



**Submission Title:** ZigBee and Bluetooth – Competitive or Complementary?

**Date Submitted:** September 2002

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**Re:** 02/054

**Abstract:** Comparison of Bluetooth and ZigBee protocols

**Purpose:** Marketing and information

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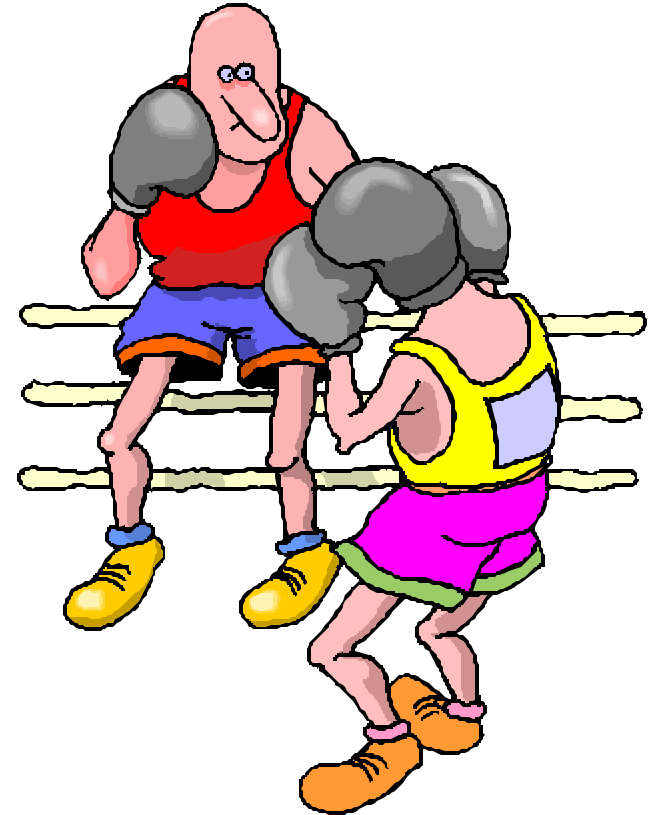
**ZigBee<sup>TM</sup> Alliance**

ZigBee and Bluetooth:

Competitive or  
Complementary?

# ZigBee vs. Bluetooth

Competition or  
Complementary?



# Bluetooth is Best ...

# But ZigBee is Better ...

## FOR:

- Ad-hoc networks between capable devices
- Hands-free audio
- Screen graphics, pictures...
- File transfer

## IF:

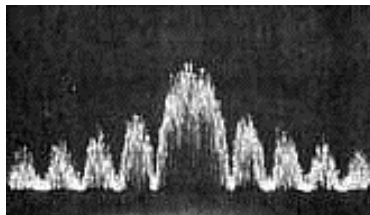
- The Network is static
- Lots of devices
- Infrequently used
- Small data packets



# Air interface

## ZigBee

- DSSS
- 11 chips/ symbol
- 62.5 K symbols/s
- 4 Bits/ symbol
- Peak Information Rate  
~128 Kbit/second



## Bluetooth

- FHSS
- 1 M Symbol / second
- Peak Information Rate  
~720 Kbit / second



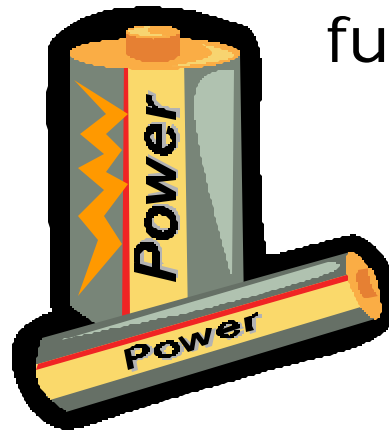
# Power Considerations

## ZigBee

- 2+ years from 'normal' batteries
- Designed to optimize slave power requirements

## Bluetooth

- Power model as a mobile phone (regular charging)
- Designed to maximize ad-hoc functionality



# Timing Considerations

## ZigBee:

- New slave enumeration = 30ms typically
- Sleeping slave changing to active = 15ms typically
- Active slave channel access time = 15ms typically

## Bluetooth:

- New slave enumeration = >3s
- Sleeping slave changing to active = 3s typically
- Active slave channel access time = 2ms typically

**ZigBee protocol is optimized for timing critical applications**

# Initial Enumeration

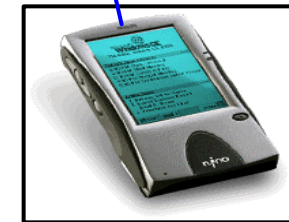
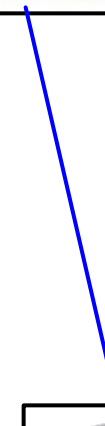
## ZigBee

Master



## Bluetooth

Master





# Cost Standpoint

## ZigBee:

- Minimum slave cost
- Minimum software and processing (80C51), no host platform
- System design for eventual single-chip antenna-to-application realisation

## Bluetooth:

- Low added cost connectivity
- Take advantage of host processor power (ARM7...)
- 802.11 functionality but with simplified r.f. specifications

# Solution Prices

## ZigBee:

- The ZigBee alliance will meet the cost sensitivity of its target applications

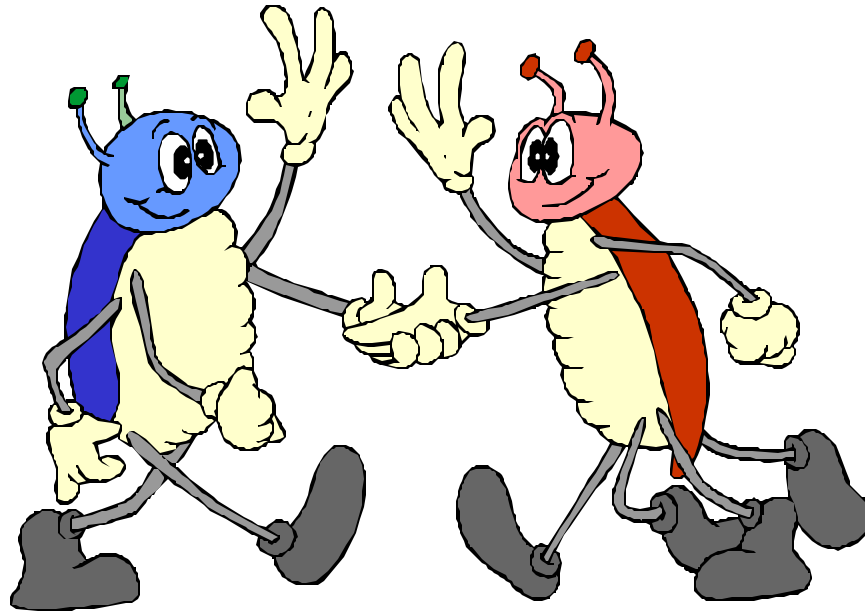
## Bluetooth:

- Price Now - \$10 - \$15
- Price 2005 - \$5

Two different solutions optimised for different applications...

# Conclusion

- ZigBee and Bluetooth are two solutions for two application areas





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