





Agenda



- Spartan[™] Philosophy
- Spartan-II FPGAs: Extending Spartan Series
- System Integration
- Spartan-II family: ASSP Replacement
- Summary



Philosophy behind Spartan™ Series

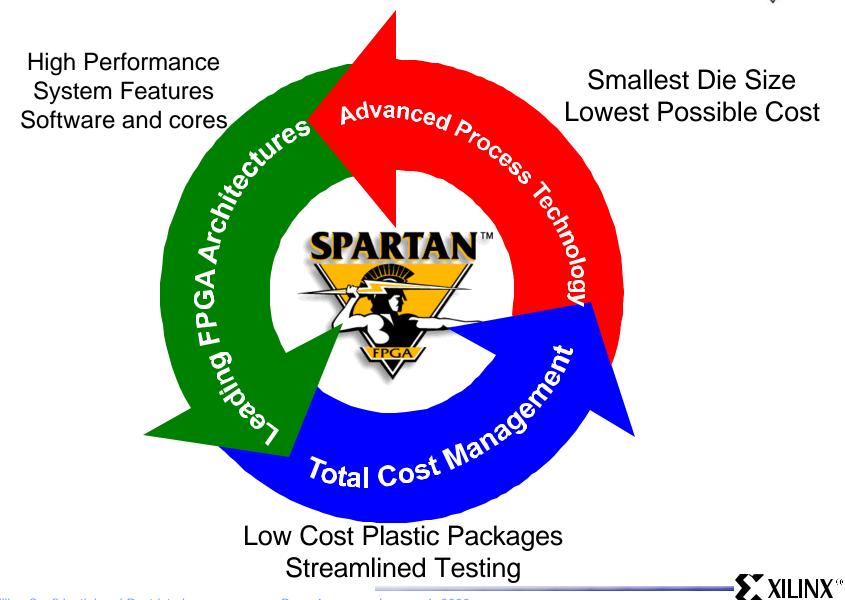


- "Boldly go where no PLD has gone before"
 - Expand PLD market to High Volume Segments
 - Sampling of Target Markets:
 - Digital Modems
 - DVD Players
 - Set-Top Box
 - Wireless Handsets
 - Computer Peripherals
- Low Cost
 - Provide Density, Features, Performance at ASIC prices
- Technology Enabler
 - Software and Cores enabling complex designs at very low cost, fast time to market



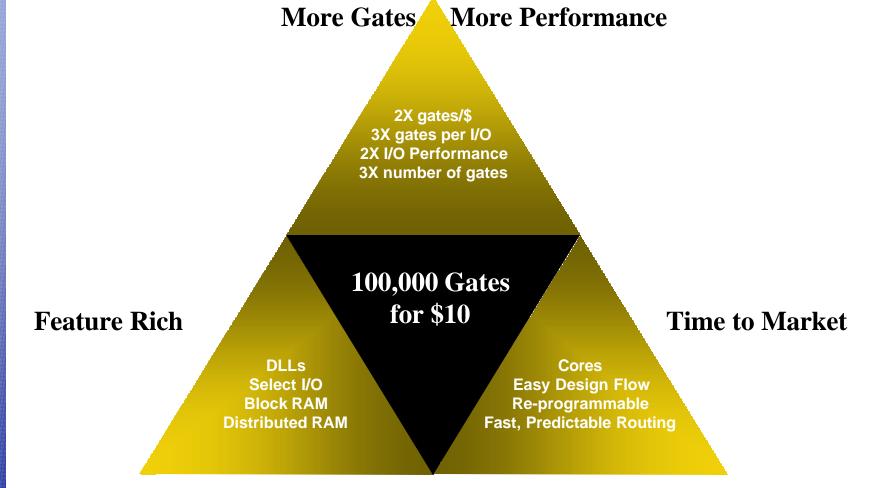
Lowering the Cost = Increasing Value





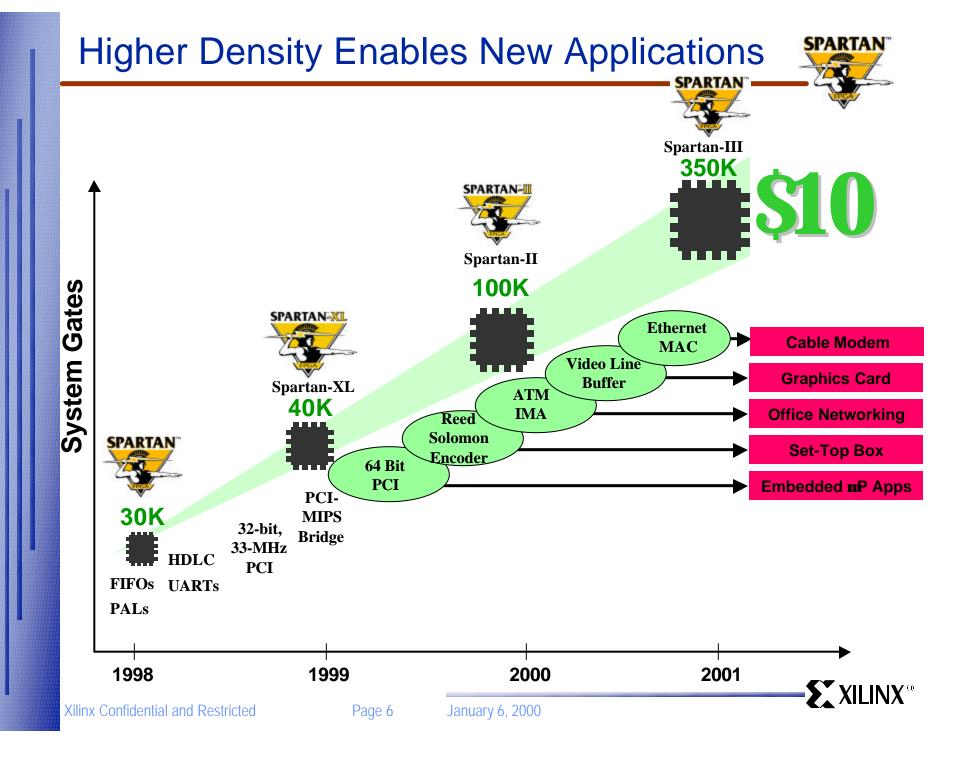
Spartan-II: Extending Spartan Series





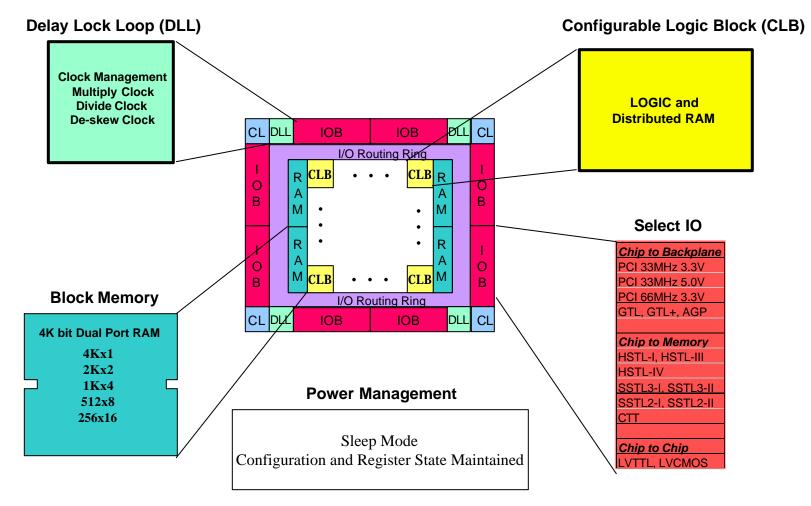
Reprogrammable ASIC/ASSP Replacement!





Spartan-II Architecture





Spartan-II Product Matrix

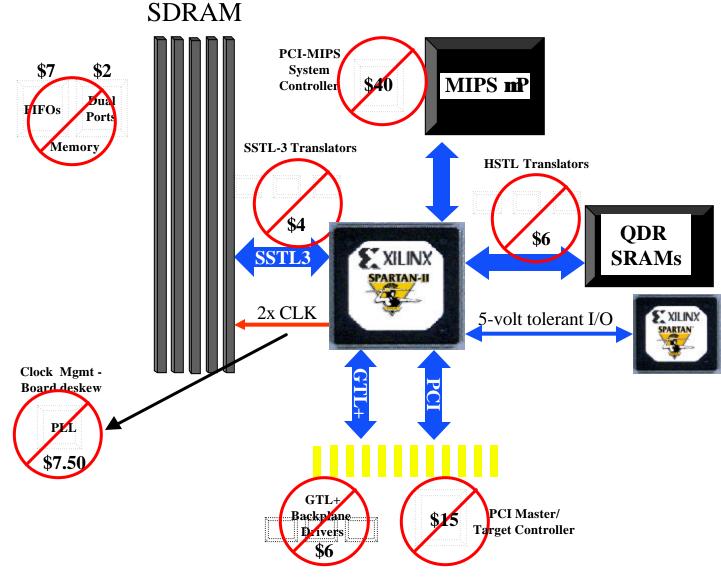


Device	XC2S15	XC2S30	XC2S50	XC2S100	XC2S150
System Gates	15K	30K	50K	100K	150K
Logic Cells	432	972	1728	2700	3888
Block RAM Bits	16,384	24,576	32,768	40,960	49,152
Block RAM Blocks	4	6	8	10	12
DLL's	4	4	4	4	4
I/O Standards Supported	17	17	17	17	17
Max I/O	82	132	176	196	260
Packages 14x14mm	VQ100	VQ100			
20x20mm	TQ144	TQ144	TQ144	TQ144	
12x12mm	CS144	CS144			
28x28mm		PQ208	PQ208	PQ208	PQ208
17x17mm			FG256	FG256	FG256
23x23mm				FG456	FG456



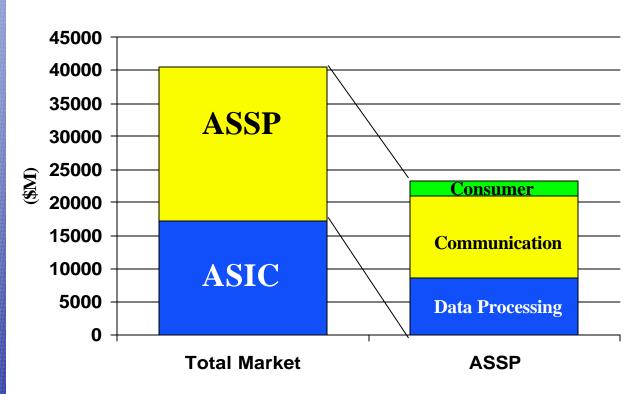
Spartan-II: High Volume System Integration





ASIC & ASSP Market Data





Consumer

Portable Audio DVD Players PC Add-In Cards

Communication

Wireless Digital Modems Line Cards

Data Processing

Servers Laptops

Source: Dataquest



ASSP Replacement Dynamics



Flexibility



- Spartan FPGAs migrate to higher densities to handle system features
- ASSP's attempting to offer flexibility
 - Differentiation need due to market pressures
 - Changing system standards
- PCI is the first successful ASSP competition

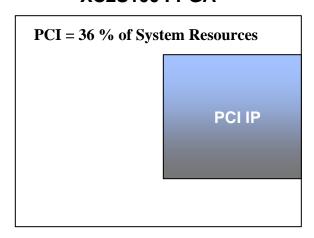


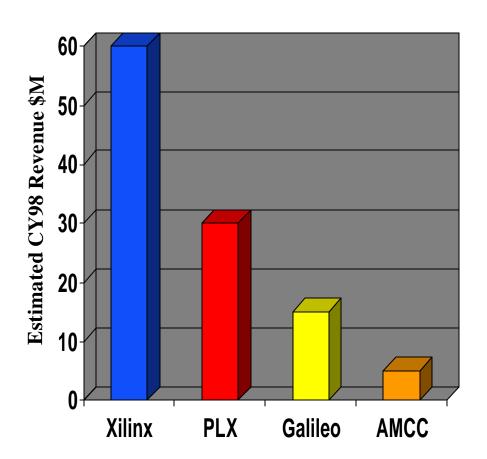
ASSP

A Successful Programmable ASSP









The PCI IP from Xilinx is the most successful Programmable ASSP implemented to date



ASSP Replacement



Addressable ASSP's

Value Added ASSP's	Manufacturer	Price*	Spartan-II	Price
Viterbi with Reed Solomon Decoder	AHA, Conexant, LSI Logic	\$25.00	XC2S100	\$9.95
Quad ATM IMA Chip	Mitel	\$40.00	XC2S150	\$12.95
MIPS PCI Bridge	Galileo Technolgy	\$40.00	XC2S100	\$9.95
HDLC Controller	Mitel, Dallas, Conexant	\$10-\$60	XC2S100	\$9.95

ASSP's currently unavailable

Value Added ASSP's	Manufacturer	Price	Spartan-II	Price
Quad Data Rate Memory Controller	None	1	XC2S30	\$4.95





Spartanll Projected Pricing



Xilinx Spartan II			
Product	Hi Volume Price*		
XC2S15	\$3.95		
XC2S30	\$4.95		
XC2S50	\$7.95		
XC2S100	\$9.95		
XC2S150	\$12.95		

^{*250}Ku Resale price, slowest speed/cheapest package (end CY2000)



Spartan-II Summary



- Extends Spartan Series coverage into ASSP market
- More gates per I/O and more gates per dollar
 - Higher density and performance
 - New features: Block RAM, DLL, Select I/O
- Optimized for low cost and low power
- Shipping Today

Reprogrammability at ASIC prices 100,000 gates for \$10