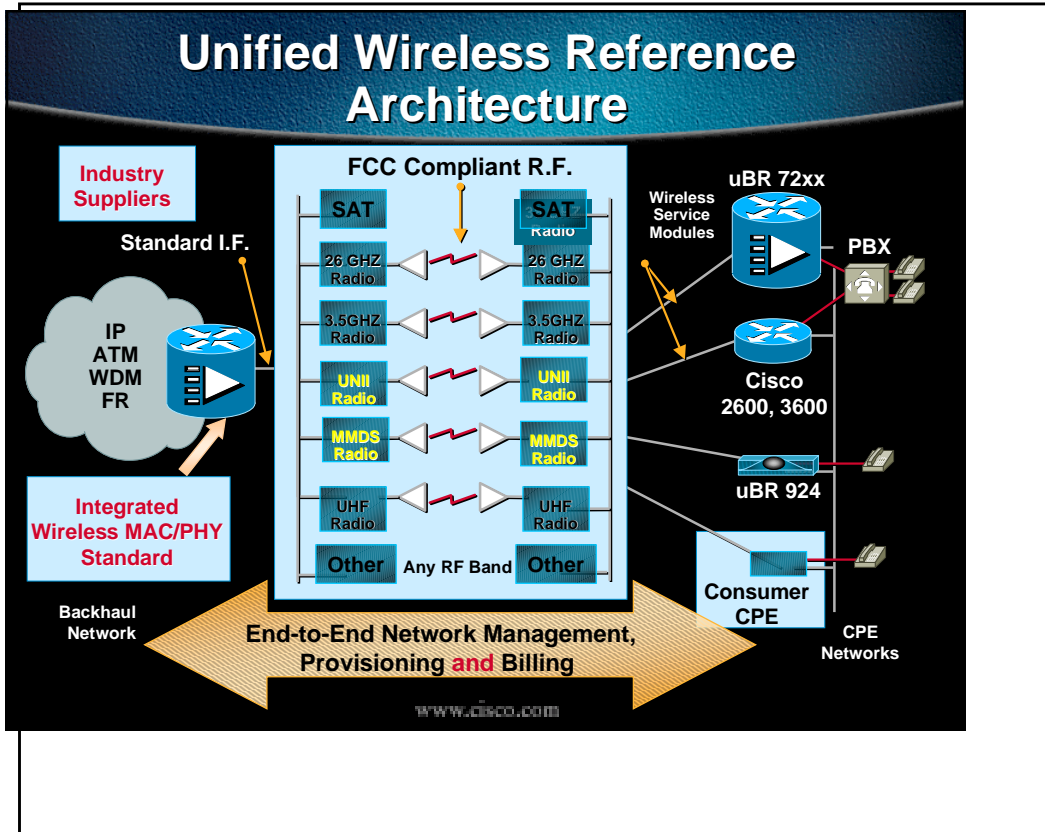


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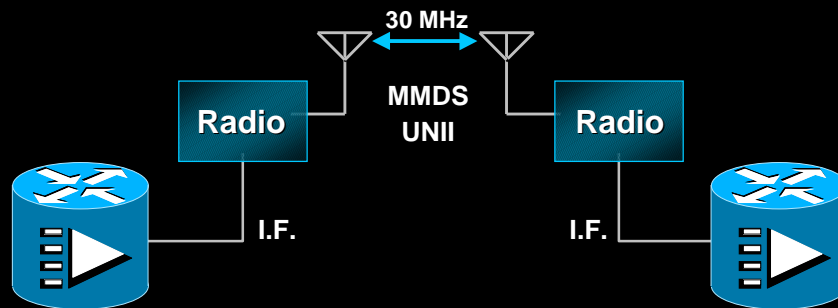
Cisco Wireless

- Uses **multipath** to break through the line-of-site requirement
 - Tolerates high-delay spread
 - Cost-effective data rates using multipath
90 Mbps demonstrated
- Adaptive space-frequency diversity
 - Uses **two antennas** to improve frequency and time fading
 - Lower complexity, higher performance than QAM
- Product goal:
 - Technically superior, easier to deploy, more robust

www.cisco.com



Wireless IP



- **Combination of cable Cisco UBR7200 platform with wireless-based technology**
- **Symmetrical 44.4 Mbps serial PPP link**

www.cisco.com

Wireless IP Product Features

- **Fiber-quality link**
 - Greater than 10^{-11} BER for data; greater than 10^{-8} BER for voice
- **MMDS (2.5 GHz) and UNNI (5.7 GHz) bands**
- **Encryption support for 40 and 56 bit DES with RSA key management**
- **Antenna diversity—3–5km nonLOS**
- **Configurable channel bandwidths (6 and 12 MHz)**
 - Configurable data rates at each bandwidth
- **Interface to the uBR 7246 and uBR 7223**

www.cisco.com

Universal Broadband Router (uBR)— NEBS Compliant Scalable Wireless Hub

- **Product leadership**

Low cost modular rack-mount solution
World-class multifunction routing and switching in single platform
Full DOCSIS 1.1 QOS MAC
RF ruggedized chassis
Dedicated or shared wireless solutions

- **Solid and proven foundation**

Standard Cisco 7200 base
Broad LAN/WAN interface selection:
POS, ATM, HSSI, DS3, NXT1, Fast Ethernet, Wireless DS3 (MMDS, UNI)

- **Best-in-class support**

Training, consulting, CCIE
24 x 7 x 365 multilevel support

uBR 7246

Universal
Broadband
Router

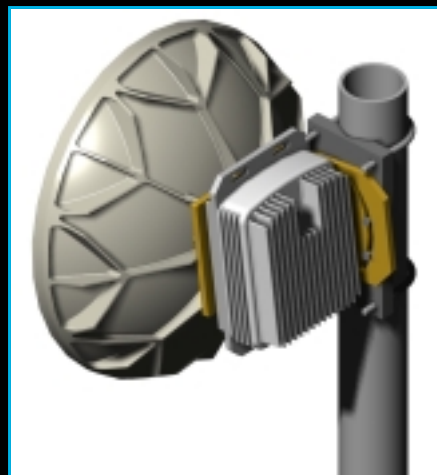
Data
Voice
Video



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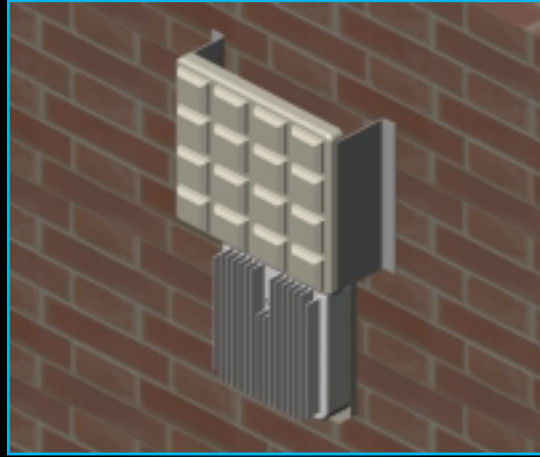
Back-Haul ODU Configuration

- **Range of greater than 40 km at 44.4 Mbps in clear LOS channel with 1.2m dish**
- **3–5km non LOS**



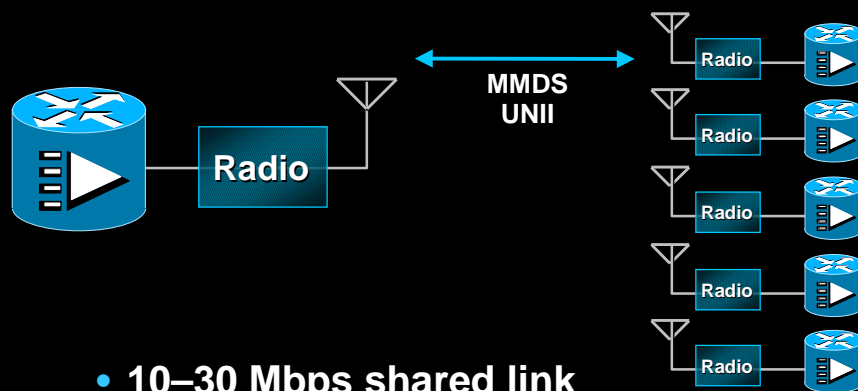
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Short-Hop ODU Configuration



www.cisco.com

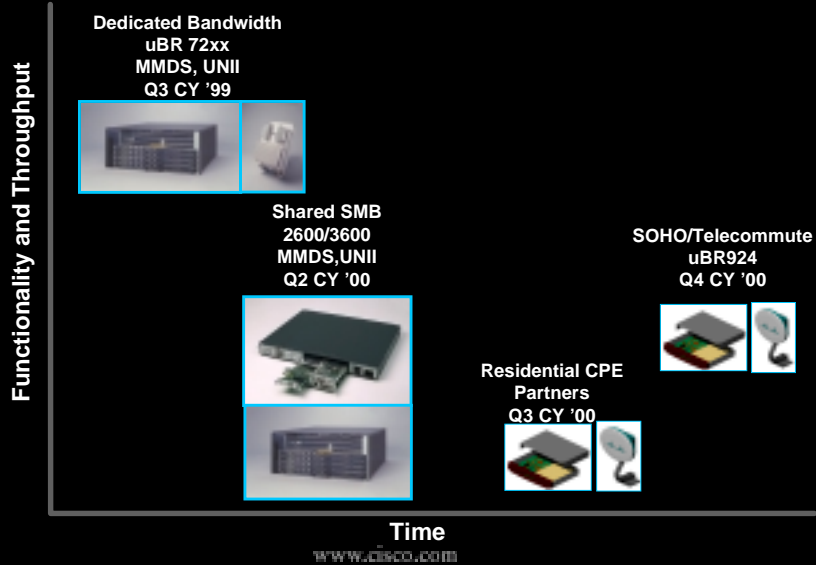
Phase Two: Shared Access



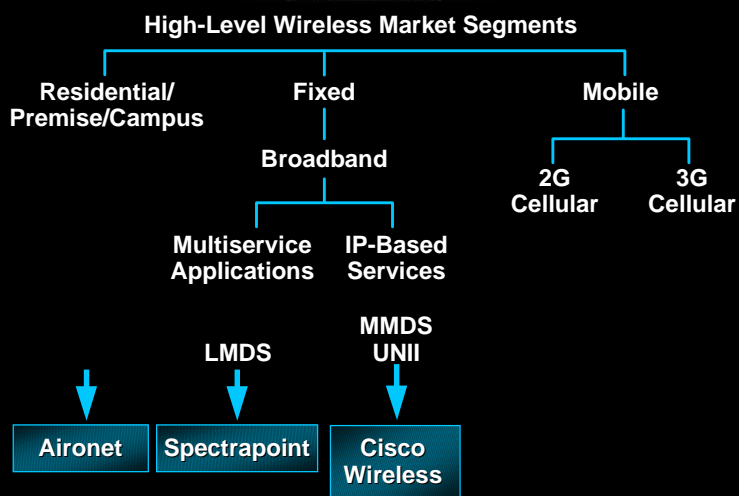
- 10–30 Mbps shared link
- Same MCNS **DOCSIS 1.0/1.1 MAC**
- 1–2 Mbps average, 22 Mbps burst

www.cisco.com

Product Roadmap



Roadmap for the Marketplace



Wireless Data Network Drivers

- Information access
- PDAs
- Network computers
- Alpha paging, information distribution
- Web technology



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Services Most Often Requested

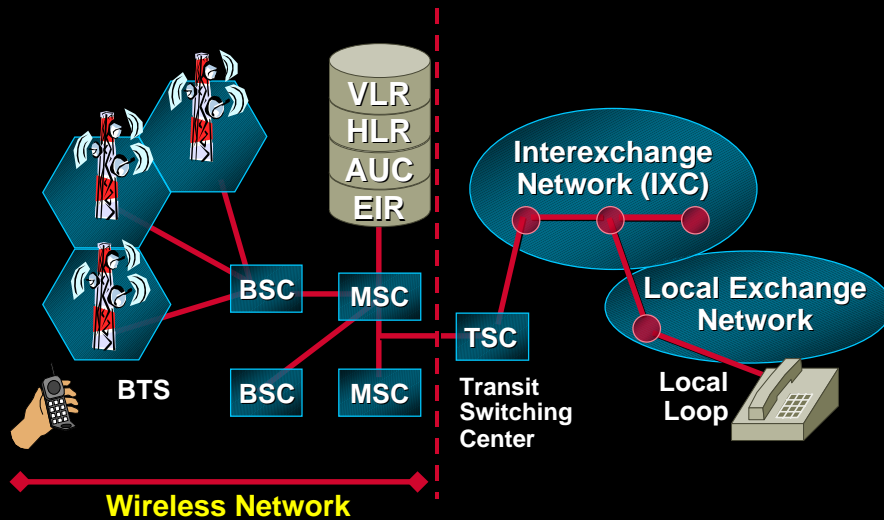
After Basic Wireless Telephony Service

Call Forwarding	37%	Data Applications
Paging	33%	
Internet/E-Mail	24%	
Traffic/Weather	15%	
Conference Calling	13%	
News	3%	

Source: CTIA Web Page
Peter D. Hart Research Associates, March 1997

www.cisco.com

Cellular Telephony Network



www.cisco.com

Cellular Telephony

- Service deployment worldwide
- Many standards
AMPS, TDMA, GSM, CDMA, PHS, PACS, W-CDMA, TD-CDMA, UMTS, IMT-2000...
- Many frequency allocations
GSM in North America vs. GSM in Europe (1800 and 1900 MHz vs. 900 + 1800 MHz)
- Multimode, multiband phones

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Packet-Based Data Allows

- True mobility—not tied to a circuit
- Always on and always connected

Without continuous airtime charges

Billing based on packets sent,
reflecting real resources used

- **With mobile IP:**

**The ability to tie into the home network
and the Internet**

**Roaming while retaining connectivity
and identity**

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Digital PCS Wireless Data

- **GPRS = General Packet Radio Service**
the GSM packet data standard

Provides access to Internet via TCP/IP

Carrier owned fixed-IP addressing

Example: Alcatel

- **Mobile IP = CDG proposed CDMA**
packet data standard

Provides access to Internet and intranet

Carrier-based and destination-based addressing

Example: Qualcomm

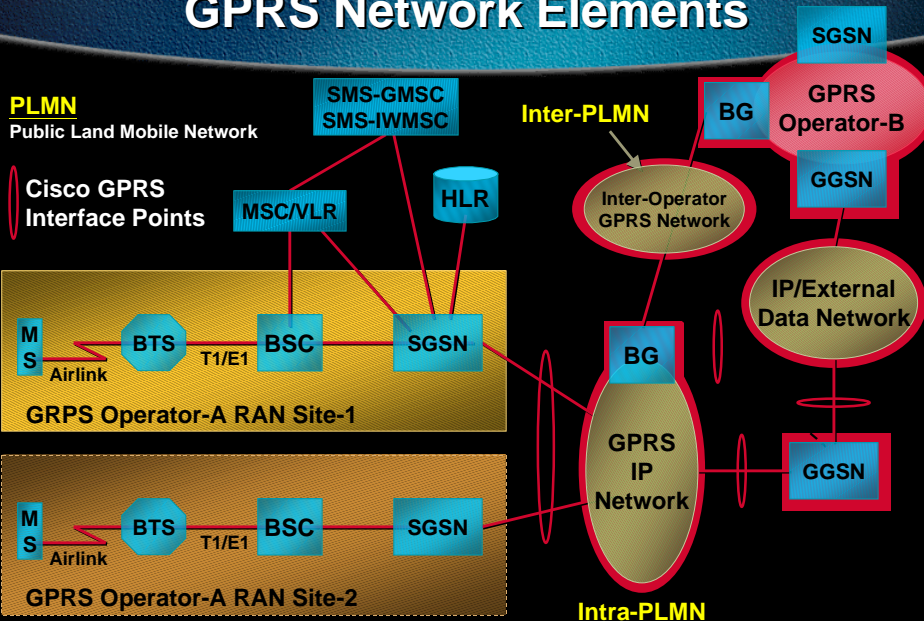
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Cisco's GPRS Solution

- **GGSN (Gateway GPRS Support Node)**
Functionality integrated into Cisco IOS
Supported on 72xx routers
- **SGSN (Serving GPRS Support Node)**
T-SGSN (Telecom functionality)
Offered through Telecom partners
D-SGSN (Datacom functionality)
Integrated into Cisco IOS routers
Supported on 72xx routers

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GPRS Network Elements



Cisco GGSN Feature Set RAN Vendor Independent

ETSI Defined Feature Set

- GTP tunneling
- Network access and subscription control
- Mobility management
- Internet/intranet interworking
- GPRS packet routing and transfer
- Backbone network management
- Charging data management
- Quality of service



Cisco IOS® Value-Added Feature

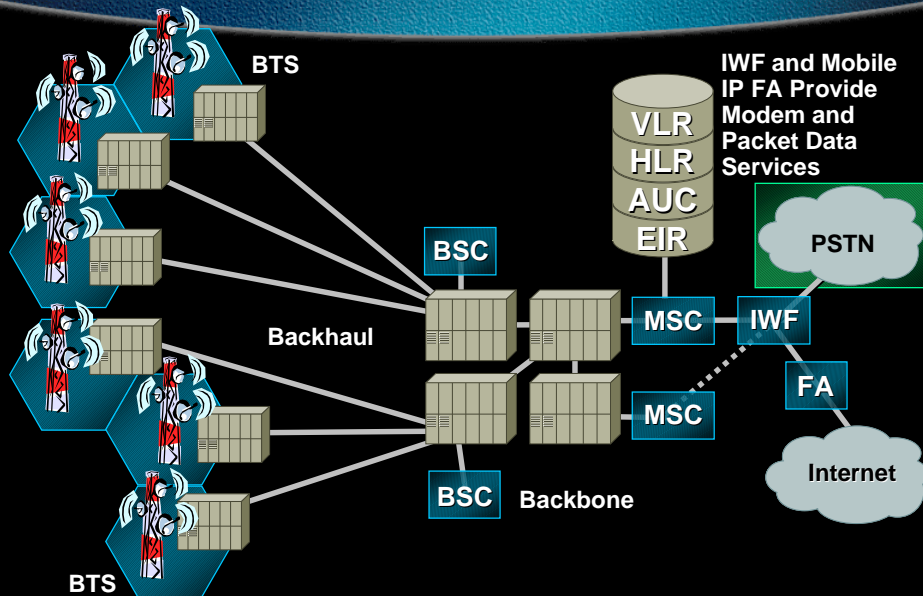
- IP routing feature set
LAN support, WAN optimization, IP routing, multimedia and quality of service, management and security
- IP tunneling
- Access control and firewall
- Hot stand-by routing protocol
- Fast switching of GTP packets
- DNS, DHCP and RADIUS

GGSN Architecture

- Cisco IOS-based
- 7200 is the first hardware platform
- Ultimately, any Cisco IOS platform

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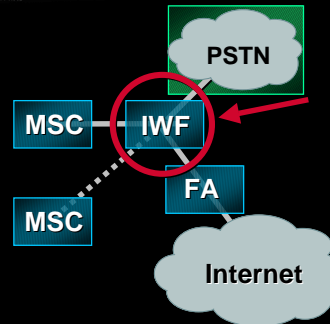
CDMA Cellular Packet Data



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IWF

- **Circuit-mode data gateway**
- **MSC to IWF via L-interface**
 - Channelized T1 with Frame Relay
 - Two major flavors of L-interface control channel
 - On signaling channel of T1—on Ethernet
- **IWF modems to PSTN support dial data and fax**
- **Network connection to Mobile IP Foreign Agent (FA)**

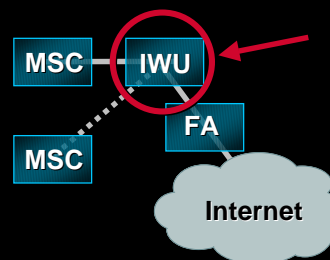


IWF Looks Like an Access Server with L-interface Protocol Support

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IWU

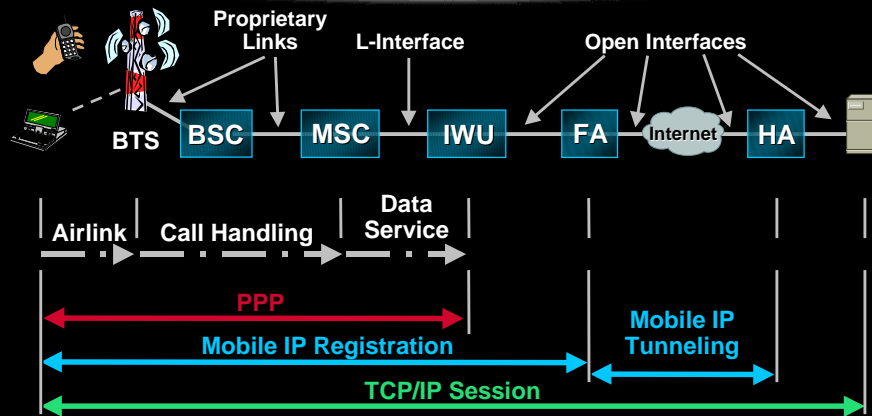
- **Packet-data gateway**
- **L-interface to MSC**
 - Channelized T1 with Frame Relay SVCs
 - Two major flavors of L-interface control channel
 - On signaling channel of T1—on Ethernet
- **Terminates PPP session from mobile node (MN)**
- **Network connection to home network via Mobile IP Foreign Agent (FA)**



IWU and FA Can Be Combined to Reduce Cost and Improve Scalability for the Operator

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CDMA Mobile Data Operation

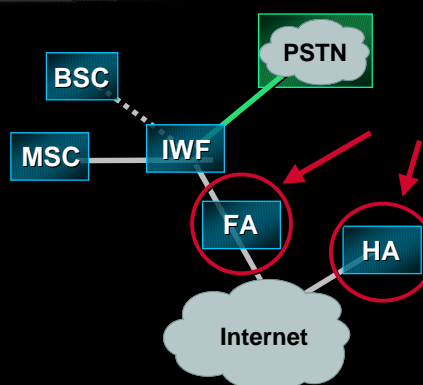


- Airlink and PPP session can disappear and reappear while Mobile IP state and TCP/IP session is maintained

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Mobile IP HA/FA

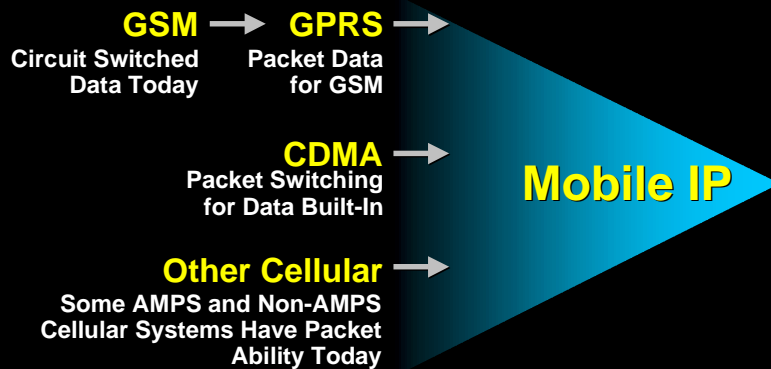
- **Mobile IP Foreign Agent (FA)**
Defined by RFC 2002–2006
- **Agent for TCP/IP data access**
Home Agent (HA) provides destination-controlled authentication, service specification and address assignment
Supports both corporate-intranet access and carrier-Internet service access
- **Implemented in Cisco IOS Software**
Available today as an 11.x EFT
Wide availability with 12.0(1)T
- **Deployed in carrier networks**



FA and HA Support Are Integrated into Cisco IOS Software for Any Cisco IOS Platform

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Evolution of Data Services



Cellular Systems Are Moving Toward Support for Packet Data; This Is the Foundation for Mobile IP

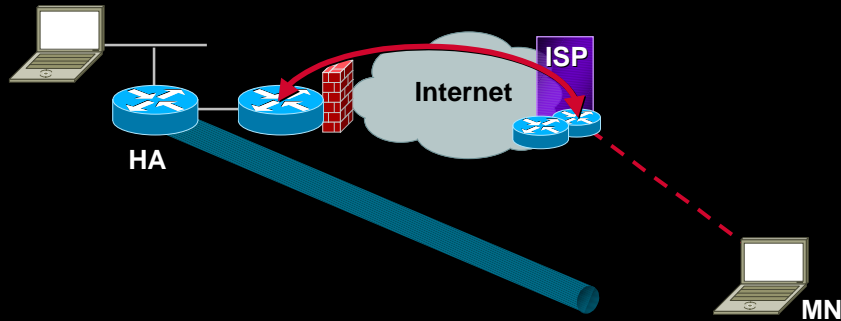
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Mobile IP

- The IETF proposed standard solution for mobility at Layer 3
- RFC 2002–2006 define the functionality
- Protocol works over any intermediate media
- Movement is transparent to hosts who communicate with the mobile user
- No IP address changes are needed to allow mobility

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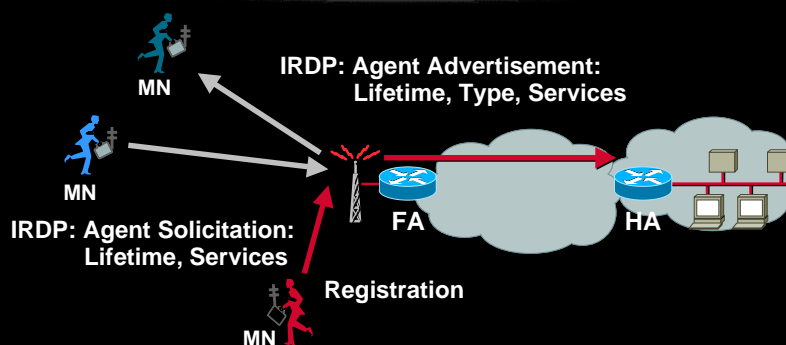
Overview: Mobile IP Functionality



Mobile IP Forms a Layer 3 Tunnel from a Home Agent (HA) to the Mobile Node (MN), Which Can Continue to Use Its Home Address to Receive IP Datagrams

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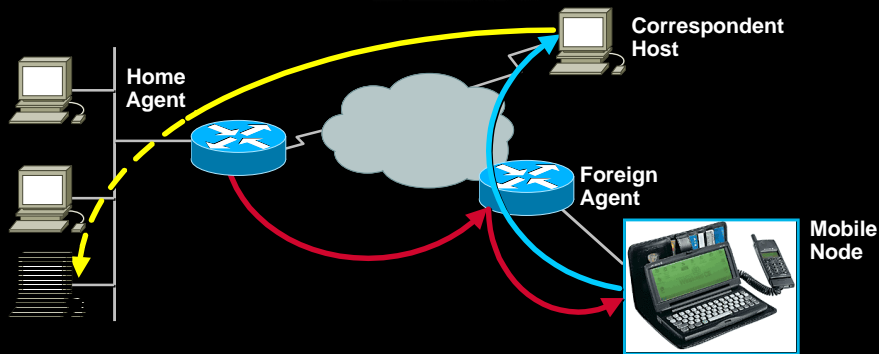
Mobile IP: Registration



- Care-of or co-located addresses
- Agree on services
- Register with the home agent

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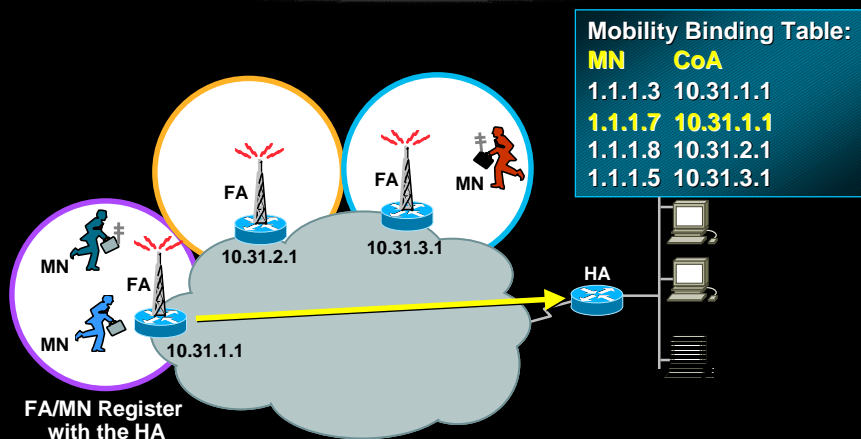
Mobile IP: Packet Forwarding



The **Home Agent** intercepts traffic for the **Mobile Node** and tunnels to its current location. Traffic from the **Mobile Node** can go directly to the **Correspondent Host**

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Mobile IP: True Mobility, Transparent Roaming

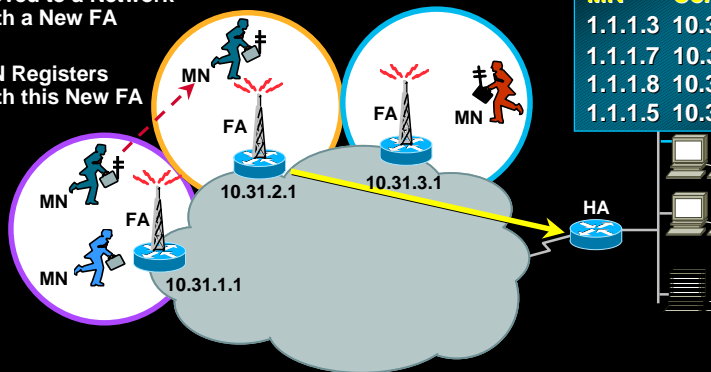


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Mobile IP: True Mobility, Transparent Roaming

MN Realizes it Has Moved to a Network with a New FA

MN Registers with this New FA



Mobility Binding Table:

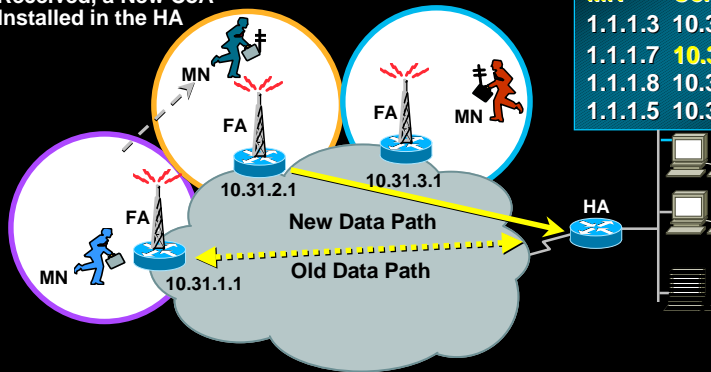
MN	CoA
1.1.1.3	10.31.1.1
1.1.1.7	10.31.1.1
1.1.1.8	10.31.2.1
1.1.1.5	10.31.3.1

When the MN Moves it Re-Registers Via its New FA

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Mobile IP: True Mobility, Re-Registration

When the New Registration Is Received, a New CoA Is Installed in the HA



Mobility Binding Table:

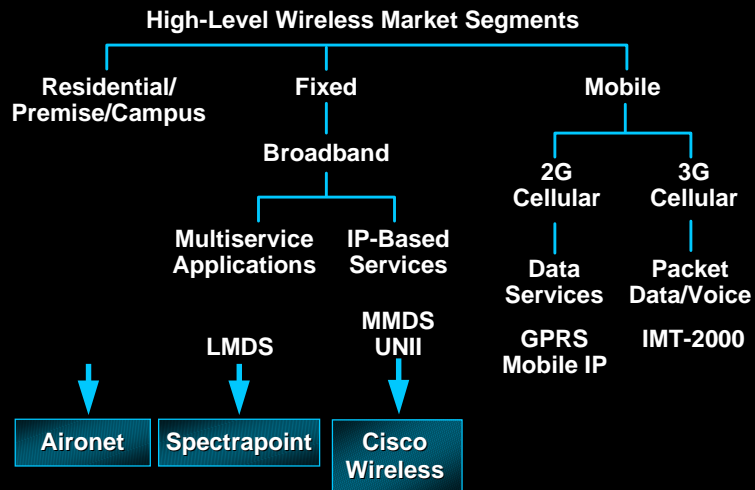
MN	CoA
1.1.1.3	10.31.1.1
1.1.1.7	10.31.2.1
1.1.1.8	10.31.2.1
1.1.1.5	10.31.3.1

No Change Is Propagated to Correspondents

The Movement Is Transparent to All Other Devices

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Roadmap for the Marketplace



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Motorola and Cisco

**A Strategic Alliance to Deliver
Global Wireless Solutions Based
on a Packet and IP-Services
Architecture**



www.cisco.com

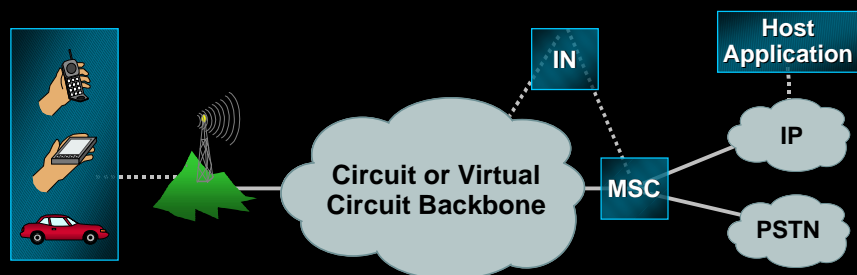
Motorola and Cisco Alliance

- **Wireless architecture**
 - Packet-based supporting IP services
 - Open and standards—based
 - Services enabling
 - Common services globally, wireless and wireline
- **Strategic alliance**
 - Collaborative product development
 - End-to-end, go-to-market delivery including sales and marketing
 - Centers of excellence
 - System integration capabilities to support customer deployment

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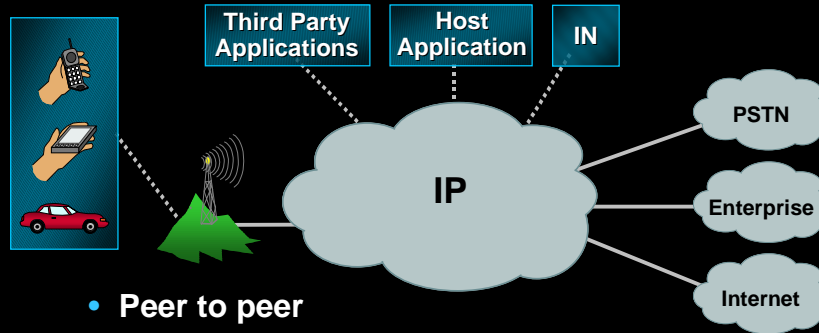
Existing Architecture

- Hierarchical
- Switch and IN-services bottlenecks
- Bandwidth inefficiency and recurring costs
- Services are specific to equipment supplier
- Access and transport oriented



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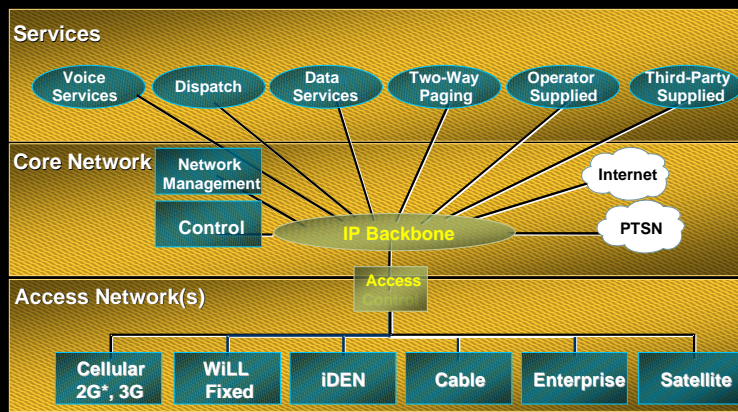
IP Architecture



- Peer to peer
- Service and transport independence
- Services ecosystem (e.g., ISVs, in-house...)
- Bandwidth efficient
- Greater addressable market

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IP Unifies Wireless Architecture



Services

- Subscriber management
- Subscriber services
- Authentication

Core Network

- Session establishment
- Service request processing
- Network resource mgmt.
- Network features
- Gateway to circuit world
- Billing information

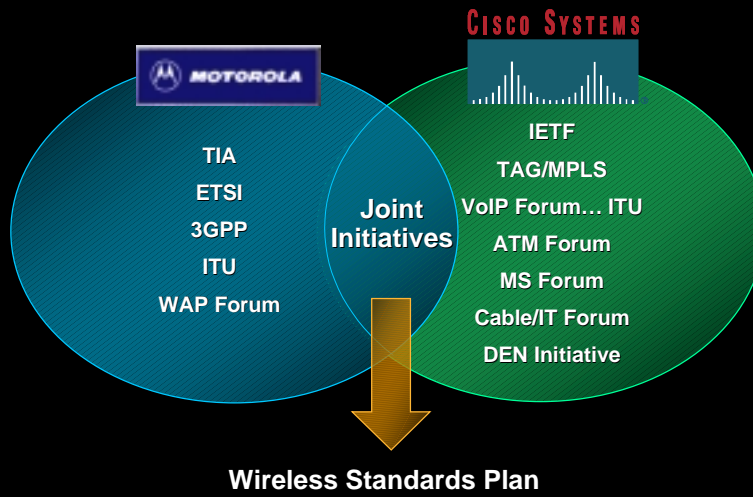
Access Network(s)

- Subscriber access to the core network
- Radio link integrity
- Intra and inter-RAN mobility
- Resource management
- Network mgmt interface
- Service request procedures
- Location status procedures

* CDMA, GSM, and TDMA

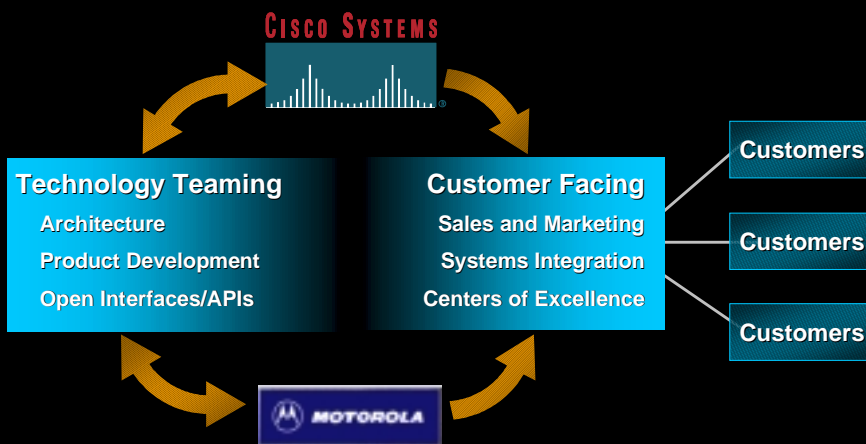
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Joint Standards Participation



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Scope of the Alliance



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Motorola/Cisco Partnership

Cisco Contribution

- TCIP/WAN Switching
- Customers (wireline/less)
- Voice switching and control systems, VoIP/signaling gateways, call processing software
- Packet network design
- Reliable execution
- Certain applications

Motorola Contribution

- Cellular, RF, handsets, IC Technology
- Customers (wireless)
- Systems integration and project management
- Handset applications
- Consumer manufacturing/design capabilities
- Certain applications

Joint Contribution

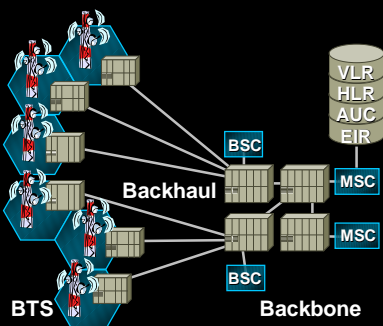
Systems Integration Joint Venture (Mobile)
Spectrapoint Entity (Joint Venture LMDS)
Project Finance

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Cellular Network Transition

Cisco Brings Low-Cost Infrastructure Migration to the Circuit-Based Wireless Network with Services Enhancement

Today's Wireless Voice Network

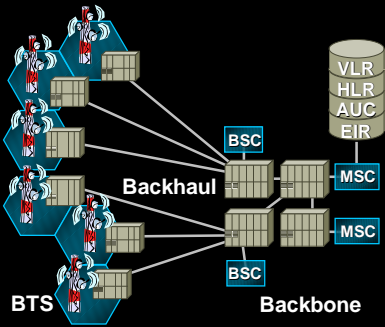


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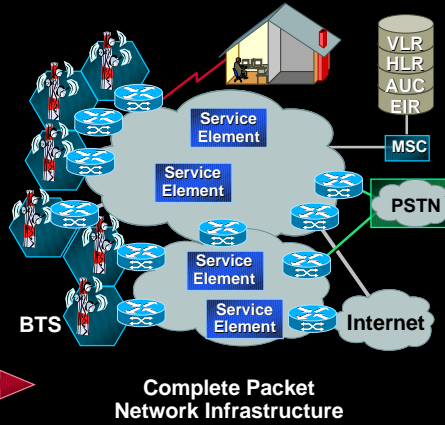
Cellular Network Transition

Cisco Brings Low-Cost Infrastructure Migration to the Circuit-Based Wireless Network with Services Enhancement

Today's Wireless Voice Network



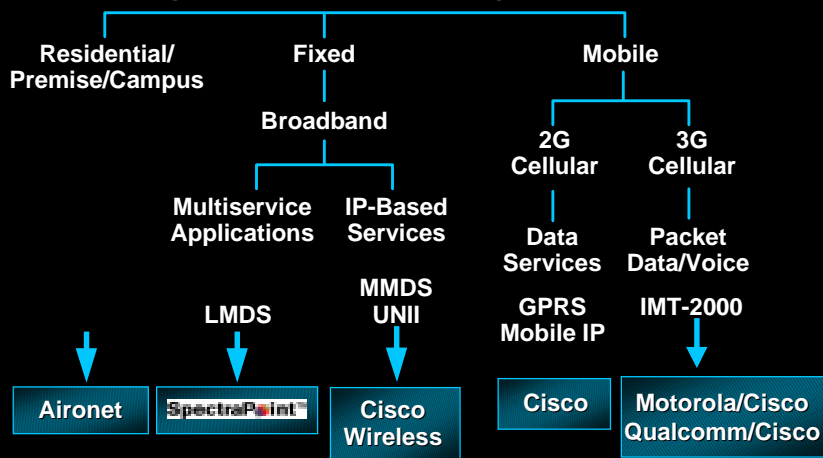
Toward the Next Generation



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Roadmap for the Marketplace

High-Level Wireless Market Segments



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References

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- Cisco IOS Mobile IP:
http://www.cisco.com/warp/public/cc/cisco/mkt/ios/rel/120/prodlit/817_pb.htm
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Evaluation Form**

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CISCO SYSTEMS



**EMPOWERING THE
INTERNET GENERATIONSM**

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