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# Intel Sees Big Future in USB Type-C

## 4 Things to Keep in Mind

Chris A. Ciufu, Editor-in-Chief, Embedded Systems Engineering



CES 2015 attendees spotted a connector that looks sort of like a micro USB, but is *way different*. The USB 3.1 Type-C connector, according to the USB-IF trade organization, has a 20-year life because it's the do-everything connector.

Intel® notes, "Two dozen Intel engineers worked on the new connector." Look for the company to promote and support it in consumer PCs, laptops, 2:1's and enterprise servers. And Intel's Thunderbolt™ standard—used almost exclusively on high-end Apple machines—will undergo a speed boost to 40 Gbps and rely on the Type-C connector for Thunderbolt signals.

Here are four things you need to keep in mind for future embedded designs:

### #1: It will run every serial protocol you've got.

At 10 Gbps and a mere 12 wires, the connector, cable, and interface circuitry are designed to not only run USB 3.1, but handle PCI Express, HDMI, DisplayPort, audio, power, and so on. Provisions in the spec allow for many of these protocols to run simultaneously and bi-directionally. For instance, USB 2.0 can run with 3.0 along with DisplayPort. This is important because one connector/cable can really do it all. The capability to run protocols simultaneously and bi-directionally simplifies the breakout connections on many embedded PCBs, panels and cases. Interestingly, while the USB-IF specs out USB 3.1 over Type-C at 10 Gbps, Intel's Thunderbolt 3 will stream up to 40 Gbps. Clearly the design has some headroom—giving credence to the "20-year life" assertion.

### #2: The connector can be inserted either way.

Like Apple's Lightning cable concept, Type-C has no preferred insertion orientation. Hallelujah! It drives me bats how the USB A or micro USB is always the wrong way! While this is great for consumers, there are challenges for embedded designers. Most notable is the auto-sensing crossbar switch that needs to decide which side of the connector to route signals to upon insertion. There's an "A" and a "B" side, each with 12 lines and pins. Here's a hint: Pericom Semiconductor—a sponsor of my blog—makes a nifty crossbar designed solely for Type-C.

### #3: Signal integrity's gonna kill ya.

10 Gbps? Yeah, this is some pretty fast clocking. You'll need to dust off your knowledge of SI eye diagrams. In FR4, the dB attenuation is wicked at this frequency and even traces on an iPhone PCB are subject to attenuation, crosstalk, jitter and other effects. You'll pull out every trick in your SI book to keep the BER low...at the receiving end. Check out redrivers and retimers as ways to clean up your signals. Companies like Intel publish some great white papers and design guides on PCB layout tricks.

### #4: Power Delivery over Type-C can light your garage.

USB 3.0 used to top out at 15W (Battery Charging BC1.2 spec), but now increases to 100W with Type-C. This is so the connector/cable can run a monitor and charge your laptop—which Apple just announced in the new MacBook. And power can flow in both directions so your laptop can run the USB 3.1 hub and monitor...or the Type-C battery-backed NAS can charge the laptop. The ICs to do all this get tricky, including the handshake protocols that amp up the power profiles for smart charging. Cypress, Maxim, Pericom, TI and others have solutions for designers.

Until we're fully switched over to Type-C, be prepared for a drawer full of legacy adapters between the old-XYZ and Type-C. You'll be able to see the Type-C dressed in Intel Thunderbolt 3 clothing starting in 2016.

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**ON THE COVER:** Digital Signage Makes Fast Work of Integration with OPS Fast Tracking; customers in a hurry appreciate the convenience of digital wayfinders, because they help them navigate stores, locate departments and products, and find relevant information. Wayfinders are a form of digital signage that allow retailers to easily update information and marketing messages in real time, providing a big advantage over printed signs. Photo courtesy of Intel®.



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# IT Practices Stream over the Embedded Border

## Q&A with Michel Genard, Wind River

For automotive, industrial, mil aero, medical, smart energy and consumer markets, the IoT is making demands—and making a strong case for simulation before deployment in the mainstream embedded world.

By Anne Fisher, Managing Editor

*Editor's note: Michel Genard, vice president and general manager of system simulation at Wind River, spoke to Embedded Intel® Solutions shortly before Wind River announced that it had released its latest version of SIMICS. Edited excerpts follow.*

**Embedded Intel Solutions:** What are the challenges you see as customers shepherd projects through the life cycle?



**Michel Genard, Wind River:** It comes down to a few simple things:

One, the customer never has enough access to targets (boards to prototype) for their systems so that they can equip every single one of their engineers through the life cycle to the same system. That lack of access means that it then becomes a challenge to collaborate consistently across functions and departments.

The second challenge is: how can we be more efficient? Time and time again, we see that hardware and software complexity increases. From an efficiency point of view, you not going to be able to scale just by adding more engineers, you need to find a way to automate or bring efficiency in producing software so that you can release your product.

**Embedded Intel Solutions:** Where does the IoT come into all this?

**Genard:** The IoT use case that has been very interesting for customers is really to model out the system of systems. Designing the gateway itself is not that difficult. You can get from many different partners some software stack or whatever. It's easy to get something that gets your platform gateway up and running. Connecting the gateway to some nodes is not that difficult either. What is much more complex is determining before deployment how you can set your system of systems.

Knowing where can you set your many gateways connecting to your field nodes, with all of these connecting back to your data center or cloud—it's all extremely difficult. And we have seen a great use case where customers [use SIMICS] to simulate the system of systems gateway nodes—all in a single simulation, so, that on a desktop, they can debug those kinds of systems.

And by the way this is why, although automotive is a new area for SIMICS, SIMICS makes sense in that market because vehicles are becoming a network with a lot of devices. In other words, the car is becoming a system of systems (Figure 1).

**Embedded Intel Solutions:** You've noted that practices familiar to the IT world are crossing into the embedded world, with the IoT serving as catalyst.

**Genard:** In IT, the concept of "I simulate before I deploy" is something that has been there for years. Whereas in the embedded world, the idea of simulation prior to deployment, while it exists, has not been mainstream. It's been used in some markets when the application is a bit more complex.

What's changing is the rise of the IoT. If you look at IoT from an infrastructure and an architecture point of view, it is making the case for simulation big time. Fundamentally [with the IoT] you are never going to be in the position to really have a completed system that you can test.

As an example we have a customer using SIMICS to simulate a smart metering system. This customer's utility company customer deploys gateways, and each gateway connects to thousands of smart meters. And this is something that fundamentally cannot be tested in the lab. They can test a couple of gateways with a few hundred smart meters, but there is no way to actually test the real system by deploying in the lab all of the systems together.



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[Without simulation] they would have to test when they deploy, and this is where there is obviously high cost. What we are seeing with simulation and SIMICS is that with this kind of opportunity in the lab you can simulate the full, deployed system, with many gateways, thousands of smart meters, all embedded devices with the actual code, that is, with the software that is going to be deployed and from the software perspective see how the systems relate. You can force errors, look at “what ifs” and the like.

In the same way that IT has been using virtual machines and simulation before deployment to manage deployed systems, we believe that we are going to see the same thing in the IoT world.

**Embedded Intel Solutions:** What other changes do you see the IoT bringing?

**Genard:** One interesting dynamic I am noticing is the question of “who is going to manage IoT systems?” IoT systems can be considered an IT system in the sense that it is going to be deployed. So is it going to be managed by IT people who [traditionally] would manage a system to be deployed? Yet the point about an IoT system is that you deploy and you push update features and use cases all the time—so by definition it is never going to be done.

The IoT is really going to change not only how the company and users are thinking about the development of systems, it is also going to change how you think about the deployment of systems and there is a lot that can be learned from the IT world here.

**Embedded Intel Solutions:** How do you balance conveying that the world has changed and at the same time communicating what you want embedded developers to know about specific Wind River offerings?

**Genard:** Welcome to my world. It is always a balancing act, indeed. An engineer needs to connect to: “I have a job to do; I have a task to accomplish—what are the roadblocks and how can I find a solution to work through the roadblocks?” There is a use case focus. Engaging with an engineer is about focus on the pain points, on the things that hurt his or her success.



**Figure 1:** Today’s passenger vehicles are but one example of the systems of systems that are helping accelerate the migration of IT practices such as simulation before deployment into the embedded world. Photo courtesy Wind River.

IoT’s advent tips the scales toward management discussions where the emphasis is: what is going to happen in three to five years. This is where we offer perspective: knowing that because a, b, c and d are going to happen, “e” is going to happen, and here are the steps to take to succeed.

**Embedded Intel Solutions:** What messages are you most concerned about getting across?

**Genard:** When I meet with customers, the one thing I hope will resonate with them is really around the idea that it is no longer about trying to put more people on the job, or using people for offshore development or trying to find the new debugger that will “by magic” find all the problems that you have not found for years.

Using simulation and tools like SIMICS will help customers think about how they can transform and how they can come back with a new way of doing things. You cannot deploy those complex systems that will be deployed in the IoT world in the same way that we used to develop 16- or 32-bit systems four or five years ago—it does not scale.

This is what I spend time on: helping the customer to think differently, rather than to think, “I need an engineer cheaper that can do more things,” or “I need a better debugger.” The industry has been working on debuggers forever.

# Open-source: Key to Critical Interoperability in the IoT

Traffic mishaps from the mild to life threatening happen. But coordinating a response to them—and to leveraging the full potential of the IoT for industrial, consumer, mil aero, smart energy, medical and more—can't come about "by accident."

By Larry Zibrik, Sierra Wireless

Would you be willing to walk away from \$1.5 trillion in market potential? McKinsey & Company recently published a report on the total potential value of the Internet of Things (IoT), projecting it could reach \$3.9 trillion or higher by 2025. But there's a catch—40 percent of that value is dependent on interoperability between technologies and applications, up to 60 percent in some cases. If this is true, then failing to solve the sticky issues around interoperability for IoT could result in a minimum of \$1.5 trillion in lost value per year.

In many cases, there could be more than money on the table. Much of the value in IoT solutions lies in less tangible—but no less important—benefits, like faster notifications and responses to emergency situations such as pipeline leaks, infrastructure failures, or natural or man-made disasters.

Consider this scenario, based on an everyday occurrence in most cities—a serious traffic accident toward the end of the evening rush hour on a major artery. A coordinated IoT-based response might look like this:

- Emergency response teams receive immediate notification and are routed to the scene automatically, green lighted along the way
- The street lighting level at the accident scene is increased to assist emergency crews on the scene
- Parking restrictions on alternate routes are automatically extended past rush hour to keep driving lanes open to cope with extra volume as drivers detour
- Transit buses are re-routed and riders receive automatic notifications to smartphones of alternate stops for their commute home

A successfully coordinated response to the situation just described requires interoperable systems. It is highly unlikely that the traffic management system, the public lighting system, the emergency dispatch system and the transit routing system were all procured from the same vendor, but for this to work, they need to seamlessly share information quickly.

## Interoperability and Proprietary Systems

Closed, proprietary systems can make interoperability difficult. What's more, the problems extend beyond hindering interoperability. Making different components and elements of a system work together when they were not designed to do so can require a significant investment of time and effort, increasing the time to deployment and the overall cost.

The temptation is often to enable only what is immediately needed, to keep costs under control, which means that the information available may be underused and not well integrated into other systems to which it could add value. But once deployed, and especially if a system has been in use for several years, it can be extremely difficult to change anything—the vendor may no longer be available for support, and finding developers with the required expertise in proprietary systems can be difficult and expensive.

While the challenges are certainly significant in a fast-moving, fragmented industry, there are solutions available, if, as an industry, we're willing to work together.

## Standards and Stakeholders

One of the ways the interoperability challenge is being addressed is through collaborative efforts to establish standards. Thoughtful and collaborative standardization paves the way for innovation by providing freedom of choice and flexibility—developers can use devices from multiple vendors to customize a solution to meet their specific needs.

There are two ways this is currently being addressed. One is through industry standards organizations like oneM2M, a consortium of industry stakeholders that jointly develop technical specifications that address the need for a common M2M Service Layer that can be embedded within various hardware and software and relied on to connect a wide range of devices to M2M application servers. The group has published the oneM2M Release 1 specifications, which are available for download from [www.onem2m.org](http://www.onem2m.org).



*Courtesy Wikipedia.org*

Another complementary approach to standards development is the release of designs and specifications developed by industry ecosystem players into the open source community as open hardware and interface standards for others to adopt. As the community develops and each contribution leads to the next, innovation is accelerated, barriers to entry are lowered, interoperability becomes easier and everyone wins. This approach has been gaining ground recently, with open hardware reference designs and open interface standards becoming more readily available and major industry players collaborating to support them, reducing the time and effort to get prototypes from paper to production by ensuring that various connectors and sensors work together automatically with no coding required.

### Software's Role

On the software side, working with widely supported open source software application frameworks and development environments, based on Linux, for example, offers several benefits. It broadens the community of developers and protects the time and investment devoted to development by

increasing the longevity of solutions. It also provides a wealth of resources, including online code libraries and developer communities, which give IoT application developers a head start in getting their products to market. One example of this, Legato embedded platform, developed by Sierra Wireless and released last year, can be embedded on any application processor and simplifies development of IoT applications.

**“...failing to solve the sticky issues around interoperability for IoT could result in a minimum of \$1.5 trillion in lost value per year.”**

The truth is that none of us can envision every possible application for IoT technology. We are committed to an open-source strategy because we believe that it will drive innovation in the Internet of Things the way that it has in so many other areas of technology development, by enabling developers to get their applications to market faster and easier. It offers far more flexibility for developers to port their applications, or even portions of their code, from one device to another and from one generation to the next. This makes it easier to justify the development investment and reduces the time and efforts required, particularly as the ecosystem of developers expands. And importantly, the use of open source software, open hardware standards and specifications, and industry support for standardization efforts is crucial toward interoperability and the value it promises to deliver as the IoT develops.

*Larry Zibrik is the vice president of Market Development for Sierra Wireless, responsible for developing key ecosystem relationships with mobile network operators, silicon providers and solution partners. During his time at Sierra Wireless, Zibrik has been responsible for developing the company's embedded modules business in both PC OEM and broadband M2M markets. Prior to joining Sierra Wireless, Zibrik gained extensive experience with wireless data and M2M through twelve years at Motorola Inc., where he managed the Embedded Module portfolio globally for Motorola's Wireless Data Group.*



# A Train Ride, Then Making the Case for Open Standards to Stay on Track

Unwrapping a white paper with GreenPeak Technologies  
CEO and founder Cees Links

By Anne Fisher, Managing Editor

*IoT strategy and the “defined and distinct” jobs ZigBee, WiFi and Bluetooth should have is one topic covered here.*

*Editor’s note: Embedded Intel® Solutions asked Cees Links, CEO and founder of GreenPeak Technologies, to take us behind the scenes of “The Power of ZigBee 3.0—All about the new and improved ZigBee 3.0,” a white paper Links authored recently. Edited excerpts follow.*

**Embedded Intel Solutions:** What should the decision maker who reads the white paper take away?



**Cees Links, GreenPeak Technologies:**

The key take-away is that ZigBee has reached the level of maturity necessary to become a success. WiFi and Bluetooth were not slam-dunks out of the gate; they took some time to mature. The same applies for ZigBee, which resides in an even more difficult and complex space. But with ZigBee 3.0, many different and diverse

requirements have been brought together in a homogeneous way, indicating that prime time for ZigBee has arrived.

**Embedded Intel Solutions:** Say I am one of the decision makers who has just given this white paper a couple of careful readings and I agree with its arguments. What steps should I take next?

**Links:** The key step to be taken is to establish ZigBee 3.0 as an integral technology of the IoT strategy, because it is becoming the dominant networking technology for sense and control networking, which means: low-cost ubiquitous chipsets from multiple vendors, universally available frequency bands and standard middleware available everywhere, integrated with application frameworks, etc.

ZigBee 3.0 needs to have a defined and distinct role in any IoT strategy along with WiFi (for high speed/high data rate networking) and Bluetooth (for wearable connectivity).

**Embedded Intel Solutions:** Do you anticipate that some of the individuals who will not agree with the white paper’s arguments will have stronger counter arguments in some areas than others?

**Links:** Some people/companies are taking the position that WiFi and Bluetooth will do the job, and that ZigBee would not be required. We think these people/companies are misguided. WiFi is for content sharing and distribution (high data rate, high power), ZigBee is for sense and control networking (low data rate, ultra-long battery life), and as such are very complementary. Bluetooth is for wearables, close proximity connectivity: it is the network that connects via your smartphone to the Internet and that you carry along with you when you go places.

**Embedded Intel Solutions:** How did you prepare to write this white paper—what information did you already “own” and into what topics did you have to dig deeper while preparing it?

**Links:** That is a funny question. In general I live and breathe this stuff. Two decades ago, I was part of the team that initially developed 802.11, which evolved into WiFi. But to address the question about preparing “The Power of ZigBee 3.0—All about the new and improved ZigBee 3.0”: After the last plenary meeting of the ZigBee Alliance in early June in Cologne, I got really enthusiastic about seeing so many things coming together that as an industry group we have been working on for years—and my thought was: we need to turn this around into a white paper—because this is all very powerful. So, on the train ride back, I just banged it out, and after a few edits and iterations we published it.



Photo courtesy commons.wikimedia.org

**Embedded Intel Solutions:** Do you have recommendations for addressing the underlying problem that led first to the symptom of competing radio technology conflicts a decade ago and now to the IoT and Smart Home conflicts you mention in the white paper?

**Links:** For communication to work, it needs open, worldwide standards.

In the early days of WiFi, it had to compete with several proprietary technologies (e.g. HomeRF) that were closed and not available worldwide (sub-GHz). Similarly, in the early days of ZigBee it competed with proprietary technologies as well (e.g. Z-Wave, EnOcean). These proprietary technologies have a head start, but will soon turn out to be only regionally successful and expensive.

In the early days of WiFi, it also had to compete with Bluetooth (which is also an open standard). The reason was that Bluetooth positioned itself as if it would make WiFi redundant. After a few years however, it was clear that both WiFi (networking) and Bluetooth (connectivity) had their own application domains, and both technologies became very successful building out their own parallel international ecosystems. Interestingly, Bluetooth is now claiming that it will make ZigBee redundant. This will have the same result as with WiFi—both Bluetooth and ZigBee will end up with their own distinct application domains, and both will be successful.

**Embedded Intel Solutions:** What issues are these conflicts distracting decision makers from and as a result of this distraction and lack of attention to other issues, what's going to suffer now and what's going to suffer down the road?

**Links:** The general attitude in the market towards standards confusion is one of “wait and see.” Standard wars paralyze

decision-making and stall new developing markets. Device and system makers don't want to take a chance on spending time and money developing solutions that may turn out to be a technology dead end.

That is why these conflicts only yield losers: nobody wins, and products that can make the difference in people's lives are just postponed.

Sometimes technology companies deliberately start standards wars if they are behind in development, very much along the lines of: “I am too late, and therefore I cannot win, but by creating standards confusion, I will also make sure that you cannot win either.” We see that a little bit with companies today that have WiFi and Bluetooth, but no ZigBee: these companies are the major proponents of creating the confusion in the current standards today.

**Embedded Intel Solutions:** What were the steps you took to bring light to this subject as opposed to “winning” for your side—or can both those things happen at once?

**Links:** Down the road we expect that common sense will prevail. There is simply no alternative for ZigBee as a key cornerstone of the IoT for low-power-sense-and-control networking, and it makes a lot of sense to see ZigBee next to WiFi and Bluetooth each with their own application domain.

The key characteristics of communication standards are simple: (1) they need to be open (low cost, multiple suppliers, peace of mind) and (2) they need to be available worldwide (one product, one certification, no different settings per region, no worry). These requirements sound simple, but in reality they are very hard to accomplish. However, once they are accomplished, there is practically speaking, no alternative to eliminating the wait for real market adoption.

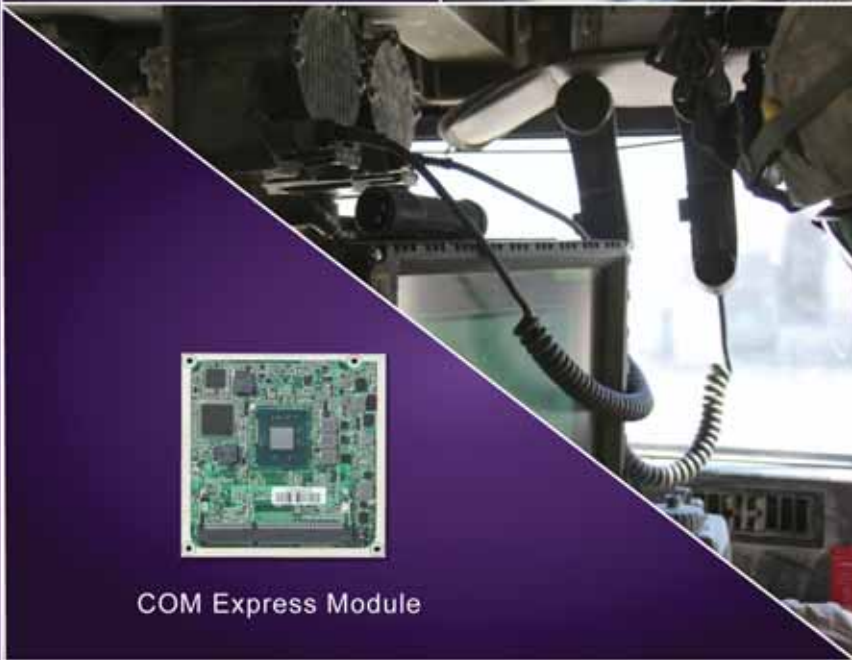
# Portwell Empowers Intelligent Solutions



Mini-ITX



Small Form Factor System



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# A Separate Place for “What Changes Most” Puts Risk in its Place

## Q&A with American Portwell Technology

Digital signage, automation, healthcare and other applications benefit from a modular architecture’s role in minimizing risk.

By Anne Fisher, Managing Editor

*Editor’s note: American Portwell Technology, a Premier member of the Intel® Internet of Things (IoT) Solutions Alliance, has close to 10 years experience offering COM Express products. Frank Shen is the vice president of product marketing at American Portwell Technology, and he responded recently to questions from Embedded Intel® Solutions about the COM Express form factor, the Industrial IoT and the need to accommodate change cost effectively. Edited excerpts follow.*

**Embedded Intel Solutions:** How have you seen the Industrial Internet of Things change thinking?



**Frank Shen, American Portwell Technology, Inc:** The IoT has gradually changed the industrial user’s mindset on return on investment, especially for the cases where an industrial business needs services. For example, a smart factory management system could collect data about the robotics used in factory automation and store that information in the cloud. The management system can then analyze the data, compare it against a failure mode database and maintenance history, and send an alert or notice to the service team if any critical part is falling closer into failure condition and needs to be replaced. Or it can indicate when services need to be put in place to prevent conditions that could lead to unplanned interruptions in factory operations.

However, IoT projects are different from traditional embedded computing projects. The key difference is that an IoT project typically would require more collaboration on the part of different players in the ecosystem, particularly demanding expertise in software application and implementation, such as analytics, connectivity, data security, data storage and project management. The market is still in the early stages for Industrial IoT. It’s going to take vision, ideas and effort on the part of both users and suppliers to bring the Industrial IoT to greater maturity over the coming years.

**Embedded Intel Solutions:** Of course even before the IoT, change and the need to future proof for change have been part of the picture. How does your recently announced COM Express Compact module address this requirement?

**Shen:** The advantage of the COM Express form factor is how it separates out the CPU—the portion of the system that changes most with the market—onto an upgradeable module and the system-specific I/O onto the carrier board.

Feedback from our customers confirms that this modular architecture (Figure 1) speeds up their time-to-market for custom-made applications because it provides them with the flexibility for functional expansion.



**Figure 1: COM Express modular architecture enables upgradability, flexibility, expandability and faster time to market.**



Modular architecture that offers flexibility is integral to, for example, the PCOM-B633VG COM Express module that Portwell introduced earlier this year targeting digital signage, healthcare and retail sectors. And modular architecture is also key to the company's recently announced PCOM-B636VG COM Express module, based on Intel® Celeron® or Pentium® processor N3000 series (codenamed Braswell), put into action in a network appliance platform. When a network appliance has been designed with an Intel® Atom™ processor-based COM Express module, the next generation of that appliance can easily upgrade to this latest COM Express module from Portwell, without having to change its carrier board design. What's gained are more processor resources and performance for software features, while the COM Express module consumes the same or even less power than it did before.

Some of the ways in which we anticipate the module will be used are, for example, industrial automation, where the module's watchdog timer can reset the system and continue the operation if the system hangs. For medical life science analysis, the enhanced graphics performance comes into play, and the Intel Celeron and Intel Pentium processor N3000 series upon which our COM Express Compact module is based also meets the low power requirements of thin client systems.

**"It's going to take need vision, ideas and effort on the part of both users' and suppliers to bring the Industrial IoT to greater maturity over the coming years."**

Choosing the COM Express form factor can help minimize design risks. This approach can also keep development time and costs in line during the initial phase of development. Faster time-to-market, a simplified future upgrade path, scalability and an increased application lifecycle are the results.

**Embedded Intel Solutions:** Thank you, any closing thoughts?

**Shen:** Just to emphasize that when you have the flexibility to upgrade your system without having to change existing carrier boards and operating systems, you can take advantage of, for example, USB 3.0, one of the enhanced features supported by the Braswell architecture over the previous generation entry-level CPUs, which is 10 times faster than USB 2.0, putting you in position to benefit from faster response or higher efficiency in control or communication. And last but not least, Portwell has accumulated extensive embedded computing and engineering experience in providing customized COM Express solutions and module and carrier board design and manufacturing.

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# Digital Signage Makes Fast Work of Integration with OPS Fast Tracking

## Q&A with Bill Lee, Axiomtek

Global perspective on the digital signage market, the impact of Intel's Open Pluggable Specification (OPS), the IoT's role and more.

By Anne Fisher, Managing Editor

*Editor's note: Axiomtek's Bill Lee is North American product manager, responsible for the company's digital signage and embedded panel PC product lines. Lee spoke with EECatalog recently about topics including the impact the Internet of Things (IoT) has made on the digital signage market, the key role a vendor's ability to offer services plays—Axiomtek offers a full gamut, from hardware customization to configuring for memory capacity to integrating customer software—and understanding what's involved in calculating Total Cost of Ownership (TCO). Edited excerpts of the conversation follow.*

**Embedded Intel Solutions:** How did Intel's introduction of the Open Pluggable Specification (OPS) make a difference?



**Bill Lee, Axiomtek:** Before OPS was introduced, most digital signage systems consisted of a single computer or player with a monitor or were comprised of a monitor that incorporated a computer that could not be removed easily. With the introduction of OPS, outside the traditional "one computer to one display with a functional cable between the

two" paradigm, came easier installation, easier maintenance and faster time to market. Customers want the clean installation made possible by the OPS architecture and the ease of switching out the computer player.

Intel has been a big influencer in the digital signage industry. They were in the right position at the time to set and promote a standard. There were some pluggable specifications from display companies like NEC and computer manufacturers like Axiomtek, but the specifications were not widely adopted.

Customers wanted easy installation process without compatibility issues between all components especially the display and the pluggable digital signage player. Intel's standard has made it possible to ensure seamless integration and, through the simplified OPS architecture, allowing the customers to switch out/upgrade/maintain the computer player with ease.

**Embedded Intel Solutions:** What's the extent of Axiomtek's involvement with OPS?

**Lee:** We followed Intel's OPS spec from the very beginning. The Intel team that developed the specification consulted with Axiomtek at our headquarters in Taiwan because we had the experience of having developed a pluggable specification. We worked closely with Intel on planning the specification itself and on following it to make our own OPS module. So beginning with 2nd generation Intel® Core™ processors, which was when the OPS spec was introduced, we have continued on to products based on the 4th generation Intel Core microarchitecture (Figure 1).



**Figure 1:** The Axiomtek OPS883 comes equipped with a choice of 4th Generation Intel® Core™ processors (i7/i5/i3) or Intel® Celeron® processor. It supports dual display and 4K resolution. It also supports DDR3 SO-DIMM memory with up to 8GB and offers one PCI Express Mini Card slot for connectivity.

**Embedded Intel Solutions:** Why did you move to the Intel desktop platform? 4th Generation Intel Core i7/i5/i3 & Intel® Celeron® processors.

**Lee:** All other vendors of OPS systems base them on Intel's mobile platform, which means lower power requirements. However, because Intel's strategy is that mobile processors have to be soldered onto the motherboard starting from the 4th Generation Intel Core processors, this makes it difficult for customers to configure the system according to their needs. Moving to the

Intel desktop platform bypasses the soldered on CPU, allowing for flexibility in configuration. It enables customers to choose the CPU that will suit their requirements—4th Generation Intel Core i3/ i5/i 7 processors or Intel Celeron® processors. This approach also makes it easier for customers to scale the deployment of their digital signage systems and to satisfy the requirements of the various operations where the signage is deployed. And because desktop processors generally cost less than mobile processors, this lowers the cost-performance ratio.

**Embedded Intel Solutions:** Beyond just supplying hardware, Axiomtek also offers design engineering services. What challenges are these engineers encountering?

**Lee:** One challenge is the compatibility issue between the OPS and the display. We come across cases, where, for example, the display does not show anything from the OPS player or the display cannot power up the OPS player.

We ensure compatibility in two ways. One, we test and adjust our OPS player to work with the display the customer selected. Two, if we find incompatibility issues that cannot be adjusted on our end, we will work with the display vendor closely until the issue is resolved. On many occasions, our troubleshooting steps involve getting down to board level within the display unit to diagnose the problems and provide viable recommendations for corrections.

As a part of our standard operating procedure, we do strict verification tests on our designs. For example, we check that all the signals from the ports are compliant with the standard. Another example of our verification tests involves the use of our OPS player in harsh operating environments. The OPS players could be used in an indoor environment in which the temperature rises to 100 degrees F., perhaps as a factor of clustering systems closely together. We do make sure that our players can endure that environment. We have a temperature testing chamber that allows us to check for reliability in an extended temperature operation.

**Embedded Intel Solutions:** What trends and differences are you observing in the digital signage sector?

**Lee:** An approach in which cost is the driving factor is prominent in the North American region, a trend that differs from attitudes in Europe and Asia. Other parts of the world have already gone through the phase of thinking they could get by with consumer type digital signage systems for commercial use and are now turning to more reliable systems.



**Figure 2:** Large screen displays are being used to replace traditional whiteboards and touch screens to allow students to interact with the content on the screen. In a corporate environment, digital whiteboards bridge the communication gap and allow for effective remote interactions between staff members and clients in meetings.

Digital signage in the U.S. has started later than in other areas of the world, and there are customer requests that tend to favor budget over product quality and reliability, reflecting a belief that digital signage equipment costs should be similar to that of a television or a very low-cost computer—with less thought given to the reliability of the digital signage player operation and the product's longevity.

Deployments made with an eye toward low cost rather than quality may be okay in the short run, but after two years, the system will begin to need repair and maintenance more frequently. The cost of repair and operational downtime will most likely be more than the cost to purchase a higher quality OPS product to begin with. A more reliable ruggedized solution will ensure dependability from the very beginning.

A focus just on initial cost is a mistake. It is better to consider all the elements of Total Cost of Ownership, including maintenance, downtime and the replacement costs of the systems that failed.

# Microservers: Pint-Sized Machines Making a Big Impact

SoC processors faithful to an ultra-low-power diet are getting in vigorous workouts as well, gaining traction as CPUs for data center application servers, but are their cores athletic enough?

By Dan Zhang, Technical Contributor

The heart of a microserver is the System-on-Chip processor, an integrated design that combines a lightweight CPU, memory controller, I/O controller and sometimes even networking components into a compact package. Compared to traditional desktop or laptop processors, the integrated design of SoC chips generally means less powerful individual components but enhanced power efficiency and lower system costs.

The space, cost and power savings of SoCs was originally targeted at the mobile market for smartphones, tablets, netbooks and embedded systems, but Intel shook things up in 2012 with the introduction of the Intel® Atom™ processor S1200 product family (formerly Centerton), targeted towards server applications. Intel started with the ultra power-efficient base of the Intel Atom processor design and added enterprise server features including ECC-memory support for stability, 64-bit processing, out of band management, and virtualization support in hardware.

The idea of low-power, precisely sized servers turned the traditional idea of a virtualized data center on its head. Instead of dealing with increased workloads by provisioning additional virtual machines, businesses would provision lightweight physical servers.

## Why not Virtualize?

Traditional servers with high-end processors, memory, and storage components are overpowered and underutilized by many individual business applications, especially more lightweight services such as email, file or print share, and web hosting. The traditional approach to optimize these underutilized servers has been virtualization. By allocating multiple virtual machines on a single server, computing resources can be efficiently allocated to make best use of the hardware.

While virtualization makes the most of existing server hardware, it may not be the best method for all server workloads. Servers built for virtualization tend to be big, beefy all-purpose machines ready for a diverse range of workloads. These supermachines may be capable of running any and everything, but their very nature means they're overpowered for many of the tasks they end up performing.

Microservers take the opposite approach. By sizing the hardware to compute needs, power usage is optimized for more lightweight workloads. If the same application can be effectively served by a

20W, 10W, or 6W TDP processor, using an 80W TDP CPU is inherently inefficient no matter how well you virtualize.

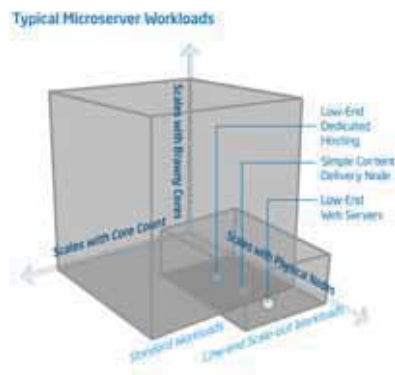
Microservers also create efficiency as they can be sized more precisely for the workload while still providing redundancy. Traditional servers need to have more computational capacity than needed to provide room for expansion. When workloads increase beyond capacity, additional, expensive server hardware needs to be bought, which is again underutilized until the workload grows to meet capacity.

With the low costs of individual microservers, initial server purchases can be sized more precisely and as workload increases, additional physical microservers can be easily and economically added to meet demands, creating efficient and economical scalability. With more physical servers handling workloads, microservers can also be more robust than virtualized infrastructure with fewer servers. When one microserver out of

a 10 or 40 microserver cluster goes down, the impact is minimal, whereas if a traditional server with 10 or 40 virtual machines goes down, all of the virtual machines and the services running on them are impacted.

## From Wimpy to Brawny

When the idea of microservers was first popularized in 2012 with the introduction of the



**Figure 1: Microservers are well suited to low-end workloads that scale well with more compute nodes.**

Intel Atom processor S1200 product family, the server features were there, but relatively low clock speeds, an 8GB memory limit, and weak single-thread performance of those first generation chips kept the industry skeptical.

In 2013, Intel announced the Intel Atom C2000 series of SoC chips targeted towards servers. Based on 22nm lithography, the C2000 series (formerly Avoton) brought some power to S1200 series processors with up to 8 cores with 4 threads each, clock speeds up to 2.4GHz and 64GB of maximum memory. This new generation of server-focused processors delivered enough processing power to serve not just static but also dynamic web content.

Besides more muscle, the processor C2000 series brought more integration and power efficiency to the Intel Atom processor platform, adding SATA and Ethernet controllers in addition to the memory and IO controllers already present in the S1200 series. With all this functionality in the chip itself, even though the TDPs from 6W to 20W were on average higher than with the S1200 series, performance per watt was much better. This more comprehensive SoC design made it easier for system integrators to create extremely compact and power efficient designs.

As mobile derived SoCs move further up-market to invade the server space, heavy-duty server chips are slimming down and moving into the microserver space. In May 2015, Intel announced the Intel® Xeon® processor D family, a totally new server chip design that combines the latest 14nm Intel® Core™ M processors with an integrated SoC design for an ultra-low-power Intel Xeon processor for lightweight, scale-out workloads. According to Intel, the new chips “deliver up to 3.4x faster performance per node and up to 1.7x better performance per watt when compared to the Intel Atom processor C2750.” Also known as Broadwell-DE, the new Intel Xeon processor D-1520 and D-1540 chips run at 45W TDP, more than Avoton, but at less than half of the power consumed by most server-class Intel Xeon processors. (Wattage figures include all the memory, networking and I/O features that would normally take up extra chips or cards on a regular server-class Xeon). That enables the new Intel Xeon processor D family to create some of the most power-efficient server motherboards on the market. With prices starting right above the feature rich Intel Atom processor C2750, these are aimed squarely at the upper end of the microserver market where the Avoton leaves off.

Besides beefing up processing power, the new generation of SoC chips increased memory capacity and has also made a huge difference in server performance. Compared to mobile or desktop applications, servers are much more memory constrained as they’re running more processes for more users at any given time. Whereas Centerton-era processors could only handle 8GB, the Intel Atom processor C2000 series can handle up to 64GB of DDR3 ECC or non-ECC memory at 1600 MHz. The Intel Xeon D family supports DDR4 and can take 128GB of ECC/non-ECC or 256GB of Registered Memory. Key “coaches” in the corner for helping SoC based servers go toe to toe with their bigger cousins and replace larger machines on a wider range of workloads are 16GB DDR3 modules from manufacturers including Innodisk (Figure 2).

### Micro Server or Microserver?

The server-class features enabled by the new generation of SoC processors are making a big impact on two ends of the business server market. Small businesses have not previously been able to afford the costs of buying or running dedicated rackmount or tower servers. At the opposite end of the spectrum, large-scale cloud-based enterprises are finding relief from the spiraling data center costs while their businesses expand.

### The Small Business Micro Server

Intel’s move into low-power server processors has opened a new market in the small business segment by powering a diminutive class of affordable, space saving SMB servers known colloquially as “Micro Servers.”

The Micro Server is based on an SoC server chip and has enterprise server features such as ECC memory and hardware virtualization, yet is priced on par with a desktop PC. Using power saving SoC processors, these machines often run under 100W and can go as low as 20W—not much more than the LCD monitors they’re attached to.

For small businesses this has been a revelation. Businesses that couldn’t afford the costs of buying and running full-fledged rackmount, pedestal or tower servers can now consider a Micro Server for their small business needs. Compared to allocating virtual machines on traditional servers, these affordable micro servers are easier for small businesses to set up properly without the complexity of dealing with rackmount infrastructure and virtualization. Lower upfront and running costs make it easy for businesses to buy machines as needed instead of having to make big budget decisions upfront and each time workloads expand beyond server capacity.



**Figure 2: 16GB DDR3 modules like this 1600MHz model from Innodisk help maximize memory capacity and performance for servers based on the Intel Atom processor C2000 SoC.**

While Centerton-based Micro Servers were suited to a few limited lightweight applications, the current Intel Atom processor C2000 series-based Micro Servers and upcoming Intel Xeon D processor-based processor-based machines have enabled Micro Servers with enough juice and the server-sized memory capacity to take on a much more diverse range of small business workloads.

### Enterprise Microserver Clusters

As the power of Intel Atom processor and similar SoC processors grows, their capability has been recognized in the enterprise server space. Computationally light, easily parallelized workloads such as web hosting and content delivery underutilize the processing power of full-strength server processors but are well suited to the lightweight, scalable nature of microservers. While traditional servers can and do take on these tasks, the power efficiency of microservers and their ability to incrementally grow to business needs by adding physical machines is especially attractive to these types of industries.

Rather than the independent “Micro Server” machines used in small businesses, microservers in these enterprise contexts are usually compact server boards clustered inside rackmount chassis to simplify management and consolidate cooling, power and networking infrastructure.

*Dan Zhang is a technical contributor for EECatalog. He has worked previously as an Enterprise IT Consultant with IBM, Lenovo and The World Bank and holds a bachelors degree in computer engineering from the University of Maryland.*



# Energy Thief Hunter Relies on COM Express

Success Story: Intel® Core™ i5 processor powers a COM Express computer module, improving measurement speed and quality for power analyzer.

By Dan Demers, congatec

Currently, motors and drives consume up to 45 percent of electrical energy, so it makes sense to track down any potential sources of energy loss. That is certainly the view of ZES ZIMMER Electronic Systems GmbH, a maker of high-precision power analysis products. The company's Smart Power Analyzer LMG670 helps engineers optimize power consumption by incorporating DualPath technology to improve measurement quality and speed. To manage these required performance improvements, the system design was transformed from FPGA to x86 and is now powered by a COM Express computer module with an Intel® Core™ i5 processor (Figure 1).



Figure 1: A COM Express computer module powers the ZES Zimmer Precision Power Analyzer LMG670.

Power measurement looks at both the accuracy as well as the efficiency of the entire energy distribution chain or that of its individual parts. A frequency inverter manufacturer uses it to ensure the company's products are as efficient as possible. At higher switching frequencies, the reproduction of sine waves is better, however at the same time switching losses in the inverter increase, and engineers seek the correct balance.

An engine manufacturer, on the other hand, wants to convert as much energy into mechanical power as possible; this requires a clean sinusoidal current. Optimizing the frequency inverter may in some cases decrease the engine's efficiency. Ultimately, a washing machine manufacturer not only wants

a fast rotating drum but one that does not vibrate during the spin cycle. And the objective in this case is also a powerful yet energy-efficient motor. Answers to questions including, "how big are the losses in the overall system, where do they occur and how can the best result be achieved," can only be found when we analyze all the parts involved and examine how well they play together.

## Signal Conditioning—But How?

Two measurement methods are required to best fine-tune the inverter and motor: An unfiltered signal for determining the overall power consumption, which is particularly important when trying to determine efficiency; and the filtered signal for the analysis of specific areas. This begs the question: "how to prepare the signal?" Should we filter the signal to cut the frequency band at the top, thereby complying with the rules of the Shannon-Nyquist theorem? This results in considerable inaccuracies in the power measurements. Or should we filter the unfiltered signal retrospectively to pick out the desired frequencies? While this approach looks interesting at first glance, it is unfortunately not permitted as the aliasing errors already affected the signal during the preceding sampling process, and they cannot be removed.

**"To achieve this demanded performance increase, ZES Zimmer switched from an FPGA-based approach to x86 processor technology."**

Until now, there were two ways to make these two measurements: First, you could use two independent measurement instruments to analyze the signal. The connection of this second device might cause errors in measurements due to differences in cable lengths, terminal resistances or parasitic capacitances. Alternatively, you could repeat the measurement with the same device but change the filter settings. In this case, it was necessary to ensure that the exact same signal was measured under exactly the same environmental conditions

during the second test. To achieve this, the motor had to cool down before the second measurement to get the same starting temperature. So there had to be a certain time lapse between measurements, as thermal effects would otherwise degrade the measurement to a mere ballpark figure. The serial approach is therefore slow; parallel measurements with two devices involve other sources of error.

### Simultaneous Measurement in Two Bandwidths

ZES Zimmer has developed a completely new process to solve the two-measurement dilemma just described. The LMG670 precision power analyzer uses a DualPath architecture to process a signal. The crucial difference lies in the way the signal is acquired and processed. The signal is fed simultaneously and synchronously into two independent measurement paths (Figure 2). This means that an identical signal is filtered and subjected to Fast

three to the motor. The seventh channel is available for detecting mechanical quantities such as torque and speed. This measurement scenario allows the entire supply chain to be analyzed and to determine the efficiency of individual components as well as that of the overall system.

A DualPath data stream of 75 MB per second is processed in real time; 1.2 Msamples/s are taken of each input signal, pre-processed, reduced and transmitted at up to 34 readings per second. Such fast data acquisition, complex algorithms, communication and output require adequate computing power. To achieve this demanded performance increase, ZES Zimmer switched from an FPGA-based approach to x86 processor technology.

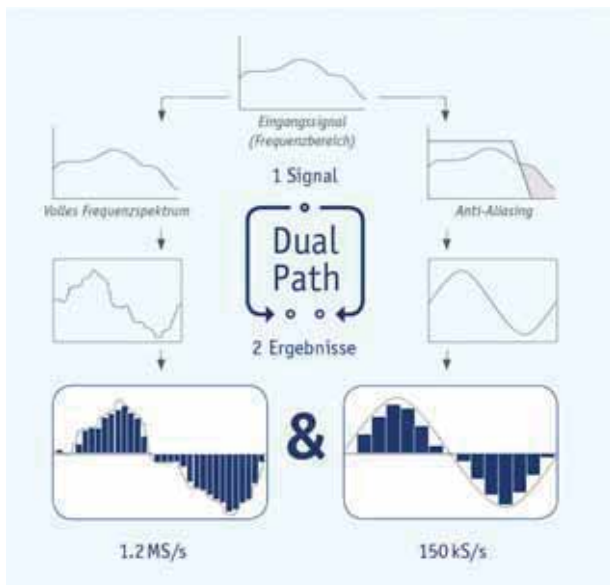
### Comparing FPGA and COM Express

FPGAs have their own advantages and indeed perform well and accurately, but product maintenance and development can quickly turn into a nightmare—especially when it comes to selecting the next generation. In comparison, and every design engineer will subscribe to this, generic PC technology is definitely easier to handle. By choosing a COM Express computer module for the processing core, ZES Zimmer opted to use an industrial-grade variant of PC technology with anticipated long-term availability. Choosing a form factor standard such as COM Express also brings with it benefits such as the exchangeability of modules, ruggedness and the availability of second sources.

The Intel Core i5 processor-based module ZES Zimmer selected matches the needs of the system's most important elements: the device under test (DUT), the operator and the machine environment.

A COM Express computer module provides the LMG670 with the computing power required by DualPath technology for a highly precise and fast power measurement of the DUT (Figure 3). The LMG670 uses the measured data to calculate the different power values, displays them on the built-in screen and transfers them via Gigabit Ethernet to the connected systems or via the DVI or VGA interface to an external projector or second screen. The operator, in turn, can communicate with the LMG670 in a variety of ways, e.g., by triggering it directly via the touch screen or via soft or mechanical keys, or addressing it via a higher-level computer. Even remote device control over the Internet is possible. The LMG670 communicates with the entire machine environment via Gigabit Ethernet, speaking the SCPI language with additional “power terms.” It can also be integrated into a LabVIEW measurement environment.

A custom-tailored Unified Extensible Firmware Interface (UEFI) configuration for the computer module enables the simultaneous output of two resolutions for the built-in display of 1024 x 600 pixels and 800 x 480 pixels as well as even higher resolutions for VGA- or DVI-connected external devices. The 800 x 480 pixels are not natively supported by the integrated processor technology, so custom-specific adjustment of the computer module's UEFI is



**Figure 2: Improved measurement quality by simultaneous DualPath measurement in two bandwidths**

Fourier Transform (FFT) in the first measurement path, and used non-filtered for power measurement in the other measurement path. The consequence is that the LMG670 is capable of replacing two conventional power meters; the user benefits from the advantages of parallel measurements and also obtains higher quality measurement data. The system also records data continuously over the entire measurement range while the DualPath process captures twice the amount of measurement data.

### End-to-End Efficiency

The LMG670 has seven DualPath empowered power channels. Assuming a three-phase connection, three channels are dedicated to the frequency converter and



**Figure 3: The computing core of the ZES Zimmer's power analyzer: congatec's conga-BS77 COM Express module with 3rd generation Intel® Core™ i5 processor**

required. To meet this requirement, ZES Zimmer needed to work with a service-focused computer module vendor that could offer UEFI adaptations via individual integration services.

The decision to go with a module vendor with a clearly defined, easy process providing barrier-free personal access to the OS and firmware specialists proved to be a good choice for the application engineers and the entire engineering process, as they not only had to integrate the DualPath technology, but also to migrate the design from FPGA to x86.

In and of itself, a form factor standard is not a differentiator. It's standardized and consequently easily substitutable. What truly matters to the successful implementation of a COM module depends more on details such as the supplied firmware, software, operating system adaptations for embedded purposes and especially the individual and personalized design-in support.

## Standard Form Factors—What Counts

The support described above is crucial for many designers of industrial-grade systems—FPGA engineers need to manage a learning curve for x86 designs, and many x86 applications in the embedded area have their own peculiarities and need specific tweaks. In addition, a number of applications still work with legacy serial interfaces, Super I/O, disabled USB interfaces, custom-specific animated boot screens or even individual boot orders of the integrated devices up to booting via IoT cloud servers. Finally, nearly all new processors have their own “specialities,” too. Consequently, OEM customers choose their embedded vendor with ever more care, especially with an eye to support—not only on the hardware side but increasingly regarding firmware implementations and driver support.

*Dan Demers is director of marketing for the Americas at congatec Inc. He holds a B.B.A. degree in International Business from Grand Valley State University, Grand Rapids, Michigan and an M.B.A. from Ashford University, Clinton, Iowa. Demers has over 13 years of experience in embedded computing having worked with Fortune 500 companies in the medical, military, and communications markets.*





# Simplicity Reigns Supreme in CompactPCI Serial Rev 2

Why CompactPCI (PICMG 2.0) is at home in markets from telecom and computer telephony to industrial, real-time data acquisition, transportation and mil-aero

By Barbara Schmitz, CMO, MEN Mikro Elektronik

It's no wonder CompactPCI systems have proliferated as much as they have in the past few decades. Built using standard components, they can run practically any operating system as well as thousands of application software packages without modification.

CompactPCI (PICMG 2.0) is a widely accepted—and utilized—technology platform that has found a home in countless markets from telecommunications and computer telephony to industrial automation, real-time data acquisition and military systems.

However, as data requirements in embedded systems began to increase, older systems were unable to take advantage of the more modern high-speed serial point-to-point communications needed to move all system information along effectively.

## System Demands Grow

CompactPCI systems were limited to a parallel bus design, yet demands for greater bandwidth and higher data transfer rates among the input/output (I/O) resources continued to increase.

Looking to keep pace with today's computing needs and keep a widely implemented successful technology current, CompactPCI PlusIO (PICMG 2.30) and CompactPCI Serial (PICMG CPCI-S.0) arrived. Now a defined migration path using these complementary platforms is demonstrating its effectiveness as a solid, cost-effective, long-term solution, positioning CompactPCI as a viable platform for applications well into the future.

Several years after being introduced, this family of specifications has proven successful in bringing systems in line with current data requirements, while preserving two vital pieces of the embedded computing industry:

- A countless number of installed CompactPCI-based systems
- The large knowledge base of designers already familiar with CompactPCI.

But building upon CompactPCI's large installed base and the design knowledge bank is just the start. Since its introduction four years ago, CompactPCI Serial has been installed in tens of thousands of applications in existing markets as well as new ones. And product development has kept pace with the increasing use of the new specification (Figure 1).



*Figure 1: As the CompactPCI Serial specification has evolved, so have available products with enhanced technologies, like this 3U CompactPCI Serial SBC based on the fourth generation Intel Core i7.*

## Linking Past and Present

CompactPCI PlusIO does not require systems to switch boards, and the high-speed connector is low-cost, creating cost efficiency. Designed for applications with mixed parallel and serial communication requirements, CompactPCI PlusIO system slot boards can be used in both CompactPCI and hybrid systems with CompactPCI Serial peripheral slot boards.

It was deliberately developed using the same 19" mechanics as legacy CompactPCI, while allowing for the integration of serial based systems. This very calculated adaptation of the original specification addresses the challenges of maintaining existing systems, and therefore the time and money invested in those systems. It also preserved the reliability, robustness and maintenance-friendly attributes of the original CompactPCI.

While compatible with CompactPCI PlusIO, CompactPCI Serial is geared towards completely new systems based solely on serial communications. But because of the link through the CompactPCI PlusIO structure, older systems can implement serial technologies on an as needed basis —whether driven by functionality requirements or budgetary considerations.

CompactPCI Serial is mechanically based on the IEEE 1101 standard, the standard for 19-inch systems and Eurocards, making mezzanine modules developed for these types of boards also compatible with CompactPCI Serial. This is particularly important for backwards compatibility to existing solutions.

The most important types of such mezzanines are PMCs, XMCs and M-Modules, all of which fit on Eurocards. In general, a single Eurocard can accommodate one PMC/XMC or one M-Module, while a double Eurocard can carry two PMCs or XMCs, or four M-Modules.

### CompactPCI Revisions' Dual Focus

The revisions to the CompactPCI Serial standard, the first since the specification was introduced in 2011, focus on two key areas: simplifying the specification language and building out some of the technology features.

A page-by-page rework aimed at improving the platform's usability has resulted in clearer wording that more sharply defines the scope of the specification. For example, the explanation of the order of components in the system takes compatibility into account.

The content itself has not changed, just the language designers rely on to easily implement these highly flexible, cost-effective systems. CompactPCI Serial is a homogenous standard with continuous compatibility—clear, practicable and user-friendly. Revision 2 is backward compatible with Revision 1 (Table 1).

### Two Improvements Expand System Slot Functions

The new revision contains two technical improvements that expand the functions of the system slot, allowing for more flexibility within an application. One, the system slot can now be placed on either the left or right side of the backplane, offering system designers greater physical layout flexibility.

Two, the system slot now supports additional rear I/O on the P6 connector, key for conductive cooling systems that usually do not support front I/O.

Because the rear I/O signals are not fixed, configuring different combinations of signals is easily achieved, such as routing graphics and USB outputs to the rear and/or with SATA disks installed inside the system. And with PCI Express now available at the rear, several 19" systems can be interconnected.

### Ethernet on the Rear I/O

Already defined within CompactPCI Serial Rev. 1 is a special feature that makes it possible for connector P6 to reside directly on the mezzanine board, not on the CPU board. CompactPCI Serial Rev. 2 now defines Ethernet on the rear I/O for the system slot on the P6 connector, bringing with it many important advantages, as shown in Figure 2.

- When using an Ethernet mezzanine board, the signals are led directly to the backplane and do not have to be routed over the carrier board.

- Designers have a flexible number of Ethernet channels via the mezzanine board. The requirements can vary greatly, depending on the application, but a standard CPU card can always be used.

- The combination of rear I/O on P6 with any number of Ethernet channels via the Ethernet mezzanine board further adds to the final system's configuration and flexibility.

		CompactPCI 2.0		CompactPCI 2.1E		CompactPCI PlusIO 2.1E		CompactPCI Serial CPG 1.0	
		3U	6U	3U	6U	3U	6U	3U	6U
PCI (optional)	Data bus width	32/64 bits	32/64 bits	n/a	32/64 bits	32 bits	32 bits	-	-
	Frequency	33/66 MHz	33/66 MHz	n/a	33/66 MHz	33/66 MHz	33/66 MHz	-	-
	Overall max. data rate	0.333 GB/s	0.333 GB/s	n/a	0.333 GB/s	0.266 GB/s	0.266 GB/s	-	-
PCI Express	Lanes	-	-	n/a	-	4	4	8	8
	Lanes per slot	-	-	n/a	-	1	1	4/8	4/8
	Generation	-	-	n/a	-	1.1/2	1.1/2	1.1/2/3	1.1/2/3
Ethernet	Overall max. data rate	-	-	n/a	-	2 GB/s	2 GB/s	10.4 GB/s	10.4 GB/s
	Interfaces	-	-	n/a	-	2	2	8	16
	Speed	-	-	n/a	-	100 Mb/s	100 / 1000 / 10000 Mb/s	100 / 1000 / 10000 Mb/s	100 / 1000 / 10000 Mb/s
SATA	Overall max. data rate	-	-	n/a	-	0.025 GB/s	2.5 GB/s	2.5 GB/s	16 GB/s
	Interfaces	-	-	n/a	-	4	4	8	8
	Generation	-	-	n/a	-	1.1/2	1.1/2	1.1/2/3	1.1/2/3
USB	Overall max. data rate	-	-	n/a	-	3.5 / 3 GB/s	1.5 / 1 GB/s	1.5 / 3 / 4 GB/s	1.5 / 3 / 4 GB/s
	Interfaces	-	-	n/a	-	4	4	8	8
	Generation	-	-	n/a	-	2.0	2.0	2.0 / 3.0	2.0 / 3.0
Rear I/O free pins	System slot	None with PCI04 75 with PCI32	95 + 220	n/a	40 + 220	None	95 + 220	15	328 (with 64MB) / 640
	Peripheral slot	None with PCI04 75 with PCI32	95 + 220	n/a	40 + 220	n/a	n/a	102 (with PCI04) 240 (with PCI04 + A64MB)	
	Peripheral slots	-	-	n/a	-	-	-	-	-
PMC 2.0 peripheral slots	4 with 66 MHz 2 with 33 MHz	4 with 66 MHz 2 with 33 MHz	n/a	4 with 66 MHz 2 with 33 MHz	4 with 66 MHz 2 with 33 MHz	4 with 66 MHz 2 with 33 MHz	4 with 66 MHz 2 with 33 MHz	-	-
	PMC CPG 1.0 peripheral slots	-	-	n/a	-	4 / 2 (Ethernet)	4 / 2 (Ethernet)	8	8

Table 1: Family of CompactPCI specifications overview



**Figure 2:** This mezzanine features a P6 backplane connector for Ethernet configuration of the system slot CPU.

### Cost Considerations

The CompactPCI Serial specification incorporates several cost-saving attributes as well. No software adaptations or special interconnects, such as Serial RapidIO or Aurora, are required, but CompactPCI Serial does offer the whole range of serial interfaces—just like any PC.

It also can operate without the management controller hubs, switches and bridges that make systems more complex and more expensive to maintain, even in complex multicomputer systems.

To leverage the cost-effective standardization of components with CompactPCI Serial, the strictly standardized pin assignment of CompactPCI Serial enables most applications—simple or complex—to be built mainly of standard boards and backplanes with no or very few NRE costs.

### Advancing into More Applications

Even before the Rev. 2 enhancements, CompactPCI Serial benefitted from a quick adoption rate, partly due to its sister specification, CompactPCI PlusIO, which forms the vital link between old and new systems, giving designers the flexibility to upgrade on the schedule that most closely matches their timing and budget requirements.

This well-rounded family of CompactPCI specifications incorporates the past, present and future needs of embedded computing systems. It has opened many new avenues for implementation from a technological as well as mechanical standpoint (Figure 3).

Take a routine automation application, such as filling and packaging food, as an example. Quality can't be compromised. CompactPCI Serial controls the complete machines and corresponding camera systems for acquisition, storage and organization of the packages. For this application CompactPCI Serial, featuring a compact design that combines several control functions on two CPU boards on a single platform, makes possible a more cost-effective approach than could be implemented with a typical Industrial PC.

When an industrial application requires effective cooling, CompactPCI Serial specifies a CCA frame for boards and the corresponding infrastructure for conductive cooling systems. Standard assemblies do not have to be redesigned for a conductive-cooled environment, which would reduce available space on the printed circuit board. Instead, they are simply equipped with a CCA frame. These features help lower costs.

The energy sector is taking advantage of the extended temperature operation CompactPCI Serial brings to data collection and server systems in oilrigs. Located outside, the computers have to be very robust and keep on working in both arctic and tropical temperatures. At the same time, the approximately 200 watts generated by up to 10 boards per system need dissipation. To handle these demands, the systems use a combination of forced and conduction cooling



**Figure 3:** With flexibility and modern interfaces at the forefront, CompactPCI Serial continues to be implemented in a growing number of applications.

on a compact system, which combines four computer units in one system.

Public transportation, such as buses and trains, are finding CompactPCI Serial platforms a reliable backbone for the versatile tasks of passenger information systems (PIS) or for the critical task of passenger safety. As mobile networking devices and gateways with IoT functions, these systems typically communicate between vehicles or from vehicle to land completely wirelessly.

In these applications, CompactPCI Serial's modularity is a welcome design feature. Systems can easily be adapted to the constantly changing communication standards in the mobile telephone system.

Avionics systems are using CompactPCI Serial in UAVs for aerial surveillance, object recognition and collision avoidance in combination with intelligent camera systems, to conserve space and weight.

In addition to size and weight advantages, there is support for multi-computer functionality through standardized full-mesh communication on the CompactPCI Serial backplane. And connection via radio service, satellite or the Internet to other aircraft or to the ground station is possible.

Last, but not least, CompactPCI Serial contributes to high performance computing in research, serving as the control of a particle accelerator, for example. It has also been successfully implemented under extreme climatic conditions. For example, it's been used to help locate, collect and evaluate seismic data from the ocean floor.

### Flexible and Future-Proof

CompactPCI Serial can handle harsh environments, symmetric multi-processing, scalable multi-CPU-architecture with high computing performance, modular adaption to different projects, effective networks with full-mesh Ethernet and the wireless connection to the modern world.

Answering the challenges of high data rate, open interfaces upward of 40 Gbps Ethernet, high modularity and scalability, CompactPCI Serial packs substantial computing power into a tight space to simplify the creation of clusters, and uses a standardized cooling concept by fans or conductive cooling.

In its few short years of existence, CompactPCI Serial has proven to be a beneficial technology upgrade for several embedded systems designers accustomed to working with the legacy CompactPCI platform. Not only does CompactPCI Serial bring modern serial interfaces and a ruggedized connector scheme into play, but it also provides significant cost advantages, while adhering to many known design principles, lessening a developer's need to learn a new and complex technology.

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*Since 1992, Barbara Schmitz has served as chief marketing officer of MEN Mikro Elektronik. Schmitz graduated from the University of Erlangen-Nürnberg. MEN Mikro Elektronik is an established manufacturer of failure-safe computer boards and systems for extreme environmental conditions in industrial, safety-critical and real-time embedded applications worldwide.*



# How Mobile Edge Computing is Helping Operators Face the Challenges of Today's Evolving Mobile Networks

Capitalizing on off-the-shelf solutions and leveraging NFV can help control costs for mobile edge computing at multiple points in the carrier's edge.

By Jeff Sharpe, ADLINK Technology

Mobile data usage is on the rise—subscribers all over the world churn through gigabytes of streaming video, music and social network-related data every month. Mobile network owners are scrambling to stay ahead of data demand by densifying their radio access networks with small cells. Wired network owners increasingly offer higher speeds to homes and businesses because mobile devices—smartphones, tablets and laptops—are all behind this surge in demand. To compensate for the non-stop increase of mobile data traffic, mobile operators are doing several things:

- Re-farming spectrum as fast as they can from 2G to 3G and then to 4G.
- Implementing carrier aggregation, made possible in the 3GPP standards.
- Employing network densification, or more network equipment in more places—and that means more environmental, size and power considerations across the network.

Year-in, year-out, mobile operators need to be able to deliver higher throughput and lower latency in more places at far lower cost per GB. The ongoing shift to LTE helps improve cost efficiencies, but that is always balanced against the need to continually invest in the network.

With 5G, the mobile network will need to be able to deliver bigger payloads to mobile devices cost effectively. At the same time, there is also a need for reduced latency to further improve the customer experience along with all of the 5G-centric use cases mentioned earlier. Densification is one way to help provide these gains, but mobile operators can also move content closer to the edge of the cellular network. Today, content or application servers are not collocated with any equipment in the mobile operator's network. But, meeting the requirements for higher throughput with lower latency and improved cost efficiencies becomes possible if carriers move toward an emerging concept called Mobile Edge Computing (MEC).

## Benefits of MEC

Mobile Edge Computing (MEC) is a new option for network owners. According to the European Telecommunications Standards Institute (ETSI), the current standard bearer for MEC deployments, MEC offers application developers and content providers cloud-computing capabilities and an IT service environment at the edge of the mobile network. This environment is characterized by ultra-low latency and high bandwidth, as well as real-time access to radio network information that can be leveraged by applications.

MEC's key value proposition is that it allows an operator to provide new services by opening up their Radio Access Network (RAN) edge. It does this by placing smart nodes at the edge of a mobile network, for example, right where small cells would likely be placed. These nodes would run virtualized software on general-purpose server hardware all housed within a secure form factor. These edge nodes can emulate parts of the core network, serve as reliable caching units and/or run virtualized applications from any number of an operator's developer partners.

For the mobile operator, MEC benefits could include:

- Monetizing that highlights network reach and power as it relates to content providers and their need for a digital distribution channel. The MNOs could increase their revenue by charging based on resource use (storage, NW bandwidth, CPU, etc.) of each content provider, if such resource usage could be obtained via specific APIs in a MEC server.
- Better customer service—lower latency, higher throughput and services that are more diverse, localized and personalized. Application-aware cell performance optimization for each device in real time can improve network efficiency and customer experience. Physically closer servers and tight RAN integration can help reduce video stalling and increase browsing throughput.

- Caching video content at the edge of the network to reduce transport costs and improve customer experience.
- Supporting IoT/M2M applications and services, which tend to transmit small amounts of data but may also include higher-bandwidth applications such as video surveillance.
- Shrinking the volume of signaling offloaded to the core network, which could reduce OPEX for the MNOs, as compared to hosting all enhanced services in the mobile core. A distributed caching technology can save backhaul and transport costs and improve QoE. Content caching has the potential to reduce backhaul capacity requirements by up to 35 percent. Local Domain Name System (DNS) caching can slash web page download time by 20 percent.
- Opening the edge to more application designers for over-the-top (OTT) services and/or DVR services offered by a cable operator. In the case of an OTT provider, with MEC servers, their service would likely feel faster since requests for new programs and/or “fast forward or rewind” functions would not have as far to travel. A cable operator might be able to move the DVR from the set-top box to the edge of its network, which would potentially allow the operator to offer more storage to its customers.

### Requirements for Successful MEC Deployments

MEC’s core value proposition is that it allows an operator to provide new services by opening up their RAN edge. In turn, this means new revenue streams that are fundamentally different from the “speeds and feeds” services that are the current market focus. MEC can make the idea of offering more data for less dollars per month about as relevant as “free long distance calling” is now.

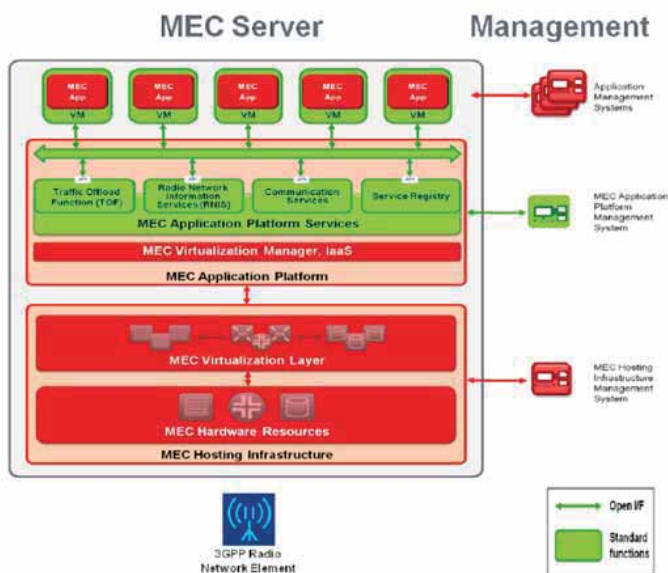


Figure 1: MEC Server Building Blocks Source: Mobile-Edge Computing—Introductory Technical White Paper, Sept. 2014

MEC offers cloud-computing capabilities and an IT service environment at the edge of the mobile network. And it offers an ultra-low latency, high bandwidth and real-time access to radio network information. However, all of these capabilities have to be built into the hardware of the base station itself (or into a “box” that is collocated with, and connected to, the base station).

Figure 1 illustrates the base components of a MEC server. All of the green-highlighted components are essentially software components running on hardware.

Fundamentally, the MEC hardware must be cost effective, particularly if it will be deployed at multiple points in the carrier’s edge. One way to push costs lower is to use off-the-shelf hardware and leverage network functions virtualization (NFV) and virtualization. For example, the MEC Virtualization Manager layer in Figure 1 provides Infrastructure as a Service (IaaS) facilities, and therefore supports a flexible and efficient multi-tenancy, run-time and hosting environment for the MEC Application Platform services.

Figure 2 shows one view, based on a joint Intel/MEC presentation, of the value chain of the Mobile Edge Computing Cloud—everything from the ETSI Industry Specification Group (SIG) to the silicon provider (Intel) to the OEMs, who either manufacture the equipment themselves or white-label it through a third-party such as ADLINK Technology. The service providers who would deploy the equipment in their networks and then license access to the MEC equipment to either OTT content vendors and/or Independent Software Providers (ISVs) are also shown.

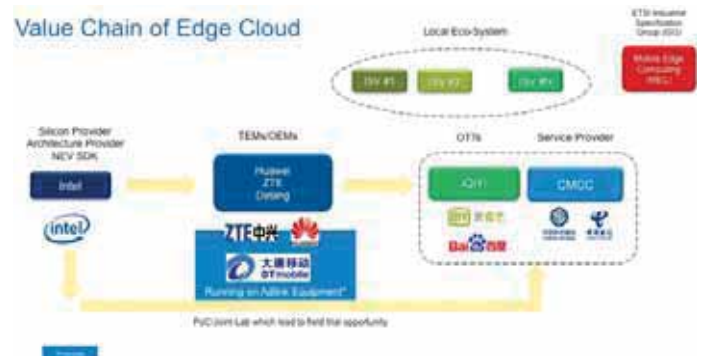


Figure 2: The MEC Cloud Value Chain Source: Intel / ADLINK, 2014; slightly modified by iGR, 2015

Viewed in the above context, it is easy to see how critically important minimizing the cost of the MEC hardware is to a successful MEC deployment. There are multiple moving parts—OEMs, OTTs, ISVs, operators, etc.—that all touch the value chain at one point or another.

And even beyond the above example, cost is also important with respect to environment, safety and/or regulatory requirements—particularly if the MEC hardware will be

deployed within a small cell (low-powered radio access nodes that operate in licensed and unlicensed spectrum with a range of 10 meters to 1 or 2 kilometers) enclosure, collocated as an attachment on a small cell site or even just deployed in a macrocell (cell in a mobile phone network that provides radio coverage) enclosure at the base of a tower. Operating costs, failure rates, replacement/upgrade requirements, backhaul, power use, etc. are all elements that factor into the initial deployment costs, as well as the total cost of ownership. The cost of rolling a truck to all of those different locations would also vary. Physically touching 100 small cells would be more costly than visiting a single macrocell site.

### An Open Standard for Mobile Edge Computing

MEC is led by a previously mentioned SIG within ETSI, which has been set up by Huawei, IBM, Intel, Nokia Networks, NTT DOCOMO and Vodafone. Since late 2014 when the MEC SIG was announced, more than 28 companies, including ADLINK, have joined the effort to create an open standard for Mobile Edge Computing. The MEC SIG is already generating considerable interest in the market and participation in the effort continues to grow.

ETSI plays an active, integral role in the development and implementation of many extant telecommunication standards, including GSM, UMTS and LTE, independently and with partners in other regions. Not only have these specifications been successfully adopted worldwide, they also form the basis of today's evolving cellular communications infrastructure. In addition, ETSI is currently working on the development of standards relating to cloud and Internet technologies as well as end-to-end network architecture.

The MEC Industry Specification Group (ISG) aims to unite the telco and IT-cloud worlds, providing IT and cloud-computing capabilities within the RAN. The ISG MEC will specify the elements that are required to enable applications to be hosted in a multi-vendor Mobile Edge Computing environment.

ETSI also has an active ISG working on NFV, which is tasked with leveraging the IT virtualization technology to consolidate multiple types of network equipment into standards-based, high-volume servers, switches and storage which could be located in data centers, network nodes and at the end user's premises. Using NFV, entire classes of network functions can be virtualized into building blocks that may be connected or chained together to create communication services.



**Figure 3: ADLINK's Extreme Outdoor Server Mobile Edge Computing Platform**

The scope of work on MEC will be highly focused and complement the work on NFV. MEC will enable applications and services to be hosted on top of the mobile network elements, e.g. above the network layer. These applications and services can benefit from being in close proximity to the customer and from receiving local radio-network contextual information.

The ISG MEC will produce interoperable and deployable Group Specifications. The ISG MEC will deliver results in different releases, whereby the scope of the first release (work began in late 2014) will be tightly controlled to ensure delivery within 18-24 months.

Used as an edge node, the MEC devices, such as ADLINK's Extreme Outdoor Server (Figure 3), can emulate parts of the core network, serve as a reliable caching units and/or run virtualized applications from any number of an operator's developer partners to help monetize network services and improve the end customer experience. ADLINK's Extreme Outdoor Server is the first high-performance MEC platform specifically designed for extreme environments and outdoor telecom/networking applications. Based on the Intel® Dual Xeon® Processor E5 v2 Family, the Extreme Outdoor Server enables Telecom Equipment Manufacturers (TEMs) and Application Providers to deliver data center performance at the edge of the network.



*Jeff Sharpe has more than 31 years of experience in the network and mobile communication industries providing strategic direction for next generation products and platforms. As a strategic senior product manager, Jeff Sharpe is responsible for driving ADLINK's global product direction in mobile networking, network functions virtualization (NFV) and software-defined networking (SDN).*

# An Increasingly Connected IoT and Its Challenges

## Q&A with Venkat Mattela, CEO, Redpine Signals

Using the characteristics of the IoT marketplace to best advantage.

By Anne Fisher, Managing Editor

*Editor's note: Venkat Mattela, Redpine Signals CEO, shared insights with Embedded Intel® Solutions not long after Redpine announced wireless connectivity modules that feature support for Intel's® Moon Island and Bay Trail platforms with Intel Quark™ and Intel® Atom™ processors.*

**Embedded Intel Solutions:** For ultra-low power designs, how are you meeting the challenge to balance performance, small circuit area, and low power consumption?



**Venkat Mattela:** At Redpine, we design every part of our chipsets and modules from the ground up. We carry out our own research and have patented innovations—57 patents granted so far and more than 200 in the pipeline—in all key areas, including low-power design, high performance wireless receivers, multi-thread processor architectures, power aware firmware engineering and systems architecture. Our approach is to simultaneously work on top-down and bottom-up design and performance specifications along with actual implementation and optimization.

Having the whole design team working together enables us to carry out cross-domain optimization. In wireless systems, we believe we pioneered the approach of using higher-performance implementations to reduce energy consumption. For example, wireless receivers are required to extract meaningful data from often heavily impaired signals—such as degraded signals due to noise, interference, multipath effects and transmitter imperfections. The more complex the processing carried out on the received signals, the higher would be the chances of recovering the right data from them. More complex processing normally implies larger circuit area, and therefore higher cost and higher power consumption. Here is where we spent over a decade of extra effort in design and optimization, with the right innovations, and it makes a difference.

Several individual components of the system influence system-level performance and power consumption—including the RF

and analog subsystem, receiver signal processing algorithms, receiver hardware, power management hardware, protocol processor design, protocol firmware and chip-level circuit design and power partitioning. Each component may individually be designed and optimized for power and performance, but this will never achieve the levels that are possible with cross-domain design analysis and system-level optimization.

**Embedded Intel Solutions:** What's the best way to keep IoT momentum going?

**Mattela:** Devices in the IoT stem from the imagination, which has no limits. Although technology is available today to support the conversion of a large number of ideas to products, there is a clear need to bring in advances.

Communications in the IoT is heterogeneous, and may always be so. However, there are clear advantages to being able to build products with Wi-Fi as the connectivity of choice. True 'Internet of Things' implies that every device is on the network, and Wi-Fi is the best way of getting there—not only in terms of protocol, but also in performance, ease of use and deployment being supportive of native IP network and energy efficiency.

We have shown that overall energy consumption for many profiles of data communication is lower in Wi-Fi than with other protocols commonly used. The growth of the IoT also depends on its ability to gather existing and deployed devices into its fold. Many of these existing devices need help in connecting to the network, and here is where multiprotocol gateways help. A wireless connectivity technology developed to support native IP protocol is the key. Energy harvesting would be used to prolong battery life, devices would be smaller and even lower cost through higher levels of integration, such as sensors, computing and connectivity in a single device. Low power is a relative thing. What was considered low power in devices 10 years ago is considered a power hog today. Our definition of low power is working without any battery source, and we are doing some fundamental research to achieve this milestone to enable IoT in a significant way.



The IoT is a very complex framework and involves optimizing multiple areas to create a sustainable product. It's not just a matter of connecting a device to the cloud, or creating one efficient device. IoT solution creation needs everything from silicon technology to application development within a cloud framework. We are using the characteristics of the IoT market space—an inch-deep, mile-wide market with a long ramp up cycle—to our advantage to create a differentiated approach to each component of the IoT solution. We spent over 3000 person years R&D spanning over a decade to create sustainable differentiations.

**Embedded Intel Solutions:** In addressing the connectivity protocol issue as described in your recent news...

“Devices and systems in the Internet of Things space use different connectivity protocols to support the underlying application. Our multi-protocol convergence connectivity solution with support for dual band Wi-Fi®, dual-mode Bluetooth® 4.0 (Classic Bluetooth and Bluetooth LE) and ZigBee® enables seamless connectivity between IoT devices and the cloud,” said Venkat Mattela, CEO of Redpine Signals. “By integrating multiple wireless protocols on to the same chip, Redpine’s solution not only provides an outstanding customer value for cost but also removes complex co-existence issues present in wireless communication.”

Did Redpine also discover practices and ideas that are transferable to working through roadblocks in other areas?

**Mattela:** We have been carrying out pioneering work on wireless coexistence for many years. Coexistence is of course an obvious issue in unlicensed bands where a multitude of devices operating on different protocols all operate at the same time. But it is also a consideration in mitigating the effects of interference from signals in licensed bands, either adjacent or elsewhere. In our modules, we have mitigation built in for scenarios where an IoT device is equipped with other transmitters such as LTE or GSM. Within the licensed bands, the IoT creates scenarios where devices in a network operate on different protocols, but have interdependency and a relationship. In our multiprotocol modules, we make use of the knowledge of the application and the system to provide for best-case operation. The methods used would be useful in addressing issues that have a parallel with wireless coexistence—for example, devices communicating with a cloud server. Knowledge of usage patterns would help provide for the least amount of latencies and wasted ‘wait’ periods.

Implementing the coexistence solution required careful optimization of the computing process internal to our device. Each protocol has its own context, and handling them seamlessly

required low latency hardware and software operations and the handling of a very large number of combinations of events and processes. Ensuring operation within limited memory available in the device was a major focus.

**Embedded Intel Solutions:** What’s most misunderstood about the IoT and industrial deployments?

**Mattela:** The biggest misunderstanding in IoT is not knowing the complexity involved in creating a sustainable solution that is cost effective and easy to deploy.

Misunderstandings can be found at the silicon technology, devices, network, and cloud and application levels. While a great deal of work and contributions are coming out in each area, we see almost everyone taking a short-term approach to solve a single specific problem. At Redpine we’re addressing this as a system problem and providing a total solution with significant innovations at each level.

Industrial installations of automation and control have traditionally used a wide variety of communication protocols, mostly wired. When getting them networked into the IoT, there is an emphasis on wireless interfaces. The difference in communication behavior between wired systems and wireless systems is an aspect that is difficult to understand and plan for. Additional planning and mitigation is often required to create the wireless network, commonly with a mix of protocols, to offer similar or better performance compared to the wired connections, along with the benefits of a unified network the modification brings about. It takes special effort to understand the planning of the new wireless network, getting a measure of its performance, and adapting processes, if required, to operate in the new environment.

**Embedded Intel Solutions:** What, if anything, are you seeing as problems or challenges that are not getting their fair share of attention in the area of ultra-low-power design?

**Mattela:** In wireless systems, this is in reality ultra-low energy design. Therefore, although there are many areas of improvement in power consumption within devices, a potentially bigger and somewhat neglected contributor to energy inefficiency is the extent of interference in wireless channels. A lot of time, which translates to energy, is lost when packets do not reach their destination—either due to interference or packet collisions—and when devices have to wait for opportunities to transmit in the shared channel. This is one challenge in an increasingly connected IoT. Our company was founded in 2001 on the basis of providing an ultra-low power Wi-Fi technology, and we have made significant progress in that regard. We are also creating IoT devices based on our own wireless chipset providing unprecedented usage models when it comes to power dissipation.

# GHz Timing Giving You the Jitters? Three Things You Need to Know

Clock jitter can adversely affect high-speed protocols such as Ethernet, PCI Express and USB 3.0. You can calm your system down knowing these three simple points.

By Chris A. Ciufu, Editor-in-Chief, Embedded Systems Engineering

Timing is everything, which is why jitter skews everything up. Jitter is the difference between expected and actual timing edges in a system; the worse it becomes—the more adversely it affects your system (Figure 1). Jitter is proportional to lower voltage thresholds, directly proportional to clock frequency, and a major source of bit error rate (BER) in high-frequency GHz systems.

In this short primer we'll:

- Show how jitter affects signals at the receiver
- Describe the simplest way to reduce source jitter
- Show some examples of systems designed with low-jitter components.

## Point #1: High-performance signals require low jitter at receivers.

Digital systems require high precision clock sources from either crystals or crystal oscillators. 40 Gb Ethernet, for example, requires a clock source with under 0.3ps of jitter. When there's jitter in the reference clock, it's amplified by clock timers and PLLs in the PHY (Figure 2), since the phase lock loop responds to the clock edges.

An out-of-phase clock can often skew a GHz signal beyond an acceptable spec at the receiving end. The higher the data rate, the more accurate the source timing source must be. That is: as data rates increase, the jitter requirements tighten.

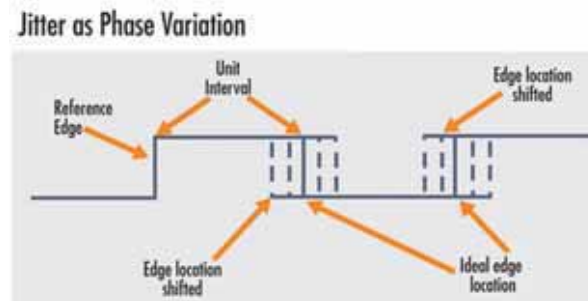


Figure 1: Jitter as the clock phase shifted from its expected position.

Lower jitter means lower BER, and lower BER is better. Improving jitter lowers BER because at the receiving end, the Rx circuitry must recover the transmitted clock from the bit stream by: 1) knowing when to sample the bit stream; and 2) determining if the data represents a “0” or a “1.” The encoded bit clock determines when the receiving data is to be sampled; if the clock is phase-shifted due to jitter, the

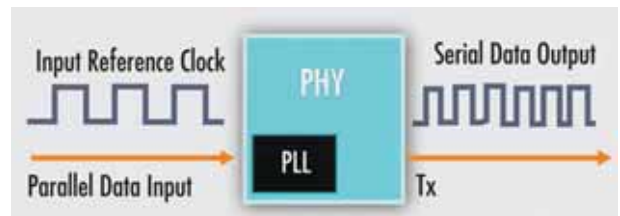


Figure 2: Jitter is amplified by clock timers and PLLs, compounding the problem.

receiver may sample the bit stream at the wrong time, which results in bit errors.

## Point #2: Start with a low-jitter clock source at the transmitter.

If GHz signals like HDMI (~ 10 Gbits/s) or USB 3.0 (5 Gbits/s) require low jitter at the transmitter, the best way to reduce source jitter is to start with an ultra “clean,” low-jitter clock source.

While jitter has many possible sources at the transmitting end, the biggest “bang for the buck” can be achieved through the source clock. A high-quality clock source may widen the jitter margin of the system (“system” = source, Tx, link, Rx), reducing the need for extended and excruciatingly complex engineering effort to reduce second- and third-order jitter sources like cross-coupled traces or inducted skin effect in PCBs.

Figure 3 shows a crystal oscillator demo board from Pericom Semiconductor with a 156.25 MHz XO source. The XO populated on this board is spec'd having a maximum RMS jitter of 0.2ps—30 percent lower than that required by 40 Gb Ethernet, giving a comfortable Rx margin on an Ethernet link.

How about in actual practice? Using an Agilent phase noise analyzer and a LeCroy 6 GHz scope, the XO exhibits a real-world jitter of 0.11 ps, which is well below that required by 40 Gbits/s Ethernet (Figure 4). This low-jitter clock source means that other components in the system can inject nearly 0.2ps additional jitter before the link jitter becomes out of spec (and out of an acceptable BER range). Clearly, starting with a low-jitter clock source gives a GHz system designer more breathing room in a design.

### Point #3: Know how to use the XO in a system.

A typical GHz system is shown in Figure 5. Here, an ultra-low jitter XO feeds a clock buffer that provides multiple clocks for a variety of GHz devices, including a 40 GbE PHY, an Ethernet switch and a ternary content addressable memory (TCAM), part of a layer 3 router. Pericom's UX7 series XO is the heart of the low-jitter system, and is capable of approximately 0.1ps (RMS) jitter between 12K – 20 MHz as Figure 4 shows.

To avoid using multiple XOs in a system, the PI6C49S1510 clock buffer can provide up to 10 output clocks (three are shown in Figure 5), with a very low additive jitter of 0.03ps—essentially replicating the XO's low jitter to all of the outputs. Figure 6 is a screenshot of the same bench test as Figure 4 but at an output downstream of the clock buffer. Note the total RMS jitter of the XO plus buffer is only 0.15 ps RMS. For convenience, both the XO and the clock buffer run on 2.5 or 3.3VDC, further simplifying designs.

### XO and Buffer All-in-One

Another way to create low-jitter systems besides what's depicted in Figure 5 is to use Pericom's FlexOut clock generator, which combines an XO and clock buffer into a single package. The frequencies involved and the need for ultra clean (low-jitter) clocks, are the reasons the FlexOut PI6CXG05F62a has an even lower jitter spec than the previously described XO (~0.1ps [typical]/0.15ps [max] from 12K – 20 MHz) and supports up to six outputs in LVPECL and LVDS configurations.

No external XO is needed (that's the whole point!), and neither XO trace terminations nor XO power filters are required. This device uses Pericom's proprietary quartz timing source with a special clock IC shrunk into a small LQFP package that's smaller than the two devices it replaces.

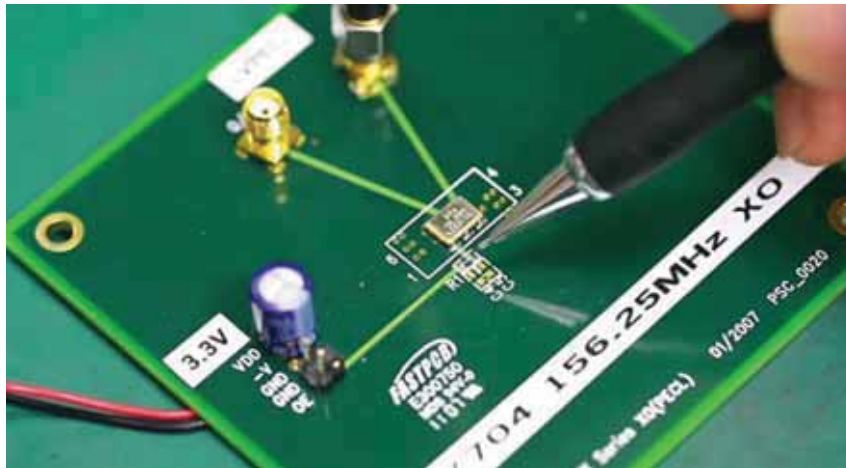


Figure 3: The UX704 demo board from Pericom Semiconductor is useful for demonstrating a low-jitter clock source. (Courtesy: Pericom Semiconductor.)

Regardless of which architecture a designer uses—XO alone, XO plus clock buffer, or a fancy combo device like the FlexOut—low BER GHz systems require low jitter. Starting at the transmitter, right at the clock source.

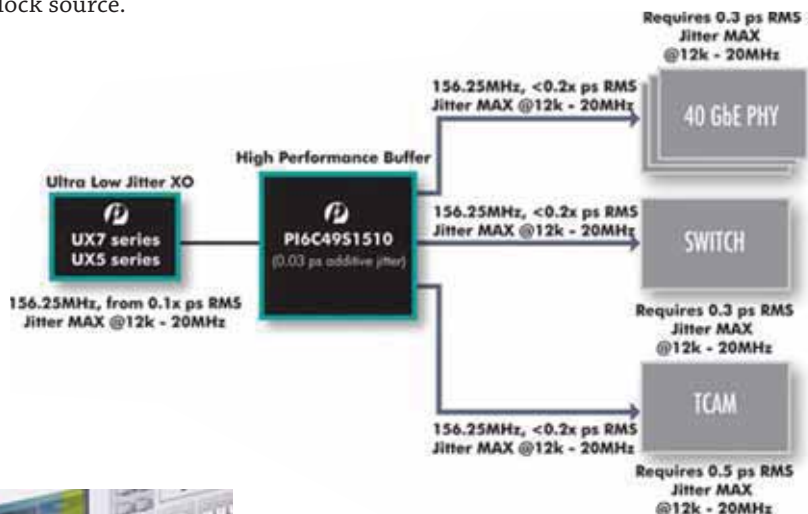


Figure 5: A typical low-jitter system starts with an ultra-low-jitter XO. (Courtesy: Pericom Semiconductor.)



Figure 4: Using a phase noise analyzer by Agilent (top) and a LeCroy 6 GHz scope (bottom), the jitter of the demo board from Figure 3 is shown to be 0.111 ps (shown as 111.949 fs).



Figure 6: The total jitter of the notional system shown in Figure 5 using Pericom demo boards in the same bench set-up as Figure 4. Total additive jitter is a mere 0.15 ps (RMS).

This article was sponsored by Pericom Semiconductor.

# Why It's Important to Get on Board the Software-Defined Car

What's already happened to smartphones and other devices will be disrupting the automotive market.

By Mahbubul Alam, Movimento Group

Pistons and powertrains absorbed all the attention of automotive engineers years ago, but today's focus will increasingly be on the software driving the advanced electronics inside automobiles. Yes, this represents a major disruption, but like all significant evolutions, it also creates opportunities. Developments in what's been called "the software-defined car" are moving like a Bugatti Veyron Super Sport in several automotive sectors, bringing new Silicon Valley thinking to Detroit.

Nobody would deny that today's car is a rich hardware platform bristling with sensors and processors that rely on software. Graphical displays, touch screens, computer graphics, voice control—these are becoming the car's interface, with electronic sensors and algorithms determining the entire driving experience to a wide extent. The software-driven features coming down the road are amazing; not just new auto infotainment apps, but completely new features like wholesale personalization, brand-new advanced driver-assistance features, extensions for car sharing, regional specific adaptations, car-to-home integration, new vehicle safety options, remote mobile control, new 4x4 drive modes and more.

## Automakers Join OTA SW Update Bandwagon

The software-defined car must also be the software-connected car, with over-the-air (OTA) updates making sure that each automobile is running the latest, most effective code. OTA updates began—naturally—with Tesla's Model S, but the concept has been speeding forward. At least five automakers—BMW, Hyundai, Ford, Toyota and Mercedes-Benz—now offer OTA software updates, with many more likely to join in over the next 18 months or so.

OTA software upgrades not only affect entertainment systems but also powertrain and vehicle safety systems. According to analyst firm Gartner Group, there will be 250 million connected vehicles on the road by 2020. Within five years, OTA software upgrades are expected to be commonplace for new vehicles.

The value of the market for connected car services is forecast to grow to \$148 billion in 2020, reported Pricewaterhouse Coopers (PwC). Safety-related features are expected to account for 47 percent, followed by autonomous driving at 35 percent, with entertainment features accounting for 13 percent. This networked mobility market represents a tripling from today's level and is not only being pushed by demand for connected-car components, but also by the rise of entirely new digital business opportunities, stated PwC.

There's another powerful factoid proving the huge potential of this no-fuss, no-muss approach to software updates that has grabbed the attention of the entire auto industry. The first round in a slew of high-priced acquisitions in the segment includes Harman International's \$170 million purchase of Red Bend Software and its \$780 million buy of Symphony Teleca.

## Thumbs Down on Software Update Travel

Given how consumers use their other electronic devices, they may soon consider it outrageous that they must either download to a thumb drive or travel to a dealership to have their vehicle's software updated. Imagine having to go to a retailer



Figure 1: Software updates will be made over-the-air to the new Software Defined Cars. Photo courtesy Movimento Group

to upgrade an application on your smartphone or tablet. While automotive systems are more complex than consumer electronics, OTA is clearly the future for electronics-driven vehicles.

Nevertheless, an automotive-grade solution must be reliable, secure and safe. It must also handle the numerous interdependent modules within the car. Customer expectations are much higher as well. People want “mobile-like” updates with zero downtime, zero crashes and zero trouble. While customers may be annoyed when a new software update breaks their phone for an hour, it’s unacceptable if a broken automotive software update means that they can’t get to work for the same period.

### A Future in Future Proofing

Most discussions about vehicle software updates have been limited to bug fixes, recall avoidance and security patches. However, with software supplying so many of the car’s capabilities, software updates can give the industry an amazing degree of flexibility that hasn’t yet been fully realized. One obvious opportunity is in releasing innovative new software throughout the vehicle’s entire life. In effect, future-proofing hardware for the car.

The software-defined car also lets carmakers react in real time to their customers. OEMs can access anonymous diagnostic data that lets them see how their cars are being used. Such access can feed a continual improvement process to develop new features that customers want. Just like application updates do today, automotive software updates can fix areas of continual complaint, add newly requested options and, most important, create happy, satisfied customers.

The software-defined car must combine deep automotive expertise, secure over-the-air updates, complete occupant safety, and flexible diagnostic access to allow process and product improvements through reliably updatable software.

### Fixing Some of Today’s OTA Limitations

While OTA is clearly on its way to becoming a standard practice in the industry, many current vendors haven’t ironed out some of the limitations in their solutions. One approach to avoiding concern among automotive OEMs and Tier-1 module manufacturers, comes from car software management company Movimento. The company recently brought to the market a solution that encompasses the entire software updating needs of the car as a whole.

Some vendors require brand-specific code to be installed on every module. But this software often isn’t even available for older, legacy architectures. OEMs should seek out solutions enabling all-car updates for the widest list of brands and models.

Another superior OTA feature worth seeking out is bidirectional data gathering within the car, in which a data agent gathers vehicle diagnostics, for prognostic and preventative analytics purposes. This action can provide data to third-party companies for insurance and other uses. The OTA platform, such as Movimento’s OTA platform, knows when to use this data to intelligently know when to safely and proactively apply the next software update to the car.

Security is an ongoing need in the OTA process to keep autos safe and minimize the risk of being hacked through monitoring the vehicle bus and detecting unauthorized messages. Today’s most advanced approach uses cybersecurity technology to continually protect the entire vehicle from unauthorized messages, including security breaches of any kind such as malware.

### Mining the Software Mindset

The software-defined car is a huge step forward in a technology continuum that will eventually bring us production versions of the driverless car and other major advances rewriting the auto industry. Consider that a Boeing Dreamliner 787 has 15 million lines of code—a tenth of what’s expected in tomorrow’s driverless cars. Automotive engineers with a software mindset today will be those best equipped to harness the amazing technology developments in the near future.

**Mahbubul Alam** headshot Mahbubul Alam is CTO, Movimento. Alam joined Movimento as CTO in 2015 and is responsible for aligning automotive and information technology with corporate strategy to enable Movimento to lead the automotive industry’s transition to software-defined vehicles. A 17-year industry veteran, Alam works with Movimento customers to maximize the potential of secure over-the-air (OTA) updates and enable new connected services for the vehicle.

Previously, Alam led Cisco Systems strategy in IoT and M2M, where he pioneered and developed this business from the ground up through vision, strategy, platform and execution. He also helped initiate the company’s smart connected vehicle roadmap. Before joining Cisco, Alam held technical leader positions at Siemens and worked as a technical advisor to the Dutch government.



*Alam holds a master's degree in Electrical Engineering from Delft University of Technology.*

# Brick by Brick

## Q&A with PCI-SIG President and Chairman Al Yanes and PCI-SIG Board Member Ramin Neshati

PCI Express is a low-cost I/O technology contender that supports a range of applications, from high performance computing to low-power, mobile devices and anything in between—significant for developers in the embedded and IoT era.

By Anne Fisher, Managing Editor

**Embedded Intel Solutions:** What are some recent activities of PCI-SIG that have direct bearing on capturing IoT opportunities?



**Ramin Neshati, Board Member, PCI-SIG:**

PCI-SIG is interested in ensuring that its flagship I/O PCI Express (PCIe®) technology is adopted across the breadth of the industry and communications technology (ICT) industry. To increase PCIe support in IoT, embedded and mobile/low-power usage models, PCI-SIG is taking steps to educate

its members and the industry at large on the many attractive features of this technology that have direct relevance to these emerging and growing market segments.

For instance, PCIe technology is natively supported by all major operating systems with its robust device discovery and configuration mechanism; a rich set of power management and error reporting features; and dynamic, hardware-autonomous or software-driven link width negotiation procedures to increase/decrease interconnect lanes as the need arises. For I/O expansion beyond the chip-to-chip implementations, PCIe architecture supports a plethora of card, module and cabling solutions across the compute continuum.

**Embedded Intel Solutions:** Say you are an engineer thinking about the ways to make optics cost-effective: What questions should you ask?



**Al Yanes, President, PCI-SIG:** While there is no current work group for optics within PCI-SIG, if I were to say something [to your readers] I would say, “Develop cost-effective optics that the industry could potentially use in the future.” And, right in line with that, any questions posed to the subject matter

experts who serve on PCI-SIG technical work groups would center on two concerns.

One, cost. We are very sensitive to cost. PCIe technologies are broadly adopted primarily because low cost is one of our founding principles. Anybody who uses PCI Express technology in their implementations must be able to do it in the least expensive manner possible.

The other concern is power. In addition to considering the cost of implementation and the cost of optics-ready, photonics-ready components, one must consider how much power is being consumed. Whether it be an HPC application, PC platform or low-power mobile device that draws power, computes and communicates, we want it integrate PCI Express technology. Nowadays, users are mobile and want their devices to go with them, which goes hand-in-hand with requirements for long battery life. For that reason, we insist that PCI Express technology be a globally recognized low-cost I/O architecture that can support a breadth of computing devices, from those requiring high performance computing power to low-power mobile applications.

**Embedded Intel Solutions:** Would it be fair to add security to that list of concerns?

**Ramin Neshati, Board Member, PCI-SIG:** Yes, but since security is such an expansive topic let us narrow it down a bit. For instance, we won’t touch on data encryption or authentication/access control in this context. Given that a platform can be envisioned as having a hardware layer, a firmware or virtual management layer, a layer with the software/OS and then applications stacked above that, security mostly comes into play around the middle to top layer—that is where it is relevant today and that is where most security-related solutions live.

In today's platform architectures [Security] features don't emanate from the hardware layer as much, and that is part of the problem (the other part being exposed or unprotected attack vectors). That is one of the reasons why we have growing threats from viruses, phishing and the like, because there is no hardware-autonomous way to detect and neutralize malicious intent and malicious code—whether they originate from sophisticated hackers or from enterprising “Nigerian royalty.”

The wave of the future may be that security should be embedded in the hardware. We may be headed in that direction, a move that the question, “How is PCIe technology going to provide security features or enable a secure I/O interconnect or link?” anticipates. Today, the PCI-SIG is not developing “Secure PCIe” and perhaps there should be a vetting of requirements and careful analysis of potential solutions. The PCI-SIG is responsive to the needs of its members and when such a request picks up steam and the ecosystem pushes for it then the PCI-SIG will surely respond.

In today's world, though, security is primarily concerned with the aforementioned firmware and software layers. However, having said that, for a structure in which cost is the first brick and power is the second brick, I can easily see that security will be the third brick.



*For the range of applications that spans everything from mobile to high performance computing (HPC), the PCI-SIG believes PCI Express can serve as the I/O architecture. Courtesy commons.wikimedia.org*

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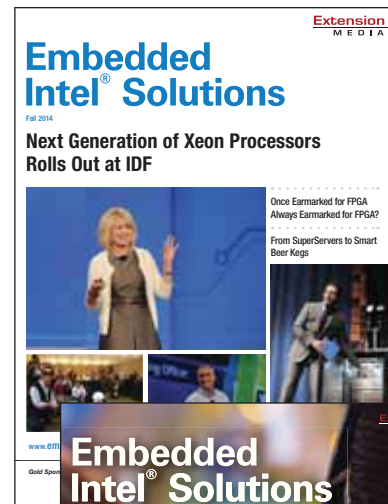
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