

# Xilinx Presents the Metro-Optical Networking Forum

Xilinx invites designers and developers of metropolitan area networks (MANs) – and anyone interested in the MAN and edge access markets – to our Metro-Optical Networking Forum in Santa Clara, California, July 25.

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Despite a reduction in capital spending and a general downturn in the telecommunications market, the metro edge market is growing. Fueling this growth is the promise of obtaining new services and consolidating costs and efficiencies for equipment at the edge.

With this growth comes the challenge of building new equipment with new capabilities. Other challenges include understanding the standards that improve data transport efficiency across telecommunications networks.

## An Open Invitation to MONF

Xilinx, Reed Electronics Group, Avnet Design Services, and Avnet Cilicon, together with other industry leaders, invite you to attend the Metro-Optical Networking Forum (MONF) July 25, 2002, at the Santa Clara Convention Center.



This forum is the first to address the challenges and opportunities designers face in developing and deploying products in MAN and edge access networks. MONF will feature presentations from industry experts who will discuss the technologies and the hurdles to overcome in achieving success in the MAN space.

MONF will also showcase solutions developed by cutting-edge companies – and provide opportunities for metro vendors and semiconductor manufacturers to meet, to debate, and to learn.

## Who Should Attend

Executives, product development managers, FPGA designers, system architects, design engineers, engineering managers, industry analysts, and industry press are all invited to this free event.

## Hear What the Experts Have to Say

Industry experts will present a broad array of topics, including:

- State of the MAN market
- Challenges of designing products for the MAN
- Design solutions
- Evolving backplanes
- Panel discussion by industry leaders addressing the key issues facing this market.

## Attend Via Satellite Broadcast

Avnet Electronics Marketing will host a live satellite broadcast to all 41 of its branch locations in the United States and Canada. In addition, Avnet will broadcast to five off-site metro venues in Baltimore, Boston, Dallas, Ottawa, and San Diego.

## Conclusion

You may attend MONF at the Santa Clara Convention Center or via simulcast. For more information on the Metro-Optical Networking Forum and to register, visit [www.xilinx.com/metro](http://www.xilinx.com/metro). ❧