



Xilinx Trade Show Programs

See our 1999 International Trade Show schedule and plan to attend where possible.

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1 999 started off with a flurry of activity around the globe for Xilinx. With our new trade show strategy, Xilinx has ventured into more vertical events such as the Portable Design 99 in San Diego and the Wireless Symposium 99 in San Jose. These two shows were the perfect opportunity to show Xilinx SpartanXL and XC9500XL CPLD families at work in applications requiring low power capabilities at a lower cost.

Through our worldwide tradeshow programs, you can get hands-on experience with industry-leading PLD technologies such as our million-gate Virtex family, Silicon Xpresso, Foundation Series and Alliance Series software, WebFITTER, DSP cores, and Real PCI 64/66 cores. Trade show information is listed on our WebLIXX page at: www.xilinx.com/company/tradeshows.htm

Wim Roelandts Gives Keynote Address at ICASSP 99

Xilinx was proud to have our CEO, Wim Roelandts, give the keynote address at the International Conference on Acoustics, Speech, and Signal Processing (ICASSP 99) in mid-March in Phoenix. His presentation titled "IC Technology Enables New Programmable DSP Solutions" gave the audience an eye-opening look at what our new technology offers for creating high performance DSP applications. The audience was noticeably impressed by how far FPGA technology has progressed in providing solutions for communications and image processing applications, and by our new Internet Reconfigurable Logic (IRL) technology that makes it easy to remotely update equipment, in the field. A copy of this presentation can be found at: www.xilinx.com/company/tradeshows/posticassp99.htm

36th Design Automation Conference

Show Dates: June 21-23, Ernst N. Morial Convention Center, New Orleans, LA

We invite you to attend DAC 99, the foremost trade show event for design automation in the US. Stop by our booth (#2532) to learn and witness how engineering teams around the world will collectively design for mega-gate devices as well as how users will remotely perform field upgrades via the Internet. With Xilinx, the tools and IP are available today to make this all possible. ₤

1999 N.A. Trade Show Schedule

Feb. 1-4	ICEPD99 (Portable Design 99)	San Diego, Calif.
February 1-4	ICEPD99 (Portable Design 99)	San Diego, Calif.
Feb. 21-23	FPGA99 Conference	Monterey, Calif.
Feb. 22-24	Portable by Design 99	San Jose, Calif.
March 15-19	ICASSP99	Phoenix, Ariz.
March 26-27	Palm Beach Investors Expo	Palm Beach, Fla.
March 30	SNUG 99	San Jose, Calif.
April 26-28	DSP Spring Conference 99	Santa Clara, Calif.
April 99	FCCM Conference 99	Napa, Calif.
May 24-27	PC Developers Expo 99	Santa Clara, Calif.
June 9-11	WITI Technology Summit 99	Santa Clara, Calif.
June 21-25	36 th Design Automation Conf.	New Orleans
Nov 1-4	DSP World / ICSPAT Conf. 99	Orlando, Fla.

European Trade Show Schedule

April 13-16	Intertronic	Paris
April 20	Wireless Comms 99	Kista, Stockholm
April 23	Wireless Comms 99	Bracknell, UK
May 11-12	Advanced FPGA and PLD Day	Sandown, UK
May 18	Advanced FPGA and PLD Day	Stockholm
May 26-27	Embedded Systems Show	Olympia, UK
June 2-4	Emblech World 99	Paris
Nov 1-2	IP Europe 99	Edinburgh

Japanese Schedule

June 30-July 1	7 th Japan FGPA/PLD Conf.	Sunshine City
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South East Asian Schedule

April 8-9	IIC '99	Guanzhou, China
April 12-13	IIC '99	Shanghai, China
April 15-16	IIC '99	Beijing, China
Oct. 21-22	EDA&T	Hsinchu, Taiwan
Oct. 25-26	EDA&T	Beijing, China
December	Multi-Tech	Taipei, Taiwan

For more information about Xilinx worldwide Trade Show Programs, please contact one of the following Xilinx team members or see our website at: www.xilinx.com/company/tradeshows.htm

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