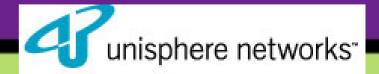


The Evolving Edge

Judy Beningson

Director, Product Management

September 11, 2001

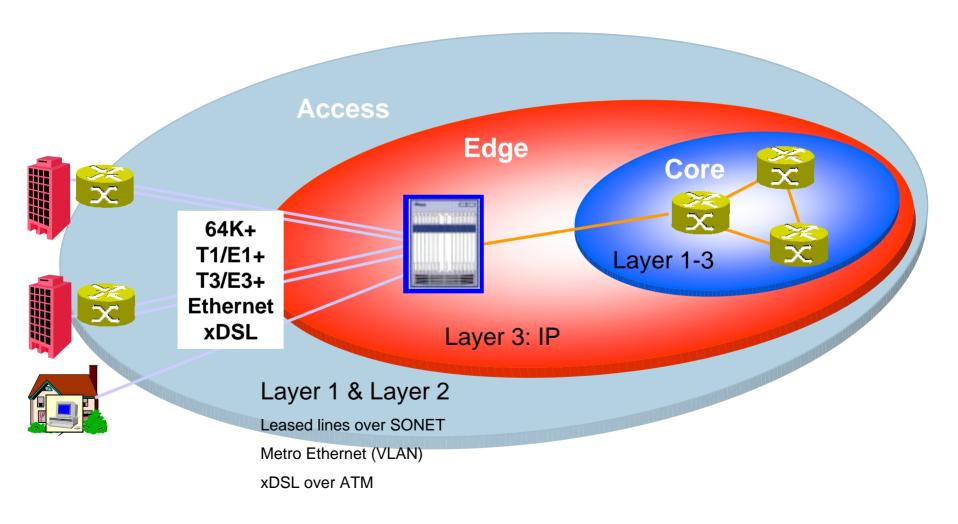


The Evolving Edge Agenda

- Quick definitions
- The phases of IP build out
- Example edge services offered today
- Future technology trends

Where's the Edge?

Outsourced enterprise service delivery



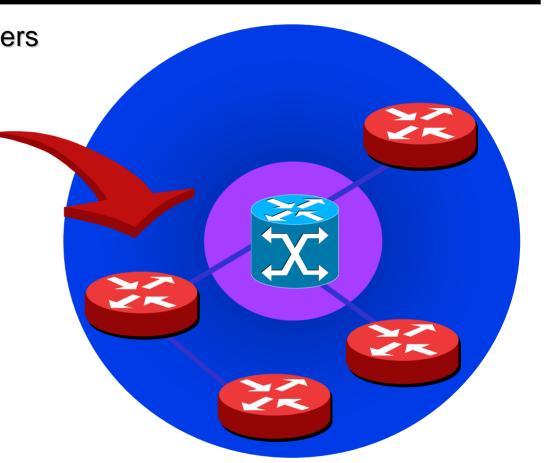
- Phase 1: Build the Core
- Phase 2: Build the IP Edge
- Phase 3: Add IP-based Services
- Phase 4: Consider Real-time control

- Phase 1: Build the Core
 - Three models: L2, L3, L1
 - Over-provision (no bottlenecks)
 - Re-routes for reliability
 - Wire-speed throughput
- Phase 2: Build the IP Edge
- Phase 3: Add IP-based Services
- Phase 4: Consider Real-time control

- Phase 1: Build the IP Core
- Phase 2: Build the IP Edge
 - Wire-rate throughput
 - Oversubscription modeling
 - Flexible billing
 - SLA delivery (throughput, uptime)
 - Legacy protocol support
 - QoS modeling
- Phase 3: Add IP-based Services
- Phase 4: Consider real-time control

The Service Provider Edge Requirements

- IP Edge: Where service providers "meet" their customers
 - Service adaptation to IP
 - Redundancy
 - Reliability
 - IP VPNs
 - Statistics Harvesting
 - Accounting
 - IP Routing
 - IP QoS
 - Market-driven service creation
 - Operational compatibility with installed base

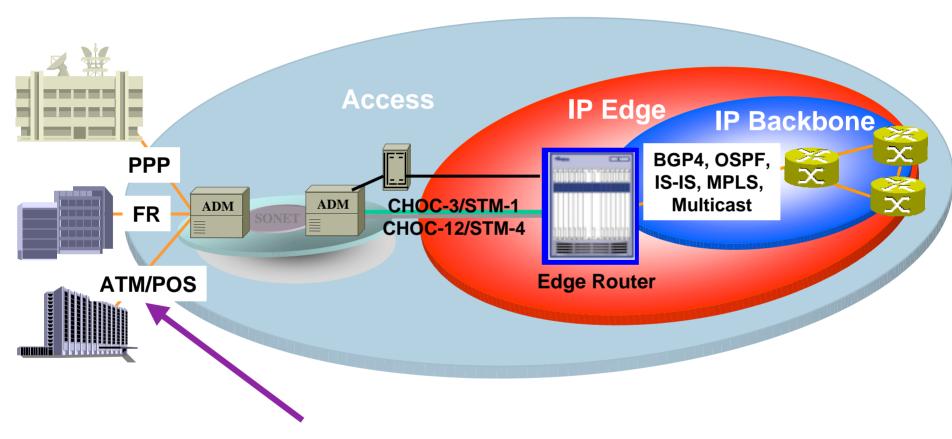


Network vs Application Services

- Network Edge
 - Bandwidth
 - Security: DoS
 - Uptime
 - Traffic Policy
- Application Edge
 - Data center: e.g. hosting
 - Applications: e.g f/walls
- May be same provider or different ones

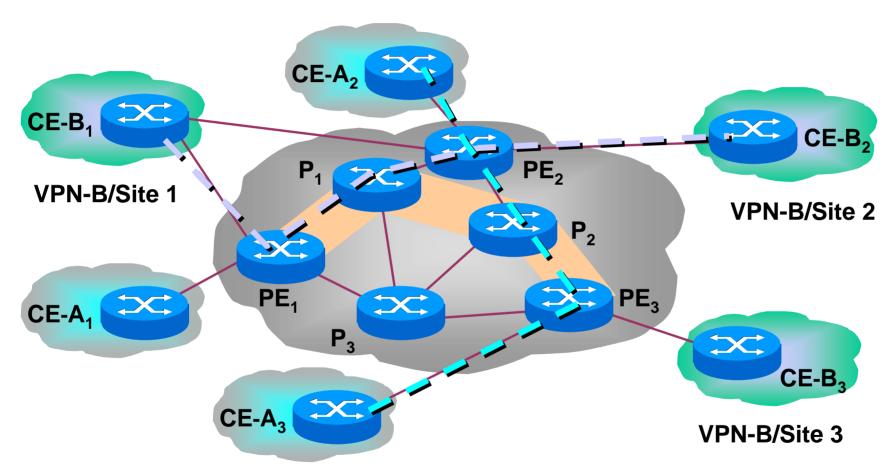
- Phase 1: Build the IP Core
- Phase 2: Build the IP Edge
- Phase 3: Add IP-based Services
 - Three examples: flexible bandwidth & IP VPNs & VoIP
- Phase 4: Consider Real-time control

Flexible Bandwidth Creation



- Multilink or rate limited service
- Eases enterprise bandwidth increases

IP-Based VPN



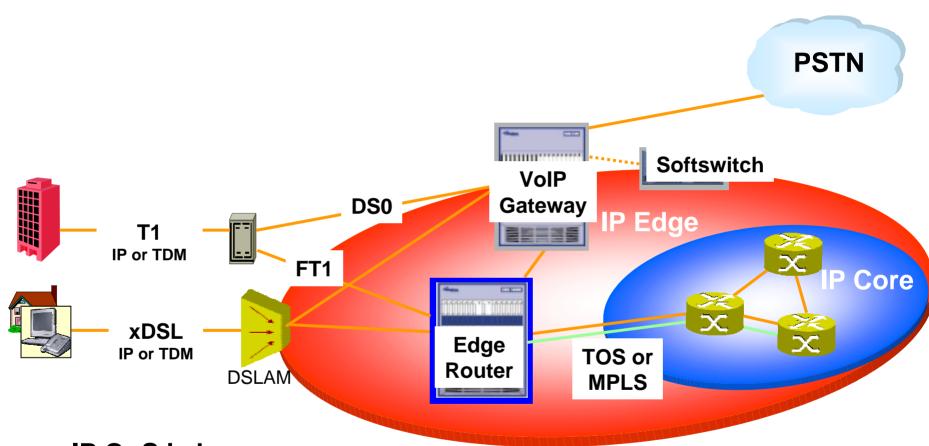
CE – Customer Edge

PE - Provider Edge

P – Provider (Core)

- MPLS VPN service
- Migration from FR to IP
- Easier(cheaper) to connect new sites

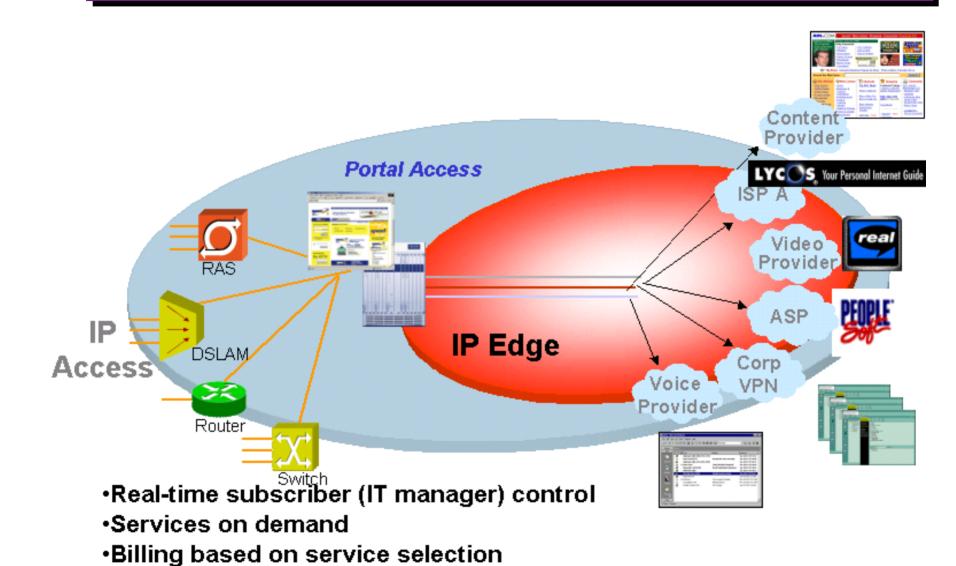
VoIP



- •IP QoS is key
- Support for TDM and IP
- Migration
- •The voice network will never die

- Phase 1: Build the IP Core
- Phase 2: Build the IP Edge
- Phase 3: Add IP-based Services
- Phase 4: Consider real-time control
 - Subscriber-based service provisioning control

Coming Soon....?



The Evolving Edge Summary

- As enterprises look to save money (and service providers offer the right services), outsourcing models continue
- Leading service providers today are offering enterprise-tailored services: IP VPNs, Flexible bandwidth, VoIP transport
- Look for strong IP network expertise, even if you have a mix of traffic types
- Ask about future real-time service activation control

THANK YOU



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