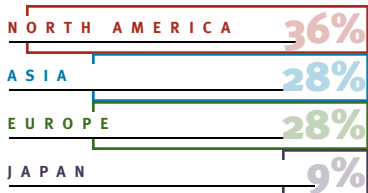


Atmel Corporate Profile

ATMEL IS A WORLDWIDE LEADER IN THE DESIGN, MANUFACTURING AND MARKETING OF ADVANCED SEMICONDUCTORS AND SYSTEM-LEVEL INTEGRATION SOLUTIONS.

ATMEL CORPORATION, FOUNDED IN 1984, IS A WORLDWIDE LEADER in the design, manufacturing and marketing of advanced semiconductors, including advanced logic, nonvolatile memory, mixed signal and RF (radio frequency) integrated circuits. Atmel is also a preeminent provider of system-level integration solutions, enabling its customers to lead the markets they serve with electronic products that are smaller, smarter, less expensive and more versatile than ever before.

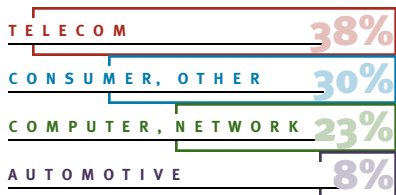
GEOGRAPHIC MIX 1998



ATMEL IS A MULTI-NATIONAL COMPANY WITH WORLDWIDE revenues balanced between North America, Europe and Asia, and significant development and manufacturing operations in each region. Headquartered in San Jose, California, Atmel operates fabrication facilities in the United States and Europe, including an 8-inch, class one, 0.25-micron capable wafer fabrication plant in Rousset, France.

ATMEL CHIPS ARE MANUFACTURED USING THE MOST ADVANCED wafer processes, including BiCMOS, CMOS and Silicon Germanium (SiGe) technologies. In fact, Atmel is one of the first manufacturers to offer SiGe, a new technology that cost-effectively addresses the manufacturing requirements of the RF and high-frequency wireless communications markets.

MARKET DIVERSITY 1998



ATMEL MANUFACTURES AND SHIPS OVER 4 MILLION integrated circuits (ICs) per day—more than 1 billion ICs per year—for use in a wide range of communications, computer and consumer applications.

HERE ARE JUST A FEW EXAMPLES OF HOW ATMEL'S ADVANCED ICs ARE ENHANCING THE ELECTRONIC PRODUCTS USED BY INDIVIDUALS AND FAMILIES EVERY DAY...



A SINGLE-CHIP IC THAT'S MORE THAN FUN AND GAMES

VIDEO GAMERS CAN ENJOY PLAYING THEIR FAVORITE SONY PLAYSTATION® APPLICATIONS ANYTIME OR ANYWHERE THANKS TO ATMEL'S HIGH-PERFORMANCE SINGLE-CHIP IC INSIDE SONY'S NEW POCKETSTATION™ PERSONAL DIGITAL ASSISTANT (PDA). ATMEL'S ABILITY TO COMBINE AN ARM MICROPROCESSOR CORE, A LARGE FLASH MEMORY AND ANALOG INTERFACES ON ONE ULTRA-LOW POWER CHIP IS TAKING FUN AND GAMES TO A WHOLE NEW LEVEL.



MAKING SMART CARDS SMARTER™

ATMEL IS PROVIDING THE BRAINS FOR LEADING-EDGE "SMART CARD" APPLICATIONS LIKE PAY TV, BANKING, HEALTH CARDS, SOCIAL SECURITY RECORDS AND INTERNET SHOPPING. ATMEL'S SMART CARD ICs COMBINE DENSE NONVOLATILE MEMORY WITH A FLEXIBLE MICROCONTROLLER AND A POWERFUL ENCRYPTION "ENGINE" FOR UNMATCHED FLEXIBILITY, SECURITY AND COMPUTING POWER.



AN ADVANCED CHIP THAT'S "ALL IN THE WRIST"

LIKE SOMETHING OUT OF THE WORLD OF DICK TRACY, ATMEL DESIGNS AND MANUFACTURES THE POWERFUL SOUND/STORAGE CHIP INSIDE THE "EASY REC," AN INNOVATIVE WRISTWATCH VOICE RECORDER FROM CASIO. ATMEL'S UNUSUAL COMBINATION OF ANALOG PROCESSING AND FLASH MEMORY DELIVERS THE GOODS IN A SUPER LOW-POWER, LOW-VOLTAGE SOLUTION FIT FOR HIGH-TECH DETECTIVES, AND OTHERS.



NEW USES FOR PROVEN TECHNOLOGIES

ATMEL IS EXTENDING ITS CORE TECHNOLOGIES TO ADDRESS TOTALLY NEW ELECTRONIC APPLICATIONS. AS AN IC SUPPLIER FOR THE FIRST COMMERCIALY AVAILABLE V-CHIP PARENTAL TV MONITORING SYSTEM, FOR EXAMPLE, ATMEL IS LEVERAGING OUR FLASH MEMORY FRANCHISE AND MICROCONTROLLER EXPERTISE TO MEET THE GROWING NEEDS OF A CHANGING WORLD.

ATMEL ALSO DESIGNS, MANUFACTURES AND MARKETS advanced ICs for the automotive, instrumentation, military and industrial control markets, delivering quality, innovation and value to every market served.

ATMEL'S WORLD-CLASS PORTFOLIO OF ADVANCED logic, nonvolatile memory, mixed signal and RF semiconductors is the foundation for the Company's ability to serve the needs of these rapidly evolving markets. At the same time, Atmel's system-level integration initiative is combining more functions on fewer chips, enabling customers to achieve greater cost and power efficiencies, smaller circuit boards and, ultimately, sleeker end-user devices like lighter mobile phones, leaner computer peripherals and more capable electronic appliances.

REVENUES (LAST FOUR QUARTERS):
\$1.1 BILLION

Q 4 (ENDED 12 / 98)	\$288.7m
Q 3 (ENDED 9 / 98)	\$273.8m
Q 2 (ENDED 6 / 98)	\$288.2m
Q 1 (ENDED 3 / 98)	\$260.4m

IN ADDITION, ATMEL IS ONE OF THE ELITE FEW COMPANIES capable of integrating dense nonvolatile memory (NVM), logic and analog functions on a single chip. Atmel streamlines the integration of these functions to achieve high quality, fast time-to-market and low unit prices for its customers.

ATMEL IS HEADQUARTERED IN SAN JOSE, CALIFORNIA and has 9 North American and 15 international sales offices. Atmel employs 6,000 people worldwide and markets its products through a global network of Company sales offices, registered sales representatives and electronic component distributors.



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