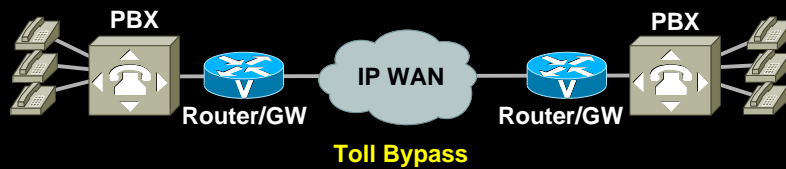
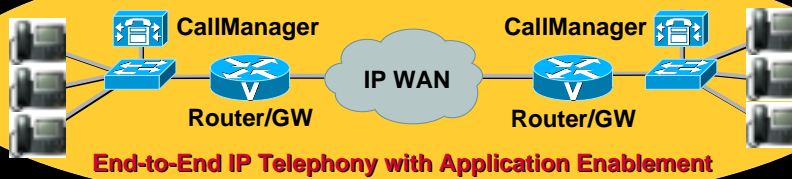




Solution Sets: Toll Bypass + IP Telephony

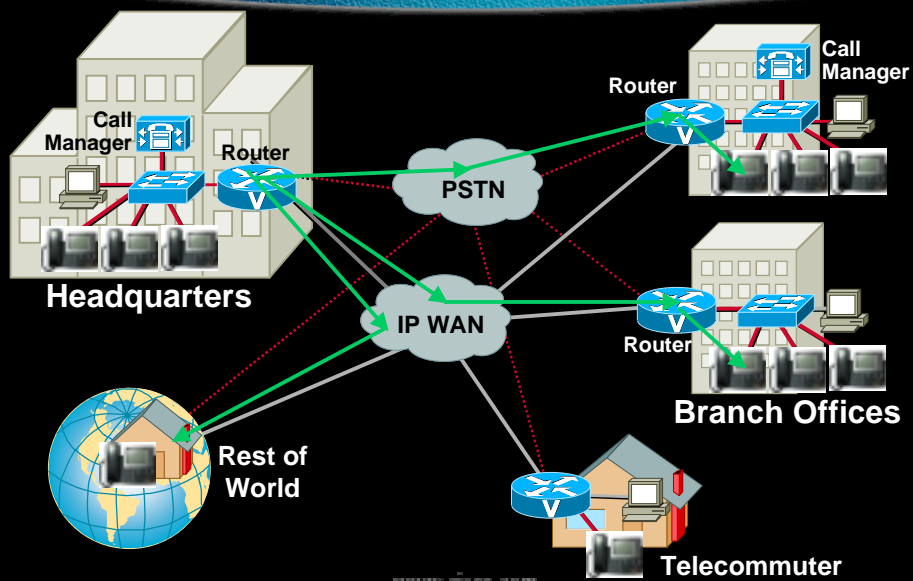


This Session's Focus



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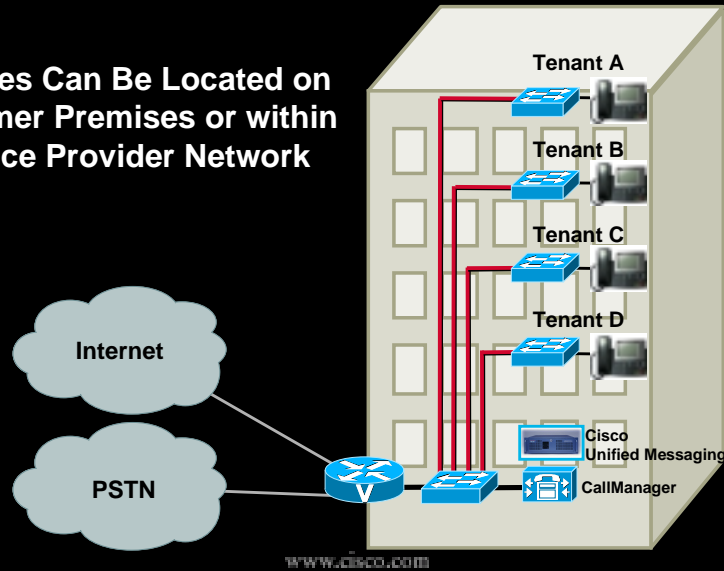
IP Telephony Design Goals



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Managed Services/IP Centrex

Services Can Be Located on Customer Premises or within Service Provider Network

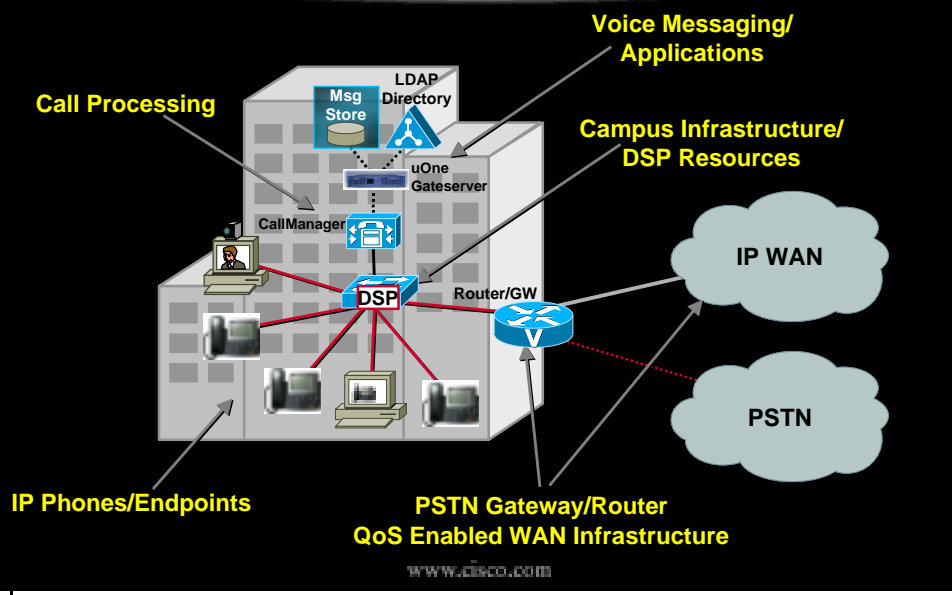


Agenda

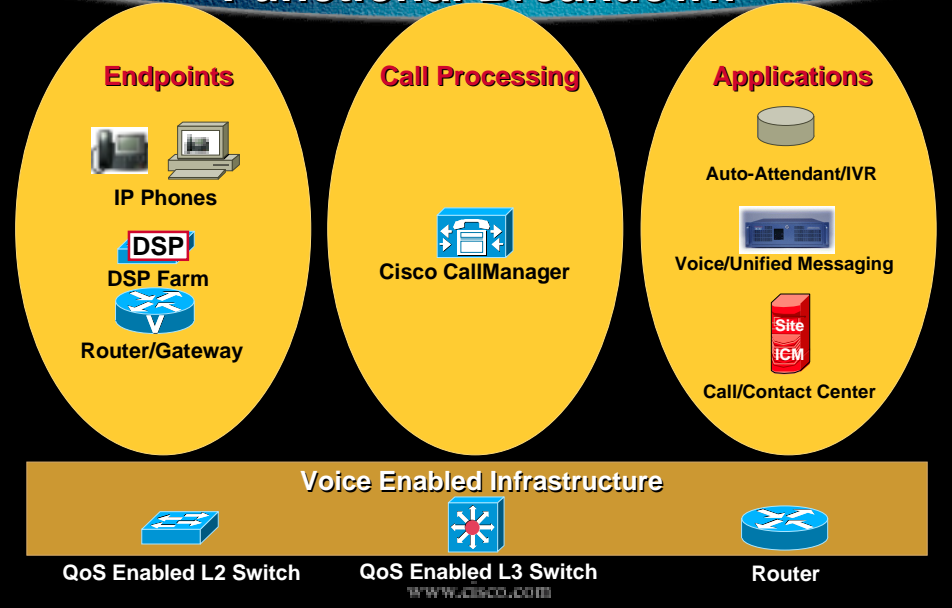
- **IP Telephony (AVVID) System Ingredients**
- **General Enterprise Deployment Models**
- **Campus Design Considerations**
- **Multisite WAN Considerations**
- **Voice Messaging Design Considerations**

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Examining IP Telephony Components



IP Telephony Component Functional Breakdown



Call Processing CallManager Primary Functions

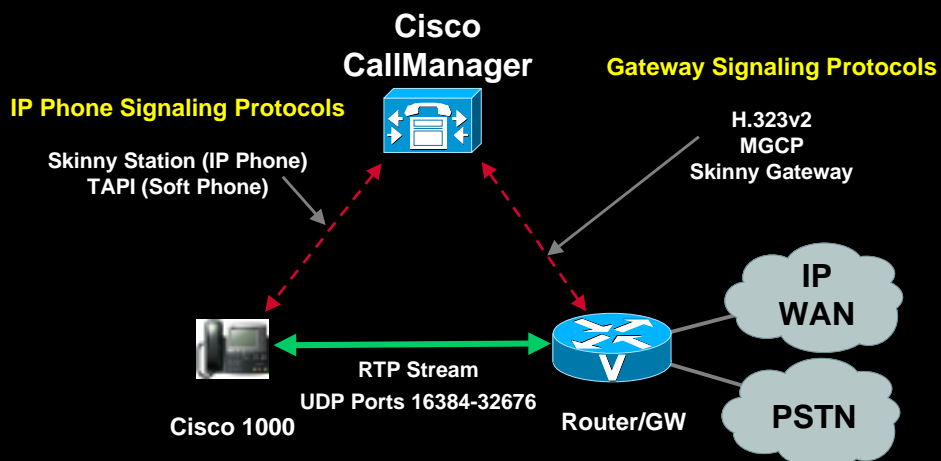
- Call processing
- Signaling + device control
- Features, capabilities and dial plan
- Operations, administration, maintenance and provisioning (OAM&P)
- Programming interface to external voice processing applications



MCS-7830

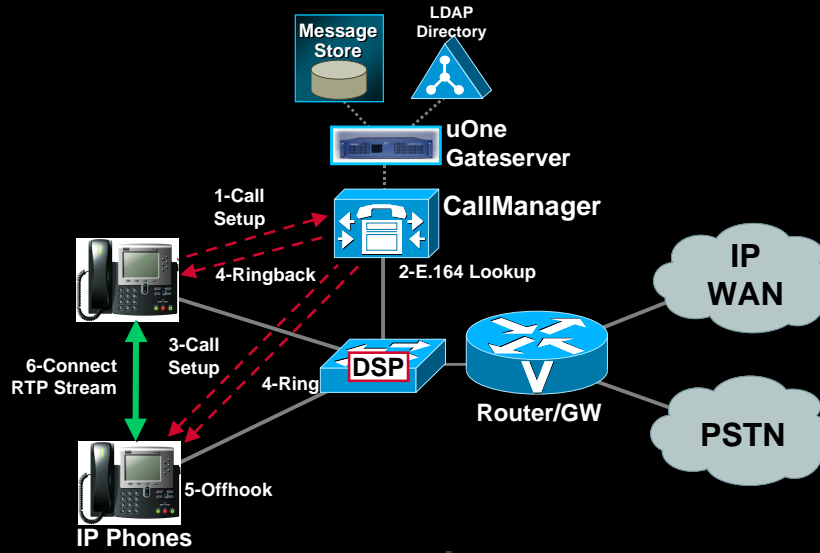
www.cisco.com

Cisco CallManager Signaling/Call Control



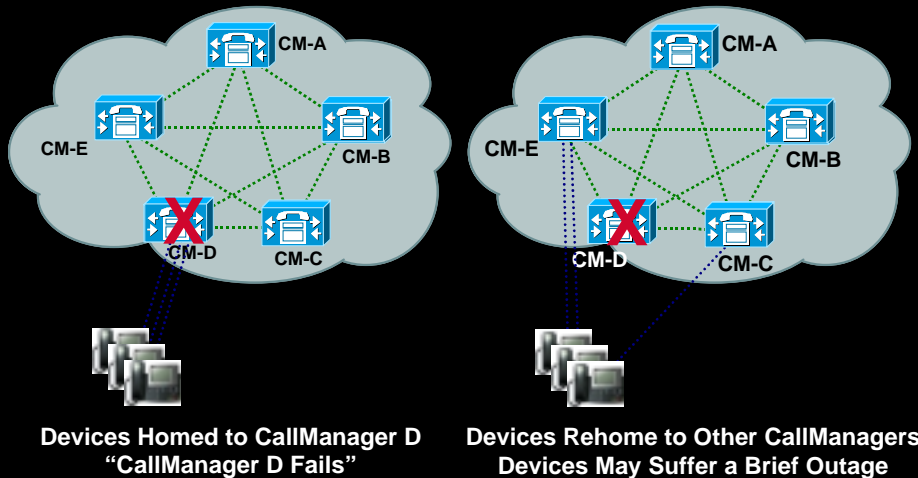
www.cisco.com

Basic "Phone to Phone" Call Processing

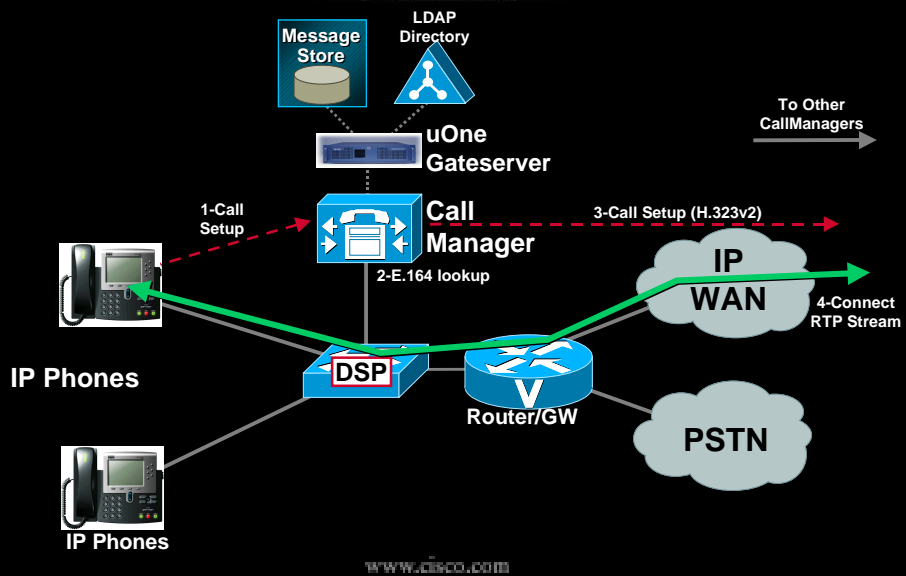


CallManager Clusters N+1 Failure Recovery Scenario

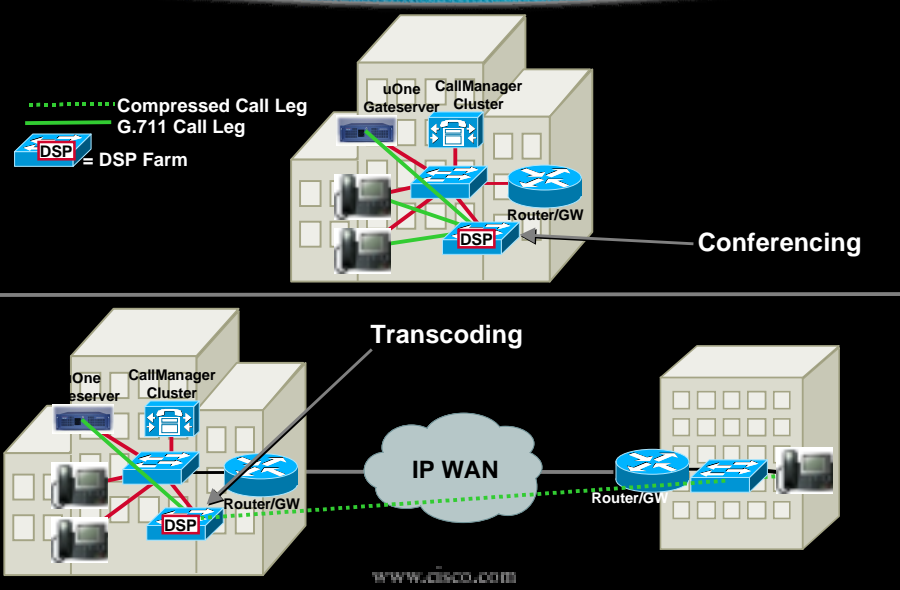
CallManager Cluster Appears As "One" CallManager



Multisite WAN Connectivity



DSP Resource Services Conferencing and Mixed CODEC Environments



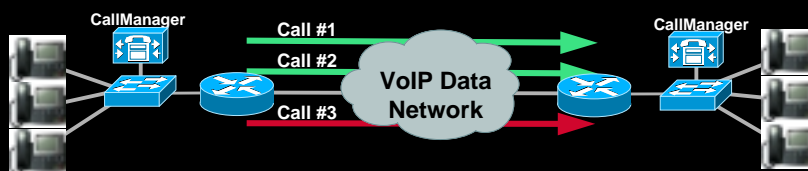
IP WAN Requirements Call Admission Control + Dial Plan

- Determining if IP WAN can accept call
Call admission control
- What to do if admission control says no
Flexible dial plan structure

www.cisco.com

Admission Control Why Do I Care?

**Example:
WAN Bandwidth Can Only Support Two Calls
What Happens when 3rd Call Attempted?**



**Call #3
Causes Poor Quality for ALL Calls**

**Many Tools to Give Voice Priority Over Data
Call Admission Control Is About Preventing
Voice Over Subscription**

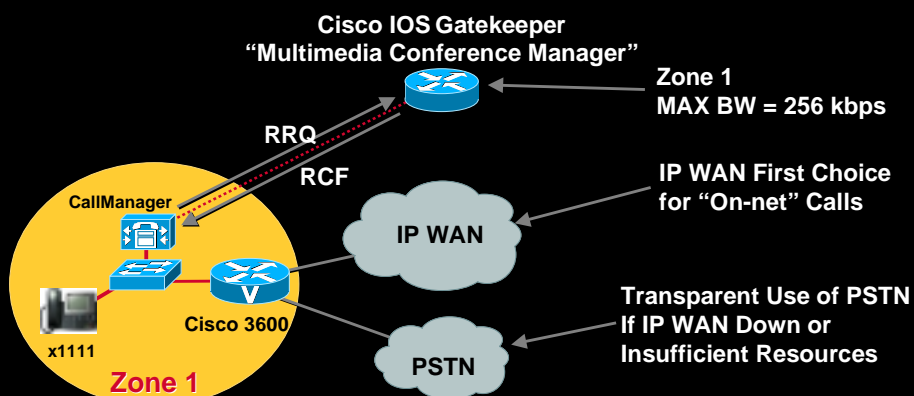
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CallManager Admission Control Mechanisms

- H.323 gatekeeper based
 - **Can** perform dynamic alternate routing
- Bandwidth limits based on “location”
 - **Cannot** perform dynamic alternate routing

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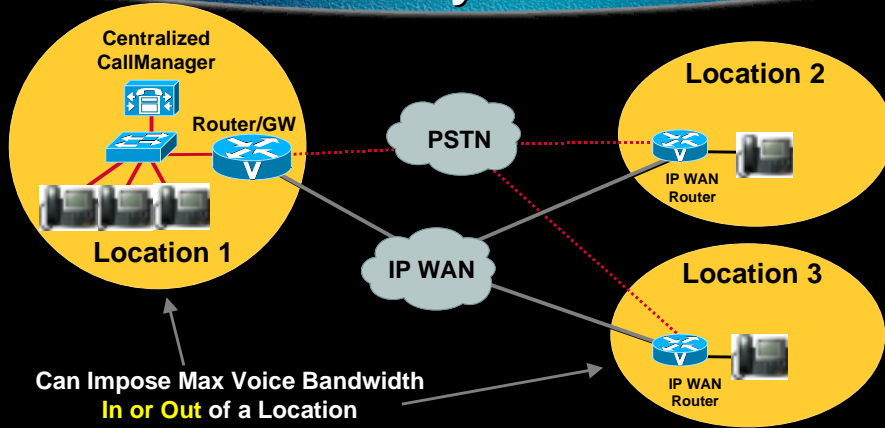
Admission Control—H.323 RAS CallManager Registers with Cisco IOS® Gatekeeper as a VoIP Gateway



Gatekeeper associates each CallManager with a Zone. BW limits may be imposed on zones in Cisco IOS Gatekeeper such that IP WAN voice BW **in or out** of a given zone will not exceed configured value

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Admission Control—BW Limitation by “Location”



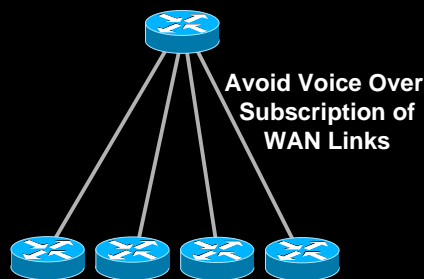
1. Assign IP WAN bandwidth limits per location (in kbps)
2. Will get busy signal and “Not enough bandwidth” when insufficient resources
3. No dynamic call routing—must hang up and dial local PSTN access code

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Recommended Multisite WAN Topologies

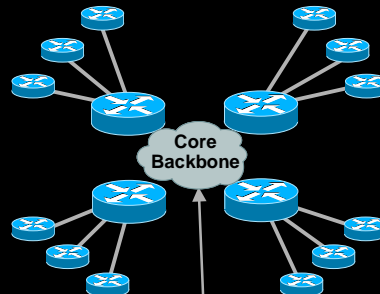
Topologies Based on Gatekeeper + Locations Based Admission Control

Hub and Spoke



Ensure Remote Voice Traffic Does Not over Subscribe a Given Link

Multilayer Hierarchical Design

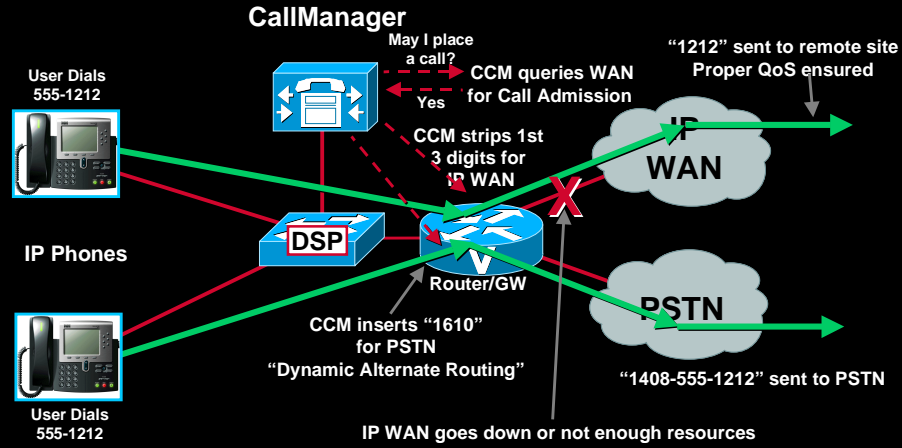


Ensure Voice Does Not Oversubscribe Core

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Dial Plan—Alternate Route Selection The Need for Digit Manipulation

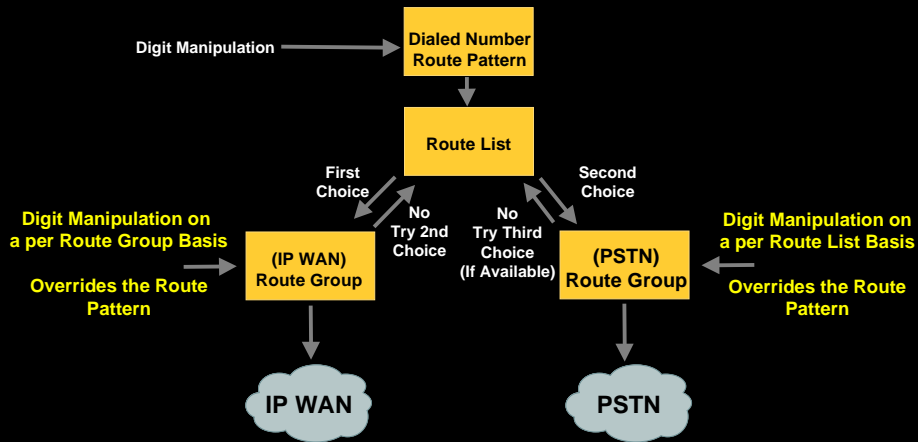
Note: No. of digits delivered to remote CallManager must be the same as its internal dial plan length



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CallManager Dial Plan Architecture

Unique Digit Manipulation Based on Network Path



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Multitenant + Call Restrictions Creation of "Dial-Plan Groups"

"Partition"

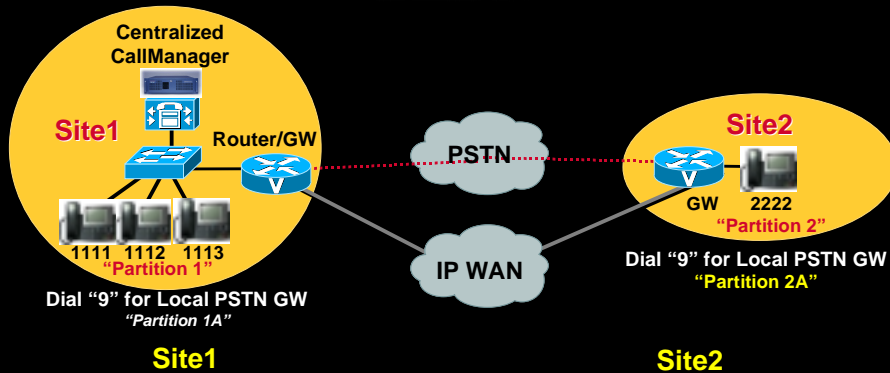
1. Devices With Similar "Reachability" Characteristics
2. Items Placed in Partition:
IP Phones, Directory Numbers (Dns), Gateways + Route Patterns

"Calling Search Space"

1. Which Partitions a Device May Search in for a Dialed Number
2. Provides Dialing Permissions/Restrictions
3. Each Device "Assigned" a Calling Search Space



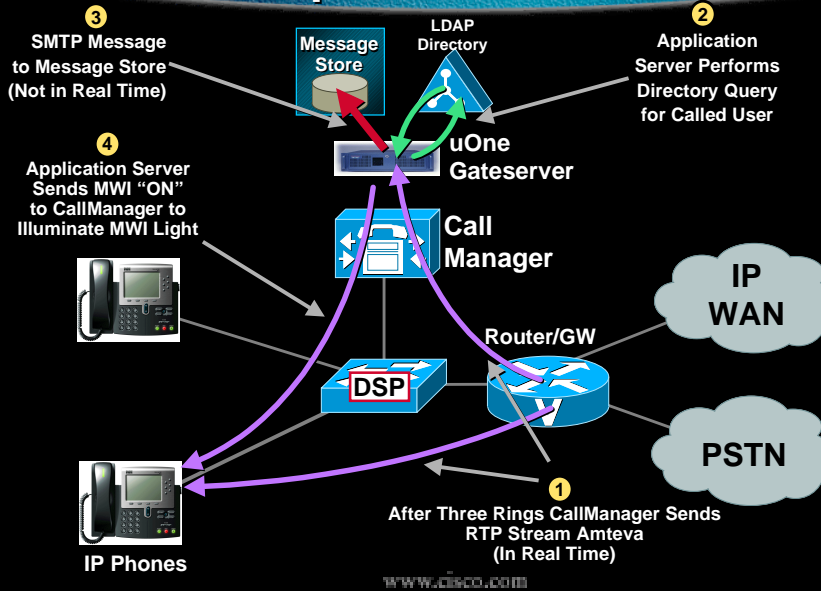
Use of Dial Plan Partitions Example:



Partition Assignment
Partition 1—IP Phones
Partition 1A—"9" Route Pattern
Calling Search Space for Partition 1 Devices
Partitions - 1, 1A, 2

Partition Assignment
Partition 2—IP Phones
Partition 2A—"9" Route Pattern
Calling Search Space for Partition 2 Devices
Partitions - 2, 2A, 1

Voice/Unified Messaging Call Flow IP Phone Implemented in Gateserver



Agenda

- IP Telephony (AVVID) System Ingredients
- **General Enterprise Deployment Models**
- Campus Design Considerations
- Multisite WAN Considerations
- Voice Messaging Design Considerations

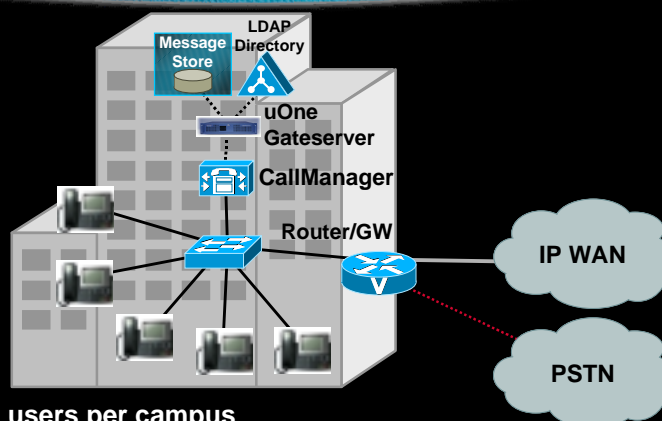
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Basic Deployment Models

- Individual campus deployments
- Multisite WAN (distributed call processing)
- Multisite WAN (centralized call processing)

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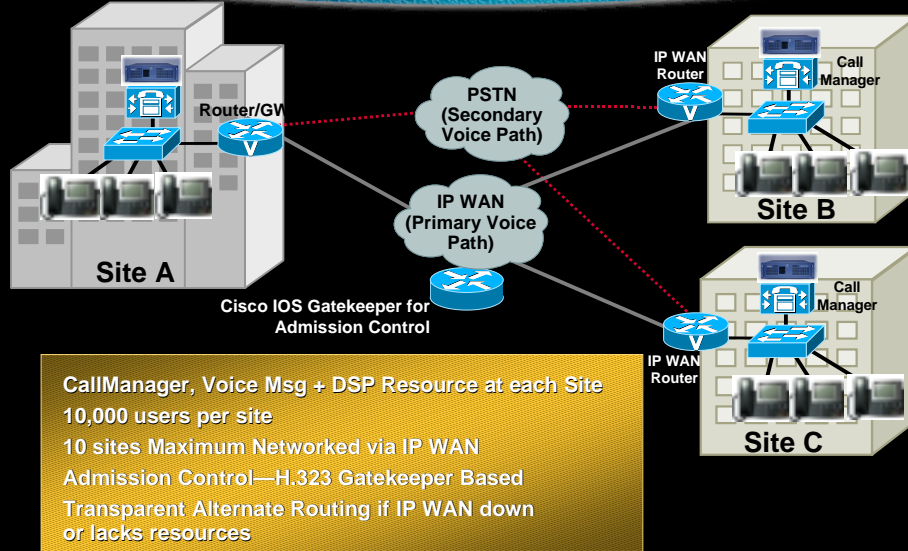
Individual Campus Deployments



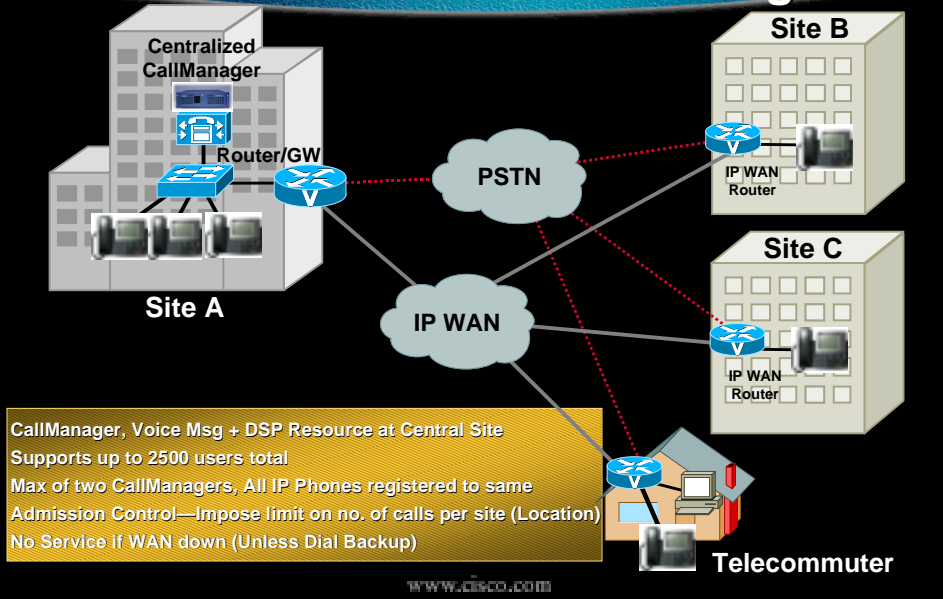
- Up to 10,000 users per campus
- CallManager + voice messaging at each site
- Up to 5 distributed CallManagers in a cluster
- Redundancy + equipment will vary with campus size

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Multisite WAN Deployments “Distributed Call Processing”



Multisite WAN Deployments “Centralized Call Processing”



Key Design Considerations

Yank Out My PBX, This IP Phone System Is Practically FREE

- Nothing comes for free, still need solid planning and design

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Deployment Questions Where Do I Start?

- **Dial plan***
- **Redundancy/infrastructure***
- **Capacity planning and traffic engineering***
- IP addressing
- Centralized vs. distributed call processing
- QoS (quality of service)

***Not Unlike Legacy PBX Planning Considerations**

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Logical Design Flow

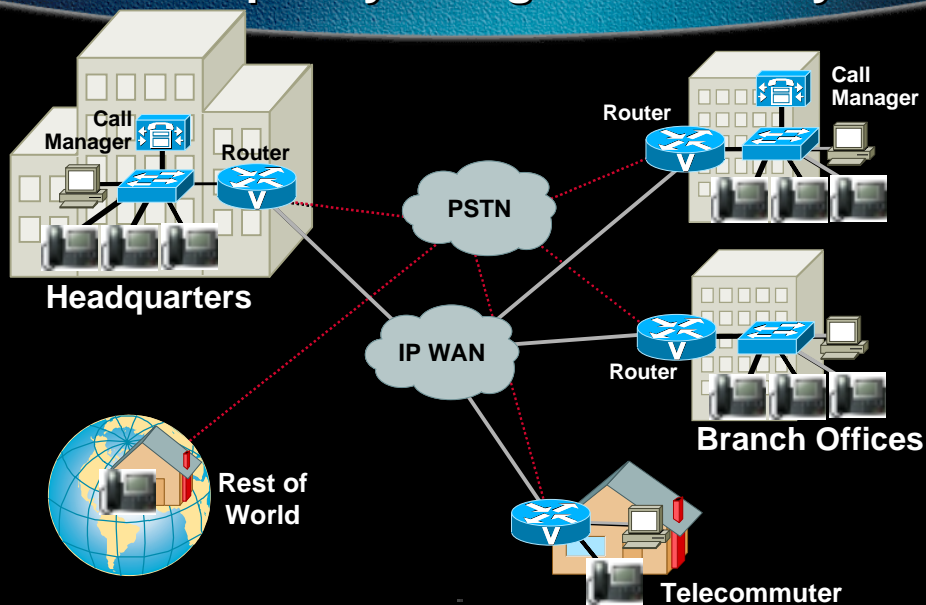
- **Campus/site**
 - Campus infrastructure
 - CallManager cluster design
 - Gateway selection
 - Dial plan
- **Multisite WAN**
 - Multisite WAN call admission control
 - QoS (quality of service)
- **Voice messaging**

Areas of Design Consideration



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IP Telephony Design Case Study



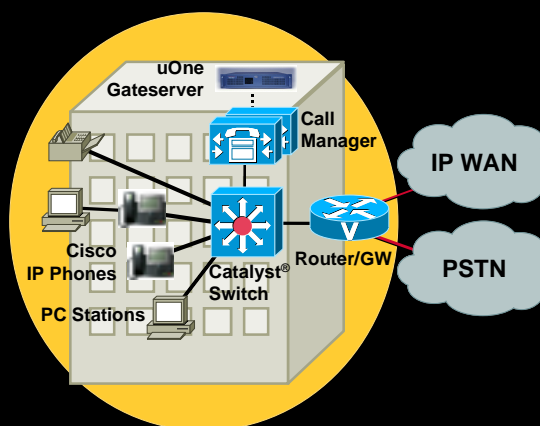
Agenda

- IP Telephony (AVVID) System Ingredients
- General Enterprise Deployment Models
- **Campus Design Considerations**
- Multisite WAN Considerations
- Voice Messaging Design Considerations

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Primary Campus Site Considerations

- Redundancy
- Dial plan
- Power
- Scalability
- IP addressing
- QoS

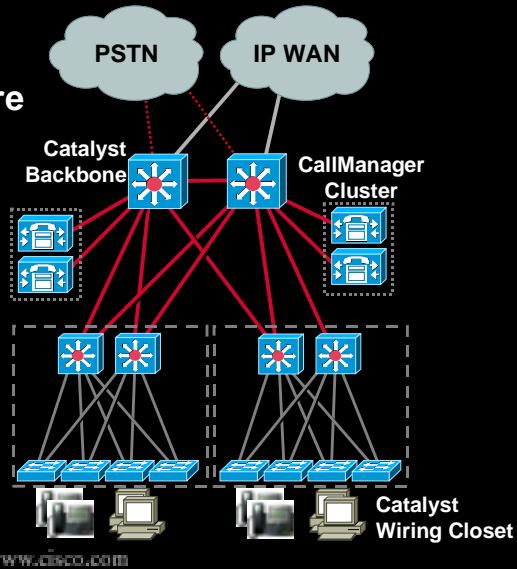


Based on Facility Requirements

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Redundant Infrastructure

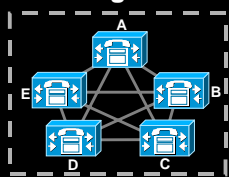
- Switched infrastructure
- Redundant-switch uplinks
- Redundant core at Layer 2 and 3
- Redundant gateways
- Redundant WAN links
- Reliable power distribution



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CallManager Cluster Scalability

CallManager Cluster



CallManager Cluster Sizing

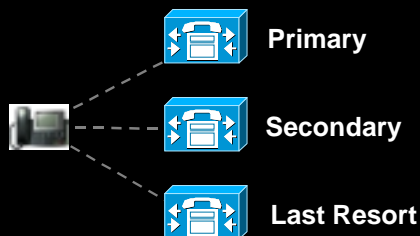
1. 5 CallManagers Max in a Cluster (Cluster cannot extend across the WAN)
2. 2500 users Max per CallManager (Even under failure conditions)
3. Maximum of 10,000 users in a Cluster
4. Provision for CallManager Failure

CallManager Cluster IP Phone Provisioning "Planning assumes for failure of one CallManager at a time"

CM's in Cluster	Max users per cluster
1	2500
2	2500
3	5000
4	7500
5	10,000

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CallManager Groups



Each Device (IP Phone + Skinny Gateway) Has a Prioritized List of up to 3 Callmanagers to Which It Can Connect

This Is Called a “CallManager Group”

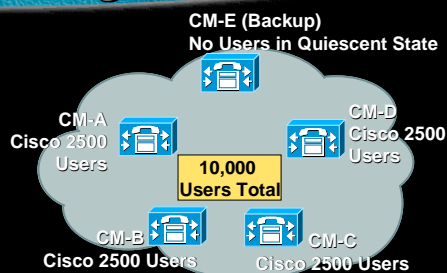
This List Is Downloaded During Device Initialization

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Best Practices Configuring CallManager Groups

For simple configuration dedicate a CM as a “backup” for others

Reduces number of CallManager groups needed to four



CallManager Group	Primary CallManager	Secondary CallManager
GroupA	CM-A	CM-E
GroupB	CM-B	CM-E
GroupC	CM-C	CM-E
GroupD	CM-D	CM-E

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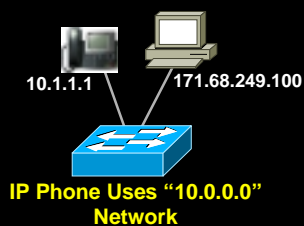
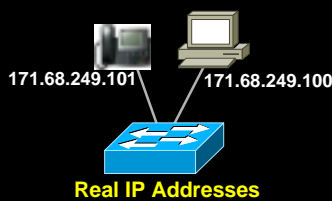
IP Address Plan

- IP phones need addresses too!
Configure phones statically or use DHCP
- Address space options:
 - Double current address space
 - Phones on separate subnets
 - Secondary addressing per subnet
 - Use of RFC addresses for “voice” subnet
- Phones don't work across NAT/PAT/
firewall boundaries today

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IP Addressing Deployment Options

IP Phone + PC on
Separate Switch Ports



IP Phone + PC on
Same Switch Ports



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IP Phone + PC Share
The Same Device
(Soft Phone)



Automatic Subnet Placement

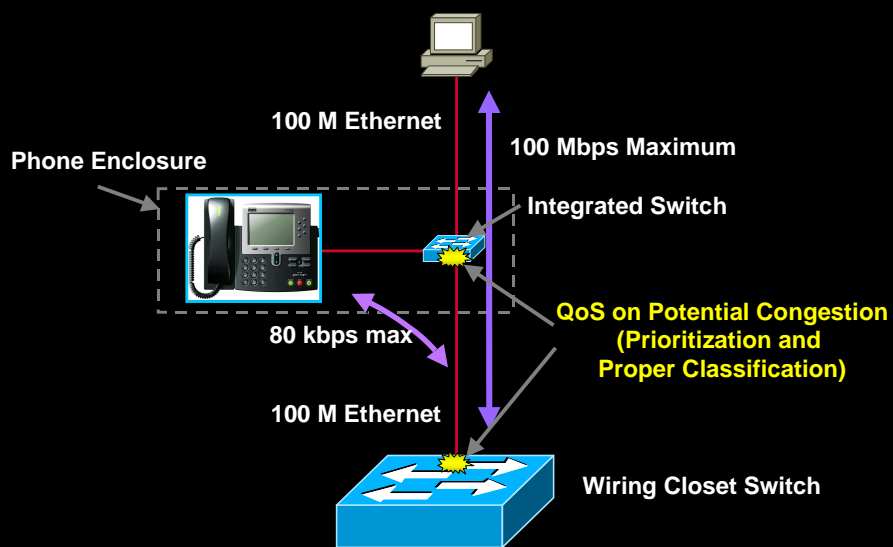
Catalyst Multiservice Port Provides Automatic Phone VLAN Configuration



- No end-user intervention required
- Provides the benefits of VLAN technology for the phone
- Preserves existing IP address structure
- Uses standards-based 802.1Q technology between switch and phone

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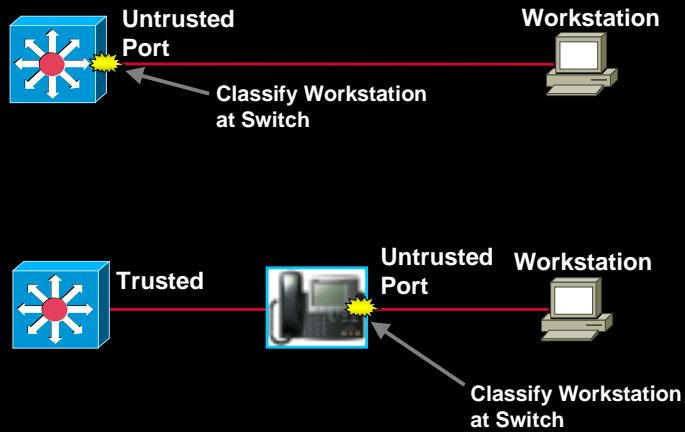
Potential Campus Congestion



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IP Phone Preserves QoS Integrity

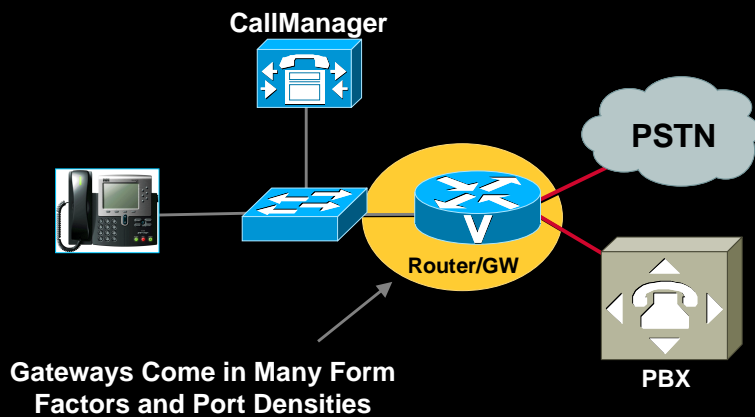
The IP Phone Can Preserve the Existing QoS Structure



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Selecting the Proper Gateway

Providing PSTN Access and PBX Interconnectivity



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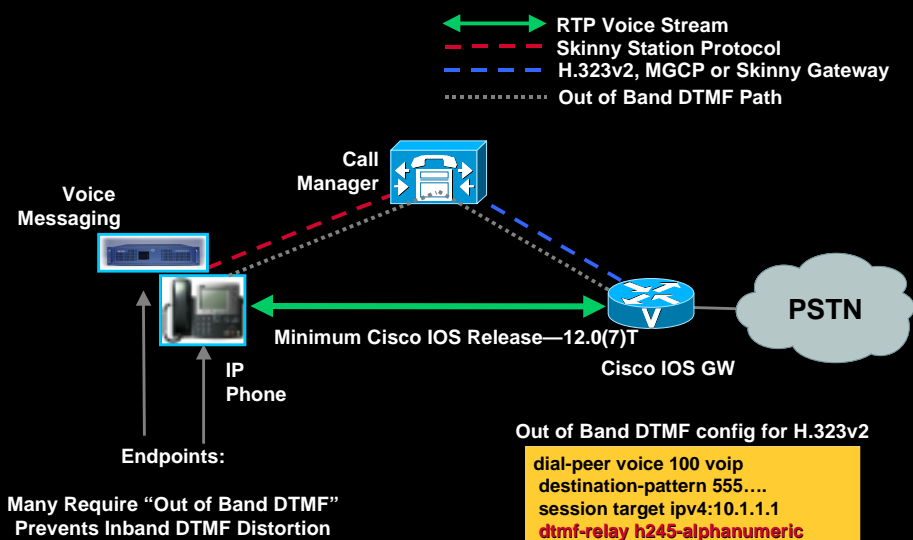
Gateway Selection Criteria

- **Standalone vs integrated router/gateway**
Cost vs flexibility, functionality, and manageability
- **Required voice port density**
- **Support for required PSTN signaling types**
- **Support for required WAN interface + QoS**

Existing Sites Likely to Add Voice Ports to Existing Voice Enabled Router

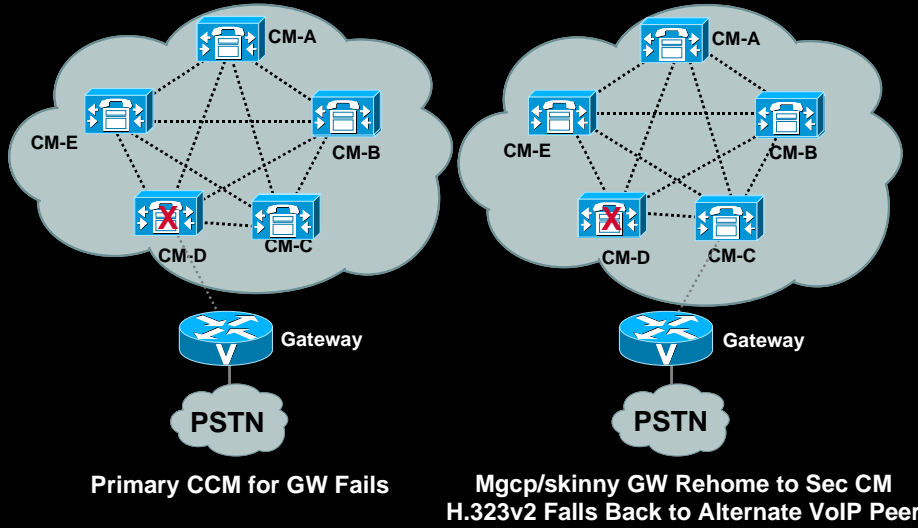
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Gateway DTMF Support Out of Band



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CallManager Redundancy Fail over for Gateways



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PSTN/PBX Signaling Support

- T1/E1—CAS, PRI or Qsig
 - Cisco 1750/2600/3600
 - DT-24/30+**
 - Cisco AS5300
 - Catalyst 4000/6000
 - Cisco 7200/7500
- E1 R2
 - Cisco AS5300 only
- BRI or analog E&M
 - Cisco 1750, 2600, 3600
- Analog FXO or FXS
 - AT/AS + VG200**
 - Cisco 1750, 2600, 3600

(Standalone Gateways)

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Most Common Gateway Choices

Branch Office

- Cisco 1750, 2600, 3620/3640
- Catalyst 4000 with integrated Voice Router/Gateway Module

HQ/Large Facility

- Cisco 3640/3660
- Cisco 7200/7500
- Catalyst 6000 integrated Voice Router Module

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Dial Plan Partitions Devices Placed in a Partition

The screenshot displays the Cisco CallManager Administration interface for configuring a route partition. The title bar reads "Cisco CallManager Administration >> Route Partition Configuration - New". The main content area is titled "Route Partition Configuration" and shows the configuration for a partition named "gearanto-isdn".

Annotations on the screenshot:

- An arrow points to the "Route Partition Configuration" title with the text: "Partitions With Unique Reachability Characteristics".
- Another arrow points to the "gearanto-isdn" partition name with the text: "Devices Assigned to Partitions 'gearanto-isdn'".

Below the configuration fields, there is a table titled "LIST OF Directory Numbers / Route Patterns" with the following data:

Directory Number	Partition Usage	Device	Start
4001	Device	SEP0001000001	
4002	Device	SEP0001000002	
4003	Device	SEP0001000003	
4004	Device	SEP0001000004	

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Calling Search Space: “Where I Can Dial”

The screenshot shows the 'Calling Search Space Configuration' page in Cisco CallManager Administration. The 'Calling Search Space' is named 'Unrestricted'. The 'Route Partitions' list includes 'gearanto-isdn' and 'Local PSTNs'. An arrow points from the text 'Users Given “Unrestricted” Calling Search Space May Call Devices in “gearanto-isdn”, “Local PSTN” + “IPWAN” Partitions' to the 'Unrestricted' dropdown menu.

Users Given “Unrestricted” Calling Search Space
May Call Devices in “gearanto-isdn”, “Local PSTN” +
“IPWAN” Partitions

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Assigning DN's to: Partitions and Calling Search Spaces

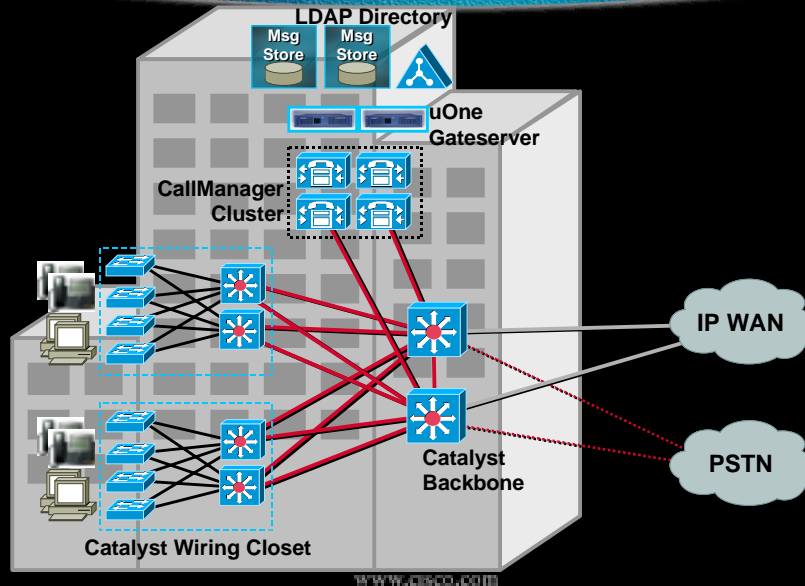
The screenshot shows the 'Configure a Directory Number' page for line 1. The 'Directory Number' is '4302' and the 'Partition' is 'gearanto-isdn'. The 'Calling Search Space' is 'Unrestricted'. An arrow points from the text '“Partition”' to the 'gearanto-isdn' dropdown. Another arrow points from the text '“Calling Search Space” Can Be Assigned to IP Phone' to the 'Unrestricted' dropdown.

“Partition”

“Calling Search Space”
Can Be Assigned to IP Phone

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Large Campus Deployments 500—10,000 users

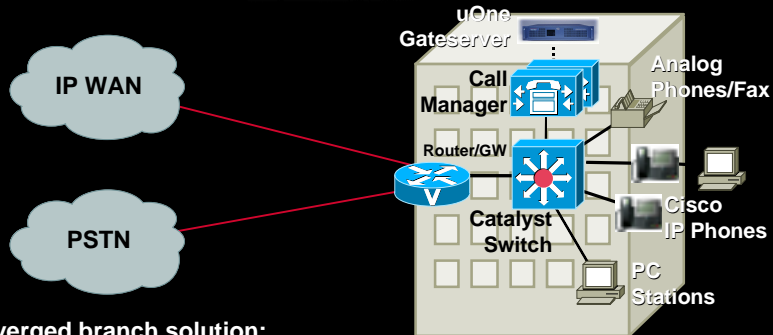


Large Campus Characteristics

- Up to 10,000 users
- Highest level of network availability
- Highly scalable
- Advanced QoS/management
- For IP WAN connectivity uses gatekeeper call admission control

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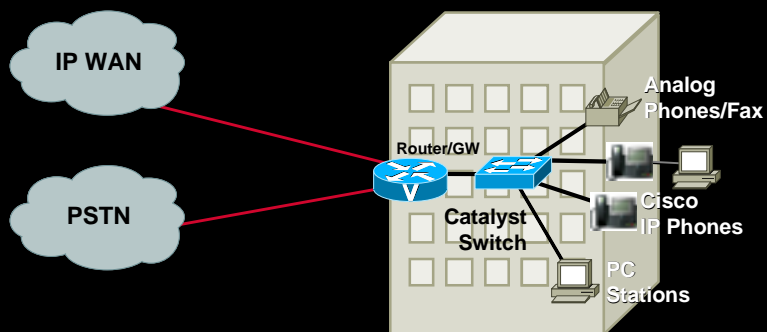
Branch Office Deployments Less Than 500 Users (with Call Processing)



- Converged branch solution:
- Single infrastructure
- Minimal redundancy required (backup CallManager)
- Leverage existing router as PSTN gateway
- Can use integrated router/PSTN gateway module in catalyst switch
- Uses distributed call processing model (gatekeeper for admission control)

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Branch Office Deployments 1-20 Users (Without Call Processing)



Converged Branch Solution:

- Minimal cost and resiliency
- Leverage existing router as PSTN gateway
- Uses centralized call processing model (location based admission control)

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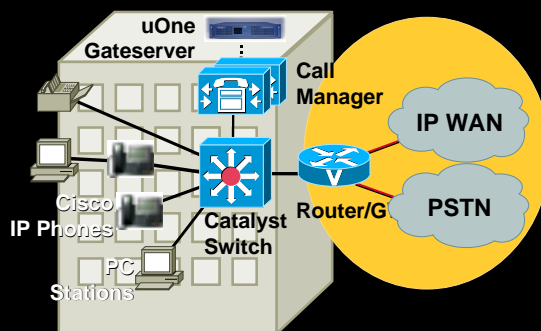
Agenda

- IP Telephony (AVVID) System Ingredients
- General Enterprise Deployment Models
- Campus Design Considerations
- **Multisite WAN Considerations**
- Voice Messaging Design Considerations

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Primary Multisite WAN Considerations

- Call Admission Control
- Dial Plan
- QoS

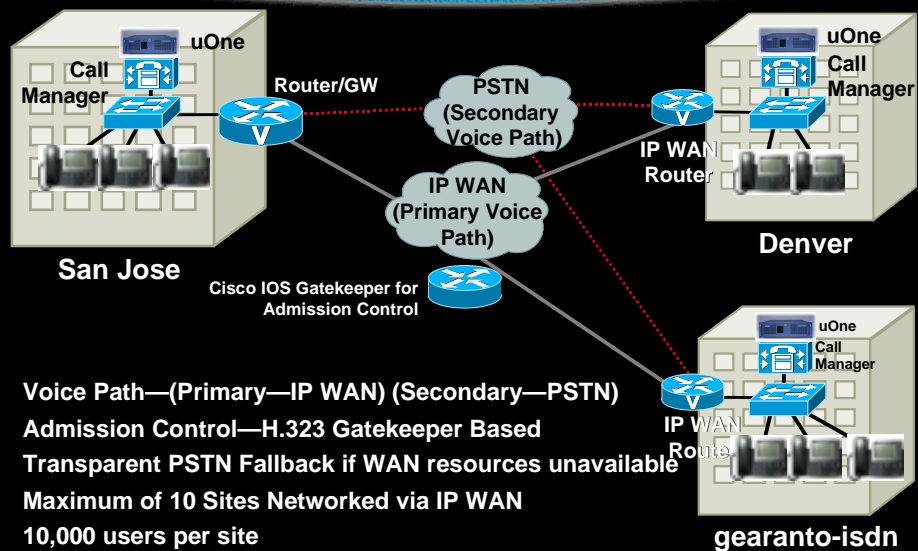


Design depends on WAN Deployment Model

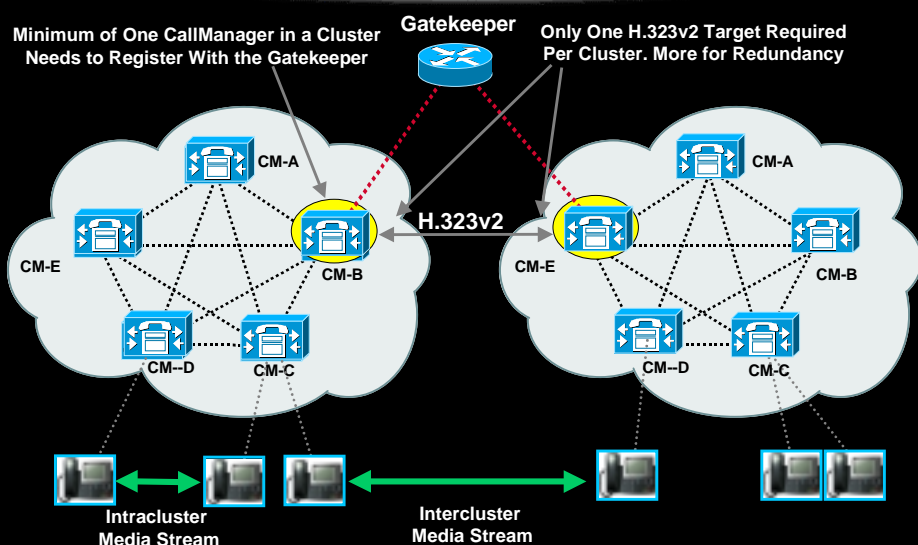
Distributed Call Processing
Centralized Call Processing

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Distributed Call Processing

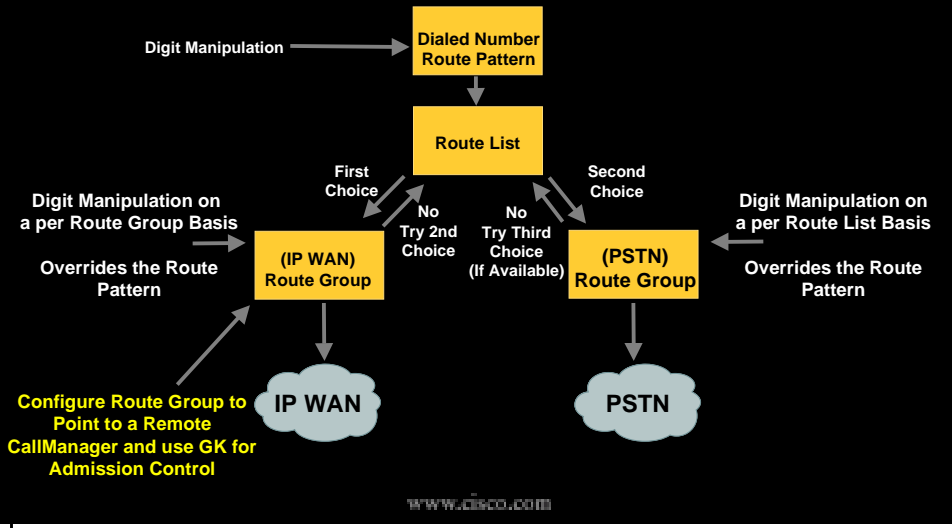


Inter + Intra Cluster Call Flows

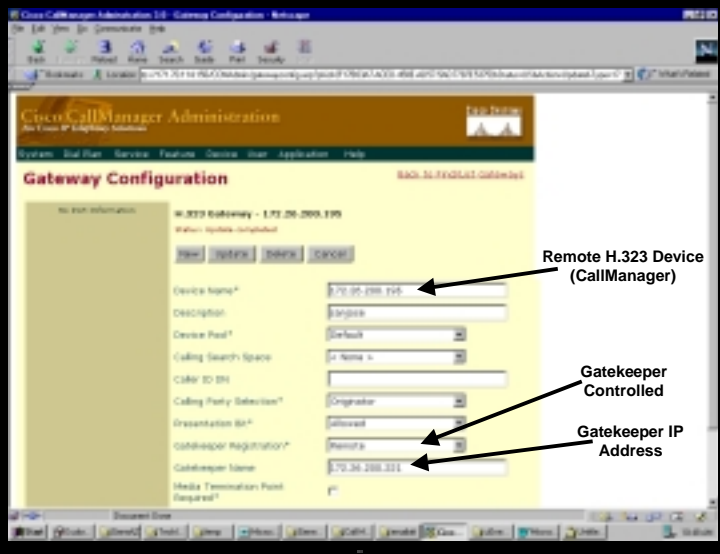


CallManager Dial-Plan Architecture

Unique Digit Manipulation Based on Network Path



Configuring CallManager to Use Gatekeeper Before Calling an H.323 Device



Gatekeeper Configuration

"Gatekeeper"

```

gatekeeper
zone local gka cisco.com
zone local gkb cisco.com
zone subnet gka 10.1.10.5/32 enable
no zone subnet gka 0.0.0.0/0 enable
zone subnet gkb 10.1.20.25/32 enable
no zone subnet gkb 0.0.0.0/0 enable
zone bw gka 128
zone bw gkb 128
no shutdown
    
```

Assigning Gatekeeper Zone Name

Assigning CallManager to Zone based on source subnet

Assigning Maximum Bandwidth in or out of a region

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Route Pattern Configuration

Route Pattern List
Digits left of *.* are the "Access Code"

Partition

Route List

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Route Pattern Notes

- CallManager matches most specific pattern
- Wildcards
 - X Single digit (0-9)
 - N Single digit (2-9)
 - @ North American Numbering Plan
 - ! One or more digits (0-9)
 - . Terminates access code

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Route List Configuration

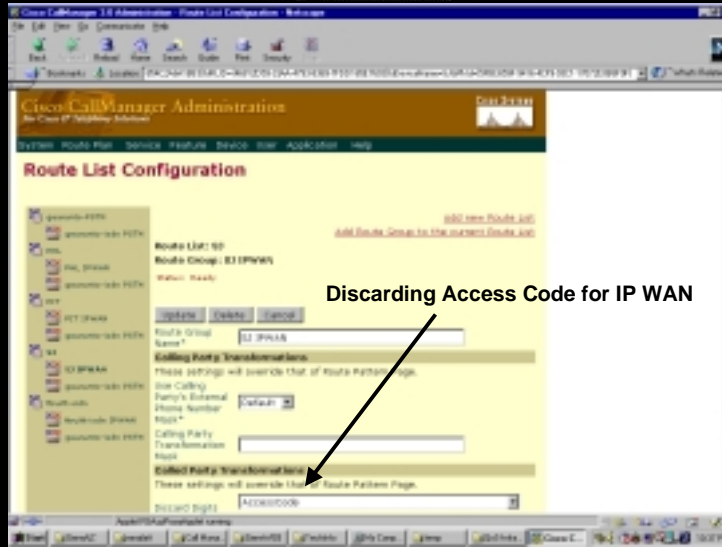
Route Groups used to reach Route Pattern

1st Choice for San Jose—IP WAN

2nd Choice for San Jose—PSTN

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Route Group Configuration



Discarding Access Code for IP WAN

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Local Site IP WAN/PSTN Gateway Router Configuration

San Jose

```

dial-peer voice 1 voip
  codec g711ulaw
  dtmf-relay h245-alphanumeric
  destination-pattern 1...
  session target ipv4:10.1.10.5
!
dial-peer voice 3 pots
  destination-pattern 1.....
  prefix 1
  port 1/0:1
!
controller T1 1/0
  framing esf
  linecode b8zs
  clock source line
  ds0-group 1 timeslots 1-24 type e&m-wink
!
interface ethernet 0/0
  ip address 10.1.10.2 255.255.255.0
    
```

Pointing all incoming calls from PSTN to Call Manager's IP Address

Dial Peer for all 10 digit PSTN Numbers

Voice T1 Configuration

gearnto-isdn

```

dial-peer voice 1 voip
  codec g711ulaw
  dtmf-relay h245-alphanumeric
  destination-pattern 2...
  session target ipv4:10.1.20.25
!
dial-peer voice 3 pots
  destination-pattern 1.....
  prefix 1
  port 1/0:1
!
controller T1 1/0
  framing esf
  linecode b8zs
  clock source internal
  ds0-group 1 timeslot 1-24 type e&m-wink
!
interface ethernet 0/0
  ip address 10.1.20.1 255.255.255.0
    
```

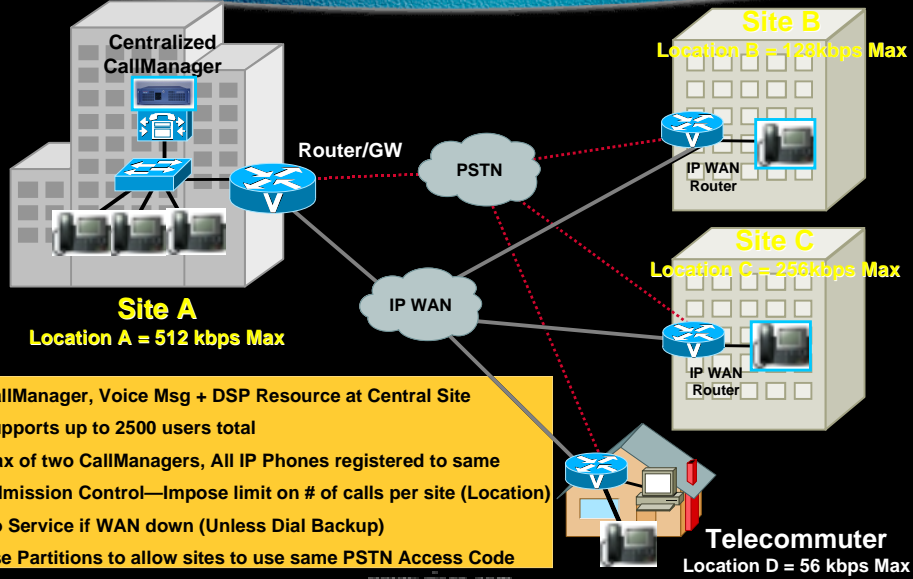
Pointing all incoming calls from PSTN to Call Manager's IP Address

Dial Peer for all 10 digit PSTN Numbers

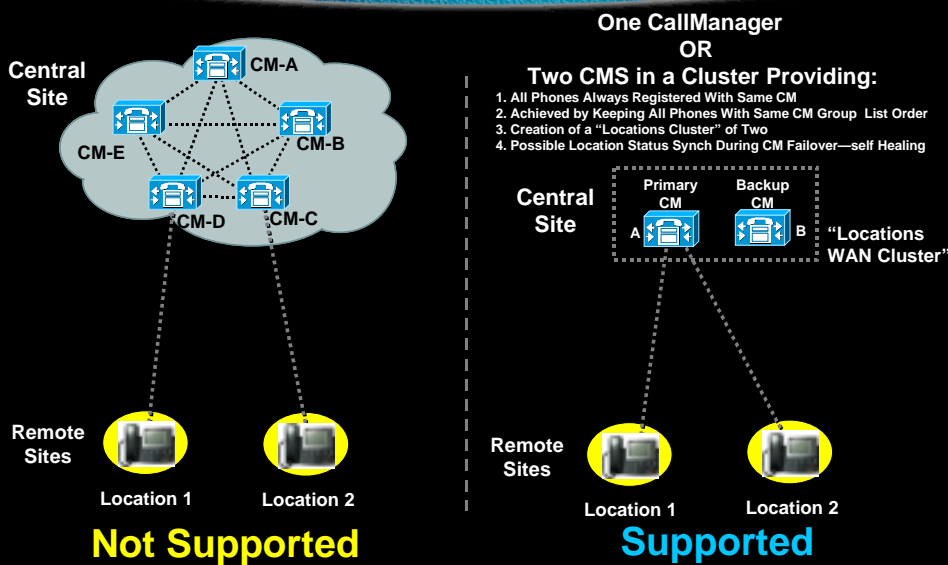
Voice T1 Configuration

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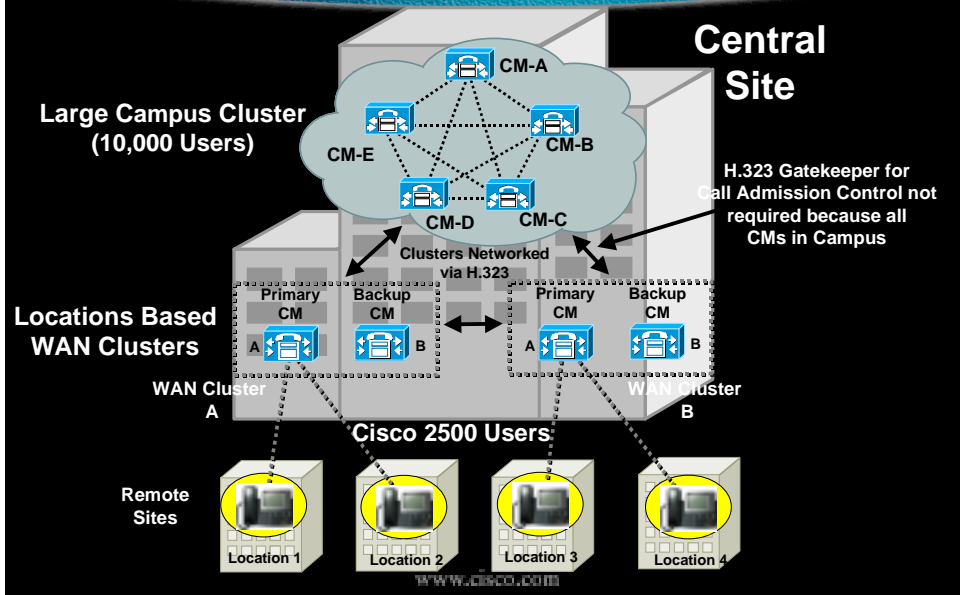
Centralized Call Processing Admission Control



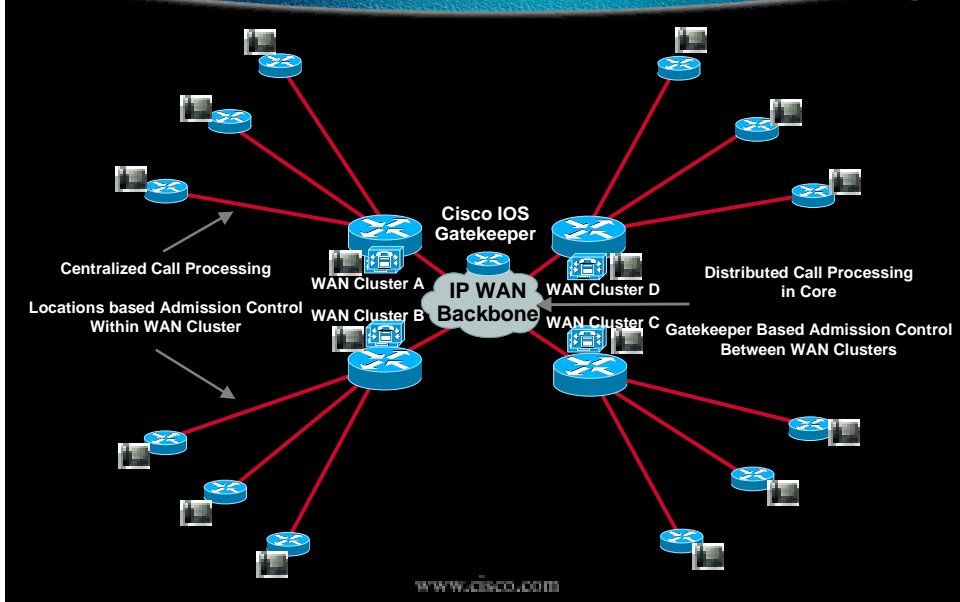
Location Based Admission Control and Cluster Interaction



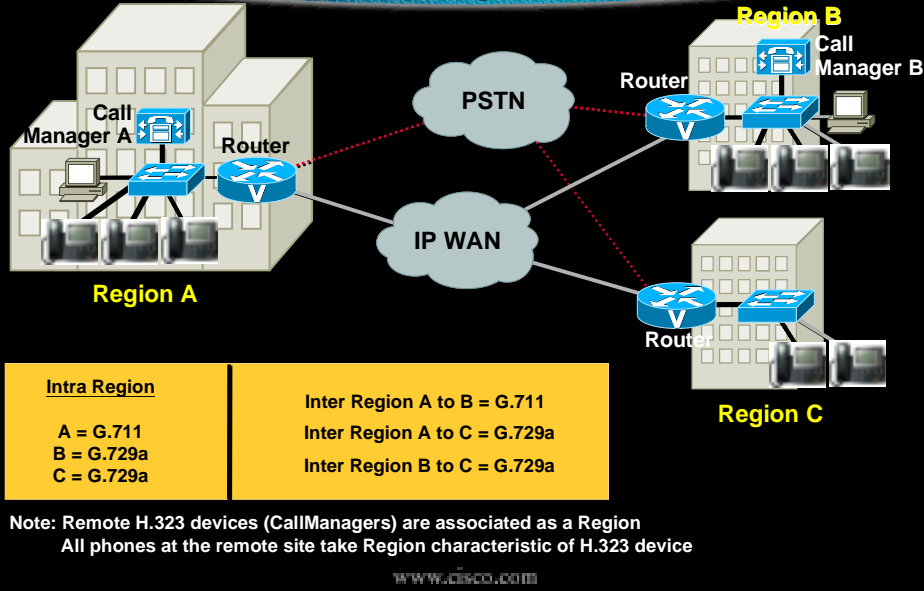
Large Campus Interaction with Location Based Remote Sites



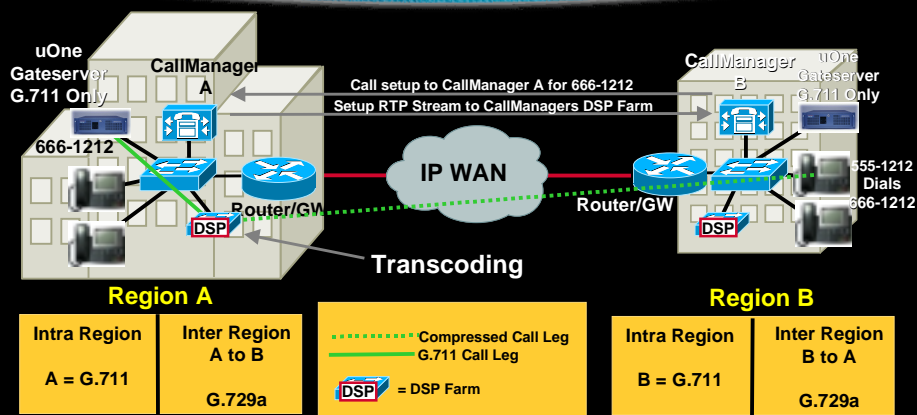
Hybrid Model—Hierarchical Design Distributed and Centralized Call Processing



CODEC Selection Based on Regions



Selecting CODEC and DSP Involvement for Transcoding

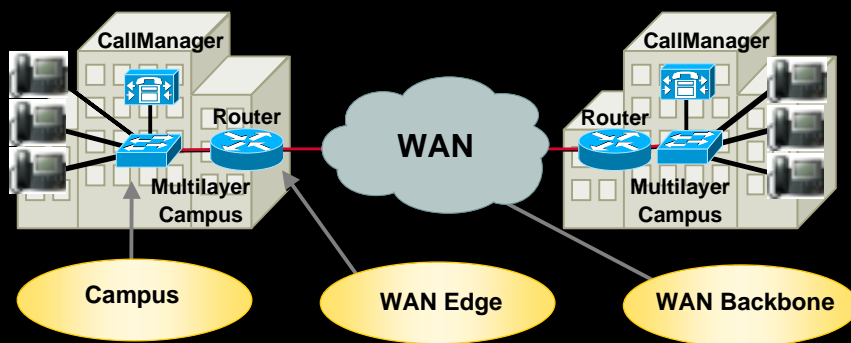


- 555-1212 in Region B dials Region A Voice Mail
- CallManager B sees that destination is Region A and Low Bit Rate CODEC
- CallManager A sees a Low Bit Rate incoming Call for a "G.711 only" device
- Media Stream directed to "terminating" side DSP farm

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Domains of QoS Consideration

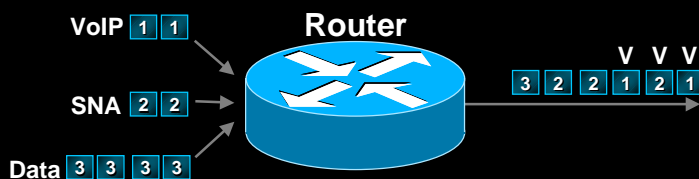
Avoiding Loss, Delay,
and Delay Variation (Jitter)



Voice Enabled Infrastructure

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Three Classes of QoS Tools

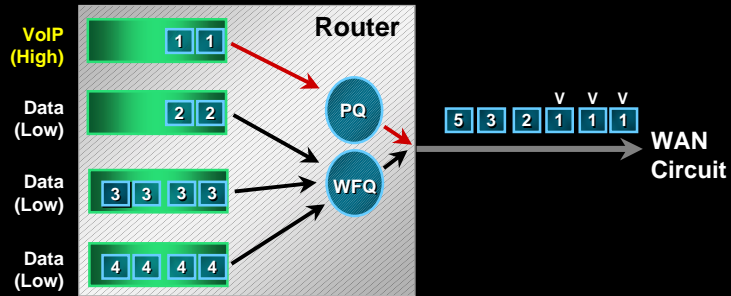


- **Prioritization**
Classification + queuing
- **Slow link efficiency**
Link fragmentation and interleave (LFI)
Compression, voice activity detection (VAD)
- **Traffic shaping**
Speed mismatches

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Prioritization Tools

“Protecting Voice from Data”



QoS Queuing Tools

IP RTP Priority (Point-to-Point Links + Frame Relay)

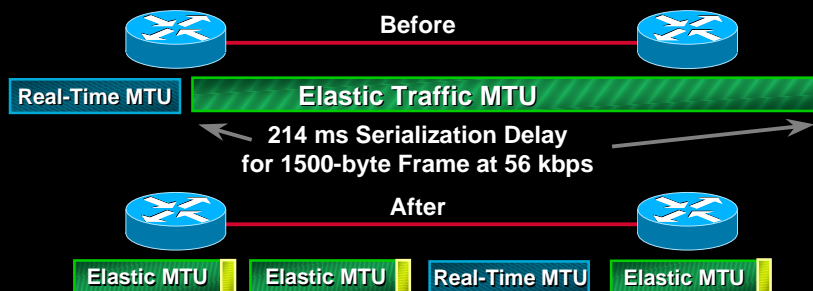
IP to ATM QoS (Multiple VCs or CBWFQ within VC)

Identifying and Giving Priority to Voice

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Slow-Link Efficiency Tools

Fragmentation and Interleave
Not Needed on Links Greater than 768 kbps



Solutions

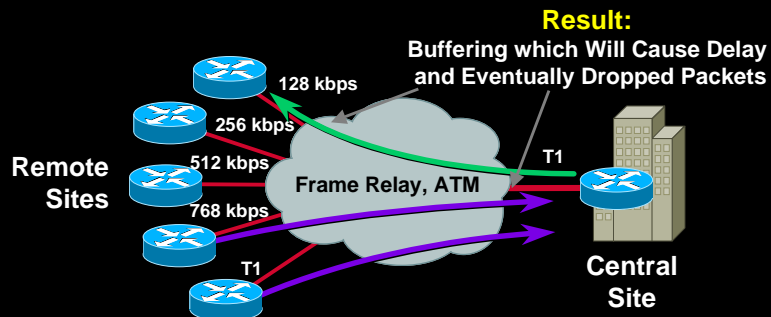
Point to Point Links—MLPPP with Fragmentation and Interleave

Frame Relay—FRF.12 (Voice and Data Can Use Single PVC)

ATM—(Voice and Data Need Separate VCs on Slow Links)

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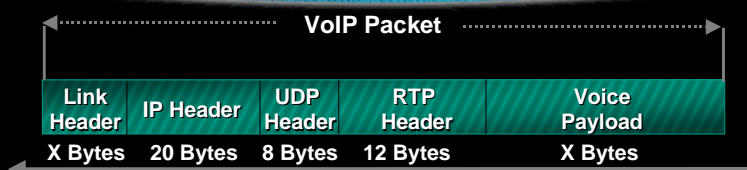
Traffic Shaping—When and Why?



1. Central to Remote-Site Speed Mismatch
 2. To Avoid Remote to Central Site Over-Subscription
 3. To Prohibit Bursting above Committed Rate
- What Are You Guaranteed Above Your Committed Rate?

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How Much Bandwidth?



- Payload Size, PPS and BPS Vendor Implementation Specific
- For Example:

G.711 = 160 Byte Voice Payload at 50pps (80 kbps)
cRTP = 66 kbps

G.729a = 20 Byte Payload at 50pps (24 kbps)
cRTP = 10 kbps

Note—Link Layer Sizes Vary per Media

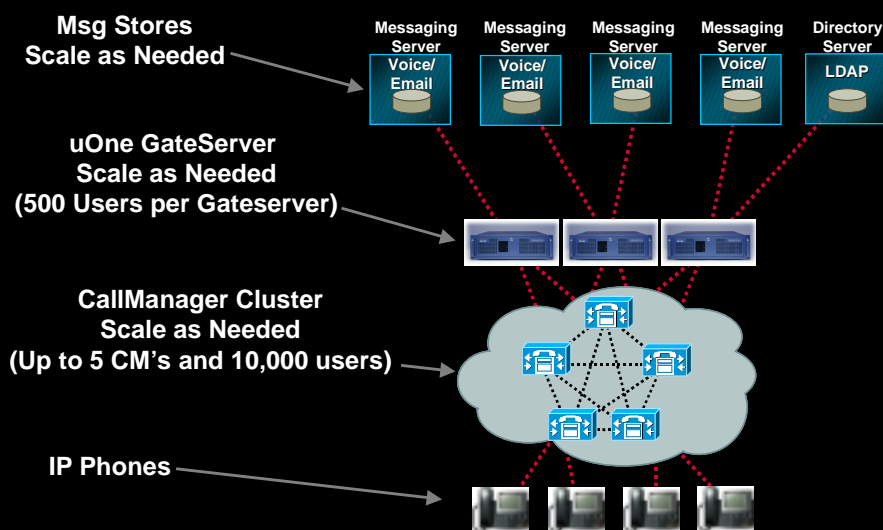
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Agenda

- IP Telephony (AVVID) System Ingredients
- General Enterprise Deployment Models
- Campus Design Considerations
- Multi-site WAN Considerations
- **Voice Messaging Design Considerations**

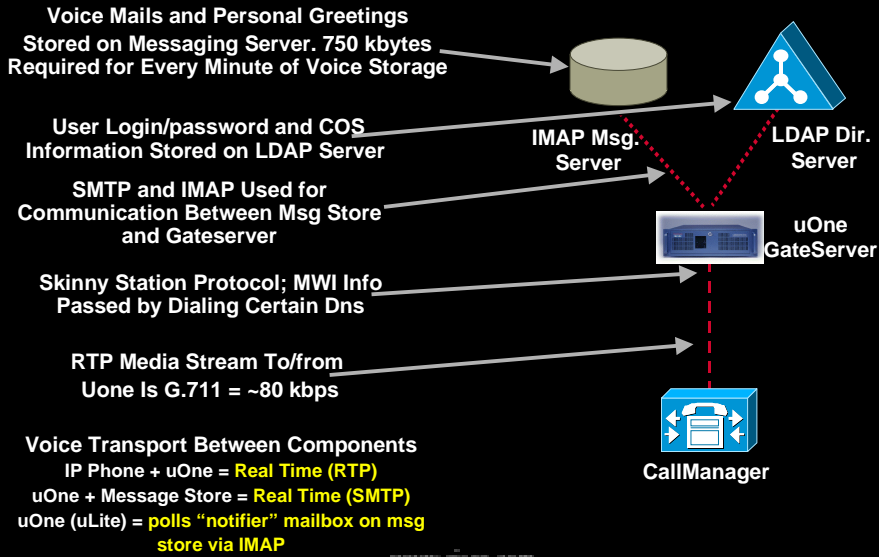
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Scalable Growth from 1 to 10,000's of Users

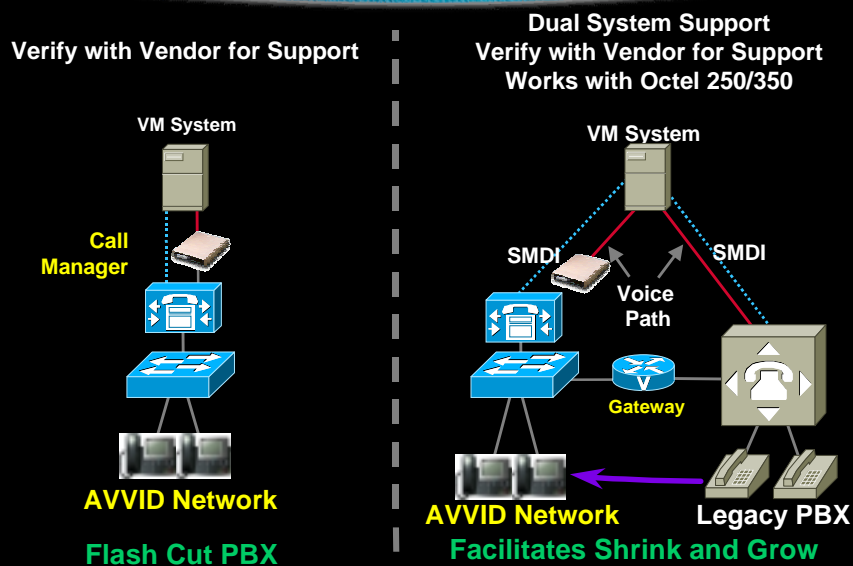


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Voice Messaging Design Considerations



Legacy VM Migration





**Please Complete Your
Evaluation Form**

Session 404

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